



CITY CLUB
of **PORTLAND**

Annual Report

2015 – 2016

City Club Mission: To inform its members and the community in public matters and to arouse in them a realization of the obligations of citizenship.

2015–2016 BOARD OF GOVERNORS

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David Thompson, Treasurer
Felisa Hagins, Secretary
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Eric Zimmerman, Governor to 2017 (*resigned February 2016*)

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1. FROM THE PRESIDENT

This year City Club has remained the community's leading civic affairs organization. Friday Forums showcased important issues. Other forums extended the Club's reach both in topics considered and locations. Research reports provided in-depth analysis. Civic Scholars from disadvantaged high schools attended Club events. And informal gatherings provided networking with others who are civically engaged.



All this depended on the talent, energy, and generosity of City Club members, with the able support of Club staff. Expanding and energizing the membership has been a major push this year. The number of members hovers around the 2,000 mark, up about 30% from several years ago. All those members are important since their dues provide most of the resources necessary for City Club to operate. Those members who also join committees or volunteer in other ways on City Club projects add even more to its impact.

City Club's membership is becoming younger and more ethnically diverse along with the Portland region generally. This evolution assures that the Club remains vital and relevant to the aspirations and concerns of the community.

At the same time the arrival of 2016, City Club's centennial year, offers an opportunity to celebrate its great traditions. In February the Club issued a report titled *A Century of Influence* after reviewing over 1,000 research studies done in its first 100 years and identifying those with the greatest impact. In April we launched the centennial observances at a lunch featuring editorial cartoonist Jack Ohman.

It has been a privilege to lead City Club into the centennial year and see its bright future going forward.

A stylized, handwritten signature in blue ink that reads "Greg".

Greg Macpherson, President

2. PURPOSE, PRINCIPLES, & OBJECTIVES

Purpose

With nonpartisan research, advocacy, and public forums, City Club of Portland brings together civic-minded people to make Portland and Oregon better places to live, work, and play for everyone.

Principles

- **Inclusion:** City Club aspires to be the “common ground” where citizens seek alternative perspectives and new understanding, engage in respectful and generative discourse, and welcome the diverse voices of our community.
- **Access:** City Club aspires to expand citizen access to public leaders, bring greater transparency to its operations, and enrich member opportunities to exercise leadership and influence in our community.
- **Interaction:** City Club aspires to continually innovate interactive means of engaging citizens in the betterment of their community.
- **Relevance:** City Club aspires to consistently address our community’s most relevant issues in a timely manner through balanced, non-agenda driven programming.
- **Sustainability:** City Club aspires to attract and utilize all resources—human, financial, material, and influential—in a manner that continually generates increased capability in the community as well as in the organization.

Objectives

As City Club of Portland approached its centennial year the Board of Governors adopted three strategic objectives to serve as guideposts for all members as they participate in club activities, hoping that every group of volunteers—researchers, advocates or programming leaders—ensure that everything they do accomplishes one or more of the following:

- **Increase engagement:** The Club needs to be better “plugged-in” to all of the communities that make up greater Portland. This means developing and improving relationships with demographically diverse members of the public as well as with media, civic, and government organizations. Engagement fosters bidirectional communication between the Club and those groups, both encouraging their participation in Club programming and allowing them to influence the direction of Club activities.

- **Increase relevance:** By increasing engagement with a wider swath of Portland and Oregon, the Club will become better aware of what issues matter most to the public. While the Club does have a role to play in the important public policy discussions of the day, it also should seek to conduct research and programming that matter to the everyday lives of Portlanders. Relevant programming is interesting to the public and affords much better opportunity for partnership to implement research recommendations.
- **Increase influence:** At its most fundamental, influence involves shaping public opinion and converting research into concrete policy accomplishments. Increasing influence requires identifying key stakeholders and building broad public support through greater relevance and engagement.

In many ways, engagement, relevance, and influence build off each other. Greater engagement leads to greater relevance and influence. Likewise, if Club activities are more relevant to the public, Portlanders will be more interested in engaging with them and seeing that advocacy on them is influential.

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Centennial lunch speaker Jack Ohman (former *Oregonian* political cartoonist and Pulitzer Prize winner) with Spencer Ehrman, Membership Committee chair.

3. KEY NUMBERS

During 2015–16 the Club saw:

- 4 Comprehensive Studies Completed
- 7 More Studies Launched
- 7 Advocacy Committees
- 43 Friday Forums
- 29 Issue Forums
- 10 New Leaders Events
- 11 Civic Drinks Events
- 3 Civic Workshops
- 19 New Member Welcome Events
- Over 250 member-volunteers
- 88 Civic Scholars
- 1,996 members
- 5 significant foundation grants
- 34 corporate sponsors
- 225 individual household donors
- \$813,604 in endowments
- 43 Legacy society members
- 18 staff, associates, & interns

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4. RESEARCH

City Club's research program enlists members in rigorous research and analysis to produce unbiased reports on the most complex issues facing our city, region, and state.

Volunteering for a research committee is a serious commitment of time and energy, but the rewards are great. Committee members interact with key stakeholders and decision-makers, gain a deeper understanding of regional affairs, and influence public policy.

Since 1920, City Club members have prepared over 1,000 reports on a wide variety of topics including land-use planning, health care, education, environment, government, transportation, taxation, and more. Ballot measure reports provide useful guidance for voters. Comprehensive reports serve as a resource for community leaders and citizens developing or evaluating policy initiatives, and are frequently cited in state and local media.

After a carefully screening process to avoid conflicts of interest, a committee of City Club member's conducts research and drafts a report. Following a debate, City Club members determine by vote whether the committee's recommendations become official policy positions of the Club. City Club members also participate in follow-up advocacy work that serves as a powerful force for civic change.

Research Board

Mary Macpherson, Chair

Anneliese Davis, Vice-Chair

Rob Brostoff

Abby Coppock

Lauren Fox

Ryan Fox-Lee

Eric Fruits

Caroline Harris Crowne

Kristina Holm

Liza Morehead

Masami Nishishiba

Byron Palmer

Nicole Pexton

Garrett Stephenson

Carl von Rohr

Kezia Wanner

Ari Wubbold

Allison Tivnon, Board Liaison

The Research Board provides oversight and support for the Club's numerous comprehensive and ballot measure study committees. Research Board members identify study topics, develop study charges, serve as advisors to various study committees, and review and approve draft reports. Membership on the Research Board requires prior service on a City Club comprehensive or ballot measure study committee. City Club also regularly issues calls to its members to join one of the many comprehensive and ballot measure study committees launched each year.

During 2015–2016 more than 150 member-volunteers gathered weekly during their research, contributing thousands of hours to conduct research and lead conversations on about a dozen topics of great relevance for our region through comprehensive reports and ballot measure reports. The Research Board oversaw the work of the committees, meeting monthly or more frequently as needed.

City Club members voted to adopt committee recommendations for each of the reports. The majority (or minority, in one case) recommendations were approved by the membership after robust and civil debate. Advocacy committees were formed so that the Club could continue to represent the membership while convening and leading conversations with our state's most influential elected and community leaders.

At the end of the year, one comprehensive study and six ballot measure studies were under way. The comprehensive study was investigating earthquake resiliency. The six ballot measure research committees were studying:

- I401—Repeal Mandatory Retirement Age for Judges
- I404—Dedicate a Portion of Lottery Funds to Veterans Services
- IP28—"A Better Oregon" (increase corporate gross receipts tax)
- IP62—"No Politics from My Pay, without my Say" (public unions must ban mandatory public union membership)
- IP65—"Oregonians for High School Success" (dedicate state general fund dollars to various high school programs)
- IP67—"Outdoor School for All" (dedicate a portion of lottery funds to outdoor school)

Comprehensive research reports and recommendations are the result of 8–12 months of focused interviews, hundreds of hours of independent research, weekly member-to-member discussions, and continual critical analysis of competing priorities. Ballot measure studies take place at an accelerated pace—closer to 4 months from start to finish. All of these activities take place in the pursuit of finding bipartisan, unbiased consensus for a committee recommendation.

Once recommendations are adopted by the committee and later by the membership, the real work of advocating for the recommendations in the public arena begins. In order to become an advocacy position of the Club, a report must be approved by a two-thirds majority vote.

Comprehensive Studies:

Portland Street Fee

Report Title: Portland's Streets: Ending the Funding Gridlock

Date: September 9, 2015

Volume 98, No. 8

Adopted: Final Vote: 227–41 with 5 abstaining (85% in favor)

Chair: Jennifer Rollins

Members: Alan Brickley, Kristen Eberhard (lead writer), Spencer Ehrman, Brian Landoe (vice-chair), Andy Shaw, Barbara Slaughter, Drusilla van Hengel, Ted Wall.

Advisors: Byron Palmer & Ryan Fox-Lee (research advisors), Jenn Scott (advocacy advisor), Zoe Klingmann (research associate).



Majority Recommendations:

1. City Council should not wait until after the 2016 elections to act on street funding.
2. City Council should follow through on its commitment to use at least 50 percent of this year's (FY2015–16) budget surplus to maintain infrastructure and should dedicate the majority of it to street maintenance.
3. City Council should commit to dedicate at least 50 percent—and preferably up to 100 percent—of future years' budget surpluses or increased city revenues to street maintenance until Portland has addressed its maintenance backlog.
4. The city should reallocate as much money as possible from other spending priorities to streets.
5. The city should adopt an ironclad, fiscally responsible “fix-it-first” policy and prioritize maintenance and safety over new capital expenditures.
6. When proposing any new taxes or fees, the city should clearly communicate to the public the trends in revenues and expenditures that have led to the need for new revenue, and how the city will safeguard the new revenue going forward.
7. The city should immediately pursue a fee for use. At the moment, the most technically feasible fee is a city gas tax. A gas tax would generate revenue from most users—including those transporting goods across Portland streets and those who don't reside in Portland—and would discourage congestion and pollution.
8. Shifting money from the general fund, budget surpluses, and a city gas tax would not raise all the revenue Portland needs for street, so the city should also pursue the following fees:
 - a. Parking permits and fees,

- b. Commuter payroll tax,
 - c. Weight-and-value-based vehicle registration fees (see Recommendation 9, below),
 - d. Vehicle miles traveled (VMT) fee (once practicable).
- 9. Portland should lobby the state Legislature to authorize cities to charge vehicle registration fees and to vary charges based on the weight and value of the vehicle.
- 10. Portland Bureau of Transportation and City Council should aim to implement users-pay fees on large transportation projects such as bridges, streetcars, and light rail to pay for debt service on those projects, freeing up transportation funds to be spent on maintenance instead of on debt payment.
- 11. Portland should not saddle all taxpayers with the bill for capital projects that primarily or exclusively benefit a few people and businesses. Bridges primarily benefit the people driving across the bridge and streetcar projects primarily benefit the businesses located near the line. If those people and businesses are not willing to pay for the benefits they receive, the city should forgo the project rather than siphon money away from things that benefit Portlanders more broadly, such as street maintenance and safety.
- 12. To promote a fix-it-first ethos, Portland should join other cities to lobby the Oregon Legislature to dedicate a larger percentage of state gas tax and vehicle registration revenue to fund local street maintenance instead of building new highways.
- 13. The city should educate Portlanders about the depth of the deferred maintenance crisis and the current state of funding.

Minority Recommendations:

Portland's streets deteriorate further every day. The minority therefore urges City Club members to prioritize a TUF and refer a linked gas tax to voters as the best, most expedient path forward. Specifically, the minority would replace the majority's Recommendations 7 and 8 with the following:

- 7. City Council should immediately adopt a transportation utility fee, charging every Portland resident and businesses a modest amount through an existing collection method, such as sewer/water bills. The city should also immediately refer a city gas tax to voters. These proposals should be linked to offer the public a balanced fee and tax package that asks general residents and users to help pay for needed street maintenance and safety improvements.
- 8. Shifting money from the general fund and budget surpluses, and implementing a transportation utility fee and a city gas tax may not raise all the revenue Portland needs for streets, so the city should also explore the following users-pay street funding mechanisms:
 - a. Parking permits and fees
 - b. Commuter payroll tax,
 - c. Vehicle registration fees,
 - d. Vehicle miles traveled (VMT) fee (once practicable).

Minimum Wage

Report Title: Portland Needs a Higher Minimum Wage

Date: October 29, 2015

Volume 98, No. 10

Adopted: Final Vote: 272-35 with 1 abstaining (89% in favor)

Chair: Maria Thi Mai

Members: Frances Dyke, Ukiah Hawkins, Alex Macfarlan, Jack MacNichol, Ian McDonald (lead writer), Cezanne Miller (vice chair), Claire O'Neill, David Pagano, Matthew Tschabold.

Advisors: Rob Brostoff & Caroline Harris Crowne (research advisors), Patricia Farrell (advocacy advisor), Garrison Cox & Jack Lammers (civic associates).



Recommendations

1. The Oregon State Legislature should remove the statute that enables preemption in the 2016 legislative session.
2. The Portland City Council should establish a minimum wage that is higher than the state minimum of \$9.25 per hour.
3. The Portland City Council should immediately establish a deliberative process that brings together business, labor, political, and citizen groups to recommend a minimum wage for Portland, along with a complete implementation plan.
4. To support its policy design, the Portland City Council should commission immediately a minimum wage study for Portland.

City Club's Centennial Research

Report Title: A Century of Influence: 1,030 Studies in 100 Years

Date: February 17, 2016

Volume 98, No. 12

Adopted: Final Vote: 177-4 with 1 abstaining (98% in favor)

Chair: Nova Newcomer

Members: James Filipi, Carol Ford, Tom Iverson, Sharon Maxwell, Alice McCartor, Steve Schell (lead writer), Jon Stride, Kurt Wehbring.

Advisors: Roger Eiss & Lauren Fox (research advisors), Tamara Kennedy-Hill (advocacy advisor).



Recommendations

1. **Community Voices.** While we found the Club's reports to be of high quality reflecting a strong research process, we also noticed ways in which the process, the resulting reports and their impact on the community can be enhanced. Diversity of membership, opinions and persons interviewed are all crucial.

We recommend that City Club continue its concerted effort to solicit members from all groups within the city. We recommend that the Club's Research Board pay consistent attention to all voices within the city in its selection of topics of interest, formation of the research question and selection of report committee membership. Further, we recommend that the Research Board periodically review the distribution of topics that it selects to study to avoid leaving out critical issues facing the community at large that may not arise as suggested topics by members of the Club.

2. **Tracking Influence.** We believe that the criteria we used to judge influence of the Club's comprehensive reports are solid and appropriate to City Club's goals for its reports; yet we found it quite difficult to discover and follow any trail of influence of most of the reports. Further, we note that the Club's research archive is a rich and valuable asset that could be further managed to track outcomes rather than simply catalog reports.

We recommend that at minimum the Advocacy and Awareness Committee, possibly with the help of an intern, be charged to track on an ongoing basis the influence of the Club's comprehensive reports and utilize the research archive as a place to record evidence of this influence.

3. **Committee Members with Access.** The Research Board needs to provide additional access by assuring that City Club report committees have Club members who are in or have access to minority communities.
4. **Designate a Champion.** For reports involving equity and minority access, the Club's advocacy effort, to meet the "arousal" part of the Club's mission, should find and designate a champion to carry the conclusions and recommendations of the report to the wider Club membership, Friday Forums, the local government governing bodies, Portland academics, the media and public opinion shapers, the state legislature, and the blogosphere.
5. **Wider Distribution of Research Results.** With the growth of the city, the faltering of daily newspapers and other traditional forms of communication, and the widespread use of the Internet and social media...

We recommend that the Club reach for broader distribution of its research by using a wider variety of distribution methods.

Blogs, social media, op-ed pieces or routine letters to the editors of various virtual and literal publications, and in-person meetings with interested and impacted organizations are some possible ways that the Club could distribute more widely its findings better to achieve its goal of engaging in civic discourse.

6. **Choice on Advocacy.** Most important, the Club's citizen research process with its resulting recommendations is a rich asset in the civic life of this community. We note, however, that this resource often is not supported by the Club sufficiently to achieve its fullest value. Further, we note that, whether through advocacy or selection of topics and recommendations, City Club's voice in the community is diminished if the Club does not have a widely diverse membership and opinions made up of ethnic, right, left,

millennials, boomers, and mixed genders. We have come to believe that one reason for diminishment of this voice results from lack of clarity within the Club as to the intention of its research role.

We recommend that the membership of City Club clarify its intention and predictable consequences for its research function. Is the Club's intention to simply use it to "inform and arouse", or is the Club interested in further encouraging and supporting action on its recommendations?

If the former, then more widespread membership and distribution of its findings and recommendations may be sufficient. If the latter, increased effort to advance and track influence is required. This might range from more clarification of the role and greater support of the work of the Advocacy and Awareness Committee to hiring a staff position for advocacy similar to the position supporting research.

Housing Affordability

Report Title: Housing Affordability in Portland

Date: April 13, 2016

Volume: 98, No. 15

Adopted: Final Vote: 264-40 (87% in favor) with 4 abstaining

Chair: M. Nels Johnson

Members: Patrick Belin, Margot Black, Crista Gardner, Gil Johnson, Chip Lazenby (vice chair), Andrea Pastor, Judith Ramaley, Kristin Thiel (lead writer), Liang Wu, Mike Westing.

Advisors: Nicole Pexton & Garrett Stephenson (research advisors), Rob Sadowsky (Advocacy advisor), Vincent Singer & Elizabeth Williams (civic associates).



Majority Recommendations

1. Portland City Council should dedicate funding to build subsidized affordable housing units.

Council should follow existing research and recommendations on revenue streams from Metro's "Opportunities and Challenges for Equitable Housing" report and the Welcome Home Coalition. It should consider a variety of funding alternatives, such as a linkage fee; voter-approved housing levy for ongoing revenue; or a general obligation bond authorization for initial funding.

2. The City of Portland, the Portland Development Commission and Metro should develop a housing land bank strategy to put money away during strong economic times for use in purchasing properties during downturns.

Portland should prioritize purchase of foreclosed buildings and other available properties for the purpose of creating and preserving affordable housing.

3. **Members voted to substitute the minority report's recommendation for Recommendation 3 (see below).**

~~The City of Portland should remove barriers to and identify incentives that encourage development of more housing types.~~

~~Examples could include funding the Multiple-Unit Limited Tax Exemption Program (MULTE) to encourage developers to use voluntary inclusionary zoning and streamlining the design review process.~~

4. The Oregon Legislature should end the ban on local rent regulation.

Ending the ban would allow Portland and other local governments to engage with all stakeholders and consider policies within a spectrum that includes rent stabilization and rent control.

5. The City of Portland should ban no-cause evictions and enact a just-cause eviction policy.

Some advocates note that there are no 'no-cause evictions' in Portland and Oregon, only 'termination of tenancy'. We trust that policymakers will understand that this is primarily a semantic issue. Whenever tenancy is terminated without documented cause it amounts to a no-cause eviction.

6. The City of Portland should implement a rental property licensing system.

Licensing would allow for data collection, increased inspections, and education.

Minority Recommendation (adopted by members)

The minority concurs with the majority report on all but the question of “missing middle housing” in residential neighborhoods. The majority does not recommend revising Portland’s zoning code to allow for more housing types in residential neighborhoods, instead urging it only to “work to overcome neighborhood skepticism”. If the city is to make the best use of its available land, it must encourage a diversity of housing types at a range of price points in Portland’s residential neighborhoods.

The minority therefore would amend Recommendation 3 to read:

3. The City of Portland should remove barriers and identify incentives to encourage development of more housing types.

*Examples could include funding the Multiple-Unit Limited Tax Exemption Program (MULTE) to encourage developers to use voluntary inclusionary zoning, ~~and~~ streamlining the design review process **and revising the zoning code to allow for middle housing types in residential neighborhoods.***

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5. ADVOCACY & AWARENESS

City Club of Portland's Advocacy and Awareness program helps make the recommendations of our research projects actionable. Members of our advocacy committees work with City Club staff to inform decision-makers, special interest groups, and the public about City Club's adopted policy positions and to advocate for their implementation. Beyond promoting positive change, advocacy committee members develop their knowledge about policy and gain experience with a range of advocacy and awareness strategies and tactics.

The Advocacy and Awareness Board provides consulting, guidance, and oversight for the advocacy committees, with members of the advocacy committees often participating on the Board.

Advocacy & Awareness Board

Carole Hardy, Chair

Alan Brickley

Patty Farrell

Rob Fullmer

Crista Gardner

Brett Hamilton

Courtney Helstein

Tamara Kennedy-Hill

Andrea Meyer

Cezanne Miller

Rob Sadowsky

Elana Pirtle-Guiney (board liaison)

Seven advocacy committees worked diligently during 2015–16 to advance the recommendations of research reports. They achieved some big wins. Perhaps most prominently, City Club's advocacy efforts influenced Gov. Kate Brown's recommendation to adopt a minimum wage and encourage Portland voters to approve a gas tax to fund street maintenance and safety projects.

Civics Education



Club members unanimously adopted “Educating Citizens: A City Club Report on Improving Civics Education in Portland's High Schools” in 2012. The study committee found that civics education had been sidelined by a decade of national priority on math and language arts, local education budget priorities, and a culture of self-advancement.

The report recommended that City Club establish a metropolitan area-wide civics award for youth and educators, that state and local education leaders expressly support "citizenship" as a goal co-equal to "college" and "career," that an independent program audit of K-12 social studies in the Portland School District be conducted, that social studies teachers be trained in the development of community partnerships, and that two Portland area high schools with underserved students pilot an in-school facilitator to support the civics instruction of teachers and civic interests of students.

The Advocacy Committee obtained commitments from the relevant people and bodies to adopt all of these recommendations (subject only to funding for the pilot project), culminating with a resolution of the Portland School Board in January 2016.

The committee therefore has disbanded as an official Club Committee.

Committee members: Jan Christensen (chair), Aukeem Ballard, Jim Gorter, Steve Griffiths, Carole Hardy, Merril Keanne, Krystine McCants, Roger Meyer, Colleen Shoemaker, Rob Wagner, Cameron Whitten, and Don Williams.

GED



City Club adopted the report “A Second Chance for Oregon, High School Dropouts and the GED” in January 2014. During 2015, the GED Advocacy Committee saw the successful transition of its work to a coalition of advocates. In early 2015, after a number of meetings with Gov. John Kitzhaber’s Education Policy Advisor, the Committee received confirmation that the Governor would continue to push for \$2 million in dedicated funds for work specific to the GED, something that had not been previously done. After Gov. Kate Brown took office, the chair of the Advocacy Committee and Pamela Blumenthal, the leading voice among the coalition members, met with Brown’s Education Policy Advisor who affirmed the Governor’s continued support on this important issue. In the summer 2015, Gov. Brown confirmed that \$2 million had been included in the budget passed by the legislature.

The work of the coalition of advocates has continued since summer 2015 and is now known as the “Oregon Youth Re-engagement Coalition”. Led by Blumenthal, the Director of the Links Program at Portland Community College, the coalition recently convened a meeting on Oregon Youth Re-engagement in Salem.

Having turned over advocacy work to coalition partners, City Club's GED advocacy committee has now disbanded.

Committee members: Melvin Oden-Orr (chair), Marty Berger, Jeffrey Chicoine, Aimee Craig, Chris Mascal, Bimal RajBhandary, Judith Ramaley, Andrew Riley, Alexis Romanos, Eliz Roser, Zeke Smith, Ernest Stephens II, Pat Wagner, and Chris Trejbal (lead writer) and Kristie Perry (advocacy advisor).

Healthcare and Homelessness



Club members approved "Health Care Reform & Homelessness in Multnomah County" in January 2015. The study committee concluded that the expansion of Medicaid under the federal Affordable Care Act created opportunities to better engage homeless populations and provide them with health services. The committee offered several recommendations to accomplish these goals.

The Healthcare and Homelessness advocacy efforts included a March 4, 2016 panel presentation by committee members to Portland State University master of public administration, public health, and urban and public affairs students. In addition, committee members participated in, gave testimony at, and attended the Home for Everyone Executive Committee, Coordinating Board, and Health Workgroup to advocate for the recommendations of the Healthcare and Homelessness research study.

This advocacy committee has now been disbanded.

Committee members: Crista Gardner (chair), Jeannemarie Halleck, Leo Rhodes, and Cameron Whitten.

Minimum Wage



Club members approved the research committee report "Portland Needs a Higher Minimum Wage" in November 2015. The report recommended individual municipalities in Oregon be allowed to raise the state-set minimum wage and that the City of Portland raise its minimum wage.

An advocacy committee was assembled to respond to the immediacy of potential state legislative action during the 2016 short session. Committee members were an active part of the conversation. They provided testimony at the Legislature, held a legislative briefing at City Club for local legislators, and Ian MacDonald (lead writer) participated in a local business radio show panel discussing minimum wage. The committee was enthusiastic and prepared to take advocacy through the election cycle to a ballot measure.

Ultimately, Gov. Kate Brown was successful in achieving a compromise that raises the minimum wage throughout the state, allowing Portland to have a higher minimum without local control, and preventing the issue from moving to the ballot.

This committee has disbanded but could be reconstituted if minimum wage legislation is considered in the 2017 legislative session.

Committee members: Cezanne Miller (chair), Tabitha Jensen, Luke Mattheis, Lewis May, Daniel Riker, and Andrea Meyer and Patty Farrell (advocacy advisors) and Christina Branham (research associate).

Portland Street Fee



City Club members approved “Portland's Streets: End the Funding Gridlock” in September 2015. The committee recommended that the City of Portland immediately enact a local gas tax as part of a comprehensive, long-term effort to fund deferred maintenance and safety upgrades to Portland's road network.

Following the adoption of the City Club report, the Portland City Council voted unanimously to send a temporary 10-cent per gallon gas tax to the May ballot. In support of the measure, representatives of the City Club advocacy committee met with the *Willamette Week*, *Portland Tribune*, and *Oregonian* editorial boards; brought testimony to the City Council on two occasions; and published an Op-Ed in *The Oregonian*. The Club also placed a statement of support in the Voters’ Pamphlet. On May 17, Measure 26-173 passed with 52% of the vote, resulting in \$64 million in new transportation funding over the next four years. The advocacy committee continues to monitor the street funding landscape and will engage where appropriate.

Committee Members: Brian Landoe (chair), Kristin Eberhard, Jennifer Rollins, Jen Scott.

Property Taxes



Club members approved the report “Reconstructing Oregon's Frankentax: Improving the Equity, Financial Sustainability, and Efficiency of Property Taxes” in November 2013. It recommended ballot measure and statutory changes to undo the effects of Ballot Measures 5, 47, and 50 previously adopted by Oregon voters and enshrined in the State Constitution. It also included specific suggestions designed to eliminate the unequal economic impact, provide flexibility for taxing jurisdictions, and to tie more closely the votes to approve expenditures to those who would actually pay for them.

The Property Tax Advocacy Committee was formed, and a coalition of interested groups have participated at various levels including representatives of city, county, school districts, school boards, county assessors, civic groups such as League of Women voters and tax fairness advocates. Pro bono legal analysis was also provided to determine if there was a constitutional challenge available.

The group has endorsed the findings of the City Club report and, generally, of the approach suggested by the various changes. Members of the coalition began meeting with members of the legislature in 2014 and 2015 as well as in preparation for the 2016 session. The goal is to begin with informational meetings, interim study committees, and thereby raising the issues identified in the initial report to the attention of both the Legislature and general public.

It is anticipated that the changes with the property tax system will occur slowly over more than one session due to the fact that the significant changes required will ultimately require voter approval and that small incremental changes will have little effect.

Committee members: Alan Brickley, Fran Dyke, and Jay Shoemaker.

Children's Dental Health Task Force



In 2015, City Club released “A Path Forward for Children’s Dental Health”, a Civic Labs report produced by the Children’s Dental Health Task Force. The task force formed after the defeat of the most recent effort to fluoridate Portland’s water supply. Its goal was to bring together both sides of the fluoride debate in the name of children’s dental health. The task force is funded and led by major water fluoridation proponents Northwest Health Foundation and Kaiser Permanente along with Daniel Deutsch, the largest in-state donor to the anti-water-fluoridation campaign. The task force studies the most workable solutions for improving dental health outcome for the children in Multnomah County.

In 2016, the task force continues to pursue this effort with a recently renewed focus. It will work to implement the original reports’ recommendations about community-based fluoride varnish and dental sealants.

Study committee members: Carol Ford (chair), Cyreena Boston Ashby, Kellie Barnes, David Crandall, Ed Hurtle, Matt Morton, Mel Rader, Lurelle Robbins, and Chris Trejbal (writer) and Brett Hamilton (Advocacy Advisor).

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6. PROGRAMS

a. Friday Forums

Friday Forum Committee

Caitlin Baggott, Chair (Aug.–Nov.)

Ed Hershey, Chair (Dec.–May)

Colin Jones

Andrew Davidson

Xiao-Yue Han

Bill Holmer

Kristi Jo Lewis

Samuel Metz

Catherine Nikolovski

Mary Nolan

Bobbie Regan

Walter Robinson

Toni Tabora-Roberts

Rebecca Tweed

Friday Forum has been a timely a source of ideas and information for the City Club’s entire history and remains the club’s signature program, an hour-long examination of an important issue at the lunch hour each Friday except in August and on holiday weekends at the Sentinel (formerly Governor) Hotel in downtown Portland. Taped for broadcast that evening by OPB across Oregon and southwest Washington, live streamed from the Club’s website, and telecast on local cable channels, the Forum gives the club its widest and most frequent public exposure and provides an opportunity for members to chat and break bread with one another and expose the Club to prospective members up to 42 times a year.

The Friday Forum Committee chooses topics and participants, meeting twice monthly to generate and vet ideas for future programs. Programs are chosen for their policy implications, timeliness, and public interest—an important factor given that, while Friday Forum is not viewed as a revenue generator by the club, ticket sales (\$23 for members and \$30 for nonmembers) are expected to offset the costs of producing it. To ensure that price is not an obstacle to participation low-cost coffee-and-tea service tables are available for members and there is limited free seating for everyone.

Once the committee accepts an idea a member is designated to produce the program, a role that has taken on added significance in recent years as a result of two interacting trends—the Club’s effort to expand membership and programming with special attention to a younger and more diverse audience, highly laudable goals that have placed more responsibility of Friday Forum producers. With more activities there is less time for staff to devote to aid in planning

and marketing forums, making volunteer producers the primary promoters of table sales and general attendance.

This was a notable year that included an array of thoughtful and provocative programs, better coordination with our OPB partners leading to higher broadcast ratings, new formats designed to provoke more discussion, training for a group of designated moderators and a simplified online registration process. Over the course of the year we also

- examined transportation with forums on funding for Portland street repair, the future of regional public transit and innovative solutions under way elsewhere;
- explored such social issues as the threat of Islamophobia in Oregon, what it takes for female executives to crash the glass ceiling, digital inclusion and tech equity, the connection between hunger and educational success; and why a disproportionate number of individuals of color are charged and jailed in Multnomah County;
- tackled health and environmental subjects like immunotherapy treatment for cancer, how we talk about mental illness, the safety of transporting oil by rail through the Columbia Gorge, the state's response to toxic metals detected in Portland's air;
- dwelt on the area's growing lack of affordable housing with two forums in the fall defining the problem and one in the spring examining solutions proposed in a City Club research report;
- heard from Governor Kate Brown, U.S. Senator Jeff Merkley, U. S. Rep. Kurt Schrader, Metro chair Tom Hughes, Multnomah County Chair Deborah Kafoury, Portland Mayor Charlie Hales and Port of Portland executive director Bill Wyatt;
- expanded what some saw as a narrow political focus of past years by hosting a national expert on "compassionate conservatism" and devoting a forum to the views of three young activists on the future of the Republican Party in Oregon;
- conducted debates between and among primary candidates for Oregon Governor and Secretary of State, Portland Mayor and Oregon House District 43;
- focused on the arts with programs about the rent squeeze on arts groups, national trends on innovative arts management, the state of Portland's economy and the art of storytelling;
- heard varying views on whether Oregon overspends or undertaxes and how much social media is impacting our state's politics;
- covered other issues like a club research report on the minimum wage, a rise in violence in Portland, encore careers for retirees; Portland's growing role as a venue and subject for television and film and the City Club's next century.



Gathering for the governor's State of the State Address, April 2016

2015–16 Friday Forums

June 5, 2015	The Corporate Tax Illusion	Retired Chief financial correspondent of <i>The New York Times</i> Floyd Norris and the senior reporter for Marketplace's Entrepreneurship Desk Mitchell Hartman.
June 12, 2015	State of the County	Multnomah County Chair Deborah Kafoury.
June 19, 2015	Trans(gender) in the New Millennium	Caroline Dessert of Immigration Equality; Jayce Montgomery, transgender student at George Fox University; Nico Quintana, Policy Director at Basic Rights Oregon; Stacey Rice, Co-Executive Director, Operations & Programs at the Q Center; Reid Vanderburgh, Retired Therapist/Author. Moderated by Karol Collymore, Executive Director at Equity Foundation.
June 26, 2015	50th Anniversary of VISTA: Can We Make Poverty History?	Nancy Hales, First Lady of Portland; Rachel Bristol, former CEO of the Oregon Food Bank– and the National Director of AmeriCorps VISTA; former White House aide, Paul Monteiro; Velynn Brown,

July 10, 2015	2015 Legislative Session: Reflections on Equity and Opportunity	Parent University Manager at the Black Parent Initiative. Speaker of the House Tina Kotek, interviewed by Jesse Beason, Director of Public Affairs at the Northwest Health Foundation.
July 17, 2015	Guns & the Rose City: It Can Happen Here	Anneliese Davis, Oregon Chapter Lead, Moms Demand Action for Gun Sense in America; State Representative Lew Frederick; Robert Yuille, Gun Owners for Responsible Ownership; Jake Weigler, Consultant to the Oregon Alliance for Gun Safety.
July 24, 2015	Trigger Warnings: A Dilemma in Higher Education	Roger Porter, Professor of English and Humanities at Reed College.
July 31, 2015	Do We Have to Choose? Clean Air, Good Roads, Smart Choices	Andrea Durbin, Executive Director of Oregon Environmental Council; Tom Kelly, CEO of Neil Kelly Inc and Chair of the Portland Development Commission; Kristen Leonard, Public Affairs Director at the Port of Portland; Jefferson Smith, Executive Director of XRAY.FM, former State Representative and Founding Director of the Oregon Bus Project.
September 4, 2015	Innovation as a Tool for Arts in Crisis	Norm Smith, Senior Fellow, M J Murdock Charitable Trust and former chair of the Oregon Cultural Trust and Oregon Arts Commission; Michael Kaiser, Chairman, DeVos Institute of Arts Management.
September 11, 2015	Portland Streets: End the Funding Gridlock	City Engineer Steve Townsen; DHM Research's Vice President and Political Director John Horvick; City Club Street Fee Research Committee Chair Jennifer Rollins; <i>The Oregonian's</i> Jeff Mapes.
September 18, 2015	The Future of Public Transit in Portland	Neil McFarlane, General Manager, TriMet; Linda Baker, Editor of Oregon Business Magazine; Karmen Fore, Transportation Policy Advisor to Governor Brown; Vivian Satterfield, Deputy Director, OPAL Environmental Justice.

September 25, 2015	Greater Portland Grows Up	Council President Tom Hughes; <i>The Oregonian's</i> Anna Griffin.
October 2, 2015	Portland's Housing Crisis Part 1: Is Portland Facing a "Renter State of Emergency?"	Kurt Creager, the City of Portland, Director of Housing; Martha McLennan, Executive Director, NW Housing Alternatives; Israel Bayer, Executive Director, Street Roots; Eli Spevak, Founder, Orange Splott.
October 9, 2015	Portland's Housing Crisis Part II - Creating the Future or Removing the Past?	Bing Sheldon, retired chairman and founder of SERA Architects as well as the founding board member of Central City Concern; Brandon Spencer-Hartle directs statewide historic preservation advocacy at Restore Oregon; Carrie Richter, owner and land use attorney, Garvey Schubert Barer's Portland Office.
October 16, 2015	Representative Kurt Schrader	U.S. Representative Kurt Schrader, Oregon's 5 th congressional district.
October 23, 2015	Urban Transportation Innovation with David Bragdon	Sarah Mirk, writer and online editor, Bitch Media; former Metro president and current head of TransitCenter in New York City, David Bragdon.
October 30, 2015	Oil by Rail in the Columbia River Gorge	Jared Larrabee, General Manager, Vancouver Energy; Michael Lang, Friends of the Columbia River Gorge, Conservation Director.
November 6, 2015	Is Portland Special...When It Comes to Minimum Wage?	Members of the business community who favor and oppose the report as well as the chair of City Club's Minimum Wage Research Committee.
November 13, 2015	An Epidemic of Violence in Portland	City of Portland, Director of Youth Violence Prevention, Antoinette Edwards; Erin Fairchild, Multnomah County's Defending Childhood Initiative Program Coordinator; Arthur Davis, Peer Support Specialist and community activist; Kimberly Dixon, mother whose son was a victim of violence; and Michael Alexander, former President of the Urban League of Portland.

November 20, 2015	Do We Have a Story for You! The Art of Storytelling	Lawrence Howard, a founder of Portland Story Theater; Gene Tagaban, aka "One Crazy Raven," is a teller of stories; Chetter Galloway, storyteller.
December 4, 2015	Emerging GOP Voices of Oregon	John Davis, Republican State Representative of Wilsonville, House District 26; Julia Rabadi, Chair, Young Republicans of Oregon; Ben West, Political activist; Michelle Cole, Principal and Research & Content Director for Gallatin Public Affairs.
December 11, 2015	West Coast Mayors	Portland Mayor, Charlie Hales; San Francisco Mayor, Ed Lee; Los Angeles Mayor, Eric Garcetti; Eugene Mayor, Kitty Piercy.
December 18, 2015	Encore! Retirement Careers	Ken Harris, Portland Encore Fellow, Social Venture Partners; Derenda Schubert, Executive Director, Bridge Meadows; Rick Henderson, Business Unit Redevelopment Manager, Intel; Marc Freedman, Founder & CEO, Encore.org.
January 8, 2016	The Threat of Islamophobia	Kayse Jama, an original founder of Center for Intercultural Organizing; Professor Kambiz GhaneaBassiri, a nationally recognized scholar in Islam in America and the Middle East, Reed College; Homa Miazad, Lab Instructor at the Child Development Center at Portland Community College (PCC); Wajdi Said, President and co-founder of the Muslim Educational Trust; Nadia Najim is a high school senior.
January 15, 2016	Digital Inclusion and Tech Diversity in Portland	Sam Blackman, CEO of Elemental Technologies, TechTown; Pat McDonald, Intel; Dwayne Johnson, Innovate Oregon; Malia Spencer, Portland Business Journal; Multnomah County Library District Director, Vailey Oehlke.
January 22, 2016	RAW - An Honest Conversation about Mental Illness	Dr. Chris Farentinos, Director of Behavioral Health at Legacy Health and spokesperson for the Unity Center for Behavioral Health; Sheila Hamilton, News Director and Co-host of the morning

January 29, 2016	Compassionate Conservatism	news program at KINK-FM; Storm Large, singer and author.
February 5, 2016	Does Oregon Overspend or Undertax?	Arthur Brooks is President of the American Enterprise Institute. Lane Shetterly, JD, private attorney in Dallas, former chair of the Oregon House Revenue Committee; Peter Buckley, State Representative from Ashland, Co-Chair of the Ways and Means Committee; Nichole Maher, MPH, President of the Northwest Health Foundation.
February 12, 2016	Breaking Ground in Cancer Research: A Conversation with Dr. Walter Urba	Dr. Walter J. Urba, Director of Cancer Research, Earle A. Chiles Research Institute at Providence Cancer Center; Andy Dworkin, internal medicine resident with Legacy Health System.
February 19, 2016	City Club's Next 100 Years—Creating a Modern Club (including report vote)	Walter Robinson, Policy Analyst and Constituent Relations Coordinator, Multnomah County, Oregon; Nichole Maher, President, Northwest Health Foundation; Aliemah Bradley, Junior Class President and Black Student Council member and Jefferson High School, and City Club Civic Scholar; Nova Newcomer, Centennial report chair for City Club of Portland and Executive Director of Friends of Baseball.
February 26, 2016	Atop the Glass Ceiling - Women in Leadership	Erin Janssens, Portland Fire Chief; DJ Wilson, KGW President and General Manager; Marissa Madrigal, Multnomah County Chief Operating Officer and former Multnomah County Chair; Jillian Schoene, Executive Director of Emerge Oregon.
March 4, 2016	Is Multnomah County's Criminal Justice System JUST? An in depth look at racial disparities in Portland jails	Commissioner Judy Shiprack; Erika Preuitt, Adult Services Director of the Multnomah County Department of Community Justice; Rod Underhill, Multnomah County District Attorney; Lane Borg, Executive Director, Metropolitan Public Defender Services, Inc.; Judge Edward Jones; Assistant Chief in charge of the new Community Services Branch, Kevin Modica.

March 11, 2016	Game Changer? How Social Media Influences Policy and Decides Elections in Oregon	Simon Tam, Marketing Director, Oregon Environmental Council; Amy Ruiz, Senior Director of Public Policy and Communications, Strategies 360's Oregon office; Zach Hyder, Partner, Quinn Thomas; Lindsay Berschauer, President and Political Consultant, Leona Consulting Co; Lisa Loving, Author, Reporter, Radio Host.
March 18, 2016	State of the County	Multnomah County Chair Deborah Kafoury.
March 25, 2016	State of the City	Portland Mayor Charlie Hales.
April 1, 2016	House District 43 Candidate Forum	Kalpana Krishnamurthy, Senior Policy Director, Forward Together; Tawna Sanchez; Roberta Phillip-Robbins.
April 8, 2016	State of the State	Oregon Governor Kate Brown.
April 15, 2016	Affordable Housing is Within Reach, But it Won't Be Easy	Jesse Beason, Director of Public Affairs, Northwest Health Foundation; Andrea Pastor, Affordable Housing Research Committee Member for City Club of Portland; Katrina Holland, Deputy Director of the Community Alliance of Tenants; Dr. Lisa Bates, Professor of Urban Studies and Planning at Portland State University.
April 22, 2016	Mayoral Candidate Debate	Ben Cannon, education policy advisor to the Governor; Jules Bailey, Ted Wheeler, Sean Davis, Sarah Innarone.
April 29, 2016	Secretary of State Candidate Debate	Brad Avakian; Richard Devlin; Val Hoyle; Sid Leiken; Dennis Richardson; David Sarasohn.
May 6, 2016	Republican Governor Candidate Debate	Bud Pierce; Allen Alley.
May 13, 2016	Something Toxic's in the Air	Multnomah County, Chief Operating Officer, Marissa Madrigal; Co-Founder, Neighbors for Clean Air, Mary Peveto; Vice President, Vigor Industrial, Alan Sprott; Interim Director of the Oregon Department of Environmental Quality, Pete Shepherd.

May 20, 2016

Are the Arts Getting
Squeezed Out?

Kelley Roy, Founder and Owner, ADX and Portland Made; Nick Fish, Portland City Council; MaryKay West, Senior Vice President, Colliers International; Subashini Ganesan, Artistic Director of Natya Leela Academy and Founder/Executive Director of New Expressive Works; A.M. O'Malley, Executive Director, Independent Publishing Resource Center.

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Speakers explore affordable housing in Portland

b. Issue Forums

Issue Forums range from large speeches to intimate gatherings, from expert panel discussions to site tours, and from food and wine tastings to art and music outings. These forums take place after-hours and are open City Club members and the public.

Each forum chooses the topics and speakers who present and co-sponsor, and seeks to offer a diversity of perspectives.



Issue Forum: Collaborative Learning through Design Thinking: Considering Housing in Portland—aerial view in City Club Commons.

Natural Resources & Sustainability Forum

Steve Holgate, Chair
Jason Reichow, Past Chair

Business Forum

David Robinson, Chair (part-year)
Bryson Davis, Chair (part-year)
Thubten Comerford
Daniel Sagalawicz
Kyle Gannon

Government and Public Policy Forum

Rayleen McMillan, Chair
James Ofsink, Past Chair
Eileen Chase
Taylor Cole
Diane Gumz
Sara Love
Luke Mattheis
Eric Noll
Joshua Rinaldi
Kyle Thomas
Sarah Warnick
Thomas Worth
J. Robert Zoeller

Transportation Forum

Matthew Kennan, Chair

Education Forum

Eliza Erhardt-Eisen, Co-Chair
John Hirsch, Co-Chair
Tiffani Penson, Co-Chair
Paul Anthony
Michael Bergman
Whitney Grubbs
Serena Stoudamire
Doug Wells
Carol Witherall

Arts, Culture, and Innovation Forum

Matthew Landkamer, Chair
Kyle Gannon
James Scechulte
Allison Tivnon

Urban Design and Planning Forum

Emma Brennan, Chair
Luke Arehart
Kate Bovarnick
Jesse Cornett
Matthew Keenen
Nonda Hanneman
Josh Kitts
Rachel Loskill
James McGrath
Keith Nelson
Katherine Selin
Claudia von Flotow

Health and Public Safety Forum

Wynne Wakkila, Chair
Chris Bacher
Daniel Capuia
Tom Dyke
Ann Hill
Jane Meskill
Sam Metz
Lurelle Robbins
Sheila Smith
Xiao-Yue Han

East Portland Forum

Jo Ann Hardesty, Chair
Ana Delerocio
Jasmine Rucker
Kory Schultz

2015–16 Issue Forums

June 17, 2015	A Walk Through the History and Future of Forest Park
June 22, 2015	Film Screening—Sick Around the World
June 3, 2015	Reducing Sex Offense Recidivism
July 27, 2015	Universal Health Care: Why Oregon Won't Be First
August 13, 2015	East Portland Represent!
August 20, 2015	The State of Affordable Housing in East Portland
September 27, 2015	S.E. Portland Mural Ride
October 19, 2015	Health and Safety Issue Forum: Sex Trafficking in Portland
October 22, 2015	From Medicare to Obamacare
November 17, 2015	Health and Safety Issue Forum: Who's Your Boss? With Brad Avakian
November 30, 2015	Health and Safety Issue Forum: Rescuing Kids with Dr. Cyndi Romine and Steve Trujillo
December 15, 2015	Theater: PlayWrite
December 9, 2015	It's Complicated: The Relationship Status of Lobbying in Oregon
January 11, 2016	Human Trafficking Legislative Update and Round Table
January 25, 2016	Will More Firearms Legislation Make Oregon Safer?
January 25, 2016	Has the Affordable Care Act Made Health Care More Affordable?
January 26, 2016	Candidates Forum for Arts & Culture
January 7, 2016	Crafting a Regional Water Policy
February 23, 2016	Caring for Victims and Survivors
February 5, 2016	Catalyst for Change: What Every Girl Should Know (Theater)
March 31, 2016	Collaborative Learning through Design Thinking: Considering Housing in Portland
March 7, 2016	Profit in Healthcare
April 1, 2016	East Portland Forum: Mayoral Candidates
April 18, 2016	Health & Public Safety Forum: Mayoral Candidates
April 27, 2016	With Little Power Comes Great Responsibility: The Role of the Mayor in Portland
April 5, 2016	A Calling for Compassion
May 15, 2016	Arts Forum: Displacement and its Consequences
May 3, 2016	Multnomah County District 1 Candidates Forum
May 4, 2016	How to Start and Manage a Charitable Nonprofit Organization

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c. New Leaders Collective

The New Leaders Collective (NLC, originally the New Leaders Council) promotes civic engagement, education, and equity by fostering dialogue and collaboration among new leaders in Portland. NLC is a group of active citizens who love this city and work to make it better by creating opportunities for civic involvement that are informative, interactive, and fun. Through our series of free (or low-cost) events and mentorship program, the New Leaders Collective helps connect our members with community leaders, elected officials, and opportunities to participate in community discussions and direct service.

New Leaders Collective Steering Committee

Nick Bender, Chair
Nyika Corbett
James Dillard
Julie Heade
Eli Wall
Morgan Gratz Weisner
Brian Wenzl

Our signature events:

- **Leadership Spotlights** offer our community a chance to catch up, get informed, and benefit from an exclusive Q&A session with a leader in our community. Past guests include Portland's First Lady Nancy Hales, former mayor Sam Adams, Commissioner Dan Saltzman, Milagro Theater's Jose Garcia, NW Health Foundation's Nicole Maher, and more!

2015–16 NLC Events

June 1, 2015	Leadership Spotlight: Susan Anderson, Director, Portland Bureau of Planning and Sustainability.
June 25, 2015	Leadership Spotlight: Mara Zapeda, co-founder of Switchboard.
August 3, 2015	Leadership Spotlight: Charles McGee, CEO and President of the Black Parent Initiative (BPI).
October 6, 2015	Leadership Spotlight: Jarrett Walker, PhD, international consultant in public transit network design and policy.
November 3, 2015	Leadership Spotlight: Patrick Quinton, Executive Director, Portland Development Commission.
December 1, 2015	Leadership Spotlight: Prateek Dujari, product reliability engineer in the Data Center Group at Intel Corporation.
February 2, 2016	Leadership Spotlight: Brian Forrester, CEO, BuddyUp.
March 1, 2016	Leadership Spotlight: Sarah Mirk, online editor for Bitch Media and host of Bitch Media's feminist podcast Popaganda.
April 5, 2016	Leadership Spotlight: Jillian Schoene, Executive Director, Emerge Oregon.
May 3, 2016	Leadership Spotlight: Steve Hoyt-McBeth, program manager at the Portland Bureau of Transportation (PBOT).

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d. Civic Drinks

Because bringing civic-minded people together is what we do. Civic Drinks is a mix of informal conversation, connection, and cocktails. It's your opportunity to mingle with local leaders, City Club members, and others involved or interested in civic issues. Each month we bring together "special guests"—organizations and individuals focused around a particular issue and hundreds of City Club members and guests.



Members enjoy Civic Drinks in a Civic Workshop.

2015–16 Civic Drinks

June 9, 2015	Pride
June 30, 2015	VISTA
September 8, 2015	Inspiring Tomorrow's Leaders: Back to School Party!
October 13, 2015	Leadership Programs
October 29, 2015	Domestic Violence Awareness Month
November 10, 2015	Food Security
January 26, 2016	Arts & Culture
February 9, 2016	Love Portland Back! Membership Drive
February 17, 2016	Civic Smokes: The Business of Recreational Marijuana
April 12, 2016	Mayoral Candidates
May 10, 2016	Minimum Wage

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e. Civic Workshops

Civic Workshops teach City Club members and the community fundamental skills from successful and engaged professionals. Workshops cover a broad range of skills, including effective facilitation, lobbying elected officials, activating your community. Each is taught by experts and is designed to build competencies for both budding and experienced professionals.

2015–16 Civic Workshops

June 3, 2015	Identifying the Right Grant for your Organization	Michael Reyes Andrillon, Community Engagement Officer, Northwest Health Foundation; Theresa Deibele, Housing Portfolio Director, Meyer Memorial Trust; and Lai-Lani Ovalles, Community Collaborations & Investment Manager, United Way of the Columbia-Willamette.
June 25, 2015	Use Brand Strategy to Get Noticed and Communicate Smarter	Alicia Nagel, Alicia Nagel Creative.
July 22, 2015	Civic Workshops: Connecting With Local Government	Marissa Madrigal, COO, Multnomah County Board of Commissioners.



Alicia Nagel teaches brand strategy in a Civic Workshop.

f. Civic Scholars

The Civic Scholars program successfully concluded its second year. 88 Students from Jefferson High School, Madison High School, Roosevelt High School, Parkrose High School, David Douglas High School, and NAYA (Native American Youth & Family Center) participated in 18 Friday Forums and Q&As with influential community and national leaders, including Oregon's governor Kate Brown; Arthur Brooks, president of the American Enterprise institute, Sarah Mirk, writer and online editor, Bitch Media; and Dr. Walter J. Urba, Director of Cancer Research, at Providence Cancer Center. The program was ably led by AmeriCorps/VISTA volunteer Amanda Shore.



**Civic Scholars from David Douglas High School with Kate Brown,
Oregon's governor.**

7. MEMBERSHIP

Current membership at 5/31/16: 1,996

Members make an important civic investment in making Portland and Oregon a better place to live, work, and play. Membership dues underwrite the bulk of the City Club's non-partisan work to bring together civic-minded people to solve the problems we face.

Members of the City Club of Portland enjoy the following benefits and opportunities:

- **Use your Friday Forum free tickets:** No reservations required. Just show up and you enjoy free general admission seating at any Friday Forum event. Or enjoy member-discounted beverage and meal tickets. And, only City Club members like you can ask a question of the speaker. View the schedule [here](#).
- **Save time with the *Civic Reader*:** Because we know how difficult it is to keep up on the issues, City Club members receive the *Civic Reader* by email. It is a **monthly curation** of analysis and commentaries on civic and policy issues.
- **Expand your network at *Civic Drinks*:** Enjoy time for informal, **face-to-face networking**. Catch up with old friends and meet new ones. *Civic Drinks* is held the first Tuesday of each month at a different location. Each Civic Drinks event features a new set of special guests, giving you a new group of people to meet each month!
- **Plan ahead with the *Civic Calendar*:** Feed your brain, vent your spleen, or both. In the weekly *Civic Calendar* email, you receive invites to City Club events and a curation of the other great **local, nonpartisan civic events**.
- **Coordinate an *Issue Forum*:** Join with other City Club members and help lead a community **discussion or tour** on a topic you are passionate about.
- **Read the *Member Bulletin*:** City Club's Member Bulletin email newsletter provides you advanced information on City Club activities, exclusive notice of member-only events, **insider updates** on research and advocacy, and links to publications and videos of speakers you might have missed.
- **Learn as you serve:** As a member, you have exclusive opportunities to serve on research study or advocacy committees that seek solutions to the problems we face. Openings for committees are posted in the *Member Bulletin*. Learn more here: [research](#) and [advocacy](#).
- **Vote on what's best for the future of Portland/Oregon:** Since 1916, City Club has completed over 1,000 nonpartisan research studies. As a member, you vote to approve or reject draft Research Study Reports and recommendations. Visit our [Research library here](#).
- **Access the Member Directory:** You have exclusive access to City Club of Portland's [Membership Directory](#).

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8. MEMBER RECOGNITION

With the help of hundreds of member/volunteers, City Club is able to accomplish the work of an organization many times its size. This year five members were recognized for their outstanding contributions to fulfilling City Club's mission.

City Club Award

Ernest Bonyhadi

For outstanding lifetime contributions to City Club and the community and for setting an example of inspired citizenship.

A member of City Club continuously for over 60 years, Ernie's Club work over those many decades includes serving on the Board of Governors in the 1950s, on a 1970 study committee on management of the Zoo, and on a 1972 study committee recommending that personal use of marijuana be decriminalized and regulated by the state. (Some City Club recommendations take a while to come to fruition.) In addition to his City Club work, Ernie served on the Board of Trustees of Reed College for many years and chaired the Freedom of Speech and Press Committee of the American Bar Association.

Member of the Year Award

Toni Tabora-Roberts

For outstanding overall contributions to City Club. A hard-working member of the Friday Forum Committee this year, Toni also served as a Civic Ambassador as part of the Civic Scholars program and helped organize the art-in-the-office program at City Club Commons.

Research Award

Caroline Harris Crowne & Nicole Pexton

In recognition of extraordinary commitment to research and its role in civic engagement. While on the Research Board, Caroline served as advisor to the research committees on juvenile sex offenders and minimum wage. She previously chaired the research committee on partisanship in the Oregon Legislature. Also on the Research Board, Nicole shepherded the Housing Affordability report to completion with significant help with writing and editing, the Club might not have been able to produce a report on this important current topic.

President's Award

Ted Kaye

For outstanding service during the Club year. In his role as co-chair of the Centennial Committee Ted reached an agreement with the Oregon Historical Society to safely store and curate the Club's document collection and spurred the study of past research reports to identify the most influential. Upon the departure of the Club's finance director, Ted (as former treasurer of the Club) volunteered full time in City Club's offices for several weeks to facilitate the transition.

Recognition of Outgoing President

Greg Macpherson

Centennial Committee: Leslie Johnson (board liaison) and Ted Kaye (co-chairs), Events: Jesse Aerni, Eileen Chase, Spencer Ehrman, John Horvick, Steve Johnson, Marge Kafoury, Carla Kelley, Melissa Magana, Rayleen McMillan, Paula-Marie Tucker, Sharon VanSickle Robbins, Melissa von Borstel, Harriet Watson, Tom Worth, Leslie Zenner; History: Bruce Bishop, Roger Eiss, Fran Storrs, Paddy Tillett, and Bob Weil.

Finance Committee: David Thompson (chair, board liaison), Ted Kaye, Cory L. Murphy-Helmkamp, Katie Powell, and Robyn Williams.

Membership Committee: Spencer Ehrman and Eric Zimmerman (chairs), Amanda Davenport, Beth Fitch, Robert Hesslink, Karen Kervin, Meagan Morrow, Elinor Preston, Colleen Shoemaker, and Mari Watanabe (board liaison).

Nominating Committee: John Horvick (chair), Kendall Clawson, Greg Macpherson, Nichole Maher, and Steve Maser, Kourtney Nelson, and Sharon VanSickle-Robbins.

Legacy Society Committee: Ted Kaye (chair), Jeanne Crouch, Pete Heuser, Leslie Johnson, Greg Macpherson, Pat McCormick, Su Midghall, Leslie Morehead, Fran Storrs, Kurt Wehbring, and Don Williams.

Civic Scholars: Justin Ward (chair)

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9. DONOR RECOGNITION

When City Club was founded in 1916, it worked to solve problems for the common good. Over the last century, the City Club of Portland has grown and evolved to reflect the values and temperament of the times, but it has never strayed from the member-driven model that has enabled it to thrive for nearly 100 years.

Today, when a few powerful voices can dominate the political dialogue, more and more people are depending on organizations like City Club for unbiased information and thoughtful debate.

As members we are responding by creating programs and conducting research on the truly important issues in our community. We are convening people and organizations of divergent beliefs to listen, learn, and lead in crafting creative solutions and advocating for their adoption.

To remain true to our values of independence, City Club has always been member-driven and member supported. However, membership dues cover only 40% of our operating expenses. To help support the rest, the Club relies on additional gifts from members.

a. Endowments

Established in 2008, the Research Endowment (at the Oregon Community Foundation) currently holds over \$559,000. Annual distributions at 4.5 percent directly support the Club's research efforts. The initial funds were pledged and contributed by over 100 members and friends in memory of Ogden Beeman, former Club president and champion of research, with a substantial match from his family and a bequest by Andy Linehan, former Club president.

The Lamb-Baldwin Foundation continued its generosity by making its sixth grant to the Research Endowment.

Distributions from the Club's General Endowment (also at the Oregon Community Foundation), which currently holds over \$254,000, support the Club's general operations.

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b. Legacy Society

Generous individuals and couples who have included City Club of Portland in their estate plans form the Legacy Society. They have made a commitment to the Club's long-term fiscal stability by increasing its endowments over time.

It's easy to join the Legacy Society. Provide for the City Club in your will or trust, or make the Club a beneficiary of life insurance or a retirement account. Then simply complete and send in the short [enrollment form](#). You will be recognized in all future listings of the Legacy Society, and you will help ensure the Club's success in perpetuity.

Sam Adams
Don Barney
Ogden Beeman*
Sharon Brabenac
Jeanne C. Crouch
Arthur Goldsmith*
Dan* and Rusty* Goldy
Susan Hammer
Alan Hart*
Ned Hayes*
Nancy Hedin
Peter Heuser
William Holmer
John Horvick
Leslie S. Johnson
Ted Kaye
Carla Kelley
Susan Kelly
Randal Kester*
Muriel and Sid* Lezak
Andy Linehan*
Ned Look*

Greg Macpherson
Nicole June Maher
Gus Mattersdorff*
Pat McCormick
Roger J. Meyer
Su Midghall
Leslie Morehead
David Quisenberry
Sharon VanSickle Robbins
Steve Rosenbaum
Steve Schell
Chris Smith
Julie* and Don* Sterling
Frances J. Storrs
Sue and Glyn Thomas
Les Vulsteke
Tamsen Wassell
Kurt Wehbring and Donna Dermond
Bob Weil
Don and Janet Williams
James Zehren

(* deceased)

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c. 2015–2016 Leadership Circle

The Leadership Circle encompasses City Club supporters who are committed to ensuring that the Club remain the leading Oregon institution engaging citizens in public issues. Members of the Leadership Circle invest in the Club’s future with contributions of \$1,000 or more per year. We are grateful for the support of the Leadership Circle members listed below.

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The challenges of compiling such lists can introduce unintended mistakes, which in no way diminish the Club's gratitude for its members' support. The Club regrets any errors or omissions and encourages contacting staff with any corrections.

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10. CORPORATE & FOUNDATION SPONSORS

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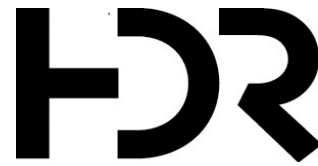
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11. FINANCIAL REPORTS

Statement of Activities For the years ended May 31, 2015 & 2016

	2016	2015
Support and Revenue		
Contributions & grants	\$368,107	\$360,448
Bequests & endowment gifts	5,000	-
Membership dues	202,219	236,957
Program service revenue	161,243	170,430
Investment income	3,879	720
Net realized & unrealized gains	(43,944)	23,803
Other income	70	10,625
Total support and revenue	\$696,574	\$802,982
Expenses		
Program services	\$610,016	\$521,964
Management & general	121,162	116,011
Fundraising	75,807	48,789
Total expenses	\$806,985	\$686,764
Change in net assets	\$(110,411)	\$116,218
Net assets		
Beginning of year	\$1,168,580	\$1,052,361
End of year	\$1,058,169	\$1,168,580

Notes: The Club's *operating* results were a *surplus* of **\$51,149** in 2014–15 and a *deficit* of **\$23,611** in 2015–16.

The Club secures a full financial audit every four years. The 2014–15 fiscal year's financial statements were audited by Kern & Thompson. Members may receive a copy of those financial statements by contacting the Club offices.

Statement of Financial Position
May 31, 2015 & 2016

	2016	2015
Assets		
Cash & cash equivalents	\$261,828	\$256,066
Accounts & grants receivable	29,587	10,905
Prepaid expenses & deposits in transit	9,738	8,410
Property & equipment, net	9,284	20,850
Investments (at market)	813,604	886,977
Total Assets	\$1,124,041	\$1,183,208
Liabilities and Net Assets		
<i>Liabilities:</i>		
Accounts payable	\$58,082	\$11,799
Deferred revenue	5,255	-
Accruals	2,536	2,829
Total liabilities	\$65,873	\$14,628
<i>Net assets:</i>		
Unrestricted—undesignated	146,444	181,621
Unrestricted—board designated	1,000	1,000
Temporarily restricted	195,455	275,690
Permanently restricted	715,269	710,269
Total net assets	\$1,058,168	\$1,168,580
Total Liabilities and Net Assets	\$1,124,041	\$1,183,208

Operating Results History 2009–2016

	2009-10	2010-11	2011-12	2012-13	2013-14	2014-15	2015-16
	<u>Jun '09 - May '10</u>	<u>Jun '10 - May '11</u>	<u>Jun '11 - May '12</u>	<u>Jun '12 - May '13</u>	<u>Jun '13 - May '14</u>	<u>Jun '14 - May '15</u>	<u>Jun '15 - May '16</u>
REVENUES							
Individual Contributions	97,755	82,408	97,015	93,053	98,836	96,024	121,335
Corporate Sponsorships	53,000	62,000	70,180	62,000	126,922	130,500	123,500
Foundation Grants	500			4,718	22,000	33,500	2,500
In-Kind Gifts					18,449	4,900	17,124
Membership Dues & Sur.	158,966	154,075	161,596	187,711	201,222	236,957	202,218
Program Revenue	89,458	103,948	139,926	129,227	141,593	162,930	168,643
Service Revenue					7,500	7,500	
Special Events Revenue	16,110	6,652	2,612	5,274	8,949	538	60
Sterling Fund	4,563	4,335	5,487	4,852	4,963	5,107	5,149
Endowment Draw	20,007	27,987	32,316	34,549	35,868	37,157	38,309
Miscellaneous Income	14,465	14,806	6,731	221	31	504	70
	<u>454,824</u>	<u>456,211</u>	<u>515,863</u>	<u>521,606</u>	<u>666,333</u>	<u>715,616</u>	<u>678,908</u>
EXPENSES							
Personnel	226,291	228,017	258,602	253,515	300,528	302,739	298,719
Restricted Fund Offset							(18,000)
Rent	61,641	63,010	53,702	46,227	46,998	47,920	48,666
Equipment Rent	7,570	10,838	8,570	7,412	7,128	3,492	4,027
Telephone & Tech	3,684	3,921	4,049	4,830	4,402	25,509	19,334
Insurance	7,448	5,605	4,709	4,847	3,809	5,020	4,366
Printing/Copying	2,683	3,875	1,988	4,002	12,743	17,515	18,849
Postage	3,187	2,403	2,763	2,317	2,113	2,547	7,200
Professional Services	23,385	31,487	32,360	20,816	14,126	21,527	90,023
Broadcast Fees+Sound	13,400	12,802	20,146	21,102	20,273	21,952	22,527
Luncheons	75,551	84,600	86,121	89,704	102,488	115,055	135,090
Special Events	2,401		213	8,851	2,342	6,308	2,083
Marketing, FR, & Sponsor					21,002	19,938	17,376
Grant Expenses					2,154	26,000	
In-Kind Offsets					18,449	4,900	17,124
Bank Fees/Fin. Charges	12,866	14,662	16,138	16,633	16,068	18,699	18,941
Supplies & Misc.	3,702	1,756	4,217	4,150	6,487	7,172	6,875
Other (15 accounts)	10,667	7,026	8,419	9,210	8,311	18,174	9,320
	<u>454,476</u>	<u>470,002</u>	<u>501,997</u>	<u>493,615</u>	<u>589,420</u>	<u>664,467</u>	<u>702,519</u>
NET -- Surplus / (Deficit)	<u>347</u>	<u>(13,790)</u>	<u>13,866</u>	<u>27,992</u>	<u>76,913</u>	<u>51,149</u>	<u>(23,611)</u>

These amounts exclude gains/losses on investments, gifts and bequests to endowments, depreciation, and receipts/releases of restricted funds, and adjust for endowment distributions.

(Major restricted fund revenues in 2014 and 2015 were \$100,000 and \$98,500; releases were \$17,466 and \$100,362.)

ENDOWMENT FUNDS SUMMARY

	General Endowment	Research Endowment
May 31, 2013	\$262,827	\$567,348
Additions	1,000	7,250
Distributions	(11,289)	(24,579)
Gain/(Loss)/Expenses	30,372	65,582
May 31, 2014	\$282,910	\$615,601
Additions	0	1,100
Distributions	(11,846)	(25,311)
Gain/(Loss)/Expenses	7,710	16,813
May 31, 2015	\$278,774	\$608,203
Additions	0	5,000
Distributions	(12,051)	(26,258)
Gain/(Loss)/Expenses	(12,669)	(27,395)
May 31, 2016	\$254,054	\$559,550

The Club's endowments are held by the Oregon Community Foundation (OCF) in its main long-term investment pool. The Club is also the beneficiary of two designated funds at OCF (Don Sterling and Goldy Family), not shown here.

Annual distributions from the endowments support the Club's operating budget and, in the case of the Research Endowment, the Club's research function within the operating budget.

Currently the distribution rate set by OCF is 4.5% of the average endowment balance over the previous 13 quarters, adjusted for additions.

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12. STAFF, INTERNS, AND VOLUNTEERS

Staff

The Club is grateful for the staff support from employees and interns during another year of many transitions.

Mike Marshall, Executive Director

Heather Ohta, Membership Coordinator
Elizabeth Williams, Membership Coordinator

Rachel Loskill, Program & Communications Director
K. J. Lewis, Interim Program & Communications Director
Suzi Carter, Program & Communications Director

Greg Wallinger, Research & Advocacy Director, Interim Program & Communications Director
Chris Trejbal, Interim Research & Advocacy Director

Ernest Stephens, Business Manager
Amy Wheeler, Business Manager
Karen Tang, Interim Business Manager

Amanda Shore, AmeriCorps VISTA Civic Scholars Coordinator

Civic Associates: Coline Benson, Katie Carlson, Garrison Cox, Taylor Holland, Jack Lammers, Vincent Singer, Elizabeth Williams

Volunteers

Civic Ambassadors: Amy Adams, Jessica Arzate, Kate Blazer, Jim Cox, Lauren Fox, Cheryl Franceschi, Tony Kullen, Stephan Lindner, Meagan Morrow, Ron Silver, Toni Tabora-Roberts, Brandi Tuck, Justin Ward, Robyn Williams

Office Volunteer: Andy Asher

Friday Forum Volunteers/Greeters:

Rob Brostoff
Spencer Ehrman
Ted Kaye
Mary Ella Kuster

Muriel Lezak
Sharon Paget
Ben Petersen
Walter Robinson

Chris Trejbal
Wynne Wakkila
Don Wallinger
Rick York