

Annual Report 2014 – 2015

City Club Mission: To inform its members and the community in public matters and to arouse in them a realization of the obligations of citizenship.

2014-2015 BOARD OF GOVERNORS

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1. FROM THE PRESIDENT

When I chaired our executive director search committee in 2012–13, one member commented that hiring Sam Adams at City Club would be like strapping a jet engine onto a go-kart. As president-elect and then president during Sam's leading the Club, I found that prediction quite accurate.

Sam's tenure with us in the past two years has seen increased diversity, growing membership, and expanded programming. As the former mayor

of Portland, he brought extraordinary attention to the role of City Club executive director. And as a tireless worker, he led a staff to do more for the members and the community than we thought possible.

We're grateful for his enthusiasm, engagement, and commitment to the Club—truly "arousing in members a realization of the obligations of citizenship".

I add my gratitude to the staff of City Club and the hundreds of members whose untiring dedication and talent constitute the engine of the Club's success. To our program committees producing well over a hundred thought-provoking events, to our research and advocacy committees delivering influential studies, to our Centennial Committee and volunteers planning our 100th anniversary, to our board of governors and all who support the operations of our nearly 2,000-member club—thank you.

I have enjoyed serving as your president this year, a year of growth, change, and transition for the Club. I believe, as we stand on the cusp of our centennial, that we are poised for another stellar century of success.

Thank you for the opportunity to help guide this important institution.

Karen Kervin, President

2. FROM THE EXECUTIVE DIRECTORS

Dear City Club Members, Sponsors, and Community Partners:

This letter reports on the key activities of the City Club through the end of January 2015.

City Club's 2014–2015 annual organizational improvement plan increased the goals for donations, sponsorships, and membership. To date, we are on track to meet these goals.



An improving City Club is important for an improving our city and state.

We have built on last year's efforts to diversify the membership and outlook of City Club. "Racial equity" was adopted as a lens for City Club convenings. Nearly half of the Board of Governors and the chairs of ballot measure research committees were people of color. The Board funded City Club's first internal equity training program that will roll out in the next two years.

City Club's research and advocacy has further blossomed in the past eight months. City Club completed 12 research reports in one year, the most since the 1980s. "Health Care Reform & Homelessness in Multnomah County," and "Juvenile Sex Offender Registry," were the research focus on community issues. Endorsements were made for 10 proposed or active ballot measures. Research committee recommendations were debated at a fun-filled Ballot-Palooza afternoon event in Northeast Portland. Made for us by Quarter 4 Media, watch this great video promoting Ballot-Palooza: http://youtu.be/2lge5q41q9E.

City Club's events, Friday Forum and Issue Forum series along with Civic Drinks, grew in attendance and in visibility. In the past eight months, stand out Friday Forums included, "From Prison to Pen," "State of Our Schools: Leading for Racial Equity," and, "Risky Business: Cost of Doing Nothing About Climate Change." Superb Issue Forums included, "The New History of Old Lents: Urban Renewal in Lents," and, "Made in Oregon Series: Widmer Brothers Brewery Tours."

We reorganized the City Club into four interrelated but distinct activities: Research; Advocacy; Events; and Programs. These changes were necessary because of a growing and improving City Club.

Soon City Club will provide a new bully pulpit for the discussion of neighborhood issues called "Neighborhood Forums", produced by event committees composed of neighborhood residents and business owners who will decide the speakers and topics.

Last year, City Club launched a training and education program, free to members and open to the public for a small fee, called "Civic Workshops". Civic Workshops provide participants with the skills necessary to be both civically active and effective. Each one is taught by experts and is designed to build competencies for both budding and experienced professionals. Workshop topics have covered "Effective Lobbying 2.0", "Make Your Opinion Count" with short-form writing, and elements of persuasive "Social Media".

Young people's voices are rarely included in civic discussions. So, last month, we started the Civic Scholars program. Civic Scholars brings 10–20 students from 5 Portland high schools to City Club Friday Forums. Students accepted as Civic Scholars become full-fledged and voting City Club members at no cost to them. The Civic Scholars program is made possible by the generous support of the Collins Foundation, Comcast Internet Essentials, and the Multnomah Bar Foundation, in partnership with The Classroom Law Project, the SUN School Program, and AmeriCorp VISTA.

We boosted City Club member benefits. We expanded use of electronic email based voting on draft research reports. We launched a monthly Civic Reader news and issues summary. We began distribution of a monthly mailer that includes event information and updates on key club activities and decisions. We added free member-only tickets to Civic Workshops and live video streaming of Friday Forums. We scanned and posted all research reports and weekly bulletins—the vault of forty years of Friday Forum videos will soon be loaded online. And now we offer video conferencing for committee work.

Best of all, City Club has only begun to scratch the surface of its potential as a non-partisan civic-improvement organization.

All this work is made possible by due paying members, sponsors, individual donors, organizational partners, a great Board of Governors, committee leaders, and a fantastic staff. Thank you all.

Serving as the executive director these past two years has been very personally rewarding and great fun. I will remain an enthusiastic City Club member. I hope you do the same.

Sincerely,

Sam Adams, Executive Director 2013 – 2015

Dear Members of the City Club of Portland,

Thank you for the honor of serving as your interim executive director during the transition this spring.

With your support, and through the hard work of the Board of Governors, staff, and other City Club leaders, we finished the 2014–2015 year in a position of strength. Continuing the growth of the last two years under Sam Adams' leadership, City Club achieved—and surpassed—its financial, programmatic, and organizational goals.



As we welcome Mike Marshall and move into our centennial year, I look forward to continuing to work with you to make Portland and Oregon better places to live, work, and play for everyone.

Best regards,

Greg Wallinger

Interim Executive Director, February – May 2015

Research & Policy Director

3. PURPOSE AND PRINCIPLES

Purpose

With nonpartisan research, advocacy, and public forums, City Club of Portland brings together civic-minded people to make Portland and Oregon better places to live, work, and play for everyone.

Principles

- **Inclusion**: City Club aspires to be the "common ground" where citizens seek alternative perspectives and new understanding, engage in respectful and generative discourse, and welcome the diverse voices of our community.
- Access: City Club aspires to expand citizen access to public leaders, bring greater transparency to its operations, and enrich member opportunities to exercise leadership and influence in our community.
- **Interaction**: City Club aspires to continually innovate interactive means of engaging citizens in the betterment of their community.
- **Relevance**: City Club aspires to consistently address our community's most relevant issues in a timely manner through balanced, non-agenda driven programming.
- **Sustainability**: City Club aspires to attract and utilize all resources—human, financial, material, and influential—in a manner that continually generates increased capability in the community as well as in the organization.

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4. KEY NUMBERS

During 2014–15 the Club saw:

- 2 Comprehensive Studies
- 10 Ballot Measure Studies
- 9 Advocacy Committees
- 1 Voter's Pamphlet—for the first time
- 42 Friday Forums
- 26 Issue Forums
- 13 New Leaders Events
- 12 Civic Drinks Events
- 5 Civic Workshops
- Over 200 member-volunteers
- 82 Civic Scholars
- Completion of 39 oral histories
- 1,920 members
- 5 significant foundation grants
- 41 corporate sponsors
- 273 individual donors
- \$886,977 in endowments
- 43 Legacy society members
- 1 budget surplus
- 17 staff, associates, & interns
- 3 executive directors

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5. RESEARCH

City Club's research program enlists members in rigorous research and analysis to produce unbiased reports on the most complex issues facing our city, region, and state.

Volunteering for a research committee is a serious commitment of time and energy, but the rewards are great. Committee members interact with key stakeholders and decision-makers, gain a deeper understanding of regional affairs, and influence public policy.

Since 1920, City Club members have prepared over 1,000 reports on a wide variety of topics including land-use planning, health care, education, environment, government, transportation, taxation and more. Ballot measure reports provide useful guidance for voters. Comprehensive reports serve as a resource for community leaders and citizens developing or evaluating policy initiatives, and are frequently cited in state and local media.

After a carefully screening process to avoid conflicts of interest, a committee of City Club members conducts research and drafts a report. Following a debate, City Club members determine by vote whether the committee's recommendations become official policy positions of the Club. City Club members also participate in follow-up advocacy work that serves as a powerful force for civic change.

Research Board

Jennifer Rollins, Chair
Mary Macpherson, Chair
Ari Wubbold, Vice-Chair
Rob Brostoff
Abby Coppock
Lauren Fox
Ryan Fox-Lee
Elizabeth Friedenwald
Caroline Harris Crowne
Kristina Holm
Byron Palmer
Nicole Pexton
Amy Sample Ward
Garrett Stephenson
Carl von Rohr

Kezia Wanner



Departing executive director Sam Adams says farewell.

The Research Board provides oversight and support for the Club's numerous comprehensive and ballot measure study committees. Research Board members identify study topics, develop study charges, serve as advisors to various study committees, and review and approve draft reports. Membership on the Research Board requires prior service on a City Club comprehensive or ballot measure study committee. City Club also regularly issues calls to its members to join one of the many comprehensive and ballot measure study committees launched each year.

During 2014–2015 over 100 members-volunteers gathered weekly during their research, contributing thousands of hours to conduct research and lead conversations about a dozen topics of great relevance for our region through comprehensive reports and ballot measure reports. The Research Board oversaw the work of the committees, meeting monthly or more frequently as needed.

City Club members voted to adopt committee recommendations for each of the reports. The majority (or minority, in one case) recommendations were approved by the membership after robust and civil debate. Advocacy committees were formed so that the Club could continue to represent the membership while convening and leading conversations with our state's most influential elected and community leaders.

At the end of the year, three comprehensive research committees were underway—studying the Portland street fee, the minimum wage, and City Club of Portland's most influential research reports of the past 100 years. The last is part of preparation for the Club's centennial celebrations in 2016–17.

Comprehensive research reports and recommendations are the result of 8–12 months of focused interviews, hundreds of hours of independent research, weekly member-to-member discussions, and continual critical analysis of competing priorities. Ballot measure studies take place at an accelerated pace—closer to 4 months from start to finish. All of these activities take place in the pursuit of finding bipartisan, unbiased consensus for a committee recommendation.

Once recommendations are adopted by the committee and later by the membership, the real work of advocating for the recommendations in the public arena begins. In order to become an advocacy position of the Club, a report must be approved by a two-thirds majority vote.

Comprehensive Studies:

Juvenile Sex Offender Registry

Date: November 5, 2014 Volume: 97, Number: 8

Adopted: Final Vote: 159–7 in favor of Majority Recommendations

(96%)

Chair: none

Members: Jeremy Babener, Anneliese Davis (lead writer), Mary Ella Kuster, Charles Makinney (vice-chair), Liza Morehead, and Marcus

Wood; David Lahna and Claudia Long (minority),

Advisors: Carolyn Harris Crowne and Kristina Holm (research advisors), Andrea Meyer

(advocacy advisor), Alex Macfarlan (research associate).



Majority Recommendations:

- 1. The Oregon Legislature should amend state law to require that a court's decision to subject a juvenile sex offender to registration occurs when the offender's supervision and treatment ends.
- 2. The Oregon Legislature should amend state law to require that (a) the court that subjects a juvenile sex offender to registration also determine when the offender may seek relief, which must be no more than five years after registration is imposed, and (b) if the offender is denied relief, the offender has the right to periodically request relief.
- 3. The Oregon Legislature should amend state law to make the process for obtaining relief from registration more accessible to juvenile sex offenders.
- 4. The Oregon State Police should establish clear guidelines for the release of information about juvenile sex offenders to the public and should keep records of these requests to better evaluate the effectiveness of the registry.

Minority Recommendations:

- 1. The Oregon Legislature should abolish juvenile sex offender registration.
- 2. If this is not possible, the Legislature should amend existing law to prevent dissemination of juvenile sex offender registry information to the public at large. JSO registry information will be available only to persons identified by statute as having a reasonable need for the information and prohibited from disclosure of the information except to those authorized to have access.
- 3. Failing this, the Oregon Legislature should follow the recommendations outlined in the Majority Report.

Health Care Reform & Homelessness in Multnomah County

Date: January 6, 2015 Volume: 97, Number: 10

Adopted: Final Vote: 224–9 in favor (96%)

Chair: Christa Gardner

Members: Jon Coon, Meg Eberle, Jeannemarie Halleck (lead writer), Ukiah Hawkins, Nels Johnson, Heather Kelez, Sally LaJoie, Molly Lehrkind, Geoff McCarthy, Nicholas McCarty, Sarah McEwing, Ben

Petersen, Leo Rhodes (vice chair), and Doug Richardson.

Advisors: Carl von Rohr and Kimberlin Butler (research advisors), Cameron Whitten (advocacy

advisor), Allison Schissler (research associate).



Recommendations:

Health Care for the Homeless

A. Coordinated Care Organizations (CCOs) and Multnomah County should collect data on health outcomes that result from Medicaid expansion over the next five years.

B. Home for Everyone Coordinating Board and non-profit providers should ensure provision and coverage of the seemingly "little things" that make a big difference: wound care clinics; clean water; toilets; showers;

Implementation of Health Care Reform

C. In two to five years, City Club and Home for Everyone Coordinating Board should analyze and report successes and failures of health care reform for the homeless population.

D. Over the next two years, CCOs and non-profit providers should ensure that every newly enrolled Medicaid beneficiary receives sufficient training on accessing services.

E. By the end of 2016, CCOs and health care providers that serve the homeless should ensure that all health care providers have been trained to address the special needs of homeless, which derive from the high incidence of physical and psychological trauma.

F. By the end of 2016, CCOs should require all hospitals' discharge plans to include housing or shelter upon discharge, with follow-up appointments for care.

G. By 2020, CCOs and the Home for Everyone Executive Committee should address the need for flexible services funding to address housing needs.

Initial Outreach to the Homeless

H. Over the next two years, CCOs, Multnomah County and non-profit providers should continue to provide multiple enrollment and re-enrollment opportunities for the homeless.

Homeless Health Issues Are Housing Issues

- I. Over the next five to ten years, Home for Everyone Executive Committee, Multnomah County, City of Portland, HomeForward, and the City of Gresham should invest in supportive housing, which includes on-site, comprehensive, integrated rehabilitation and health services.
- J. Over the next two years, Home for Everyone Coordinating Board, Multnomah County and others should advocate strongly for housing status as a health determinant.

Ballot Measure & Initiative Petition Studies

Committees studied 11 proposed or active city and state ballot measures. In a first for the Club, the studies were completed early enough to allow publication of Club recommendations in the state voter's pamphlet. Research committee recommendations were debated at a fun-filled Ballot-Palooza.



Measure 86: Higher Education Bonds

Committee members: Charles McGee (chair), Abby Coppock (lead writer), Beth Crane, Ulla Dosedal, April Ruth Hoffmann, Ian McDonald, and Christopher Stadler; Eric Fruits and Krystine McCants (vice chair)(minority); Rob Brostoff (research advisor); Alex Macfarlan (research associate).

Majority recommendation: YES Minority recommendation: NO

Majority recommendation adopted: August 26, 2014

Ballot Measure 86, if passed, would amend the Oregon Constitution, creates an endowment that would generate financial assistance for Oregonians pursuing post-secondary education and career training, and authorizes the Legislature to issue general obligation bonds to fund the endowment. Decisions on whether, when, and in what amount the bonds would be issued to fund the endowment would be made by the Legislature at a later date. A minority of the study committee concluded that this proposal is a form of financial market arbitrage and that potential risks and costs outweigh potentially small returns. Current constitutional prohibitions are a safeguard to protect the state's financial assets. Supporting the goal of higher education affordability does not demand support for this measure.

Measure 88: Driver Cards

Andy Shaw (chair), Amy Sample Ward (co-chair), David Dickson, Anna Ellermeier, Ellen Gehringer, Tom Iverson, Ellen Knutson (lead writer), and Sharon VanSickle-Robbins; Cory Streisinger (research advisor).

Recommendation: YES

Adopted: August 26, 2014

Ballot Measure 88, if passed, would uphold Senate Bill 833 and allow the Department of Motor Vehicles to issue a driver card to Oregon residents who cannot prove legal presence in the United States. To receive a driver card a person must meet all the requirements for an Oregon Driver License except proof of legal presence in the United States. Anyone may apply; however, most supporters and opponents of the proposal agree that the vast majority of applicants are likely to be undocumented immigrants. Based on a review of literature and expert testimony your committee concluded that SB 833 was well vetted with citizens and organizations from across the state providing diverse perspective to the Legislature. While the state does not enforce federal immigration law, it is responsible for determining who may drive in the state in order to promote public safety. Driving privileges should be based on the ability to drive safely, know the rules of the road and obtain auto insurance, and not immigration status.

Measure 89: Equal Rights Amendment

Committee members: Desiree Culpitt (chair), Danish Aziz, Sharon Greenfield, Jack MacNichol, Alex Roth (lead writer); Kezia Wanner (vice-chair), and Tamara Lise DeRidder (minority); Byron Palmer (research advisor); Allison Schisler (research associate).

Majority recommendation: NO Minority recommendation: YES

Adopted: The minority recommendation was substituted; the amended report, recommending a yes vote, was approved August 26, 2014, by a 67.7% majority, surpassing the 2/3rds threshold for advocacy.

Ballot Measure 89 would prohibit state and local laws that discriminate based on sex. The majority found that, although this was an admirable goal, Oregonians already enjoy the greatest available legal protection against such laws. Proponents stated that passage of this measure would amount to a symbolic victory for the women's movement and galvanize support for an amendment to the U.S. Constitution with wording similar to Measure 89. Your committee strongly favored a federal constitutional amendment. However, the majority of your committee concluded that passage of Measure 89 would not advance that aim. Further, the majority opposed using our state constitution as a way to communicate symbolic messages. The minority report documented a nearly 300 percent increase between 2011 and 2012 in challenges to reproductive rights across the U.S. Over two-thirds of these court challenges are

related to interpretations on abortion. This shows the extent to which women continue to be subject to discrimination based on sex.

Measure 91: Marijuana Legalization

Committee members: Elisa Dozono (chair)(minority), Beth van Elswyk, Glenn Fee, Matthew Keenen, Mario Parker-Mulligan, Jonathan Poisner, Rick York, and Ari Wubbold (vice-chair); Clifford Droke (research advisor); Alex Macfarlan (research associate).

Majority recommendation: YES Minority recommendation: NO

Majority recommendation adopted: August 26, 2014

The majority concluded that the measure is well-written, comprehensive and could be implemented successfully. The measure takes advantage of current state agency infrastructure and provides workable methods for the licensing, taxation, and regulation of recreational marijuana. The majority finds that current marijuana laws unnecessarily limit adult Oregonians' freedom to consume a product that is less addictive than legal products such as alcohol and tobacco. Furthermore, by legalizing recreational marijuana Oregon can encourage other states and the nation to adopt similar changes. There are significant uncertainties regarding conflicts with federal law, and the measure fails to sufficiently address the problems it purports to solve.



Ballot-Palooza

While adopting the proposal will expand the volume of marijuana grown and distributed, it will not curtail the black market. The proposed tax structure will provide an unreliable and possibly inadequate revenue stream. An unlimited number of licenses can be issued and key employees are not subject to scrutiny and restriction. The initiative appears driven not by a legitimate urgency to remedy flaws in the legal system, but rather an opportunistic attempt to take advantage of shifts in the political winds of public opinion.

Measure 92: GMO Labeling

Committee members: Elana Pirtle-Guiney (chair), Mitchel Auerbach, Eugene Bradley, Paul Brown, Christine Farrington, Jillian Girard (lead writer), Andrea Meyer (vice chair), Michael Parkhurst, Apurva Pawashe, and Matthew Tschabold; Nicole Pexton (research advisor); Allison Schisler (research associate).

Recommendation: YES Adopted: August 26, 2014

Ballot Measure 921 proposed labeling genetically engineered (GE) food products, also known as genetically modified organisms (GMO). The measure would have required the labeling of genetically engineered food that contains 0.9 percent or greater of genetically engineered material. Your committee's decision to recommend support for the measure hinged primarily on the clear evidence that consumers have a variety of concerns related to the production and consumption of GE foods, and a lack of evidence substantiating the negative effects of labeling that opponents claim the measure would cause.

Initiative Petition 6: Public Funds for Abortion

Committee members: Maurice Rahming (chair), Emmaly Beck, Steve Dotherer, Nonda Hanneman, Erica Hiller, Muriel Lezak, Ryan Fox-Lee (lead writer), and Brandi Tuck (vice-chair); Jennifer Rollins (research advisor); Alex Macfarlan (research associate).

Majority recommendation: NO

Adopted: August 26, 2014

In the Spring of 2014, petitioners began collecting signatures to place Initiative Petition 6 (IP 6) on the November 2014 Ballot, which would have amended the Oregon Constitution to ban the use of public funds to pay for abortion, insurance covering abortion, and related services, with limited exceptions. The petition failed to qualify for the ballot. Your committee completed its review of IP 6 to inform City Club of Portland, as well as local, state, and national communities, on future questions related to this issue.

Initiative Petition 10: Castle Doctrine

Committee members: Maria Thi Mai (chair), Kevin Mannix, Richard McBreen, Thomas S. Sermak, Becky Strauss, and Charles Tauman; Elizabeth Friedenwald (research advisor); Allison Schisler (research associate).

Recommendation: NO

Adopted: August 26, 2014

In the Spring of 2014, petitioners began collecting signatures to place Initiative Petition 10 (IP 10) on the November 2014 Ballot. IP 10 had two parts. The first creates a presumption that any force, including deadly force, used by a resident to protect his or her property from an intruder is reasonable. The second part would have created immunity from civil liability stemming from a trespasser who is injured. IP 10 failed to qualify for the ballot; however, your committee completed its review of IP 10 to inform City Club of Portland, as well as local, state, and national communities, on future questions related to this issue.

Initiative Petitions 47 & 58: Liquor Privatization

Committee members: Serena Stoudamire Wesley (chair), Sean Cruz, Laura Doppelt (lead writer), Dan Keppler (vice-chair), Tom Markgraf, Paul Meyer, Paul Milius, and Nancy Thomas; Carmel Bentley (research advisor); Alex Macfarlan (research associate).

Recommendation: NO

Adopted: August 26, 2014

In the Spring of 2014, petitioners began the process of placing several initiative petitions on the November 2014 Ballot that would have privatized distilled liquor sales in Oregon, effectively eliminating the Oregon Liquor Control Commission's (OLCC) current role as sole wholesaler and distributor of distilled liquor in Oregon. Neither petition qualified for the ballot; however, your committee completed its review of Initiative Petitions 47 and 58 to inform City Club of Portland, as well as local, state, and national communities, on future questions related to this issue.

Initiative Petition 52: Religious Liberties

Committee members: Roberto Jimenez (chair), Brian Landoe (vice-chair); Garrett Stephenson (lead writer), Paula Amato, Jodi Ballard-Beach, John Brennan, John Engle, Peter Fry, and Jerry Hilts; Angela Wykoff (research advisor); Alex Macfarlan (research associate).

Majority recommendation: NO

Adopted: August 26, 2014

In the Spring of 2014, petitioners began collecting signatures to place Initiative Petition 52 (IP 52) on the November 2014 Ballot. If passed, this measure was designed to protect a person acting in a nongovernmental capacity, who refuses to "celebrate, participate in, facilitate, or support" a same-sex marriage, civil union, or domestic partnership ceremony or arrangements, if doing so violates the person's "deeply held religious beliefs." Although !P 52 failed to qualify for the ballot, your committee completed its review of IP 52 to inform City Club of Portland, as well as local, state, and national communities, on future questions related to this issue.

Measure 26-159: Parks & Recreation Bond (Resolution)

[consistent with previous Club positions taken in 1938, 1950, 1978, 1994, and 2002.]

Recommendation: YES

Adopted: August 26, 2014

On July 24, 2014 the Portland City Council passed a Resolution referring a \$68 million general obligation bond measure to the November 4, 2014 ballot as Ballot Measure 26-159: "Bonds to fix playgrounds, trails; improve park facilities, safety, accessibility." Ballot Measure 26-159 is not expected to increase tax rates because the new bond authorization would replace a 1994 parks bond that will be paid off in 2015. The current rate on the existing bonds is \$0.0877 per \$1,000 of assessed value. If the 1994 bond is not replaced, the annual property tax paid by a household with the median assessed value of \$152,890 would decrease by approximately \$13.

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6. ADVOCACY & AWARENESS

City Club of Portland's Advocacy and Awareness program turns research into action by informing decision-makers and the wider public about City Club's adopted policy positions, and advocating for their implementation. Besides promoting positive change, advocacy committee members develop their policy knowledge and gain experience with a range of advocacy and awareness strategies. The Advocacy and Awareness Board provides support and oversight for these advocacy committees.

Advocacy & Awareness Board

Stacey Dycus, Chair

Patty Farrell

Rob Fullmer

Brett Hamilton

Carole Hardy

Courtney Helstein

Tamara Kennedy-Hill

Pat McCormick

Andrea Meyer

Andi Miller

Sharon Nielson

Kristie Perry

Rob Sadowsky

Jen Scott

Janelle Sorenson

Cameron Whitten

Members work through City Club's Advocacy and Awareness program to enact the recommendations of City Club research committees that have been approved overwhelmingly by Club members. Nine committees worked diligently to advance the recommendations of recent reports during this past year.

Advocacy took on a new aspect in 2014–15 as the Club explicitly pursued a legislative agenda in Portland and Salem, focusing on Air Toxics Reduction, GED Access, Property Tax Reform, Juvenile Sex Offender Registry, and Legislative Redistricting.

Air Toxics Reduction



The Air Toxics Reduction Advocacy Committee works to promote the recommendations in *Invisible Enemies: Reducing Air Toxics in the Portland Airshed* (April, 2013). Key recommendations include obtaining better data, enforcing existing laws, and tightening standards to reduce health hazards caused by air toxics.

Committee members: Spencer Ehrman (chair), Allen DeWitt, Collin English, Maria Everhart, Andy Harris, Susan Klebl, Peter Livingston, Dorthea Petersen, Mary Peveto, Bill Savery, Arnaud Simon, Amy Susbach, and Brett Hamilton and Janelle Sorenson (advocacy advisors).

Bicycle Transportation



While Portland enjoys a well-deserved reputation as one of the top bicycle-friendly cities in the nation, any plans to expand the city's network of bikeways will no doubt require addressing a number of funding, public safety and community challenges. The Bicycle Transportation Advocacy Committee is charged with raising awareness

about the role bicycling should play in Portland's overall transportation system, while also advocating for the recommendations in the report. *No Turning Back: A City Club Report on Bicycle Transportation in Portland* (May, 2013) provides more information about the scope and objectives of this study.

Committee members: Craig Beebe (chair), Dave Coburn, Steve Dotterrer, Pam Kane, Dan Keppler, Henry Leineweber, Noel Mickelberry, Mychael Tetteh, Alex Tinker, Chris Trejbal, and Stacey Dycus and Wendy Smith Novick (advocacy advisors).

Civics Education



The Civics Education Advocacy & Awareness Committee works to promote the recommendations in the Club's 2012 report: *Educating Citizens: A City Club Report on Improving Civics Education in Portland's High Schools* (June, 2012) Key recommendations in the report include implementing a civic engagement partnership pilot project to encourage

active citizenship among high school youth through partnerships between schools and the community.

Committee members: Jan Christensen (chair), Aukeem Ballard, Jim Gorter, Steve Griffith, Krystine McCants, Roger Meyer, Colleen Shoemaker, Rob Wagner, Don Williams.

GED



City Club of Portland members approved, with a 95% majority, *A Second Chance for Oregon, High School Dropouts, and the GED* (January, 2014). The study committee found that, despite the shortcomings of previous versions, the new 2014 GED represents an opportunity to give high school dropouts a second chance for success. The GED Advocacy

Committee is working with statewide partners to take full advantage of this opportunity.

Melvin Oden-Orr (chair), Jeffrey Chicoine, Marty Berger, Chris Mascal, Aimee Craig, Bimal RajBhandary, Zeke Smith, Judith Ramaley, Andrew Riley, Alexis Romanos, Eliz Roser, Ernest Stephens II, Pat Wagner, Chris Trejbal (lead writer), and Kristie Perry (advocacy advisor).

Governance and Rate Setting for Portland Water and Sewer



City Club of Portland members approved, with a 95% majority, *Rising Rates and Customer Concerns: Assessing Governance of Portland's Water and Sewer Utilities* (March, 2014). The study committee successfully recommended a "no" vote on Measure 26-156 and recommended instead creating an appointed Portland Water and Sewer

Authority, within the structure of City government, that would provide independent management and oversight of the bureaus. The Portland Water and Sewer Advocacy Committee joined with community partners to defeat the May, 2014, measure and afterward worked to improve the transparency and accountability of governance and rate-setting.

Committee members: David Cook (chair), Jim Jackson, Michael Greenfield, Pete Farrelly, Charlie Makinney, Don Francis, Michael Dougherty, Lori Bauman, Larry Wolf, Catherine Howells, Ted Wall, Chris Liddle, Leonard Bergstein, and Pat McCormick and Patty Farrell (advocacy advisors)

Healthcare and Homelessness



City Club of Portland members approved, with a 96% majority, *Health Care Reform & Homelessness in Multnomah County* (January, 2015). The study committee concluded that the expansion of Medicaid under the federal Affordable Care Act created opportunities to better engage homeless populations and provide them with health services. The

committee offered several recommendations to accomplish those goals.

Committee members: Susan D'Alessandro (chair), Israel Bayer, Jon Coon, Virginia Cornyn, Rob Fullmer, Crista Gardner Ukiah Hawkins, Jeremy Nichols, Benjamin Petersen, Leo Rhodes, Douglas Richardson, and Brandi Tuck.

Juvenile Sex Offender Registry



City Club of Portland members approved, with a 95% majority, *Oregon's Sex Offender Registry: How to Handle Juvenile Offenders* (November, 2014). The study committee recommended modifications to the sex offender registration system for juveniles. Their recommendations call for an end to the blanket registration of all juveniles adjudicated for

felony sex offenses, and making relief from registration simpler and less costly for those who can show they have been successfully rehabilitated.

Committee members: Mary Ella Kuster, Marcus Wood, Anneliese Davis, David Lahna, and Andrea Meyer (advocacy advisor).

Property Taxes



City Club of Portland members approved, with a 94% majority, Reconstructing Oregon's Frankentax: Improving the Equity, Financial Sustainability, and Efficiency of Property Taxes (November, 2013) The study committee finds that the 1990s ballot measures, and changing real estate valuations, have led to property assessments that are inequitable,

unsustainable, and inefficient. The Property Tax Advocacy Committee is building a statewide coalition to engage the public and decision makers on how to reduce the inequity and return local control.

Committee members: Alan Brickley (chair), Fran Dyke, Linda Craig, Jay Shoemaker, Jim Mayer, and Sharon Nielson and Andi Miller (advocacy advisors).

Redistricting



The Redistricting Advocacy Committee worked to promote the recommendations in: *Lines that Don't Divide: A City Club Report on Improving Oregon's Redistricting Process* (February, 2012). City Club members are partnering with organizations statewide to improve Oregon's redistricting process.

Committee members: James Ofsink (chair), Steven Carter, Kate Titus, Norman Turrill, Carl Von Rohr, and Andi Miller (advocacy advisor).



Redistricting wins in the Oregon Legislature.

Children's Dental Health Task Force



In a new form of advocacy, the Club formed a special task force after the defeat of the most recent effort to fluoridate Portland's water supply. Its goal is to bring together both sides of the fluoride debate in the name of children's dental health. The task force is funded and led by major water fluoridation proponents Northwest Health Foundation and Kaiser Permanente along with Daniel Deutsch, the largest in-state donor to the anti-water-fluoridation campaign. The task force studied the most workable solutions for improving dental health outcomes for children in Multnomah County.

Committee members: Carol Ford (chair), Cyreena Boston Ashby, Kellie Barnes, David Crandall, Ed Hurtley, Matt Morton, Mel Rader, Lurelle Robbins, and Chris Trejbal (writer).

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7. PROGRAMS

a. Friday Forums

Friday Forum Committee

Caitlin Baggott, Chair

Felisa Hagins

Ed Hershey

Bill Holmer

Andrea Miller

Eddie Moreno

Damien Munsinger

Cheryl Myers

Mary Nolan

Sunny Petit

Jazzmin Reece

Bobbie Regan

Walter Robinson

Joseph Santos-Lyons

Felicia Tripp Folsom

Sharon VanSickle-Robbins



Former U.S. Treasury Secretary Hank Paulson.

City Club's Friday Forum is a flagship program that has stood the test of time as a community pillar for almost 100 years. This weekly program is a traditional and timely conversation-starter for Oregonians—a premier source of relevant, thought-provoking information about the most current public policy headlines.

The ongoing lunchtime lecture series engages audiences in issues of significance, prominence, urgency, and humanity. From speeches by government and community leaders, to panel discussions about health, arts, technology, and more, Friday Forums give complex subjects relevance and clarity, and keep Oregonians informed about the most pressing issues of our time. City Club welcomes members and nonmembers to Friday Forums.

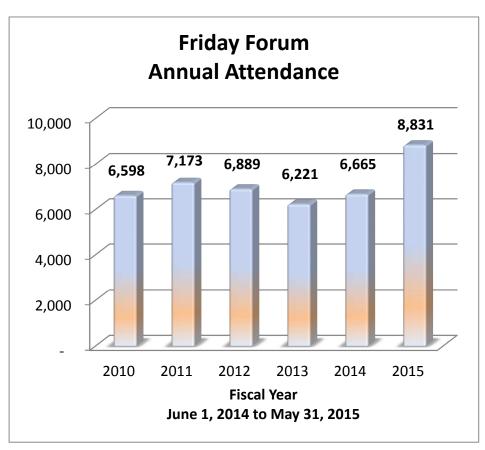
The Friday Forum Committee chooses topics and speakers who present and co-sponsor. It seeks to offer a diversity of perspectives. Unless noted, the topics and opinions expressed at City Club are those of the speakers and not necessarily those of the City Club of Portland.

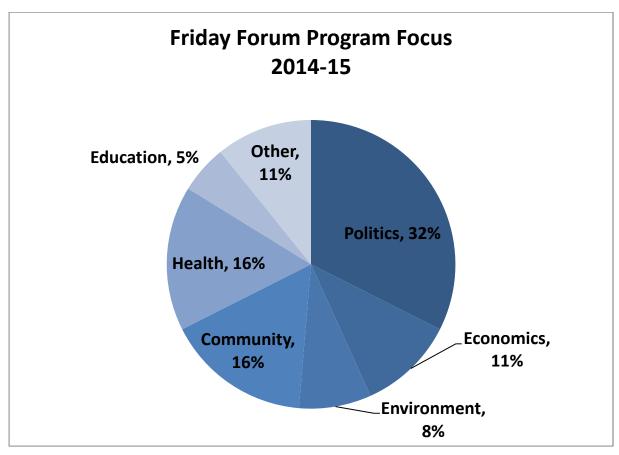
The Friday Forum takes place at 12:15 pm nearly every Friday of the year, excluding holidays and the month of August. It streams live on the Club website and is available in podcast form. It airs on Oregon Public Radio for an audience exceeding 15,000 listeners later the same day

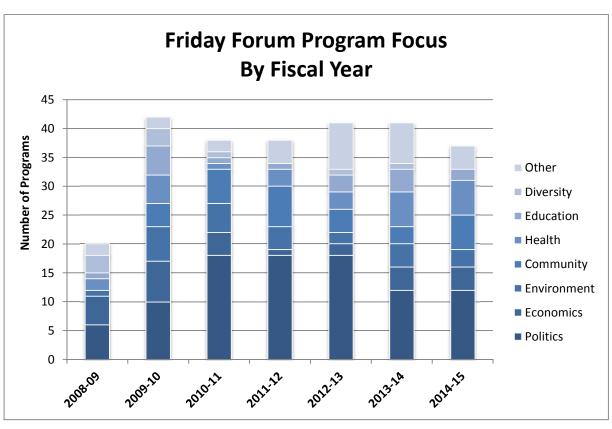
(7:00 pm) and is also rebroadcast multiple times on local cable TV (Portland Community Media's CityNet 30). A library of past Friday Forums is available through the Club website.

During 2014–15 we took the opportunity to honor and reflect on 100 years of research, advocacy, and forums, and asked, "What will Portland and Oregon look like in the next 100 years?" The year's Friday Forum programming placed an intentional focus on racial equity. Our programs focused on how public policy, philanthropy, and our business practices and elected officials can increase racial equity here in our City and State. We built on the past racial equity work of the Club and joined the effort to make Portland and Oregon an equitable place to live, work, and play—for everyone. Friday Forums amplified current conversations, and confronted assumptions about the state of race in Oregon. The Friday Forum Committee's goal was to catalyze a generation of leaders to take racial equity seriously—now and for our future.

The result of this focus has been overall programming topics—politics, education, economy, etc.—remained at the same levels as previous years, but our panelists, speakers, and the questions we ask shifted. In 2014–15, 45% of 118 speakers identified as people of color, and 51% were women. Overall program attendance increased in 2014–15, along a steady trajectory from the past two years. Attendance appears to be climbing with club memberships and increased efforts to communicate with members and the community about upcoming events.







2014-15 Friday Forums

June 6, 2014	Answers to Your Questions: Proposed PDX Transportation Fee	Portland City Commissioner Steve Novick, interviewed by Brad Schmidt, reporter, The Oregonian.
June 13, 2014	Local Efforts to End Homelessness	Multnomah County Chair-Elect Deborah Kafoury; Portland City Commissioner Dan Saltzman; Suzanne Hayden, Citizens Crime Commission; Traci Manning, Portland Bureau of Housing; Matt Morton, Executive Director at Native American Youth and Family Center; and Leo Rhodes, Street Roots. KGW NewsChannel 8 reporter and anchor Reggie Aqui, moderator.
June 20, 2014	Old Town/China Town Revitalization: Winning Solutions Through Restorations	Brian Emerick, Principal, Emerick Architects; Julie Garver, Housing Development Director, Innovative Housing; Jeff Joslin, Director of Current Planning, City and County of San Francisco; Peggy Moretti, Executive Director Restore Oregon; and Ethan Seltzer, Professor of Urban Studies and Planning, Portland State University. Moderated by Chet Orloff, Manager, Pamplin International Collection of Art & History.
June 27, 2014	Climate Change & Cutting Carbon	Dennis McLerran, Regional Administrator, US Environmental Protection Agency
July 11, 2014	Trash Talk	Edward Humes, author of "Garbology: Our Dirty Love Affair with Trash" (2012).
July 18, 2014	Risky Business: Cost of Doing Nothing about Climate Change	Hank Paulson, Former U.S. Secretary of the Treasury

July 25, 2014	Butting Heads: Post- Competition & Combat Challenges	General Peter Chiarelli, USA (Ret.), CEO of ONE MIND and Dr. Jim Chesnutt, Medical Director, OHSU Sports Medicine Program and OHSU Concussion Program.
Sept. 5, 2014	State of Our Schools: Leading for Racial Equity	School superintendents Carole Smith (Portland), Don Grotting (David Douglas) and Karen Gray (Parkrose), and Sheila Martin, Director of the Institute of Portland Metropolitan Studies at Portland State University. Moderated by Daniel Ledezma, the Governor's Education Policy Advisor.
Sept. 12, 2014	Tale of Two Cities: Playground for the Wealthy or Home for Working Families?	With Cyreena Boston, Director of the Portland African American Leadership Forum; Diane Linn, Executive Director of Proud Ground & former Multnomah County Chair; Gabriel Metcalf, Executive Director of SPUR in San Francisco. Moderated by Jon Ostar, Executive Director of OPAL Environmental Justice Oregon
Sept. 19, 2014	Measure 88: All Roads Lead to Yes	Jessica Vega Pederson, chief sponsor of the bill; Ron Louie, retired Chief of Police in Hillsboro; Rev. Lynne Smouse Lopez, pastor of the Ainsworth United Church of Christ; moderated by Karol Collymore, Executive Director, Equity Foundation.
Sept. 26, 2014	Women's Voices, Women's Issues	Jampa Latso, poet and rising community leader, Tibet; Olanike Olugboji, founder, Women Initiative for Sustainable Environment, Nigeria; Ynanna Djehuty, Afro-Dominican midwife and writer, USA. Moderated by Jensine Larsen, founder, World Pulse.

October 3, 2014	Our Growing Retirement Crisis	Ted Wheeler, Oregon State Treasurer; Ken Mehlman, Global Head of Public Affairs, KKR; and Kathleen Kennedy Townsend, Founder, Georgetown University Center for Retirement Initiatives.
October 10, 2014	Gubernatorial Debate	Democratic Governor John Kitzhaber and Republican State Representative Dennis Richardson.
October 17, 2014	Measure 90 Debate	Jim Kelly—Yes on Measure 90 and Dan Meek—No on Measure 90.
October 24, 2014	Senatorial Debate (single- chair)	Dr. Monica Wehby, neurosurgeon and Republican candidate for US Senate [Incumbent Jeff Merkley declined to attend].
October 31, 2014	Spooky Campaign Tales: A Roast of the 2014 Campaign Season	Dr. Eric Fruits; Courtenay Hameister, head writer, Live Wire Radio; Jeff Mapes, Oregonian Politics Reporter, and Peter Wong, reporter, Salem Bureau at Portland.
Nov. 7, 2014	Meeting Our Schools on Their Edges to Align Action	Carmen Rubio, Executive Director, Latino Network; Wim Wiewel, President, Portland State University; Rob Saxton, Deputy Superintendent of Public Instruction, Oregon Department of Education; and Dan Ryan, CEO, All Hands Raised. Moderated by Susheela Jayapal, Founding Co-Chair of the All Hands Raised Partnership Steering Committee.

Nov. 14, 2014	Cultural Revitalization: A Building Block to Prosperous Communities	Nichole Maher (Tlingit), executive director, Northwest Health Foundation; Janeen Comenote (Hesquiaht, Kwakiutl First Nation, Oglala Lakota and enrolled Quinault); National Urban Indian Family Coalition; Roberta Cordero (Coastal Band of the Chumash Nation), Chumash Maritime Association, and Eric Quaempts (enrolled member of the Yakama Indian Nation), Natural Resource Director for the Confederated Tribes of the Umatilla Reservation. Moderated by Roy Sampsel (Wyandotte and Choctaw), former Director of the Institute for Tribal Governance at Portland State University.
Nov. 21, 2014	The Confluence Project	Artist Maya Lin, designer of the Vietnam Veteran's Memorial, and now of six public art installations at significant points along Columbia River system.
Dec. 5, 2014	A Path Forward for Children's Dental Health	Children's Dental Health Task Force
Dec. 12, 2014	A Winning Formula: Inclusion + Innovation = Community Impact	Tyrone Poole, cofounder of Noappfee.com; Paige Hendrix, cofounder of Tique Box; Joy Alise Davis, cofounder, Design + Culture Lab. Moderated by Stephen Green, Vice President of Albina Community Bank and cofounder of Oregon Public House.
Dec. 19, 2014	A Look Ahead: Oregon State Legislature 2015	Senate Majority Whip Elizabeth Steiner Hayward (D), House Majority Leader Val Hoyle (D), and House Republican Leader Mike McLane (R). Moderated by Jesse Beason, Director of Public Affairs for the Northwest Health Foundation.

January 9, 2015	Health Care & Homelessness	Crista Gardner, Chair of the Research Committee on Health Care and Homelessness; David Labby, Medical Director at Health Share Oregon; Leo Rhodes, Vice Chair of the Committee on Health Care and Homelessness, and board member of Street Roots; Rachel Solotaroff, Medical Director at Central City Concern.
January 16, 2015	An Equity Forecast for Oregon: Racial Justice Leaders Look Ahead to the 2015 Session	Jen Lleras Van Der Haeghen, Director of the RACE program for the Western States Center; Kayse Jama, Founder and Executive Director of the Center for Intercultural Organizing (CIO); Kathy Wai, Policy Director for the Asian Pacific American Network of Oregon (APANO); and Michael Alexander, Executive Director of the Urban League of Portland. Facilitated by Jesse Beason, Director of Public Policy, Northwest Health Foundation.
January 23, 2015	Your Genes are not Your Destiny—From Big Data to Personalized Medicine	Dr. Leroy Hood, president and co- founder, Institute for Systems Biology
January 30, 2015	State of the City	Mayor Charlie Hales, city of Portland
February 6, 2015	Is Oregon's Economy Healed?	Dr Thomas Potiowsky, Professor of Economics and Department Chair, Portland State University and Chuck Sheketoff, Executive Director, Oregon Center for Public Policy.

February 13, 2015	Raising the Floor: Economic Prosperity for Women & Families	Dr. Ellen Scott, Professor of Sociology and Women and Gender Studies at the University of Oregon; Justin Kertson, co-founder of 15 now PDX; Joseph Price, Passenger Service Assistant at Portland International Airport. Moderated by Raahi Reddy, Coordinator of Low Wage Economy Initiative of the Labor Education and Research Center at the University of Oregon.
February 20, 2015	Change the Question, Change the World!	Hildy Gottlieb, social scientist and co- founder of Creating the Future.
February 27, 2015	Can Portland Police Really Change?	Larry O'Dea, Chief of Police, City of Portland; Salome Chimuku, Public Policy Director at the Center for Intercultural Organizing; Tony Hopson, Sr., Founder of Self-Enhancement Inc.; and JoAnn Hardesty, Principal Partner, Consult Hardesty.
March 6, 2015	What Did You Say? Why Health Literacy Matters for Health Outcomes	Dean Schillinger, MD, Professor of Medicine in Residence at the University of California San Francisco and Chief, UCSF Division of General Internal Medicine at San Francisco General Hospital.
March 13, 2015	A City at a Crossroads	Congressman Earl Blumenauer
March 20, 2015	Are Big-Time College Sports Worth It?	Jordan Kent, Analyst at Comcast Sportsnet NW; Dr. William Harbough, Professor of Economics at University of Oregon; Dr. Michael Oriard, one-time football player at Notre Dame and for the Kansas City Chiefs, retired Professor Oregon State University. Moderated by Ryan White.

March 27, 2015	Are Colleges Doing Enough to Combat Sexual Assault?	Jessica Amo, Director the Women's Resource Center at Portland State University and co-chair, Subcommittee on Campus Assault of the Oregon/Sexual Assault Task Force; Jackie Sandmeyer, Training Specilaist, Oregon Sexual Assault Task Force; Roni Sue, Co-Associate Director of Bias Prevention and Education at Oregon State University's Office of Equity and Inclusion; and Brenda Tracy, nurse and activist sexual assault survivor.
April 3, 2015	A Leap Forward: Oregon Ballet Theatre's New Vision for Community Engagement	Kevin Irving, Artistic Director and Dennis Buehler, Executive Director, OBT.
April 10, 2015	Investing Against Inequities: What's a funder to do?	Sharon Gary-Smith, Executive Director at MRG Foundation; Keith Thomajan, President & CEO of United Way of Columbia-Willamette; Kevin Walker, President & CEO of Northwest Area Foundation; and Max Williams, President and CEO of Oregon Community Foundation.
April 17, 2015	State of the State	Governor Kate Brown
April 24, 2015	Epigenetics & Equity	Larry Wallack, Professor and Director for Public Health Studies at PSU and Rachael Banks, Manager of Healthy Birth Initiatives.
May 1, 2015	The State of Motherhood	Latifa Lyles, Director of the Women's Bureau at the Department of Labor; Andrea Paluso, Executive Director of Family Forward Oregon; and Dr. Aileen Duldulao, Maternal and Child Health Epidemiologist and a primary author of the 2014 Multnomah County Health Department Maternal, Child and Family Health Data Book.

May 8, 2015	Music Matters: The Orchestra as a Tool for Social Change	Dr. Adele Diamond, Research Chair and Professor of Developmental Cognitive Neuroscience, University of British Columbia and Fellow at Royal Society of Canada; Maestro Juan Felipe Molano, Conductor, Youth Orchestra of Los Angeles and Professor at Longy School of Music; Stanford Thompson, President, El Sistema USA; Founder and Artistic Director, Play on Philly!
May 15, 2015	State of Black Oregon	Nkenge Harmon Johnson, CEO, Urban League of Portland. Moderated by Mark Jackson, Vice President & Executive Director of REAP Inc.
May 29, 2015	What News Isn't Fit to Print?	David McCraw, Vice President, New York Times and Ozan Varol, professor of compartive constitutional and Islamic law, Lewis & Clark Law School.

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Former legislator Mary Nolan applauds during a Friday Forum.

b. Issue Forums

Issue Forums range from large speeches to intimate gatherings, from expert panel discussions to site tours, and from food and wine tastings to art and music outings. These forums take place after-hours and are open City Club members and the public. (Their name changed from "Member-Led Forums" this year.)

Each forum chooses the topics and speakers who present and co-sponsor, and seeks to offer a diversity of perspectives.



Speaking out at an Issue Forum.

Natural Resources Forum

Jason Reichow, Chair Patsy Freeman Lal Kerr

Business Forum

David Robinson, Chair
Jason Reichow, former chair, consultant
Bryson Davis
Sam Rayburn
Marques Marchand
Michael Parkhurst
Gavin White
Sonja Grove
Scott Emblen

Government and Public Policy Forum

James Ofsink, Chair Taylor Cole Courtney Helstein Dawn Issacs Rayleen McMillan Thomas Worth

Transportation Forum

Matthew Kennan, Chair

Education Forum

John Hirsch, Co-Chair Tiffani Penson, Co-Chair Eliza Erhardt-Eisen, Co-Chair

Arts and Innovation Forum

Matthew Landkamer, Chair Lori Eberly Lisa Hovey Tricia Long James Scechulte BJ Seymour Jen Waters

Urban Design and Planning Forum

Emma Brennan, Chair

Health and Public Safety Forum

Wynne Wakkila, Chair Elizabeth Ballard James Barta Thomas Dyke Nonda Hanneman Ann Hill Sam Metz Lurelle Robbins

East Portland Forum

Jo Ann Hardesty Katie Larsell Renee Ward Arlene Kimura Jasmine Rucker Ana Valderrama

2014-15 Issue Forums

July 22, 2014	Made in Oregon: Widmer Brothers Brewery Tour
July 23, 2014	Columbia Corridor Association Breakfast: Easy Workforce Solutions: Great hiring and training solutions for every employer
August 20, 2014	Ballot-Palooza!
September 4, 2014	Just Sign Here
October 14, 2014	Factory Tour—Pendleton Woolen Mills
October 14, 2014	What if Ebola came to Portland?
October 20, 2014	How Can We House the Next Generation of Portlanders?
October 23, 2014	Read the Fine Print: A look at Oregon's voter pamphlet
November 12, 2014	Meet the Entrepreneurs —Speed Networking Event
November 12, 2014	Juvenile Sex Offender Registry Report Town Hall, Debate & Vote
January 13, 2015	The New History of Old Lents: Urban Renewal in Lents
January 19, 2015	Universal Health Care: Dead or Alive?
January 22, 2015	Innovative Solutions to Money & Politics
January 26, 2015	Here, There, & Everywhere (and what we're doing about it!)
March 3, 2015	Benefit Companies: Caring About People, Planet, & Profit
March 18, 2015	Vaccination: Inject or Reject?
March 30, 2015	The Roots of Sex Trafficking
April 8, 2015	Entrepreneurial Speed Networking: Women in Sports
April 22, 2015	Tour the Collaborative Life Sciences Building
April 23, 2015	Investing in a Fossil Fuel Free Future
April 23, 2015	Women in Oregon Politics
April 30, 2015	Schools Aren't What They Used To Be: How to Help Your Child Succeed

c. New Leaders Collective

The New Leaders Collective (NLC) is a network of new and young leaders who enjoy community collaboration, conversation, and service. Through our series of free (or low-cost) events and mentorship program, the New Leaders Collective helps connect our members with community leaders, elected officials, and opportunities to participate in community discussions and direct service.

New Leaders Collective Steering Committee

Connor McDonnell Maggie Tallmadge Benjamin Petersen Nick Bender Dannon Raith Katie Scott

Our signature events:

- Leadership Spotlights offer our community a chance to catch up, get informed, and benefit from an exclusive Q&A session with a leader in our community. Past guests include Portland's First Lady Nancy Hales, former mayor Sam Adams, Commissioner Dan Saltzman, Milagro Theater's Jose Garcia, NW Health Foundation's Nicole Maher, and more! All are welcome and encouraged to attend this no-cost event.
- Why Behind the Weird— Portland is one of a few cities in the country that has been proudly labeled "Weird". Our city's reputation for self-expression has been lovingly satired in IFC's "Portlandia". Is the weirdness of our city a caricature or genuine? At Why Behind the Weird low-cost events, we seek to unravel some of the things that give Portland this reputation. Past topics include food culture, bicycle transportation, and more.

Matt Morton,
Executive Director
of the Native
American Youth
and Family
Center.



2014-15 NLC Events

June 6, 2014	Willamette Falls Legacy Project Site Tour
June 26, 2014	Why Behind the Weird: 10 Things Adieu About Water & Sewer
September 3, 2014	NLC Trivia Night
September 8, 2014	Leadership Spotlight with Matt Morton, Executive Director of the Native American Youth and Family Center
October 9, 2014	Join NLC for Street Roots Breakfast with Portland city commissioner Nick Fish
October 22, 2014	Jade District Walk & Talk
November 3, 2014	Leadership Spotlight with Keith Thomajan, president/CEO of the United Way of the Columbia-Willamette
December 1, 2014	Leader Spotlight with Nolan Lienhart, Director of Planning & Urban Design at ZGF Architects LLP in Portland, Oregon
December 11, 2014	Why Behind the Weird: Emerging Technologies and the Sharing Economy, with Josh Alpert, Director of Strategic Initiatives, City of Portland Mayor Hales' office; Steve Gutmann, co-founder of Stuffstr.com and helped launch GetAround; Jason Gershenson, Portland startup attorney and founder of Gershenson Law
February 2, 2015	Leadership Spotlight with Stephen Green, Vice President of Albina Community Bank and cofounder of Oregon Public House
April 6, 2015	Leadership Spotlight with Multnomah County Commissioner Jules Bailey
May 4, 2015	Leadership Spotlight with Stephen Marc Beaudoin, Executive Director of PHAME

d. Civic Drinks

Because bringing civic-minded people together is what we do. Civic Drinks is a mix of informal conversation, connection, and cocktails. It's your opportunity to mingle with local leaders, City Club members, and others involved or interested in civic issues. Each month we bring together "special guests"—organizations and individuals focused around a particular issue.



Board member Anita Yap and friends at the Oregon Rail Heritage Center.

2014-15 Civic Drinks

June 10, 2014	Pride Civic Drinks
July 1, 2014	Member-Only Civic Drinks
August 5, 2014	Keep Portland Moving Civic Drinks
September 9, 2014	Parklandia Civic Drinks
October 7, 2014	Candidate Civic Drinks
November 4, 2014	Election Night Civic Drinks
December 2, 2014	Equity Civic Drinks
January 6, 2015	Healthcare & Homelessness Civic Drinks
February 3, 2015	Sam's Going Away Civic Drinks
March 3, 2015	Sports Civic Drinks
April 14, 2015	Arts Civic Drinks
May 12, 2015	Rising Stars Civic Drinks

e. Civic Workshops

Civic Workshops teach City Club members and the community fundamental skills from successful and engaged professionals. Workshops cover a broad range of skills, including effective facilitation, lobbying elected officials, activating your community. Each is taught by experts and is designed to build competencies for both budding and experienced professionals.

2014-15 Civic Workshops

December 16, 2014	Persuasive Writing	Chris Trejbal, journalist with two decades of experience in open government, science and technology, politics, constitutional law, data analysis, and social media.
January 7, 2015	Strategies for Successful Lobbying	Martha Pellegrino, director of government affairs for Pacific Power, after serving 8 years as state affairs manager at the Port of Portland.
January 29, 2015	Social Media	Siouxsie Jennett, president and founder of Portland-based Mambo Media, a digital marketing firm that works with organizations globally to implement modern marketing programs.
February 17, 2015	Research-City Club Style	Ari Wubbold, analyst at DHM Research and Cory Streisinger, 30 year City Club member, retired attorney and state government official.
March 12, 2015	Strategic Negotiation for Community Problem Solving	Alan Cabelly, founder and executive director of the Portland Leadership Institute.

f. Civic Scholars

The Civic Scholars program successfully concluded its pilot year. 82 students from Jefferson High School, Madison High School, Roosevelt High School, Parkrose High School, and David Douglas High School participated in 15 Friday Forums and Q&As with influential community leaders, including Governor Kate Brown, President & CEO of Urban League Nkenge Harmony Johnson, and Portland Mayor Charlie Hales. The Civic Awards Ceremony on May 26, 2015, honored Jefferson High School student Sekai Edwards, Lincoln High School Hope for Homeless Club, and Oregon Foster Youth Connection for their work to engage youth in civic life.



Civic Scholars with Portland's Mayor Charlie Hales.



Oregon Foster Youth Connection at Civic Awards.

8. MEMBERSHIP

Current membership: 1,920

Members make an important civic investment in making Portland and Oregon a better place to live, work, and play. Membership dues underwrite the bulk of the City Club's non-partisan work to bring together civic-minded people to solve the problems we face.

Members of the City Club of Portland enjoy the following benefits and opportunities:

- Use your Friday Forum free tickets: No reservations required. Just show up and you enjoy free general admission seating at any Friday Forum event. Or enjoy member-discounted beverage and meal tickets. And, only City Club members like you can ask a question of the speaker. View the schedule here.
- Save time with the *Civic Reader*: Because we know how difficult it is to keep up on the issues, City Club members receive the *Civic Reader* by email. It is a **monthly curation** of analysis and commentaries on civic and policy issues.
- Expand your network at *Civic Drinks*: Enjoy time for informal, face-to-face networking. Catch up with old friends and meet new ones. *Civic Drinks* is held the first Tuesday of each month at a different location. Each Civic Drinks event features a new set of special guests, giving you a new group of people to meet each month!
- Plan ahead with the *Civic Calendar*: Feed your brain, vent your spleen, or both. In the weekly *Civic Calendar* email, you receive invites to City Club events and a curation of the other great **local**, **nonpartisan civic events**.
- Coordinate an *Issue Forum*: Join with other City Club members and help lead a community discussion or tour on a topic you are passionate about.
- Read the Member Bulletin: City Club's Member Bulletin email newsletter provides you
 advanced information on City Club activities, exclusive notice of member-only events,
 insider updates on research and advocacy, and links to publications and videos of speakers
 you might have missed.
- Learn as you serve: As a member, you have exclusive opportunities to serve on research study or advocacy committees that seek solutions to the problems we face. Openings for committees are posted in the *Member Bulletin*. Learn more here: <u>research</u> and <u>advocacy</u>.
- Vote on what's best for the future of Portland/Oregon: Since 1916, City Club has completed over 1,000 nonpartisan research studies. As a member, you vote to approve or reject draft Research Study Reports and recommendations. Visit our Research library here.
- Access the Member Directory: You have exclusive access to City Club of Portland's Membership Directory.

9. MEMBER RECOGNITION

With the help of hundreds of volunteers, City Club is able to accomplish the work of an organization many times its size. At a meeting late in 2015, members will be recognized for their outstanding contributions to fulfilling City Club's mission.

Member of the Year Award

Caitlin Baggott - Chair of the Friday Forum Committee

For outstanding service to City Club and its mission.

Research Award

Jennifer Rollins – Chair of the Research Board and Chair of the Street Fee Committee In recognition of extraordinary commitment to research and its role in civic engagement.

Recognition of Outgoing President

Karen Kervin

<u>Centennial Committee</u>: Ted Kaye (chair), Bruce Bishop, Roger Eiss, Carla Kelley, Roger Meyer, Nova Newcomer, Fran Storrs, Paddy Tillett, Wynne Wakkila, and Bob Weil.

<u>Centennial Volunteers</u>: Carmel Bentley, Belinda Beresford, Sam Cooper, Stacy Coumier, Kristen Earl, Emily Ford, Martha Hart, Jil Heimensen, Mary Ella Kuster, Lindsey Maser, Paul Millius, James Ofsink, Wayne Paige, Sharon Paget, Kincaid Schmitz, Katie Scott, Merrily Hill Smith, Jane Stackhouse, Emily Sterling, Rachel Tillman, Amanda Tillstrom, and Joella Werlin.

<u>Finance Committee</u>: Peter Ricoy (chair), Paul Barnum, Ted Kaye, Michael Lortz, Carolyn Minor, Cory L. Murphy-Helmkamp, Katie Powell, and Ben Ulrich.

<u>Legacy Society Committee</u>: Ted Kaye (chair), Jeanne Crouch, Pete Heuser, Leslie Johnson, Greg Macpherson, Pat McCormick, Su Midghall, Leslie Morehead, Fran Storrs, Kurt Wehbring, and Don Williams.

<u>Executive Director Search Committee</u>: David Quisenberry (chair), Rob Aldisert, Ted Kaye, Karen Kervin, Don Krahmer, Greg Macpherson, Pat McCormick, Melvin Oden-Orr, Carmen Rubio, Sharon Van Sickle-Robbins, Mari Watanabe, Eric Zimmerman.

10. DONOR RECOGNITION

When City Club was founded in 1916, it worked to solve problems for the common good. Over the last century, the City Club of Portland has grown and evolved to reflect the values and temperament of the times, but it has never strayed from the member-driven model that has enabled it to thrive for nearly 100 years.

Today, when a few powerful voices can dominate the political dialogue, more and more people are depending on organizations like City Club for unbiased information and thoughtful debate.

As members we are responding by creating programs and conducting research on the truly important issues in our community. We are convening people and organizations of divergent beliefs to listen, learn, and lead in crafting creative solutions and advocating for their adoption.

To remain true to our values of independence, City Club has always been member-driven and member supported. However, membership dues cover only 40% of our operating expenses. To support the rest, the Club relies on additional gifts from members.

a. Research Endowment

Established in 2008, the Research Endowment (at the Oregon Community Foundation) currently holds over \$608,000. Annual distributions at 4.5 percent directly support the Club's research efforts. The initial funds were pledged and contributed by over 100 members and friends in memory of Ogden Beeman, former Club president and champion of research, with a substantial match from his family and a bequest by Andy Linehan, former Club president.

b. Legacy Society

Generous individuals and couples who have included City Club of Portland in their estate plans form the Legacy Society. They have made a commitment to the Club's long-term fiscal stability by increasing its endowments over time.

It's easy to join the Legacy Society. Provide for the City Club in your will or trust, or make the Club a beneficiary of life insurance or a retirement account. Then simply complete and send in the short <u>enrollment form</u>. You will be recognized in all future listings of the Legacy Society, and you will help ensure the Club's success in perpetuity.

Sam Adams
Don Barney
Ogden Beeman*
Sharon Brabenac
Jeanne C. Crouch
Arthur Goldsmith*
Dan* and Rusty* Goldy

Susan Hammer
Alan Hart*
Ned Hayes*
Nancy Hedin
Peter Heuser
William Holmer
John Horvick
Leslie S. Johnson

Ted Kaye Carla Kelley Susan Kelly Randal Kester* Muriel and Sid* Lezak

Andy Linehan*
Ned Look*

(* deceased)

Greg Macpherson Nicole June Maher Gus Mattersdorff* Pat McCormick Roger J. Meyer Su Midghall Leslie Morehead David Quisenberry Steve Rosenbaum

Steve Schell Chris Smith

Julie* and Don* Sterling

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Kurt Wehbring and Donna Dermond

Bob Weil

Don and Janet Williams

James Zehren

c. 2014–2015 Leadership Circle

The Leadership Circle encompasses City Club supporters who are committed to ensuring that the Club remain the leading Oregon institution engaging citizens in public issues. Members of the Leadership Circle invest in the Club's future with contributions of \$1,000 or more per year. We are grateful for the support of the Leadership Circle members listed below.

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Patricia Young

11. CORPORATE & FOUNDATION SPONSORS

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Civic Scholar Jade Bradford of Parkrose High School and Gov. Kate Brown.

12. FINANCIAL REPORTS

Statement of Activities
For the years ended May 31, 2014 & 2015

	2015	2014
Support and Revenue		
Contributions & grants	\$360,448	\$273,970
Bequests & endowment gifts	-	6,000
Membership dues	236,957	201,222
Program service revenue	170,430	141,593
Investment income	720	9,960
Net realized & unrealized gains	23,803	92,003
Other income	10,625	13,679
Total support and revenue	\$802,982	\$738,427
Expenses		
Program services	\$521,964	\$421,438
Management & general	116,011	115,444
Fundraising	48,789	69,534
Total expenses	\$686,764	\$606,416
Change in net assets	\$116,218	\$132,011
Net assets		
Beginning of year	\$1,052,361	\$920,350
End of year	\$1,168,580	\$1,052,361

Notes: The Club's *operating* results were *surpluses* of \$76,913 in 2013–14 and \$51,149 in 2014–15.

The Club secures a full financial audit every four years. The 2014–15 fiscal year's financial statements were audited by Kern & Thompson. Members may receive a copy of those financial statements by contacting the Club offices.

Statement of Financial Position May 31, 2014 & 2015

	2015	2014
Assets		
Cash & cash equivalents	\$256,066	\$142,524
Accounts & grants receivable	10,905	16,599
Prepaid expenses & deposits in transit	8,410	5,141
Property & equipment, net	20,850	34,404
Investments (at market)	886,977	898,511
Total Assets	\$1,183,208	\$1,097,179
Liabilities and Net Assets		
Liabilities:		
Accounts payable	\$11,799	\$19,495
Deferred revenue	-	19,500
Accruals	2,829	5,823
Total liabilities	\$14,628	\$44,818
Net assets:		
Unrestricted—undesignated	181,621	134,302
Unrestricted—board designated	1,000	1,000
Temporarily restricted	275,690	206,790
Permanently restricted	710,269	710,269
Total net assets	\$1,168,580	\$1,052,361
Total Liabilities and Net Assets	\$1,183,208	\$1,097,179

Operating Results History 2008–2015

	2008-09 Jun '08 - May '09	2009-10 Jun '09 - May '10	2010-11 Jun '10 - May '11	2011-12 Jun '11 - May '12	2012-13 Jun '12 - May '13	2013-14 Jun '13 - May '14	2014-15 Jun '14 - May '15
REVENUE							
Individual Contributions	106,349	97,755	82,408	97,015	93,053	98,836	96,024
Corporate Sponsorships	85,500	53,000	62,000	70,180	62,000	126,922	130,500
Foundation Grants	11,500	500			4,718	22,000	33,500
In-Kind Gifts						18,449	4,900
Membership Dues	176,148	158,966	154,075	161,596	187,711	201,222	236,957
Program Revenue	97,961	89,458	103,948	139,926	129,227	141,593	162,930
Service Revenue						7,500	7,500
Fundraising Events Rever							
Special Events Revenue	9,391	16,110	6,652	2,612	5,274	8,949	538
Designated Funds	4,335	4,563	4,335	5,487	4,852	4,963	5,107
Endowment Draw	15,449	20,007	27,987	32,316	34,549	35,868	37,157
Miscellaneous Income	13,620	14,465	14,806	6,731	221	31	504
	520,253	454,824	456,211	515,863	521,606	666,333	715,616
EXPENSES							
Personnel	244,074	226,291	228,017	258,602	253,515	300,528	302,739
Rent	60,385	61,641	63,010	53,702	46,227	46,998	47,920
Equipment Rent	6,729	7,570	10,838	8,570	7,412	7,128	3,492
Telephone & Tech	3,641	3,684	3,921	4,049	4,830	4,402	25,509
Insurance	8,466	7,448	5,605	4,709	4,847	3,809	5,020
Printing/Copying	30,762	2,683	3,875	1,988	4,002	12,743	17,515
Postage	7,072	3,187	2,403	2,763	2,317	2,113	2,547
Professional Services	43,003	23,385	31,487	32,360	20,816	14,126	21,527
Broadcast Fees+Sound	13,670	13,400	12,802	20,146	21,102	20,273	21,952
Luncheons	87,184	75,551	84,600	86,121	89,704	102,488	115,055
Special Events	3,012	2,401		213	8,851	2,342	6,308
Marketing, FR, & Sponsor						21,002	19,938
Grant Expenses						2,154	26,000
In-Kind Offsets						18,449	4,900
Bank Fees/Fin. Charges	13,316	12,866	14,662	16,138	16,633	16,068	18,699
Supplies & Misc.	8,077	3,702	1,756	4,217	4,150	6,487	7,172
Other (15 accounts)	5,478	10,667	7,026	8,419	9,210	8,311	18,174
	534,869	454,476	470,002	501,997	493,615	589,420	664,467
NET Surplus / (Deficit)	(14,616)	347	(13,790)	13,866	27,992	76,913	51,149
,							

These amounts exclude gains/losses on investments, gifts and bequests to endowments, depreciation, and receipts/releases of restricted funds, and adjust for endowment distributions.

ENDOWMENT FUNDS SUMMARY

May 31, 2012	General Endowment	Research Endowment	
	\$238,385	\$508,022	
Additions	0	7,000	
Distributions	(11,107)	(23,442)	
Gain/(Loss)/Expenses	35,549	75,768	
May 31, 2013	\$262,827	\$567,348	
Additions	1,000	7,250	
Distributions	(11,289)	(24,579)	
Gain/(Loss)/Expenses	30,372	65,582	
May 31, 2014	\$282,910	\$615,601	
Additions	0	1,100	
Distributions	(11,846)	(25,311)	
Gain/(Loss)/Expenses	7,710	16,813	
May 31, 2015	\$278,774	\$608,203	

The Club's endowments are held by the Oregon Community Foundation (OCF) in its main long-term investment pool. The Club is also the beneficiary of two designated funds at OCF (Don Sterling and Goldy Family), not shown here.

Annual distributions from the endowments support the Club's operating budget and, in the case of the Research Endowment, the Club's research function within the operating budget.

Currently the distribution rate set by OCF is 4.5% of the average endowment balance over the previous 13 quarters, adjusted for additions.

13. STAFF, INTERNS, AND VOLUNTEERS

Staff

The Club is grateful for the staff support from employees and interns during a year of many transitions.

Sam Adams, Executive Director Greg Wallinger, Interim Executive Director; Research & Policy Director Mike Marshall, Executive Director

Jennifer Thompson, Director of Finance and Membership Eve Reuter, Interim Business Manager Ernest Stephens, Interim Business Manager Jennifer Li, Office Assistant

Chris Trejbal, Interim Research & Policy Director
Rachel Loskill, Program & Communications Director
Tom Bluth, Outreach Coordinator
Amanda Shore, AmeriCorps VISTA Civic Scholars Coordinator
Gregg Bahr, IT Director

Research Associates: Alex Macfarlan, Allison Schisler

Interns: Noelle Balandi, Jesse Brooks, Sam Chase, Garrison Cox, Zoe Klingmann, Taylor Holland, Rayleen McMillian, Danielle Schira, Kincaid Schmitz, Vincent Singer, Gus Wolff

Civic Ambassadors: Tyler Bullen, Jim Cox, Judith Huck, Michelle Kerin, Mary Rae Moller, Steve

Odell, Lee Shaker, Ron Silver, Brandi Tuck

Office Volunteers: Charlotte Bartruff, Steve Foster, Sharon Paget

Friday Forum Volunteers:

Rob Brostoff Ted Kaye Cory Streisinger
Garrison Cox Mary Ella Kuster Sharon VanSickle-Robbins
Spencer Ehrman Muriel Lezak Mary Vogel
Elizabeth Friedenwald Melanie Mueller Wynne Wakkila
Thomas Groendal Sharon Paget Don Wallinger

Susan Hammer Ben Petersen Rick York

Ellen Hopper Walter Robinson Peter Zuckerman