



**CITY CLUB**  
*of* **PORTLAND**

**Annual  
Report  
2020 – 2021**



**City Club Mission: *To inform its members and the community in public matters and to arouse in them a realization of the obligations of citizenship.***

## **2020–21 BOARD OF GOVERNORS**

Julie Davis, President  
Leslie Johnson, President-Elect  
Frank Reppenhagen, Treasurer  
Caroline Harris Crowne, Secretary  
Juan Martinez, Immediate Past President

Iris Maria Chavez, Governor to 2021  
Caitlin Baggott Davis, Governor to 2022  
Jill Gibson, Governor to 2021  
Chris Howard, Governor to 2021  
Marissa Madrigal, Governor to 2021 (resigned 7/20)  
Danny Metcalf, Governor to 2021  
Danielle Pacifico-Cogan, Governor to 2022  
Samantha Ridderbusch, Governor to 2021  
John Russell, Governor to 2021  
Roey Thorpe, Governor to 2022 (resigned 2/21)  
Rebecca Tweed, Governor to 2021  
Chabre Vickers, Governor to 2021  
Louis Wheatley, Governor to 2023

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## 1. A Year in Virtual

Our recent experience has reminded us that real solutions start when we work together. Despite another difficult year, City Club has continued to bring people together for virtual forums and candidate debates, research on voting and elections, and advocacy that works toward more equitable representation in our government.

### **Virtual Programs**

Through our debate series, we continued to meet an important community need for voters seeking non-partisan information about issues and candidates in the general election. Our “State of the Possible” series brought our elected leaders’ messages to the public. All of our events were free to the public and live in virtual spaces via KGW, our website, Twitter, Facebook, and YouTube, supported by a partnership with Pamplin Media.

### **Research and Advocacy continues**

The Club focused on city charter reform and money in politics, capitalizing on Portland’s once-a-decade charter review process, staffed by former Club executive director Julia Meier. Advancing the recommendations of two research reports, our advocacy provided information, context, and public awareness to the effort, as well as three new videos about charter reform.

### **Operating without staff**

With staff laid off as of June, members of the Board of Governors and other steadfast volunteers provided programmatic and administrative support all year. The Club received a second forgivable federal loan under the Paycheck Protection Act, which will fund the re-hiring of part-time staff for 20 weeks next year.

### **Moving the office**

City Club Commons, our offices in the Pittock Block since 2005, remained nearly empty during the year (although we did rent space to the League of Women Voters of Oregon). By the end of the year we had negotiated a termination of our lease and made plans to move to a small office at the Center for Philanthropy.

### **Ongoing importance**

Despite a precipitous drop in membership, City Club’s civic engagement and education mission remains incredibly important. The candidates and measures Portlanders vote on play a critical role in determining Oregon’s path to recovery. We believe the Portland region can come out of this crisis stronger than before, and it will take an engaged, informed, and inclusive community effort to make that happen. Thanks to all the members and Club leaders who keep our work continuing.



**Fellow members:**

In this year's State of the Possible event series, we asked the Mayor, County Chair, Metro Council President, legislative leaders, superintendents of Portland and Gresham-Barlow school districts, Portland business leaders, and Oregon's Treasurer and Secretary of State to offer their visions for our "hopeful future" in the next 20 years, and how we get there. In their own ways, each leader reiterated a core truth that we know is essential for City Club as well: Our hopeful future is only possible with fully inclusive leadership and a shared vision for our region's equitable growth.

At our best, City Club embodies this vision. At our best, this is a place where people from many backgrounds and experiences come together to learn about and solve pressing public interest problems, brought together by our shared values of inclusion, independence, and courage. This is why so many of us support City Club with our time and contributions.

But we aren't always at our best. This organization's history of exclusion and the institutional racism of the culture around us live on in our DNA. The decisions to permit women and people of color to join the organization didn't change that.

As you know, City Club has been focused on incrementally transforming into a more inclusive, diverse, and equitable place for a while. Many of our members have led or participated in this push to expand our community and to sharpen our collective skills around equity and inclusion. Thank you. The work has not always been easy. Scores of businesses and organizations have prioritized and made this kind of transformation before us—we're in good company as we learn, face the discomforts or uncertainties that arise for us as individuals and as a civic group, and continue to commit to this journey.

We're certainly not done with our work to become a more inclusive organization, but we have reached an important and exciting threshold.

Over this last year, we dug deep and made tremendous progress on an organization-wide strategic plan that draws on the engagement and leadership of hundreds of members over more than a decade. The murder of George Floyd in Minneapolis galvanized many people in the U.S. and in Portland. The national reckoning around racial justice propelled our strategic planning work forward in ways we could not have predicted. That's because it forced us to focus on questions about City Club's role and added value in the community related to racial equity and the impacts of public policies and systems on communities of color.

These are questions that had surfaced before, but had been set aside or not prioritized: Do our programs, systems, decision-making, and membership model best support us to meet our mission? Are we capitalizing on the strengths of our unique role as one of Portland's few democratically led, multi-generational, and multi-racial civic organizations? How do we support and engage a broad range of members to thrive and feel a sense of belonging in this diverse civic community? Are we ready to lead with equity and inclusion as core values now, and for the next fifty or one hundred years?

Although strategic planning on Zoom has not been ideal, we believe we are entering the home stretch—a final push that will include members and our broader community in refining the vision, values, operations and programming concepts that have come out of the last year of planning and discussions among Board members.

That may sound like a boring set of questions—but for a democratically governed civic organization, they’re pretty vital. As your elected board, we’ve come to see it is an imperative for the organization to address them, now, before we move forward to hire staff and re-open.

With this purpose and timeline in mind, we are announcing that City Club will commit to two areas of focus in the coming year:

1. Completing our strategic alignment effort, with a focus on how we can create an organization that truly welcomes all people into the public square and that works proactively to dismantle racism in our areas of work: civic engagement and leadership, public policy research and advocacy, and public-interest events and education.
2. Advocating for changes in Portland’s form of government and electoral systems to achieve more equitable and effective outcomes for representation, participation, and public service delivery to Portland communities. This advocacy grows from two reports developed by City Club members, both of which earned more than 90% support in City Club membership votes.

We look forward to engaging with you on questions about how systems can change in the world and to apply what we learn together to how City Club will change. We also want to hear about your experiences at City Club, particularly around race and inclusion. Your input, perspectives, and histories will be crucial to help us move forward.

Thank you for your ongoing support through this difficult year. There will almost certainly be members of our community who feel this is the wrong path for City Club. And there are others who will say, “I’ll believe it when I see it”. We hope you’ll continue to stand up and support the transformation of City Club at every step in this process.

**Julie Davis, President**

**Leslie Johnson, President-Elect**

**Juan Martinez, Past-President**



## 2. KEY NUMBERS

During 2020–21 the Club saw:

- 1 Comprehensive Study launched and completed
- 19 Events, all on-line
- More than 30 member-volunteers; no staff
- 447 members at year-end
- 2 significant foundation grants
- 6 corporate sponsors
- 166 individual household donors
- \$1,150,913 in endowments
- 44 Legacy society members

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### 3. RESEARCH

City Club of Portland is the last City Club in the country conducting citizen-based research. This unique opportunity brings citizens together to participate in rigorous research and analysis on important issues facing our city, region, and state.

Since 1920, City Club members have prepared over 1,050 reports on a variety of topics including land-use planning, health care, education, environment, government, transportation, taxation, and more. Committee members interact with key stakeholders and decision-makers, gain a deeper understanding of regional affairs, and influence public policy. Comprehensive reports are 8- to 12-month studies that serve as a resource for community leaders and citizens developing or evaluating policy initiatives, and are frequently cited in state and local media. Shorter ballot measure studies occur as warranted by the state and local ballots and make recommendations to the membership and voters on ballot initiatives, referrals, and referendums. These are carefully watched by both political insiders and regular voters who know that our nonpartisan analysis isn't beholden to special interests.



Whether a comprehensive report or a ballot measure, the process is the same: a committee of City Club members conducts extensive research and drafts a report. After approval from the Research Board and Board of Governors, the report is introduced to the membership at a public forum. Following debate, City Club members determine by vote whether the committee's recommendations become official policy positions of the Club. If a report passes with two-thirds majority, it moves into an advocacy process that serves as a powerful force for civic change.



## **Research Board**

The Research Board provides oversight and support for the Club’s comprehensive and ballot measure study committees. Board members identify study topics, develop study charges, serve as advisors to various study committees, and review and approve draft reports.

Comprehensive research reports and recommendations are the result of 8–12 months of focused interviews, hundreds of hours of independent research, weekly member-to-member discussions, and continual critical analysis of competing priorities. Ballot measure studies take place at an accelerated pace—closer to 4 months from start to finish. All of these activities take place in the pursuit of finding nonpartisan, unbiased consensus for a committee recommendation.

During 2020–21 the Club launched and completed one comprehensive study, *The Future of Money in Oregon Politics*. No ballot measure studies were conducted.

### **Research Board:**

Caitlin Baggott Davis, chair

Colin Jones

Jen Matheson

Samantha Ridderbusch

Rebecca Tweed

# Comprehensive Study:

## The Future of Money in Oregon Politics: Recommendations for policymakers

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Date: January 6, 2021

Adopted: Final Vote: 37–5 with 0 abstaining (88% in favor)

Chairs: Mark Stephan & Andrea Williams; members: Zoe Klingmann (writer), Kathy McLaughlin, Nathan Miley-Wills, and Nate Ramsey.

**Charge: Develop a set of criteria and recommendations helpful to policymakers seeking to implement new campaign finance regulation at the state and local level.**

### **Recommendations to policymakers considering any new campaign finance regulation:**

- 1. BIPOC voices must be at the center of policy development.** Policymakers should engage advocates from Black, Indigenous, and People of Color communities early and throughout the policymaking process. This engagement is crucial to ensure that campaign finance regulations promote an equitable and representative political system and do not further disadvantage candidates and organizations of color.
- 2. New regulations should be tailored so they don't become a barrier to entry for underrepresented voices.** Burdensome regulations and reporting requirements can have an outsized impact on small organizations and candidates with less institutional support. New regulations should be clear and simple, and should include opportunities for training, time to transition, and proportional penalties.
- 3. Contribution limits should be data-driven and contextual.** There are serious potential harms to contribution limits that are too restrictive, including money flowing into independent expenditures and campaigns lacking the funds they need to engage voters. Policymakers should minimize these risks by setting contribution limits with data and context in mind, including the costs of common campaign expenses, the size of the electorate, and the media market where districts are located.
- 4. Policymakers should consider how they can improve the reporting requirements already in place and make campaign finance information more accessible to ordinary people.** Due to U.S. Supreme Court precedent, policymakers' options are limited when it comes to independent expenditures and ballot measure campaigns. These limitations make transparency measures a more essential piece of the puzzle. Strong transparency and accountability measures are an important, though insufficient, complement to contribution limits and other regulations.
- 5. Contribution limits aren't enough.** Policymakers should consider some form of public financing and a range of policies to build the system we want. Ultimately, building an equitable, fair, and representative political system will require going beyond contribution limits. Policymakers should give strong consideration to how policies like public financing or small donor committees could fit into the Oregon context, and should consider how they can enhance publicly available voter information and encourage longer-term investment in voter outreach.

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## 4. ADVOCACY & AWARENESS

City Club of Portland's Advocacy and Awareness program helps make the recommendations of our research projects actionable. Members of our advocacy committees work with City Club staff to inform decision-makers, social interest groups and the public about City Club's adopted policy positions and to advocate for their implementation. Beyond promoting positive change, advocacy committee members develop their knowledge about policy and gain experience with a range of advocacy and awareness strategies and tactics.

The Advocacy and Awareness Board provides consulting, guidance, and oversight for the advocacy committees with a member of the advocacy committees often participating on the Board.

This year advocacy focused on supporting the effort to reform the City of Portland's charter, based on the Club's 2019 and 2020 reports: *New Government for Today's Portland, Part I: Rethinking 100 Years of the Commission System and Part II: Rethinking How We Vote*.

The Club created an online platform called Portland Charter Reform Perspectives to allow Portlanders to share experiences, analysis, and ideas that can shape our future government.

### **Advocacy Board:**

Caitlin Baggott Davis, chair  
Colin Jones  
Jen Matheson  
Samantha Ridderbusch  
Rebecca Tweed

### **Charter Reform Advocacy Committee:**

Caitlin Baggott Davis, chair  
Sarah Ames  
Jordan Cole  
Maja Harris  
Jenny Lee  
Isabela Villareal

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## 5. PROGRAMS

who will lead?



pdxcityclub.org/vote2020

# City Club of Portland

## debate series




**July 31** **Portland City Council Position 2**  
12:00 p.m. Dan Ryan and Loretta Smith

**September 24** **Portland Mayor**  
6:30 p.m. Sarah Iannarone and Ted Wheeler

**October 1** **Oregon Secretary of State**  
6:30 p.m. Shemia Fagan and Kim Thatcher

**October 9** **Portland City Council Position 4**  
12:00 p.m. Chloe Eudaly and Mingus Mapps

**October 13** **Metro Council District 5**  
5:30 p.m. Mary Nolan and Chris Smith

**October 21** **Oregon State Treasurer**  
5:30 p.m. Jeff Gudman and Tobias Read

**series sponsors**








# Possible

STATE OF THE

We're eyeing 2021 with determined hopefulness for our region and state. Join us for our State of the Possible Series. Let's see what's possible now.

www.pdxcityclub.org/upcoming



**STATE OF THE CAPITOL** JANUARY 25

**STATE OF CAMPAIGNS** JANUARY 28

**STATE OF OUR ECONOMY** FEBRUARY 3

**STATE OF EDUCATION** FEBRUARY 12

**STATE OF BEING** FEBRUARY 18

**STATE OF THE REGION** FEBRUARY 26

**STATE OF THE COUNTY** MARCH 5

**STATE OF THE CITY** MARCH TBA

**STATE OF OUR ECONOMY** APRIL 9

**STATE OF OUR VOTE** APRIL 27

**STATE OF THE STATE** TBA


### Events Committee

Caitlin Baggott Davis  
Jill Gibson  
Wendy Lynn


Bobbie Regan  
Samantha Ridderbusch  
Rebecca Tweed

Due to the COVID-19 pandemic, all programming this year took place on line.

**2020–21 Events**

Date	Title	Speakers	Description	Views
August 6, 2020	<a href="#">City Club Forum: Telling the Story of the Portland Protests</a>	<p>Lamar Wise, Political Coordinator, Oregon AFSCME</p> <p>Seemab Hussaini, Director of Strategic Initiatives, Brown Hope</p> <p>Beth Nakamura, Multimedia Journalist, <i>The Oregonian</i></p> <p>Kimberly Wilson, Director of Communications, Meyer Memorial Trust, <b>Moderator</b></p> 	<p>Depending whom you ask—or what you read —Portland is either a city in the grip of anarchists and agitators or at the forefront of a fight to ensure Black lives matter. As the protests sparked by the killing of George Floyd enter their third month in Portland, we're seeing increased attention from national news outlets and heightened rhetoric from politicians. In a two-part program, we're sitting down with activists and journalists who've deeply engaged for much of the last 60 days to ask: what is the reality on the ground, what messages are getting lost in the cacophony, and how do journalists, politicians, activists, and others influence Portlanders' perception of the protests.</p>	749
September 2, 2020	<a href="#">City Club Forum: Covid Change How Our Kids Learn Forever?</a>	<p>Andrea Valderrama Chair, Board of Directors, David Douglas School District</p> <p>Mercedes Muñoz, Franklin High School Educator; Oregon Teacher of the Year 2020</p> <p>Teresa Alonso Leon, Oregon State Representative; Chair, House Education Committee</p> <p>Kim Melton, Chief of Staff, Multnomah County Chair, <b>Moderator</b></p>	<p>COVID-19 compels us to reimagine how public education works in Oregon. The coronavirus pandemic has disrupted public education as we know it. We simply don't know what learning will look like this fall and through the coming school year. Without thoughtful intervention, the pandemic's disproportionate impact on families of color will likely compound longstanding inequities in Oregon's public education system. We ask: How can educators, community leaders, and state leaders help schools adapt to better support every child to learn, especially our most vulnerable? And how does this crisis compel us to reimagine how public education works in Oregon?</p>	329

<p>October 1, 2020</p>	<p><a href="#">Oregon Secretary of State Debate</a></p>	<p>Kim Thatcher, Candidate for Oregon Secretary of State</p> <p>Shemia Fagan, Candidate for Oregon Secretary of State</p> <p>John Shrag, Executive Director, Pamplin Media Group, <b>Moderator</b></p>		<p>1,093</p>
<p>October 2, 2020</p>	<p><a href="#">City Club Forum: Oregon's Economy</a></p>	<p>John Tapogna, President, ECONorthwest</p> <p>Rukaiyah Adams, Chief Investment Officer, Meyer Memorial Trust</p> <p>Deborah Kafoury, Multnomah County Chair</p> <p>Caitlin Baggott Davis, City Club of Portland Programs Chair, <b>Moderator</b></p> 	<p>Seven months ago, the biggest question before Oregon was how to leverage a unique moment of economic strength to build shared prosperity, invest in public infrastructure, and manage legacy obligations from the last Great Recession. Now, the state is reeling from the health and economic impacts of COVID-19. We ask: How should we view Oregon's economy today in these areas—the economy as a whole, the impacts on public budgets, and the impacts on communities, and particularly low income communities and communities of color? And how can Oregon rise to our current crisis in a way that prepares us for a changed future?</p>	<p>240</p>
<p>October 9, 2020</p>	<p><a href="#">Portland City Council Position 4 Debate</a></p>	<p>Chloe Eudaly, Incumbent Commissioner</p> <p>Mingus Mapps, Challenger</p> <p>Dana Haynes, Managing Editor, Pamplin Media Group, <b>Moderator</b></p>		<p>1,122</p>
<p>October 13, 2020</p>	<p><a href="#">Portland Metro Council Position 5 Debate</a></p>	<p>Mary Nolan, Candidate for Metro District 5</p> <p>Chris Smith, Candidate for Metro District 5</p> <p>Dana Haynes, Managing Editor, Pamplin Media Group, <b>Moderator</b></p>		<p>458</p>
<p>October 15, 2020</p>	<p><a href="#">Portland Mayoral Debate</a></p>	<p>Ted Wheeler, Incumbent Mayor</p> <p>Sarah Iannarone, Challenger</p> <p>Dana Haynes, Managing Editor, Pamplin Media Group, <b>Moderator</b></p>		<p>2,301</p>

<p>October 21, 2020</p>	<p><a href="#">Oregon State Treasurer Debate</a></p>	<p>Tobias Read, Incumbent Oregon State Treasurer</p> <p>Jeff Gudman, Candidate for Oregon State Treasurer</p> <p>John Shrag, Executive Director, Pamplin Media Group, <b>Moderator</b></p>	<p>— who will be our treasurer? —</p> 	<p>736</p>
<p>November 18, 2020</p>	<p><a href="#">Voting Methods Event</a></p>	<p>Carmen Rubio, Commissioner Elect, Portland City Council</p> <p>Pedro Hernandez, Senior Policy Coordinator, FairVote</p> <p>Kristin Eberhard, Director, Climate and Democracy, Sightline Institute</p> <p>Mark Stephan, City Club <i>New Government</i> Research Committee Chair</p> <p>Jenny Lee, City Club <i>New Government</i> Research Committee Member</p> <p>Iris Maria Chavez, City Club Board of Governors, <b>Moderator</b></p>	<p>City Club's first report on Portland's form of government, issued in 2019, sparked a community-wide conversation about a new government for today's Portland. City Club's second report expands the conversation from how to structure our government to how we participate fully in our elections. Join us with local and national policy experts and community leaders to discuss how voting methods contribute to forming an equitable system of government.</p>	<p>148</p>
<p>January 25, 2021</p>	<p><a href="#">State of the Capitol</a></p>	<p>Barbara Smith Warner, Oregon House Majority Leader</p> <p>Rob Wagner, Oregon Senate Majority Leader</p> <p>Dana Haynes, Managing Editor, Pamplin Media Group, <b>Moderator</b></p>	<p>With COVID-19 entering its second year, pressure on the Oregon Legislature continues to rise as many Oregonians feel their interests are not getting a fair hearing in Salem. How will elected leaders govern in 2021, what chance is there for greater cooperation after multiple walkouts, and what new ideas for Oregon's long-term future might emerge from this relatively young and diverse group of Legislators?</p>	<p>494</p>
<p>January 28, 2021</p>	<p><a href="#">State of Campaigns</a></p>	<p>Andrea Williams, City Club Campaign Finance Research Committee Co-Chair</p> <p>Jonathan Radmacher, City Club Campaign Finance Research Committee Co-Chair</p> <p>Zoe Klingmann, City Club Campaign Finance Research Committee Member</p> <p>Caitlin Baggott Davis, City Club of Portland Programs Chair, <b>Moderator</b></p>	<p>Measure 107 opened the door for new campaign finance rules. How might elected leaders approach money in elections? What will lead to more fair and equitable outcomes? Join our research committee as they explain their recommendations and take your questions. This event will also kick off voting on the research.</p>	<p>68</p>
<p>February 3,</p>	<p><a href="#">State of the Economy:</a></p>	<p>Andrew Hoan, President/CEO, Portland</p>	<p>The pandemic hit BIPOC-owned businesses hard and</p>	<p>522</p>

2021	<a href="#">Building and Inclusive Business Community</a>	<p>Business Alliance</p> <p>Ashley Henry, Executive Director, Business for a Better Portland</p> <p>Jan Mason, President, Philippine American Chamber of Commerce of Oregon</p> <p>James Parker, Executive Director, Oregon Native American Chamber</p> <p>Orlando Williams, Black American Chamber of Commerce</p>	<p>exposed inequities across the economy. Join leaders from the Black American Chamber of Commerce, Business for a Better Portland, Oregon Native American Chamber, Philippine American Chamber of Commerce, and the Portland Business Alliance as they share their ideas for a more equitable economy.</p>	
February 12, 2021	<a href="#">State of Education in Oregon</a>	<p>Toya Fick, Executive Director, Stand for Children Oregon</p> <p>Miriam Calderon, Director, Oregon Early Learning Division</p> <p>Dr. Katrise Perera, Superintendent, Gresham-Barlow School District</p> <p>Guadalupe Guerrero, Superintendent, Portland Public Schools</p>	<p>Oregon's children were struggling even before COVID-19. How can we not only survive the current pandemic, but also transform education to make up for what our children have lost?</p>	423
February 18, 2021	<a href="#">State of Being</a>	<p>Dr. Francoise Baylis, Wayne Morse Chair of Law and Politics, University of Oregon</p> <p>Larry Wallack, Director, Center for Public Health Studies at Portland State University</p> <p>Caitlin Baggott Davis, City Club of Portland Programs Chair, <b>Moderator</b></p>	<p>CRISPR is a promising new technology that allows doctors to edit genetic code. It has the potential to rewrite the genes that cause some genetic diseases, but what ethical questions does it raise? Who decides whether or how we genetically modify human beings?</p>	130
February 26, 2021	<a href="#">State of the Region</a>	<p>Lynn Peterson, Metro President</p> <p>Katrina Holland, Executive Director, JOIN; Co-founder, Reimagine Oregon</p>	<p>Metro has taken on big challenges in recent years. Over the next decade and beyond, how will it develop solutions that address shared interests and needs across the region?</p>	989
March 5, 2021	<a href="#">State of the County</a>	<p>Deborah Kafoury, Multnomah County Chair</p> <p>Dr. Rachel Solotaroff, Executive Director, Central City Concern</p>	<p>Compounding economic, public health, and housing crises have fallen to the Multnomah County government to try to solve. What's possible during these challenging times?</p>	1,654
March 12, 2021	<a href="#">State of the City</a>	<p>Ted Wheeler, Mayor of Portland</p>	<p>Join us to hear from Mayor Ted Wheeler about how he will approach his second term and</p>	1,609



		Eric K. Ward, Executive Director, Western States Center, <b>Moderator</b>	what he thinks will get Portland on track. The event will include a presentation from the mayor and a moderated discussion where he'll take questions.	
April 9, 2021	<a href="#">State of the Economy: Oregon's Treasury</a>	Monica Enand, Oregon Investment Council Member  Tobias Read, Oregon State Treasurer	The Oregon Treasurer manages investments for Oregon workers' and families' savings for retirement and college, and for local governments. What risks and opportunities are at the top of the Treasurer's watchlist as Oregonians traverse unprecedented times?	327
April 27, 2021	<a href="#">State of Our Vote</a>	Shemia Fagan, Oregon Secretary of State  Paul Gronke, Professor of Political Science, Reed College  Andrew Beers, Human-Centered Design and Engineering (HCDE) PhD student, Univ. of Washington  Caitlin Baggott Davis, City Club of Portland Programs Chair, <b>Moderator</b>	Join us to talk about voting and election integrity.	266

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## 6. MEMBER RECOGNITION



With the help of hundreds of member-volunteers, City Club accomplishes the work of an organization many times its size. No awards were granted this year.

**Strategic Planning Committee:** Julie Davis, Caitlin Baggott Davis, Danielle Pacifico-Cogan, Frank Reppenhagen, Roey Thorpe, Louis Wheatley

**Membership Committee:** Iris Maria Chavez (chair), Julie Davis, Danny Metcalf, Roey Thorpe, Rebecca Tweed, Chabre Vickers, Louis Wheatley

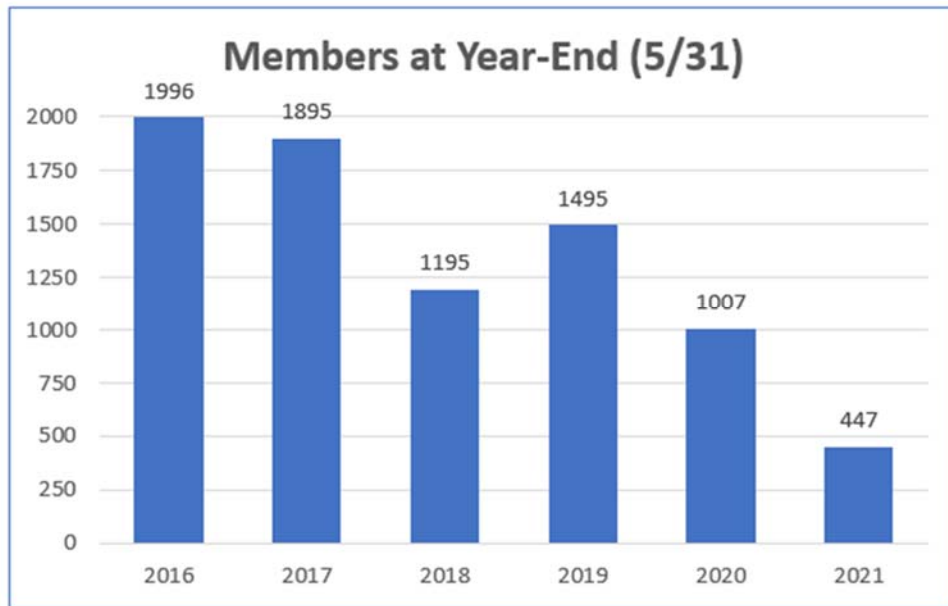
**Development Committee:** Leslie Johnson (chair), Julie Davis, Juan Martinez, Danny Metcalf, Chabre Vickers

**Board Development Committee:** Caroline Harris-Crowne (chair), Leslie Johnson, Colin Jones

**Finance Committee:** Frank Reppenhagen (chair, board liaison), Chris Howard, Ted Kaye, Marissa Madrigal

**Executive Committee:** Julie Davis, Juan Martinez, Caroline Harris Crowne, Leslie Johnson, Frank Reppenhagen

**Archives Task Force:** Roger Eiss, Ted Kaye



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## 7. DONOR RECOGNITION

When City Club was founded in 1916, it worked to solve problems for the common good. Over the last century, the City Club of Portland has grown and evolved to reflect the values and temperament of the times, but it has never strayed from the member-driven model that has enabled it to thrive for over 100 years.

Today, when a few powerful voices can dominate the political dialogue, more and more people are depending on organizations like City Club for unbiased information and thoughtful debate.

As members we are responding by creating programs and conducting research on the truly important issues in our community. We are convening people and organizations of divergent beliefs to listen, learn, and lead in crafting creative solutions and advocating for their adoption.

To remain true to our values of independence, City Club has always been member-driven and member-supported. However, membership dues cover only a portion of our operating expenses. To help support the rest, the Club relies on additional gifts from members.

### **a. Endowments**

Established in 2008, the Research Endowment (at the Oregon Community Foundation) currently holds more than \$804,000. Annual distributions at 4.35% directly support the Club's research efforts. The initial funds were pledged and contributed by more than 100 members and friends in memory of Ogden Beeman, former Club president and champion of research, with a substantial match from his family and a bequest by Andy Linehan, former Club president.

Distributions from the Club's General Endowment (also at the Oregon Community Foundation), which currently holds more than \$346,000, support the Club's general operations.

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## **b. Legacy Society**

Generous individuals and couples who have included City Club of Portland in their estate plans form the Legacy Society. They have made a commitment to the Club's long-term fiscal stability by increasing its endowments over time.

It's easy to join the Legacy Society. Provide for the City Club in your will or trust, or make the Club a beneficiary of life insurance or a retirement account. Then simply complete and send in the short [enrollment form](#). You will be recognized in all future listings of the Legacy Society, and you will help ensure the Club's success in perpetuity.

Sam Adams

Don Barney\*

Ogden Beeman\*

Sharon Brabenac

Jeanne C. Crouch

Arthur Goldsmith\*

Dan\* and Rusty\* Goldy

Susan Hammer\*

Alan Hart\*

Ned Hayes\*

Nancy Hedin

Peter Heuser

William Holmer

John Horvick

Leslie S. Johnson

Ted Kaye

Carla Kelley

Susan Kelly

Randal Kester\*

Muriel and Sid\* Lezak

Andy Linehan\*

Ned Look\*

Greg Macpherson

Nichole June Maher

Gus Mattersdorff\*

Pat McCormick

Roger J. Meyer\*

Su Midghall

Leslie Morehead

David Quisenberry

Sharon VanSickle Robbins

Steve Rosenbaum

Mary Martin Rosenberg\*

Steve Schell

Chris Smith

Julie\* and Don\* Sterling

Frances J. Storrs

Sue and Glyn Thomas

Les Vulsteke

Tamsen Wassell

Kurt Wehbring and Donna Dermond

Bob Weil

Don and Janet Williams

James Zehren

(\* deceased)

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### **c. 2020–2021 Leadership Circle**

The Leadership Circle encompasses City Club supporters who are committed to ensuring that the Club remains the leading Oregon institution engaging citizens in public issues. Members of the Leadership Circle invest in the Club’s future with contributions of \$1,000 or more per year. We are grateful for the support of the Leadership Circle members listed below.

Jesse Beason	Ted Kaye	John Russell
Adam & Gina Davis	Gregory H. Macpherson	Meredith & Bill Savery
Julie Davis	Juan Antonio Martinez	Christopher Smith & Staci
Ted Gilbert	Tom & Christine Neilsen	Paley
Caroline Harris Crowne	Danielle Pacifico-Cogan	Sharon VanSickle-Robbins
Mark Holloway	Don Powell	Frances Storrs
Leslie Johnson	Robert Quillin	Phil Walsh
Luke Kanies	Frank Reppenhagen	Louis Wheatley

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### **d. 2020–21 Annual Fund Donors**

Mary Scurlock Adamson	Donald Clark	Inghard Gjovaag
Dwight Adkins	Emily Clark Cuellar	Katherine Goeddel
Sy Adler	Christopher Cobey	Michael W. Grainey
Helen Anderson	Elaine Cogan	Chris Greiveldinger
M. Andre	Sheridan Collins	Doug Hagen
Mitchel I. Auerbach	Jason Cook	Jennifer Harbick
Briana Babbitt	Emily Daggett	Nick Hardigg
Cheryl Balkenhol	Susan DAlessandro	Bill Harris
Lori Irish Bauman	William Dann	James Joseph Hearn
Nancy Bearg	Dusty Dean	Josh Hecht
Leonard Bergstein	Andrea Dickson	Ashley Henry
Lew Bowers	Steve Dotterer	Emily Herbert
Adriana Britton	Barbara Dudley	Veronica and Jim Hiller
Phyllis Brown	Frances Dyke	Jordan B Hiller
Brian Campbell	Judith Eda	Charles Hinkle
Ellen Carder	Barnes H. Ellis	Joan Hoffman
Christine M Carlson	Karen Erde	Christopher C Howard
Will Carter	Erin Esparza	Ruth Jensen
David G Cassard	Patty Farrell	Dennis Johnson
Peyton Chapman	Robert F. Frisbee	Andrew Joliet
Iris Maria Chavez	Alice & Robert Frost	Kathleen Joy
Rebecca Chiao	Erna Gelles PhD	Mary Anne Joyce
Francine Chinitz	Jill Odell Gibson	Daniel Karnes

George T. Karnezis  
Kristine Karnezis  
Daniel L. Keppler  
Brenda Kinoshita  
Pamela Knowles  
Craig Kolins  
Korleen Kraft  
Tim Krause  
LeeAnn Kriegh  
James Larpenteur  
David M. Lewis  
Eilidh Lowery  
Karen Lyman  
Nancy Mattson  
Patrick C. McCormick  
Edward McNamara  
Ed McNamara  
David Melville  
Alice Meyer  
Carol L Mikami  
Randy Miller  
Susan Miller  
Paul P Millius  
Jil Morby  
Rhidian Morrow Morgan

Kara Murray  
Pam Neild  
Linda A. Nettekoven  
Lucy Nonnenkamp  
Lisa Pellegrino  
Stephen Percy  
Cheryl Perrin  
Brooke Geer Person  
Benjamin Petersen  
Olive Phillips  
Michael C. Ponder  
Elsa Allgood Porter  
Mac Prichard  
Patrick O Quinton  
Bobbie Regan  
Samantha Ridderbusch  
Dan Rivas  
Carol Rose  
Eve O. Rosenfeld  
Erica Rubin  
Kelly Russell  
Laura Salerno Owens  
Valerie Scatena  
June Schumann  
Phil Selinger

Howard Silverman  
Jo Six  
Joanne Skirving  
Martin Slapikas  
Michael Smyth  
Jennifer Solomon  
Serena Stoudamire Wesley  
Richard Strathern  
Diana Stuart  
Sherry Swackhamer  
Peter Sysyn  
Norman Turrill  
Christine Vernier  
Chabre Vickers  
Michelle Walsh  
Lisa Watson  
Mark Wax  
Dave Weber  
Robert Weil  
Thomas Whittaker  
Keith Wilson  
Candee Wilson  
Barbara Woodford  
Hon. Merri Souther Wyatt  
Jaroslava Zoubek

*The challenges of compiling such lists can introduce unintended mistakes, which in no way diminish the Club's gratitude for its members' support. The Club regrets any errors or omissions and encourages contacting staff with any corrections.*

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## 8. CORPORATE & FOUNDATION SPONSORS

### Corporate Supporters

Airbnb

Chevron Corporation

Kaiser Permanente

The Standard Insurance Company

Tonkon Torp LLP

Wells Fargo Bank



### In-Kind Corporate Supporters

Morel Ink

Propeller

WiLine Networks



### Foundation Supporters

The Collins Foundation

Oregon Ranked Choice Voting Advocates



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## 9. FINANCIAL REPORTS

### Statement of Activities For the years ended May 31, 2020 & 2021

	2021	2020
<b>Support and Revenue</b>		
Contributions & grants	\$115,367	\$144,540
Bequests & endowment gifts	–	–
Membership dues	64,421	98,005
Program service revenue	–	51,351
Investment income	(4,305)	(1,326)
Net realized & unrealized gains	316,142	10,492
Loan Forgiveness	55,905	–
Other income	3	64
<b>Total support and revenue</b>	<b>\$547,533</b>	<b>\$303,126</b>
<b>Expenses</b>		
Program services	\$84,496	\$366,939
Management & general	24,051	98,672
Fundraising	24,072	69,482
<b>Total expenses</b>	<b>\$132,619</b>	<b>\$535,094</b>
<b>Change in net assets</b>	<b>\$414,914</b>	<b>\$(228,472)</b>
<b>Net assets</b>		
Beginning of year	\$790,598	\$1,019,069
End of year	\$1,205,511	\$790,598

Notes: The Club's *operating* results were a *deficit* of **\$106,368** in 2019–20 and a *surplus* of **\$108,620** in 2020–21 and (after reflecting the benefit of a PPP loans).

The Club secures a full financial audit every four years. The 2018–19 fiscal year's financial statements were audited by Kern & Thompson. Members may receive a copy of those financial statements by contacting the Club offices.



Statement of Financial Position  
 May 31, 2020 & 2021

	2021	2020
<b>Assets</b>		
Cash & cash equivalents	\$144,424	\$16,633
Accounts & grants receivable	6,813	500
Prepaid expenses & deposits in transit	2,332	5,301
Property & equipment, net	–	920
Endowment Investments (at market)	1,150,913	878,516
<b>Total Assets</b>	<b>\$1,304,282</b>	<b>\$900,870</b>
<b>Liabilities and Net Assets</b>		
<i>Liabilities:</i>		
Accounts payable	\$43,864	\$28,659
Deferred revenue	–	–
Accruals	–	25,708
Loan	54,907	55,905
<b>Total liabilities</b>	<b>\$98,771</b>	<b>\$110,272</b>
<i>Net assets:</i>		
Unrestricted—undesignated	43,578	(98,939)
Unrestricted—board designated	1,000	1,000
Temporarily restricted	435,164	162,768
Permanently restricted	725,769	725,769
<b>Total net assets</b>	<b>\$1,205,511</b>	<b>\$790,598</b>
<b>Total Liabilities and Net Assets</b>	<b>\$1,304,282</b>	<b>\$900,870</b>

## Operating Results History 2015–2021

	<b>2015-16</b>	<b>2016-17</b>	<b>2017-18</b>	<b>2018-19</b>	<b>2019-20</b>	<b>2020-21</b>
	<small>Jun '15 - May '16</small>	<small>Jun '16 - May '17</small>	<small>Jun '17 - May '18</small>	<small>Jun '18 - May '19</small>	<small>Jun '19 - May '20</small>	<small>Jun '20 - May '21</small>
<b>REVENUES</b>						
Indiv. Contribs. / Ann'I Fund	104,335	67,709	60,144	53,673	47,413	33,969
Corporate Sponsorships	123,500	102,500	37,500	70,382	20,884	31,757
Foundation Funding	105,396	95,439	112,809	128,991	69,511	1,300
Membership	202,218	185,278	117,511	126,356	98,005	64,421
Program Revenue—Net	33,553	12,380	14,064	(3,620)	(15,431)	
Gala Event Revenue—Net			69,857	89,311	(887)	19,120
Special Events—Net	(2,023)	(15,437)	(1,190)	546	1,900	
PPP Forgiveness Accrued					55,905	19,650
Designated Funds	5,149	5,284	5,263	6,361	6,362	6,423
Endowment Draw	38,309	38,899	38,596	38,476	38,977	39,441
Miscellaneous Income	70	109	25	80	64	3
	<b>610,508</b>	<b>492,161</b>	<b>454,578</b>	<b>510,556</b>	<b>322,703</b>	<b>216,084</b>
<b>EXPENSES</b>						
Personnel	298,719	200,203	293,157	339,571	287,259	5,645
Professional Services	90,023	124,953	22,002	19,211	33,561	26,055
Rent + Equip	52,692	64,980	73,494	65,135	54,421	25,227
Telephone & Tech	19,334	22,871	5,133	15,505	13,031	8,518
Insurance	4,366	4,706	4,728	4,591	4,779	4,915
Printing/Copying/Postage	26,049	6,439	3,599	1,730	2,291	345
Broadcast Fees + Sound	22,527	20,720	22,235	30,817	15,715	21,148
Marketing	17,376	1,341	323	30	1,240	989
Grant-Specific Expenses	72,396	52,124	21,163	6,600		7,500
Bank Fees/Finance Charges	18,941	19,138	14,391	11,944	6,499	3,979
Other (10 accounts)	16,194	35,838	7,634	11,395	10,275	3,143
	<b>638,618</b>	<b>553,313</b>	<b>467,859</b>	<b>506,527</b>	<b>429,071</b>	<b>107,464</b>
<b>NET -- Surplus / (Deficit)</b>	<b>(28,111)</b>	<b>(61,152)</b>	<b>(13,281)</b>	<b>4,028</b>	<b>(106,368)</b>	<b>108,620</b>

These amounts exclude gains/losses on investments, gifts and bequests to endowments, and depreciation, and adjust for PPP loan receipts/releases of restricted funds and endowment distributions.

# ENDOWMENT FUNDS SUMMARY

	General Endowment	Research Endowment
<b>May 31, 2017</b>	<b>\$271,159</b>	<b>\$602,625</b>
Additions	500	5,000
Distributions	(12,042)	(26,554)
Gain/(Loss)/Expenses	25,734	57,130
<b>May 31, 2018</b>	<b>\$285,351</b>	<b>\$638,201</b>
Additions	0	0
Distributions	(11,923)	(26,553)
Gain/(Loss)/Expenses	6,102	13,654
<b>May 31, 2019</b>	<b>\$279,530</b>	<b>\$625,302</b>
Additions	0	0
Distributions	(12,043)	(26,934)
Gain/(Loss)/Expenses	2,686	9,976
<b>May 31, 2020</b>	<b>\$270,173</b>	<b>\$608,344</b>
Additions	0	0
Distributions	(12,170)	(27,271)
Gain/(Loss)/Expenses	88,714	223,123
<b>May 31, 2021</b>	<b>\$346,717</b>	<b>\$804,196</b>

The Club's endowments are held by the Oregon Community Foundation (OCF) in its main long-term investment pool. The Club is also the beneficiary of three designated funds at OCF (Sterling, Goldy, and Rosenberg), not shown here.

Annual distributions from the endowments support the Club's operating budget and, in the case of the Research Endowment, the Club's research function within the operating budget.

Currently the distribution rate set by OCF is 4.35% of the average endowment balance over the previous 13 quarters, adjusted for additions. (On 8/28/20, \$100,000 of the General Endowment temporarily held in savings was returned to OCF.)

## 10. STAFF

The Club's Executive Committee served in the role of executive director during the year. Past President Colin Jones volunteered for three months handling membership functions. Finance Committee members Chris Howard and Ted Kaye managed all office and financial matters, and subsequently membership functions as well.



Chris Howard prepares Friday Forum videos for recycling after their digital conversion.

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