

### **ANNUAL REPORT 2013–2014**

City Club Mission: To inform its members and the community in public matters and to arouse in them a realization of the obligations of citizenship.

#### 2013-2014 BOARD OF GOVERNORS

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#### 1. FROM THE PRESIDENT

When I arrived in Portland a decade ago, my first step into the civic life of the community was City Club. Since then, I have been consistently impressed with the dedication and willingness of members to serve the Club and the community. I am happy to report, then, that 2013–2014 was one of the most active years in the Club's history. Here are just a few of the highlights.



- Research & Advocacy: This year we made a commitment to significantly increase research opportunities for City Club members, and it has been a tremendous success. We completed or launched 13 studies, the most in nearly three decades. Over 80 members volunteered countless hours to study issues as diverse as Oregon's property tax system, health care and homelessness, and juvenile sex offenders. To ensure that our recommendations are put into action, City Club members have vigorously advocated for their adoption. Through these efforts, City Club has been the leading voice on reforming Oregon's GED requirements and Portland's water and sewer system.
- **Programs:** From our long-standing Friday Forum programs, to New Leaders Council, and our five member-led forum committees, there are now more opportunities for members create City Club programs than ever before. This year members organized more than 100 programs, which had over 12,000 people participate and learn.
- **Collaboration:** City Club is committed to working collaboratively with other civic organizations to share ideas, knowledge, and resources. This year, we joined together with Northwest Health Foundation to convene stakeholders on improving children's dental health, and partnered with Project Impact and to provide training to community organizations in program evaluation.
- Membership & Finances: Because of our work together to create timely and relevant research and programs, the Club continues to attract new members and sponsors. This last year we grew by over 500 members and we enjoyed the support of 37 corporate sponsors. As a result, the Club exceeded its financial goals for the year and we are positioned to continue our growth.

Thank you to all members and supporters for your commitment to City Club. It has been my pleasure and honor to serve as your president.

Yours,

John Horvick, President

#### 2. FROM THE EXECUTIVE DIRECTOR

Dear City Club Members, Sponsors, and Community Partners:

As summarized by this annual report, it has been a great year for the City Club of Portland: membership was up 47% after our annual membership drive, corporate sponsorships and individual donations grew, and attendees at City Club events topped 12,000.



City Club members and community partners, including a great board, committees and staff, were the key to these successes. Thank you all!

This past year, City Club established new partnerships, brought in new investments, and made organizational improvements to create a more equitable organization that offers a more robust membership experience and to meaningfully impact the community. Reciprocal membership agreements with 19 local equity-missioned community-based organizations brought needed vitality and racial diversity to City Club's membership, outlook, and priorities, so did eliminating the 18-year-old minimum age membership requirement. These changes were capped off with City Club adopting an Equity Policy Statement to formally prohibit discrimination and promote inclusion in all aspects of its work.

The research and advocacy work of City Club took on helping to solve some persistent and tough civic issues like "Rising Rates and Customer Concerns: Assessing Governance of Portland's Water and Sewer Utilities", "A Second Chance for Oregon, High School Dropouts, and the GED", and "Reconstructing Oregon's Frankentax: Improving the Equity, Financial Sustainability, and Efficiency of Property Taxes", and "No Turning Back: A City Club Report on Bicycle Transportation in Portland".

And with City Club advocacy progress on these problems is underway. The City of Portland appointed a City Club member to serve on the City utility Blue Ribbon Commission. Most of the recommendations to improve the statewide GED program were largely adopted by the Oregon Education Investment Board. And a new coalition of nonpartisan organizations has organized with City Club to tackle the inequities of Oregon's "Frankentax" property tax system.

City Club events grew attendance by offering pertinent and provocative speakers and topics along with engaging audience questions. Friday Forums tackled important issues like "Finding a Better Balance between Surveillance and Privacy", "Gentrification: Whose City is it?", and, "Local Efforts to End Homelessness". Issue Forums expanded from a two issue series to seven. With its Leadership Spotlight events, the New Leaders Collective offered practical leadership training based on the experience of top-notch local leaders. Civic Drinks confirmed its status as Portland's "go-to" monthly civic networking gathering.

City Club's new vigor and renewed outlook was burnished with a new brand, website, and slogan. More than ever, City Club brings together civic minded people to make Portland and

Oregon better places to live, work, and play for everyone. And we have only just begun. Join us.

Yours,

Sam Adams, Executive Director

#### 3. PURPOSE AND PRINCIPLES

#### <u>Purpose</u>

With nonpartisan research, advocacy, and public forums, City Club of Portland brings together civic-minded people to make Portland and Oregon better places to live, work, and play for everyone.

#### **Principles**

- **Inclusion**: City Club aspires to be the "common ground" where citizens seek alternative perspectives and new understanding, engage in respectful and generative discourse, and welcome the diverse voices of our community.
- Access: City Club aspires to expand citizen access to public leaders, bring greater transparency to its operations, and enrich member opportunities to exercise leadership and influence in our community.
- **Interaction**: City Club aspires to continually innovate interactive means of engaging citizens in the betterment of their community.
- **Relevance**: City Club aspires to consistently address our community's most relevant issues in a timely manner through balanced, non-agenda driven programming.
- **Sustainability**: City Club aspires to attract and utilize all resources—human, financial, material, and influential—in a manner that continually generates increased capability in the community as well as in the organization.

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#### 4. CITY CLUB OF PORTLAND ORGANIZATIONAL IMPROVEMENT PLAN

The Board of Governors adopted the following City Club of Portland Organizational Improvement Plan. Taken together, this Plan is a set of integrated investments and organizational improvements to create a more equitable and effective organization based on a robust membership experience and a higher-impact giving program that will increase overall revenue for City Club, allowing it to develop new programs and improve existing ones.

The City Club of Portland seeks to grow as an organization that uses non-partisan research, advocacy, and public forums to bring together civic-minded people to make Portland and Oregon better places to live, work, and play for everyone.

It has a strong and growing base of committed and passionate supporters who believe in the organization. It has a legacy of accomplishment. It has a strong staff. With stabilized financial performance, City Club has the opportunity to invest in its growth.

The <u>Portland Plan</u> serves as the community context for City Club's work and this Improvement Plan. The Portland Plan includes data showing a higher-than-average level of civic involvement but also social disfranchisement among local racial and other socio-demographic groups.

Increasing the racial and age diversity of City Club's membership, boosting internal inclusivity, and increasing external organizational partnerships are the key organizing principles of this improvement plan.

The Improvement Plan is organized into three goals, nine action areas, and 31 implementation tasks:

**Goal 1**: City Club convenes and leads major policy discussions in the city, region, and state.

- Build partnerships across sectors and convene forums to focus on the community's most pressing policy issues.
- Provide visionary solutions to major policy challenges through Club programs, research, and policy positions.
- Enhance efforts to communicate mission, activities, and policy positions to members, partners, and the larger community.
- Expand the website to serve as a community portal to policies, issues, and events that shape the region.

**Goal 2**: City Club empowers its members to engage, inform, and shape community discussions and policies.

• Increase hands-on opportunities for individual members to acquire the knowledge and skills necessary for civic leadership.

 Promote interaction among members and strengthen engagement with community leaders.

**Goal 3**: City Club builds sustainable financial, administrative, and diverse volunteer capital.

- Increase new and retain current members, with targeted outreach to communities of color and younger adults.
- Increase Leadership Circle and Corporate Sponsorship giving, while ensuring that endowment funds exceed \$2 million.
- Develop operational and programmatic infrastructure (systems, technology, volunteers, and staff) to support the management of Club activities and achieve the intended scope of programming

The Plan also includes 46 Metrics of which eight are considered the Plan's Key Metrics:

- Average Number of Friday Forum Attendees Per Event
- Number of New Leaders Collective/Member-Led Forums Events
- Number of Research Reports (Comprehensive, Ballot, or Resolutions) Completed
- Percentage of Research Report Recommendations Substantially Completed
- Number of Members
- Overall Membership Retention Rate
- Number of Leadership Circle Donors at \$1,000 and above
- Number of Corporate Sponsors

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#### 5. RESEARCH

Research Board: Kathy Black (chair), Jennifer Rollins (vice-chair), Carmel Bentley, Rob Brostoff, Kimberlin Butler, Caroline Harris Crowne, Lauren Fox, Elizabeth Friedenwald, Kristina Holm, LaJean Humphries, Mark Knudsen, Joe Lake, Byron Palmer, Nicole Pexton, David Quisenberry, Cory Streisinger, Carl von Rohr, and Angele Wykoff.

During 2013–2014 over 80 members gathered weekly, contributing over 4,000 hours to conduct research and lead conversations about four topics of great relevance for our region through comprehensive reports on Oregon's property tax structure, the role of the GED (General Educational Development degree) in Oregon's higher education, the governance of Portland's water and sewer utilities, and Oregon's Juvenile Sex Offender Registry. The Research Board oversaw the work of the committees, meeting monthly or more frequently as needed.

City Club members voted to adopt the committee recommendations on the first three reports; the fourth was under way at year-end. The majority recommendations were approved by the membership after robust and civil debate. Advocacy committees were formed so that the Club could continue to represent the membership while convening and leading conversations with our state's most influential elected and community leaders.

Comprehensive research reports and recommendations are the result of 12 months of focused interviews, hundreds of hours of independent research, weekly member-to-member debates, and continual critical analysis of competing priorities. All of these activities take place in the pursuit of finding bipartisan, unbiased consensus for a committee recommendation.

Once a recommendation is adopted by the committee and later by the membership, the real work of advocating for the recommendations in the public arena begins.

As an "off year" for elections, no ballot measure studies were undertaken. However, for the coming year, the Research Board has launched studies of up to ten proposed ballot measures even before they might qualify for the ballot, to allow including City Club recommendations in the Oregon Voter's Pamphlet.

### **Comprehensive Studies:**

### Reconstructing Oregon's Frankentax: Improving the Equity, Financial Sustainability, and Efficiency of Property Taxes

Date: November 7, 2013 Volume: 96, Number: 8

Adopted: Final Vote: 262–17 in favor (94%)

Chair: Jean Hart

Members: Steve Maser, lead writer; Ron Askew; Jeremy Babener; Alan Brickley; Linda Craig; Frances Dyke; Leanne Hogie; James Mayer; Samuel Metz; Travis Miller; Liza Morehead; Jay

Shoemaker; Erica Thatcher; Ari Wubbold

Advisors: LaJean Humphries, research advisor; David Quisenberry, research advisor; Sharon

Nielson, advocacy & awareness advisor

#### Recommendations:

- 1. The Legislature should place a ballot measure before the citizens repealing Constitutional Measures 5 and 47/50.
- 2. The Legislature should by statute implement base levies, adjusted annually for inflation and population changes and subjected to periodic citizen review.
- 3. The Legislature should by statute apply property tax rates to a rolling average of real market values.
- 4. The Legislature should create a task force to prepare recommendations for re-establishing local control over funding of K-12 while satisfying equal educational opportunity.
- 5. The Legislature should scrutinize and scrub exemptions of property from the tax base, which should be treated as tax expenditures. Subject them to a means test and review them periodically.
- 6. The Legislature should by statute improve the equity and efficiency of property tax administration.

### A Second Chance for Oregon, High School Dropouts, and the GED

Date: January 17, 2014 Volume: 96, Number: 11

Adopted: Final Vote: 223–11 (1 abstention) in favor (95%)

Chair: Zeke Smith

Members: Marty Berger, Jeffrey Chicoine, Aimee Craig, Chris Mascal, Melvin Oden-Orr, Bimal

RajBhandary, Judith Ramaley, Andrew Riley, Alexis Romanos, Eliz Roser, Pat Wagner

Advisors: Carmel Bentley, research advisor; Cory Streisinger, research advisor; Kristie Perry,

advocacy & awareness advisor

#### **Recommendations:**

- 1. The Oregon Department of Education and the Oregon Education Investment Board (OEIB) should launch a public outreach program that targets diverse communities and stakeholders across the state and helps them develop a clear understanding of the 2014 GED program.
- 2. Oregon's chief education officer should develop and implement a coordinated funding and strategic framework across departments for GED preparation, testing, soft-skill development programs, and related wraparound services.
- 3. The Legislature should allocate dedicated funding to subsidize GED testing for qualified students with demonstrable need.
- 4. Oregon's public universities should update their admissions criteria to allow admissions for qualified recipients of the 2014 revision of the GED.
- 5. Officials should collect information about the GED as well as the college and career performance of people after they earn it, and report back to Oregonians regularly. (This recommendation has several parts that are detailed in the full report.)
- 6. The governor should direct the Department of Administrative Services to prepare an annual report that contains a clear accounting of state funds that are allocated for GED test preparation, testing and related support services.
- 7. Officials should take a fresh look at alternatives to the GED in a few years. (This recommendation has several parts that are detailed in the full report.)
- 8. The Oregon Speaker of the House and Senate President should direct the Office of Legislative Counsel to conduct a review of applicable laws and administrative rules that refer to the GED. Counsel should suggest revisions to treat the HiSET, TASC, and any other approved GED alternative in other states as equivalent to the GED for purposes of law, post-secondary education, public services, and benefits.





# Rising Rates and Customer Concerns: Assessing Governance of Portland's Water and Sewer Utilities

Date: March 7, 2014 Volume: 96, Number: 13

Adopted: Final Vote: 256–13 (2 abstentions) in favor (95%)

Chair: Chris Liddle

Members: Lori Irish Bauman, lead writer; Brodi Ayers; Leonard Bergstein; David Cook; Michael Dougherty; Pete Farrelly; Don Francis; Michael Greenfield; Catherine Howells; Jim Jackson;

Charlie Makinney; Peg Malloy; Chris Stadler; Ted Wall; Larry Wolf

Advisors: Elizabeth Friedenwald, research advisor; Mark Knudsen, research advisor; Pat

McCormick, advocacy advisor

Hybrid comprehensive and ballot measure report that includes recommendation on Measure 26-156, as well as additional recommendations regarding Portland's governance of water and sewer utilities.

#### **Recommendations:**

Your committee recommends a "no" vote on Measure 26-156 to create an independent Portland Public Water District. The measure is poorly structured and is likely to be subject to legal challenges. And while the proponents appear to believe that a new governing entity independent of the City will be able to lower rates, your committee sees nothing in the measure that will guarantee that. Rates will continue to be subject to upward pressure regardless of the utilities' governance structure.

To address concerns about how budgets are set and how ratepayer funds are spent, your committee recommends the creation of a semi-autonomous Portland Water and Sewer Authority to provide independent management and oversight of the water, sewer, and wastewater bureaus. Under this proposal, the City Council will continue to set policy for the water, sewer, and wastewater utilities and will approve the utilities' overall budgets, but will no longer have authority to direct any specific expenditure from those budgets. The Portland Water and Sewer Authority will propose budgets to the City Council and will set rates. The Authority will be composed of appointed members experienced in utility finance, engineering, and other fields relevant to utility management.

Your committee further recommends that the City undertake efforts to inform city residents about the challenges faced by their water and sewer utilities, and engage them in issues of oversight and rate regulation. As to internal management, your committee recommends that the bureaus continue and perhaps expand benchmarking, and adopt least cost, least risk planning that includes ratepayer input to conform to industry standards for managing ratepayer dollars.

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#### 6. ADVOCACY & AWARENESS

Advocacy & Awareness Board: Sharon Nielson (chair), Megan Irwin (vice-chair), Stacey Dycus, Patty Farrell, Rob Fullmer, Brett Hamilton, Carole Hardy, Pat McCormick, Andi Miller, Kristie Perry, Wendy Smith Novick, Janelle Sorenson, and Cameron Whitten.

Members work through City Club's Advocacy & Awareness program to enact the recommendations of City Club research committees that have been approved overwhelmingly by Club members. Three committees worked diligently on past reports during this past year: the Forest Park Advocacy Committee, the Legislative Redistricting Advocacy Committee, and the Civics Education Advocacy Committee. In addition, new committees pursued advocacy on studies adopted this year.



The Air Toxics Reduction Advocacy Committee was charged to forward CC Study recommendations that included obtaining better data about air quality, enforcing existing laws, and tightening standards to reduce health hazards caused by air toxics. Committee members: Spencer Ehrman (chair), Colin English, Andy Harris, Peter Livingston, Mary Peveto,

Arnaud Simon, Allen DeWitt, Maria Everheart, Susan Klebl, Dorothea Petersen, Bill Savery, Amy Susbach, and Janelle Sorenson and Brett Hamilton (advocacy advisors).



The Bicycle Transportation Advocacy Committee was charged with raising awareness about the role bicycling should play in Portland's overall transportation system, while also advocating for the study recommendations in the report. Committee Members: Craig Beebe (chair), Steve Dotterrer, Dan Keppler, Noel Mickelberry, Alex Tinker, Dave

Coburn, Pam Kane, Henry Leineweber, Mychael Tetten, Chris Trejbal, and Wendy Smith Novick and Stacey Dycus (advocacy advisors).



The new 2014 GED represented an opportunity to give high school dropouts a second chance for success and the GED Reform Advocacy Committee worked with statewide partners to take full advantage of this opportunity. Members: Melvin Oden-orr (chair), Marty Berger, Aimee Craig, Zeke Smith, Andrew Riley, Eliz Roser, Pat Wagner, Jeffrey Chicoine,

Chris Mascal, Bimal RajBhandary, Judith Ramaley, Alexis Romanos, Ernest Stephens II, and Chris Trejbal and Kristie Perry (advocacy advisors).



The Property Tax Reform committee found that the 1990s ballot measures, and changing real estate valuations, have led to property tax assessments that are inequitable, unsustainable, and inefficient. City Club advocacy committee members are building a statewide coalition to engage the public and advocate to decision makers possible strategies to

reform the property tax system. Members: Alan Brickley (chair), Fran Dyke, Jim Mayer, Jay Shoemaker, Linda Craig, and Sharon Nielson and Andi Miller (advocacy advisors).

The Advocacy and Awareness Board was charged with new advocacy activities to initiate accelerated review and timely respond to potential ballot measures: The first example of this was the formation of the Governance and Rate Setting for PDX Sewer & Water—a study committee recommended a "no" vote on Measure 26-156, and instead recommended creating an appointed Portland Water and Sewer Authority, within the structure of City government, that would provide independent management and oversight of the bureaus. City Club worked with community partners to defeat the measure, and to improve the transparency and accountability of governance and rate-setting.

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#### 7. PROGRAMS

#### a. Friday Forums

Friday Forum Committee: Leslie Johnson (chair), Bruce Bishop, Cathy Chinn, Sonja Grove, Edward Hershey, Jill Josselyn, Thomas Karwaki, Carla Kelley, Mike Moran, Jill Gibson, Derrick Olsen, Bobbie Regan, Steven Rosenbaum, Paddy Tillett, and Sharon VanSickle-Robbins.

City Club's Friday Forum is a flagship program that has stood the test of time as a community pillar for almost 100 years. This weekly program is a traditional and timely conversation-starter for Oregonians—a premier source of relevant, thought-provoking information about the most current public policy headlines.

The ongoing lunchtime lecture series engages audiences in issues of significance, prominence, urgency, and humanity. From speeches by government and community leaders, to panel discussions about health, arts, technology, and more, Friday Forums give complex subjects relevance and clarity, and keep Oregonians informed about the most pressing issues of our time. City Club welcomes members and nonmembers to Friday Forums.

The Friday Forum Committee chooses the topics and speakers who present and co-sponsor. The committee seeks to offer a diversity of perspectives. Unless noted, the topics and opinions expressed at City Club are those of the speakers and not necessarily those of the City Club of Portland.

The Friday Forum takes place at 12:15 pm nearly every Friday of the year, excluding holidays and the month of August. It streams live on the Club website and is available in podcast form. It airs on Oregon Public Radio for an audience exceeding 15,000 listeners later the same day (7:00 pm) and is also rebroadcast multiple times on local cable TV (Portland Community Media's CityNet 30). A library of past Friday Forums is available through the Club website.

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#### **Beethoven & Biology: Education Still Matters**

June 7, 2013

U.S. Representative Suzanne Bonamici

The future of our economy depends on a well-educated workforce to create and fill the jobs of the 21st century. But here in Oregon, class sizes are growing, teachers have fewer classroom resources, arts education is being cut, and extra-curricular activities are limited or have been eliminated. Federal policy has created incentives to teach to the test, and schools that do not meet rigid testing standards are penalized. Meanwhile, public funding for higher education has been cut and the cost of college has grown by 500 percent since 1986. With strategic and systematic policy changes, we can usher in new generation of promise and prosperity.

#### **Annual Meeting**

June 14, 2013

John Horvick, incoming City club Board of Governors' President

City Club members will vote for the following nominees as Board of Governors at the Annual Meeting: Karen Kervin as President-Elect; David Quisenberry as Secretary; Bill Holmer as Treasurer; and Paul De Muniz; Greg Macpherson, Nicole Maher; and Kourtney Nelson as governors. We will also honor the members who have served on the various City Club committees.

#### Wave Energy on the Oregon Coast: Sustainable Future or Threat?

June 14, 2013

Jason Busch, Executive Director of Oregon Wave Energy Trust and Tim Josi, Tillamook County Commissioner

Can Oregon develop its most sustainable resource, energy from ocean waves, without compromising the beauty and economy of its coastline? Oregon's public beaches are bountiful and we love them. From fishing and sporting, to tourism and natural resources, we can't get enough of our coastal views. With all of the miles of coastline, we are also uniquely positioned to continue our work as a leader in renewable energy from the sea. Earlier this year the Land Conservation and Development Commission adopted a new Territorial Sea Plan for Oregon, which specifies how and under what conditions wave energy projects can be developed along the Oregon Coast.

### When We've Built it, Will They Come? Oregon's Health Insurance Exchange

June 21, 2013

Joel Ario, Managing Director of Manatt Health Solutions and Rocky King, Executive Director of Cover Oregon

Oregon is at the forefront of efforts nationally to make health insurance exchanges a reality. Oregon's exchange--now called "Cover Oregon"--plans to open for business on October 1. Under the Affordable Care Act (ACA), state-based exchanges are one of the primary ways that individuals and small group members can compare and obtain coverage. Come hear two of the nation's experts describe how Cover Oregon will work and what its new marketplace will mean for Oregonians.

# The Supreme Court Speaks on Marriage Equality: The Implications for Oregon June 28, 2013

Dave Fidanque, Executive Director of ACLU-Oregon; Jeana Frazzini, Executive Director of Basic Rights Oregon; and Paul Gronke, Professor of Political Science at Reed College

On Wednesday, June 26, the Supreme Court struck down the Defense of Marriage Act (DOMA), and California now has marriage equality. How do these rulings effect marriage in Oregon and the work Oregon United for Marriage is leading for November 2014? Come hear from David Fidanque, Jeana Frazzini, and Paul Gronke, as they explain the implications of the Supreme Court's rulings, on DOMA and Prop 8, for Oregon.

#### **Legislative Wrap-Up**

July 12, 2013

House Speaker Tina Kotek and House Republican Leader Mike McLane; moderated by David Sarasohn

The 2013 Legislative Session is over. PERS, Tuition Equity, Higher Ed, and driver's licenses for undocumented immigrants dominated a lot of the conversation and media attention. Jobs and education were high on the priority list for both Democrats and Republicans, but what was actually accomplished in the end? Join us as House Speaker Tina Kotek and House Republican Leader Mike McLane, discuss the impact of the 2013 Session.

#### Think Out Loud with U.S. Attorney Amanda Marshall

July 19, 2013

Dave Miller, Think Out Loud and U.S. Attorney Amanda Marshall

Amanda Marshall was confirmed as U.S. Attorney of the District of Oregon in September of 2011. Over the past two years she has handled cases dealing with terrorism and national security, and has expanded the traditional scope of her job by focusing on child sex trafficking. During the live discussion with Think Out Loud, U.S. Attorney Marshall and host Dave Miller will discuss how the United States Attorney's Office (USAO) has developed a new approach to child sex trafficking cases, what the USAO is doing to address gun violence, and the importance of Federal, State and local partnerships in cases when resources are scarce.

# Oregon Wine Country: The Continuing Transformation into an International Wine & Culinary Destination

July 26, 2013

Karen Hinsdale, Owner of The Cellar Door; Steve Hurst, Assistant General Manager at The Allison Inn & Spa; Holly Macfee, Vice President of Global Brand Strategy at Travel Oregon; and Alison Sokol Blosser, Co-President of Sokol Blosser Winery Tuscany, Italy.

Tuscany, Italy. Stellenbosch, South Africa. Sonoma, California. Hunter Valley, Australia. OREGON. In the beginning, Oregon's wine pioneers focused on learning how to grow wine grapes and make wine. Then they devoted themselves to improving their farming and winemaking practices, incorporating a lot of sustainable techniques, to make world-class wines that earned a loyal following and international recognition. Today, Oregon boasts nearly 500 wineries around the state contributing more than \$1.5 billion to our state's economy. What's next for this delicious industry? Our panelists will discuss the next step for the industry: becoming an international wine and culinary destination.

# **SPECIAL FRIDAY FORUM: Finding a Better Balance Between Surveillance and Privacy** August 23, 2013

U.S. Senator Ron Wyden and Congressman Earl Blumenauer

To paraphrase Benjamin Franklin, anyone who trades liberty for security deserves neither. As useful technology expands, so do the threats to individual privacy and liberties brought about by the misuse of that technology. Recent revelations about the National Security Agency—how it collects information and from who—has raised serious concerns about whether we are protecting our liberties while ensuring security. Join us for a unique City Club event on August

23 when Oregon Senator Ron Wyden and Congressman Earl Blumenauer will share their perspectives on privacy and surveillance in the age of the internet. Thank you to M Financial Group for sponsoring this event!

#### **Debate: Oregon Convention Center Hotel Proposal**

September 6, 2013

Tom Hazinski, Managing Director at HVS CSE and Heywood Sanders, Professor at University of Texas San Antonio; moderated by Len Reed, Associate Editor & Editorial Board member, The Oregonian

"Unfair and Too Risky?" or "\$120 million Visitor Spending Boost We Need!" To bring in more out-of-town conventions, Metro, which operates the convention center, has proposed a \$198 million hotel at the Oregon Convention Center. The proposal calls for a 600 room Hyatt Regency hotel paid for with a public subsidy package that includes \$60 million in Metro issued bonds backed by revenues from the hotel itself, to be paid off by the hotel with lodging taxes collected from guests, \$10 million in state lottery funds, \$4 million loan from the Portland Development Commission, \$4 million grant from Metro and a \$118 million private investment from Minneapolis based firm Mortenson Development.

#### The Residue Years: From Prison to the Pen

September 13, 2013

Mitchell S. Jackson, Author & Professor of Writing

Mitchell S. Jackson grew up black in a neglected neighborhood in America's whitest city, Portland, Oregon. In the '90s, those streets and beyond had fallen under the shadow of crack cocaine and its familiar mayhem. In his commanding autobiographical novel, The Residue Years, Mitchell writes what it was to come of age in that time and place, with a break-out voice that's nothing less than extraordinary. Mitchell will speak on the novel's exploration of some of the persistent social problems- among them gangs, drug use, and drug dealing- that have especially proliferated in Portland's African American community. The Residue Years switches between the perspectives of a young man, Champ, and his mother, Grace. Grace is just out of a drug treatment program, trying to stay clean and get her kids back. Champ is trying to do right by his mom and younger brothers, and dreams of reclaiming the only home he and his family have ever shared. But selling crack is the only sure way he knows to achieve his dream. In this world of few options and little opportunity, where love is your strength and your weakness, this family fights for family and against what tears one apart.

#### Interview (and your questions) with Newest PDX Commish

September 20, 2013

Steve Novick, Portland Commissioner; interviewed by Sarah Mirk

Portland's newest City Commissioner Steve Novick takes City Club's Friday Forum stage for an interview with Sara Mirk and answer questions from the audience. Novick has said that his focus as a Commissioner will be on looking for opportunities to "take action now to avoid problems later." On healthcare and economic equity Novick has said, "We can strengthen our economy by making Portland a model for reducing healthcare costs," and "the use of urban

renewal as a primary economic development strategy has too often exacerbated, rather than alleviated, racial and geographic disparities in Portlanders' standard of living."

#### A Vaccine for AIDS: Promising Research at OHSU

September 27, 2013

Dr. Louis Picker, Associate Director of OHSU's Vaccine & Gene Therapy Institute and Charles Wilhoite, Chair of the OHSU Board of Directors

Could we be on the road to a vaccine that rids the body of HIV, the cause of AIDS? Promising research findings from Oregon Health & Science University researcher Dr. Louis Picker-published two weeks ago in the prestigious journal Nature- point the way to a promising new approach for an AIDS Vaccine. Dr. Picker, the Associate Director of OHSU's Vaccine and Gene Therapy Institute, will discuss his research specifically and the broader topic of AIDS vaccine research. Click here to read the summary in Nature, click here to read the New York Times article. Thank you co-presenters: Cascade AIDS Project, Our House, Multnomah County Health Department.

### What Do Oregonians Value & Believe? Live on Think Out Loud

October 4, 2013

Dave Miller, host of Think Out Loud; Adam Davis, co-founder & principal at DHM Research; John McConnell, OHSU; and Bobbie Regan, PPS Board Member

Join City Club and OPB's Think Out Loud to dig into the latest results of the Oregon Values & Beliefs Study conducted every 10 years by DHM Research and sponsored this year by the Oregon Community Foundation, Oregon Public Broadcasting, Oregon Health & Science University, and Oregon State University. Adam Davis, DHM co-founder, Bobbie Regan of the Portland Public Schools Board and John McConnell of OSHU will join Think Out Loud's Dave Miller and a diverse group of community members to discuss how Oregonians value education, healthcare, the environment, religion and a host of other issues.

# Portland Creativity and the World: Beyond "the Place Where Young People Go to Retire" October 11, 2013

Chris Riley, Brand Strategist and Randy Gragg, Portland Monthly Editor

"We have the opportunity to be a foundry in the knowledge economy," brand strategist Chris Riley says. Portland, to him, seems less of a place where "young people go to retire" than where designers and makers are evolving new ways of working, making things, and shaping taste. In conversation with Portland Monthly Editor-at-Large Randy Gragg, Riley will discuss how similar clusters of economic activity are evolving around the world ranging from London to Dehli, and what Portland—its businesses, academic institutions, and government—might learn from them.

#### The State of Black Boys

October 18, 2013

Daymond Glenn, Vice President for Community Life & Chief Diversity Officer at Warner Pacific College; Doris McEwen, Deputy Director, Curriculum and Instruction at Oregon Education Investment Board; Bahia Overton, MSW; and an introduction by Charles McGee, Executive Director, Black Parent Initiative

Too often in our community, black boys are the subject of frightening statistics about critical issues such as student discipline and graduation rates. On October 18, please join the Black Parent Initiative (BPI) and City Club for a frank discussion around the complex interplay of issues facing Black boys, and steps policy makers, researchers and parents must take to begin to bring about positive change. Courtesy of the Black Parent Initiative.

# Is Less News Bad News for Oregon? The Future of Investigative Reporting October 25, 2013

Steve Duin, Oregonian columnist; Eve Epstein, Director of News & Public Affairs at OPB; and Nigel Jaquiss, Pulitzer Prize-winning Willamette Week reporter

For more than a century the Fourth Estate has been an important part of informing public policy here and elsewhere with news coverage that, in words that Mother Jones and H. L. Mencken lived by, "comforts the afflicted and afflicts the comfortable." But the kind of indepth reporting that sheds light on issues, drives discussion and exposes injustice may be in short supply in Oregon with the traditional economic model for newspapers broken. Three of Portland's most accomplished journalists—Oregonian columnist Steve Duin, OPB Director of News and Public Affairs Editor Eve Epstein and Pulitzer Prize-winning Willamette Week reporter Nigel Jaquiss—examine this issue and weigh ways to preserve and promote a robust press in Portland and across Oregon. Co-sponsored by the George S. Turnbull Center, Portland.

# An Oregonian in the Motor City: Detroit's Journey from Power to Poverty to Possibility November 1, 2013

Sandy Baruah, President and CEO, the Detroit Regional Chamber and Sandra McDonough, President and CEO of the Portland Business Alliance

Detroit was once America's most prosperous city with the highest per capita income. It was the city that embodied American innovation and industry and served as the arsenal of democracy for World War II. How could a city of such greatness fall so far and so hard? What is the path forward for Detroit, and what lessons does the Motor City have for the City of Roses?

#### The Civic Awards & Nancy Golden, Chief Education Officer of Oregon

November 8, 2013

Nancy Golden, Chief Education Officer

In June of 2012, City Club of Portland completed an extensive study and published recommendations to improve Civics Education in Portland. To raise the profile of outstanding Civics Education work, City Club of Portland and Multnomah Bar Foundation are partnering to present the Civic Awards. The awards will recognize innovative work of organizations, leaders, and students in our community that are engaging youth in civic participation. City Club is proud to announce the inaugural Civic Award Winners: Momentum Alliance, Oregon Community

Foundation Community 101, and Kendall Jensen. Congratulations to all our winners! Following the presentation of the Civic Awards, Dr. Nancy Golden, Oregon's Chief Education Officer, will share the vision behind the state's 40-40-20 goal. She will discuss her priorities for ensuring each student has boundless opportunities for a promising future.

#### Merritt Paulson: What's Next for 'Soccer City USA'

November 15, 2013

Merritt Paulson, Owner & President of the Portland Timbers & Portland Thorns; interviewed by Craig Birnbach, Sports Director at KATU-TV

Join us as we find out from team owner Merritt Paulson what it's been like to go from a MLS start up team in "Soccer City USA," to selling-out season tickets, to being atop the Western Conference as the Timbers head into the first-ever MLS Cup Playoffs this month. We'll also hear his perspective on how the public-private deal, that made the MLS Timbers team possible, has worked. In 2010, the Portland City Council and Merritt Paulson approved a \$31 million public-private deal to renovate what is now called Jeld-Wen Field and bring the Major League Soccer team, the Timbers to Portland. Paulson paid \$8 million cash up front and an additional \$11.1 million into the city's Spectator Facilities Fund as prepaid rent to serve as a construction loan. The City borrowed \$11.9 million, with repayment coming primarily from ticket taxes at Jeld-Wen and Trail Blazers games.

#### Celebrating 40 Years of Women Serving and Leading

November 22, 2013

Pauline Anderson, City Club's first woman President; Susan Hammer, past City Club President; Christie Hammond, Deputy Commissioner of Oregon's Bureau of Labor & Industries; Kali Thorne Ladd, entrepreneur & new City Club member; Kourtney Nelson, City Club board member and past chair of its New Leaders Collective; and Dr. Fran Storrs, past City Club President The 1970's saw groundbreaking advances in equal rights for women—in employment, education, credit, housing, public benefits, and civic participation. In 1973, after 3 failed attempts and a federal lawsuit, City Club members voted to amend the bylaws and admit women into membership. Four decades later, join us as we gather to celebrate women's achievements (both inside and outside the Club) and discuss the challenges that remain ahead.

#### Blazing Through One Year on the Job

December 6, 2013

Chris McGowan, President & CEO of the Portland Trail Blazers; interviewed by Mike Barrett, play by play announcer for the Portland Trail Blazers

Just over one year ago, Chris McGowan was introduced as President and CEO of the Trail Blazers, one of Portland's most nationally-visible icons. He moved here from Los Angles where he was Chief Operating Officer of AEG Sports, a company that runs a number of sports teams and venues -- including the reigning Stanley Cup Champion Los Angeles Kings and reigning MLS Cup winners, the Los Angeles Galaxy. Upon McGowan's arrival, he set into motion several results-based initiatives to increase overall revenue; fine tune business operations; identify new ways to interact with the fan base; and rejuvenate the Rose Quarter campus. One year later, he has quite the list of accomplishments.

#### Perspective from the Presidents: The Underfunding of Higher Education

December 13, 2013

Michael Gottfredson, President of University of Oregon; Ed Ray, President of Oregon State University; Wim Wiewel, President of Portland State University; and moderated by David Sarasohn, columnist and managing editor for The Oregonian

Oregon's higher education system is seriously underfunded. To begin to address this issue, Governor Kitzhaber and the Oregon Legislature passed new legislation to create independent trustee boards at Oregon State University, Portland State University, and University of Oregon. This allows OSU, PSU, and UO the autonomy to hire and fire presidents, set tuition and fees, and oversee operations individually, instead of being part of the Oregon Board of Higher Education. President Wim Wiewel of PSU, President Edward Ray of OSU and President Michael Gottfredson of UO will discuss their perspectives on the new board structure, new collaborations, and rebuilding higher education. They will shine a light on their respective schools regarding research, academics, innovation, and work force development potential under a bold reform that could allow competitiveness for funding to push higher education forward.

#### At the Helm of NOAA: Science and Politics from Sharks to Rats

January 10, 2014

Jane Lubchenco, former administrator of NOAA

Fresh from four years in Washington, D.C., at the helm of the National Oceanic and Atmospheric Administration (NOAA), Dr. Lubchenco will share stories and reflections about her experiences with the federal agency in charge of weather forecasts and warnings, climate records and outlooks, nautical charts, stewardship of oceans in federal waters including management of fisheries, and the research, satellites, and education that support those activities. The talk with draw liberally on examples dealing with scientific integrity, the Deepwater Horizon disaster, weather forecasts and warnings, satellites, fisheries and climate change.

#### **GED: A Second Chance**

January 17, 2014

Kate Brown, Oregon Secretary of State; Diego Hernandez, Co-Executive Director of Momentum Alliance & Reynolds School Board Member; Debi Faucette, Senior Director of Field Outreach at GED Testing Service; Zeke Smith, Chair of the GED Research Committee; and moderated by Betsy Hammond, education reporter at The Oregonian

Oregon has a high school dropout crisis, but the state does not adequately support the primary tool to help young adults get back on track for college and career: the General Educational Development (GED) credential. It cannot be said that Oregon dropped the GED ball because the state never picked it up to begin with. Providing services for young adult dropouts who wish to earn a GED certificate has barely been an afterthought in statewide planning. A mix of under-funded, under-coordinated public and private providers have done their best to fill the gap. Oregon has a second chance with the launch of a revised GED exam in 2014. Join us to

hear Kate Brown, Diego Hernandez, Debi Faucette, and Zeke Smith discuss how we can ensure 40-40-20 by 2025.

# Fashion, Drugs, and Music: How Does Law Affect Innovation? January 24, 2014

Terry Fisher, WilmerHale Professor of Intellectual Property Law at Harvard Law School What lessons can we learn from comparing the impact and effectiveness of intellectual property rights in fashion and music to the pharmaceutical industry? It is commonly said that providing innovators with intellectual property rights to their creations is both necessary and sufficient to stimulate socially beneficial innovation. Yet looking at the fashion, music, and pharmaceutical industries can cast doubt on that generalization. U.S. fashion designers have few intellectual property rights, yet we see designers create a flourishing line of new fashions. In contrast, composers and recording artists enjoy extensive intellectual property rights, yet the music industry is in crisis. The generous intellectual property rights and patent protection given to the pharmaceutical industry have failed to produce a socially optimal set of products. Harvard Law professor Terry Fisher will offer insights and explanations about recent legal cases he's been working on, including the Shepard Fairey (Obama "Hope" poster) and Bikram yoga cases.

#### **Rethinking Federal Marijuana Policy**

January 31, 2014

Congressman Earl Blumenauer; moderated by Laural Porter

There is a revolution underway in the treatment of marijuana across the United States. In 1973, Oregon decriminalized small amounts of marijuana, a policy that has now been embraced by 14 other states. In 1996, California authorized the use of medical marijuana, and since then, 20 additional states and the District of Columbia have followed suit. Despite the fact that federal statutes list marijuana as a Schedule I substance with no therapeutic values, approximately one million Americans use medical marijuana. Washington and Colorado voters have also approved adult recreational use. While these states establish policies and mechanisms to implement those laws, a number of other states including Oregon are poised to follow this path in the next few years. As a leader on marijuana reform in Washington DC, Congressman Blumenauer will lay out his vision of why and how the federal government needs to change federal drug laws and allow states, as the laboratories of democracy, to continue the evolution and refinement of marijuana policies.

#### Money, Politics & the Olympics (Cancelled due to weather)

February 7, 2014

Jules Boykoff, Associate Professor & Department Chair at Pacific University and Matt Zaffino, News Anchor at KGW

With the opening of the 2014 Olympics in Sochi, City Club will take a look behind the scenes of the Olympic movement. The Olympic Games are the world's premier multi-sport event, a festival of breathtaking athleticism and competition. Despite the various concerns and controversies that seem to come up in one form or another as each event approaches, the best in the world continue to meet and the rest of us are drawn to watch. But, the Olympics also

have a political and economic underbelly of substantial contrasts. The 2014 Winter Olympics - President Putin's prized project - presents a special set of circumstances. The news media have highlighted the persecution of LGBT people, environmental destruction, worker exploitation, terrorist threats, and repressive action to curb dissent, and a spiraling price tag. Pacific University professor Jules Boykoff, once a soccer Olympian and a long-time scholar of the Olympic movement, will share some insights in an interview with KGW's Matt Zaffino, followed by a panel discussion and questions from the audience.

#### **Policing the Police**

February 14, 2014

Mike Reese, Portland Police Chief; Constantin Severe, Director of the Independent Police Review; LaVonne Griffin-Valade, Auditor at the City of Portland; and moderated by Brian Renauer, Department Chair of Criminology & Criminal Justice at PSU

Who's holding whom accountable? After finding that Portland Police repeatedly used excessive force against people with mental illness, the US Department of Justice reached a settlement agreement with the city. Now Portland is adopting a series of reforms including: police training, increasing the number of volunteers on the Citizen Review Committee, and strengthening oversight of the bureau.

#### State of the County

February 21, 2014

Multnomah County Chair Marissa Madrigal

"When we make decisions, we need to make sure that we have all voices at the table," she says, "Government has the responsibility to be ethical, transparent and efficient, but it also should strive for excellence." Multnomah County Chair Marissa Madrigal will use the annual State of the County speech to share stories that represent the complexities, scope, and depth of the county's work as well as some of the more promising strategies being employed to help the county's nearly 750,000 residents thrive.

#### **Leading Portland Community College: A Vision for the Future**

February 28, 2014

Dr. Jeremy Brown, President, Portland Community College

As the largest post-secondary institution in Oregon, PCC serves approximately 90,000 full-time and part-time students. Whether training our community's workforce, preparing students for four-year schools, or leading the way in educational success and completion, Portland Community College contributes to the region's economic strength and prosperity.

# State of Our Equity: Equal Pay, Income Inequality, & the Minimum Wage Debate March 7, 2014

Brad Avakian, Oregon Bureau of Labor & Industries Commissioner; Josh Lehner, Oregon Office of Economic Analysis; Jessica Nelson, Oregon Employment Department; Sunny Petit, Oregon Council on Civil Rights; Roberta Phillip-Robbins, Oregon Council on Civil Rights; and moderated by Nichole Maher, President of the NW Health Foundation

Politicians and pundits across the nation are engaged in almost daily debate about these issues and their impact on the economic vitality of our communities and country.

#### State of the City

March 14, 2014

Charlie Hales, Mayor of Portland

Portland Mayor Charlie Hales returns for this second State of the City Address. Hales will look back on a tumultuous 2013—with the worst city budget cuts in anyone's memory—and will look forward to the goals and aspirations of 2014, with a focus on jobs, equality, environmental programs and the history of "placemaking" that created this unique American city.

#### State of Our Health: Maternal Health & Early Childhood

March 21, 2014

Sheila Martin, Institute of Portland Metropolitan Studies at Portland State University; State Senator Elizabeth Steiner Hayward; and Michele Hunter-Stranger, Executive Director of Oregon Foundation for Reproductive Health & NARAL Pro-Choice Oregon

Important steps can be taken to promote healthy pregnancies and babies. Learn about the challenges involved and some of the ways Oregon is responding. Shelia Martin will discuss the report and findings of, "The State of Maternal and Child Health," prepared by the Institute of Portland Metropolitan Studies. Michele Stranger-Hunter will focus her talk on the "One Key Question" approach to helping ensure Oregon women and families are having more pregnancies that are wanted, planned, and as healthy as possible. Finally Senator Steiner Hayward will discuss maternal and child health programs that support healthy newborns, infants, and young children.

#### **Defining Leadership in a Changing Electric Power Industry**

March 28, 2014

Elliot Mainzer, BPA Administrator; interviewed by Lisa Rackner

The new administrator of Bonneville Power Administration (BPA), Elliot Mainzer, will present a look forward for the future of this unique Northwest institution and his vision for how Bonneville will accelerate its leadership to ensure clean and affordable electricity. This comes in a time of new technologies as BPA continues to focus on its commitment to affordable rates and environmental sustainability.

#### **Ending Homelessness: Pipe Dream or Possibility?**

April 4, 2014

Nan Roman, President & CEO of the National Alliance to End Homelessness Is ending homelessness a realistic goal -- or a utopian pipe dream? Nan Roman, President and CEO of the National Alliance to End Homelessness, will discuss what is known about the causes and nature of this difficult problem. She will examine emerging evidence-based solutions and the impact they have had on communities that adopt them. Finally she will consider whether there is adequate knowledge, capacity, and public and political will to end homelessness in our cities and in the nation once and for all.

#### **State of Our Regional Economy**

April 11, 2014

Sean Robbins, Greater Portland Inc CEO; Mayor Shane Bemis, Gresham; Mayor Lou Ogden, Tualatin; Mark Ganz, President & CEO Cambia Health Solutions; Vanessa Sturgeon, President & CEO TMT Development; and moderated by Craig Wessel, Portland Business Journal

The State of the Regional Economy is vital to the Greater Portland metro area. Economic development must be inventive and innovative with an ability to think outside traditional paths to achieve viable solutions. The program will include an overview of the economy followed by a panel representing a cross section of public and private sector leaders in the region critical to leading economic development and job growth to the next level. Panel discussion will address the importance of a robust economy to sustain the quality of life that we enjoy in the region, build and evolve our unique culture into the future, and innovate on a level that can be recognized on a national and global level.

#### **Multnomah County Commissioner Debate**

April 18, 2014

District #1 Candidates Jules Bailey and Brian Wilson; and District #2 Candidates Teressa Raiford and Loretta Smith

What does Multnomah County need to thrive and serve its population of 748,000 residents? Who do we need on the commission to make the best decisions about health and human services, public safety, and other critical issues? Join us as we bring together District #1 candidates, Jules Bailey and Brian Wilson; and District #2 candidates, Teressa Raiford and Loretta Smith, to share their agendas and plans for the county. Who will you vote for in the race for Multnomah County Commissioner?

#### **Gentrification: Whose City Is It?**

April 25, 2014

André Baugh, Lakeitha Elliot, Steve Gilliam, and moderated by Mitchell Jackson Gentrification in Portland has resulted in the forced removal of many African Americans and other low-income groups from inner North/Northeast Portland to the outskirts of the city. With more effective and intentional equity-driven policies and practices, this massive displacement could have been prevented. Please join us as our panelists discuss how Portland, moving forward, can develop a comprehensive, multi-systemic strategy for investing in better neighborhoods, without displacing existing residents. This program will focus on forward facing

solutions that ensure citizens control and directly benefit from the development of their neighborhoods.

#### **Moving Fashion Forward in Portland**

May 2, 2014

Seth Friedermann, Director of Designer Relations at Manufacture New York; David Howitt, founder & CEO of Meriwether Group investment firm & author of Heed Your Call; Becky Ross, apparel & accessory designer, Project Runway contestant; Seth Aaron, winner of two Project Runway titles; and moderated by Sheila Hamilton, New Director for KINK Radio & winner of five Peabody prizes for journalism

Portland is home to an abundance of boutiques, designers, and 5 Project Runway winners. Since we are home to hot designers, why aren't we cool enough to keep them around? A panel of voices in from fashion, investment, and economic development will discuss Portland's fashion scene, and leave us with innovative solutions to put Portland higher on the fashion map- for our closet and local fashion industry.

#### **Multnomah County Chair Debate**

May 9, 2014

Jim Francesconi and Deborah Kafoury; moderated by Jeff Mapes

Who will you vote for in the race for Multnomah County Chair? Will Jim Francesconi or Deborah Kafoury help lead the commission to make the best decisions about health and human services, public safety, and other critical issues? Which candidate will ensure Multnomah County can thrive and serve its population of 748,000 residents?

### Friday Forum: US Senate Republican Primary Debate

May 16, 2014

Jason Conger, Monica Wehby, and moderated by Jack Roberts

"Nation takes notice of Oregon Republican primary!" or "Is Oregon more conservative than you think?" These are the kinds of headlines generated this spring by the primary race between Jason Conger and Monica Wehby for the Republican nomination to the seat currently held by freshman Senator Jeff Merkley. Will this be the year that Oregon sends a Republican to the Senate again? Jason Conger comes out of the state legislature with an established record and a positive reputation, but political newcomer Monica Wehby is attracting more interest from out-of-state donors and national party leadership. She is considered to be more moderate than Conger on many issues, but as a former President of the Oregon Medical Association and member of the Board of Trustees of the American Medical Association she stood up early and often against Obamacare. In a debate to be moderated by Oregon Republican Jack Roberts, their appearance before the City Club will give primary voters a clear, side-by-side comparison and help set the stage for the fall race against Senator Merkley.

#### Portland Architecture: How Good is Good Enough?

May 30, 2014

Michael McCullouch, architect, urban designer & developer; Guenevere Millius, President of Parachute Strategies & chair of the Design Commission; John Russell, President of Russell Development Company; and moderated by Randy Gragg, director of the University of Oregon's John Yeon Center

At no time in Portland's history have so many citizens been affected by new architecture. New buildings--bold, beautiful, middling, or downright ugly--are rising in every neighborhood of the city. The city has a process--Design Review--to decide what buildings make the grade. But its most stringent oversight only applies to downtown and few other, innermost districts. How does design review work? How well is it working? Should it be expanded to other parts of the city? Three prominent design advocates who have overseen the city's review during three distinct eras share their opinions about how to get the best buildings for the city.

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#### **b.** Member-Led Forums

Member-Led Forum Committee: Paula Amato (chair), Paul Anthony, Matthew Keenan, James Ofsink, Jason Reichow, Lurelle Robbins, and Wynne Wakkila.

Member-Led Forums range from large speeches to intimate gatherings, from expert panel discussions to site tours, and from food and wine tastings to art and music outings. These forums happen after-hours and are open City Club members and the public.

Each forum chooses the topics and speakers who present and co-sponsor, and seeks to offer a diversity of perspectives.

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#### The Effects of the Digital Age on Books

June 5, 2013

Provocateur: Andrew Proctor, Executive Director of Literary Arts

Literary trends such as digital technology and international publishing pose implications for authors and readers alike. To what extent do these changes affect how literature is produced and consumed in our local community? What might the role be of a literary nonprofit during this time of rapid change?

#### The Future of Food with Feast

June 12, 2013

Provocateur: Mike Thelin, co-founder of Feast Portland

Culinary culture plays a huge role in Portland's reputation, but why does it only play a small part in the city's planning and use of public space? What can we visualize for a future in which culinary culture intersects with public spaces in Portland?

#### Civic Salon: Practical Realities of the Oregon Death Penalty

October 10, 2013

Provocateur: Laura Graser, attorney

Is it possible to design a capital system that is fair? This salon will explore how the system does and doesn't work, no matter how much money we spend on it.

#### Called to Rescue Children Here and Abroad

October 15, 2013

Dr. Cyndi Romine

Dr. Cyndi Romine has lived in various parts of the world, from Manila to Hong Kong and back to the United States. After witnessing a "transaction" first-hand she decided to dedicate her life to rescuing young children both here and abroad. Cyndi will discuss her work and her new book, "Called to Rescue: Real stories of global sex trafficking survivors and the woman who fought to liberate them" which highlights true stories of six survivors and her work rescuing them. Copies

will be available for purchase. There will be time for questions and audience participation is encouraged.

#### **Civic Salon: Homeless Bill of Rights**

October 16, 2013

Provocateurs: Michael Moore, Health Advocate at Sisters of the Road; Lucilene Lira, Community Organizer at Sisters of the Road; a Ibrahim Mubarak, Co-Founder of Dignity Village, Right 2 Survive & Right 2 Dream

This salon will focus on the history and causes of the rise in houselessness to epidemic proportions, the impact this has had locally in Oregon and specifically the Portland metro area, as well as the corresponding rise in criminalization of folks based on their housing and economic status as well as the harassment and abuse suffered at the hands of private security hired by Business Improvement Districts, police, and city officials. We will talk about the response grassroots organizations around the country are having to the civil rights violations experienced by the unhoused, namely in the crafting of statewide Homeless Bill of Rights.

#### The New Columbia River Crossing

October 23, 2013

Matt Garrett, Director of the Oregon Department of Transportation

The Columbia River Crossing (CRC) is a massive planning effort to accommodate the needs and wishes of commuters, mass transit riders, bicyclists, and freight haulers in one earthquake-safe crossing on a budget. That would be a lot to ask, even if it didn't also involve the Coast Guard, an historic airfield and your usual assortment of advocates and politicians. It's little wonder that the project has stumbled. Regardless of what happens to the CRC we all know, there's a need to improve this weakest link in the entire interstate highway system. What will those improvements look like? How can we insure the conversation between Vancouver and Portland will be productive? Join us for a look forward, with no rehashing of the past. Co-Presented with the Columbia River Crossing (CRC).

#### **Civic Salon: Community Building Through Crowdfunding Campaigns**

October 24, 2013

Provocateur: Sarah Shipley, co-founder of Neighbor.ly, founder of BikeWalkKC & Kansas City B-cycle

Have you ever wanted to do something for your community and wondered about the best way to fund it? New crowdfunding platforms are everywhere. Explore and discuss ideas with others about civic crowdfunding initiatives that have worked!

#### **Toxins in our Daily Lives**

November 7, 2013

Andrea Durbin, Executive Director, Oregon Environmental Council and Alissa Keny-Guyer
We don't think about them much, but they're all around us: toxins. Andrea Durbin, the
Executive Director of the Oregon Environmental Council (OEC), will be speaking on the Toxics
Disclosure for Healthy Kids Act. This act was not voted on in 2013 and OEC will be pushing for it
in 2014. She will be joined by Representative Alissa Keny-Guyer, who will be speaking on the

dangers of toxins in our everyday lives. Click here to read City Club of Portland's executive summary Invisible Enemies: Reducing Air Toxics in the Portland Airshed. Co-sponsored by the Oregon Environmental Council.

#### Civic Salon: Privacy in the Digital Age

November 12, 2013

Provocateur: Barbara Dudley, Adjunct Professor, Portland State University

Much of our lives take place online. From social networks to email to simple internet searches, what part of the data that makes up our digital footprint can we expect to be "private"? When is it appropriate for government or private enterprises to acquire your data or digital footprint without your knowledge?

#### Bright Lights: Art, Risk, the World, and Portland

November 18, 2013 - 6:00pm

Angela Mattox, artistic director, PICA; hosted by Randy Gragg, Editor-at-Large, Portland Monthly

From Beirut Lebanon to Guanajuato, Mexico, there is scarcely an arts festival in the world Angela Mattox has not explored. Her wide-ranging eye and aggressively adventurous taste has pushed PICA's annual TBA Festival toward an increasingly international line-up of artists and a heightened global profile. After two years in the job and two TBA Festivals behind her, Angela Mattox will discuss her evolving views of the city, its taste in art, and her own evolving aesthetic. She will present some highlights from 2013 TBA Festival along with work artists she believes are defining the current international dialog.

#### **Cover Oregon and Compassion Clinics**

November 18, 2013

Liz Baxter, Executive Director, Oregon Public Health Instititute & Board President, Cover Oregon and Milan Homola, Executive Director, Compassion Connect

With the new health care reform act in practice soon, we are looking into what it means for most of us and how to help those who may still fall through the cracks--the homeless. Liz Baxter, Board Chair for Cover Oregon and Executive Director for Oregon Public Health Institute will tell us about the new health care system. A representative will be available to assist in signing people up for Cover Oregon. Additionally, Milan Homola, Executive Director for Compassion Connect, will tell us about Compassion Clinics around the metropolitan area that bring churches together to provide medical and dental help, and more, to anyone who walks in. Co-sponsored by Compassion Connect, Cover Oregon, FAST, Oregon Public Health Institute, We Can Do Better.

#### Transparency in the Special Session

November 22, 2013

State Representative Jules Bailey; Travis Miller, Political Science Professor at Portland State University; Mario Parker-Milligan, Legislative Director at Oregon Student Association; and Nathan Rietmann, Attorney at Rietmann Law

From the moment a citizen steps away from the microphone in a legislative hearing, what happens to the testimony? Who hears it? How does it impact draft legislation and the final vote? And in a special session, with compressed timeframes and unpublished hearing schedules, how can a citizen be sure her perspective is considered? Is there room in a special session for citizen voices or is it all just backroom deals? Join State Representative Jules Bailey, Travis Miller, Mario Parker-Milligan, and Nathan Rietmann for an evening discussion with legislative and transparency experts to shed light on citizen impact in a special session.

#### **Bright Lights: Radio: Dead or Alive?**

January 13, 2014

Luke Burbank, host of Live Wire

Luke Burbank's radio career has taken him from dive bars and strip clubs to some really seedy places, like Capitol Hill, which he covered as NPR's congressional correspondent. Now, as the host of Portland's weekly public-radio variety show, Live Wire, he is a walking, talking contradiction: he wants to turn Live Wire into the next Prairie Home Companion (though really, really different), but he also thinks radio is dead. Burbank will explore the future of (public) radio and his plans for Live Wire. He'll also reveal how much of a diva Carl Kassell is when the mic is off.

#### Health Care Reform After ObamaCare: What's left for Oregon?

January 14, 2014

State Senator Michael Dembrow (D-23); Brian DeVore, director of Healthcare Ecosystem & Strategy at Intel; Dr. Robert Gluckman, Chief Medical Officer at Providence Health Plan; Dr. Jim Scott, President of the National Physicians Alliance; and State Representative Jim Thompson (R-23)

Oregon is investing an extraordinary amount of time, money, and energy into implementing the Affordable Care Act (ACA). What goals does the ACA seek to achieve, and will it achieve those goals? If it does, how will health care in Oregon look different than it does now? Join State Senator Michael Dembrow, Brian DeVore, Dr. Robert Gluckman, Dr. Jim Scott, and State Representative Jim Thompson for a discussion and Q&A. Event partners: Oregon Medical Association, Oregon Coalition of Health Care Purchasers, and Oregon Public Health Association.

#### Transportation: Projects from the Past

January 16, 2014

Cheryl Juetten

Portland is known as a transportation planning hub, yet few people could tell you how it all started. There are two projects that set the stage for the current transportation system: The Mount Hood Highway and The Western Bypass. Both of these projects failed, however these failures gave rise to a focus on light rail, as well as a legal framework for future investment. George Crandall and Sy Adler are two transportation experts who will speak about these topics and their relevance to today's issues. George Crandall is an accomplished regional planner and was the lead project manager on the Mount Hood Highway. Sy Adler is a professor of urban studies and planning at Portland State University and has extensive knowledge on the Western Bypass project. Transportation affects the way we commute, where we live, and how we do

business. The regional transportation lecture series will focus on projects that have impacted, and will impact, the way our city connects. Co-promoted by 1000 Friends of Oregon.

#### **Portland City Commissioner Nick Fish**

January 22, 2014

Commissioner Nick Fish

Nick Fish's has landed two of the City's most controversial bureaus—Water and Environmental Services. We're not sure if Commissioner Fish is proud of that achievement or beset by headaches. He's inherited two rate-based bureaus with a long a list of critics. Hear his perspective and plans. Maybe even give him a piece of you mind.

#### **GED**

January 22, 2014

City Club of Portland released a proposed report on the GED. The research committee that wrote the report spent the last 6 months reviewing volumes of literature from a variety of sources, and interviewing 60 witnesses from around the state and nation, including students, teachers, and professors as well as representatives from school districts, community colleges, nonprofits, state agencies and universities. The study committee who produced the report will host an informational town hall about the report's findings, conclusions, and recommendations.

#### **Bright Lights: Changing Cities: the Global View**

February 10, 2014

Patrick Phillips, CEO of the Urban Land Institute

How will Generation Y shape cities for the way they work, play, and live? How will technology change the way we work, shop, and connect in cities? How will capital markets reshaped by the Great Recession respond to rapidly changing demands? As CEO of the Urban Land Institute, Patrick Phillips is privy to some of the many players attempting to divine the answers to these and other questions that will define cities.

#### **CTE Closes the Achievement Gap**

February 19, 2014

Career and Technical Education (CTE) is one of the most effective ways to raise the academic achievement of our students. It is a powerful tool for ensuring students have a successful middle and high school experience and fulfilling and viable career. It is also one of the least understood aspects of 21st Century education, too easily dismissed as the 'shop' classes and the gateway to dead-end careers of thirty years ago. Join Jeff Reardon, Oregon State Representative; Mark Hammond, Equipment Manager at Blount International; and Jeanne Yerkovich, Career Pathways Coordinator at Portland Public Schools, as they discuss how the latest developments in CTE are changing the way Portland's students are learning. Event partners: Portland Public Schools, Northeast Coalition of Neighborhoods, and Our Portland Our Schools.

#### Sisses with SASS

February 12, 2014

Rahab's Sisters and Save a Survivor's Smile (SASS) will speak to us about the mental and physical hurdles survivors of sex trafficking face.

#### "Made in Oregon" Siemens Rail Electrification Factory Tour

February 18, 2014

City Club of Portland kicks off its Made in Oregon event series with a Factory Tour of the Siemens Rail Electrification Facility. More than half the world's population now lives in urban areas—and the number of city dwellers is increasing every day. The event takes a behind-the-scenes factory tour of the Siemens Rail Electrification facility in Tualatin, Oregon. This facility designs, manufactures, and manages the supply of Light Rail Electrification equipment for all of North America, including here in Portland, where it is used to power the TriMet MAX, including the future Milwaukee line extension. During this tour you will learn how the Siemens Infrastructure & Cities Sector combines integrated mobility solutions, power distribution equipment and smart grid applications to create sustainable technologies for metropolitan centers and urban infrastructures worldwide. The tour will wrap up with a Q&A session with Steffen Goeller, VP of North American Rail Electrification at Siemens.

# Our Industrial Land Supply Shortage: Why Should We Care? What Do We Do? February 26, 2014

Tom Hughes, Oregon Metro President and Jackie Dingfelder, Portland Policy Director

A new marine facility on West Hayden Island was going to fill nearly half of a 635 acre industrial land shortfall in Portland. It would have also reduced truck congestion by moving freight directly between rail and ship. Since the City of Portland effectively blocked that development, our industrial land shortage is twice as bad as we expected. This is not just a City of Portland problem; it's a Metro problem. As we push industry out of the core of our region, the Urban Growth Boundary must expand, jobs will move to the suburbs, and our transportation system has to absorb more vehicles.

#### How Age-Friendly are Portland's Housing Options?

February 26, 2014

Anne "Chana" Andler, founder and Director of Villages NW; Lew Bowers, founding member of PDX Commons; Derenda Schubert, Executive Director of Bridge Meadows; and moderated by Alan DeLaTorre, Research Associate at Portland State University's Institute on Aging As Baby Boomers reach retirement age they are going to fundamentally reshape American life. They are more active, healthier and have different values than their parents. Portland is ground zero for many of these changes as it seeks ways to become an "Age-Friendly City." When it comes to housing, Portland is a hotbed of new options.

#### **Bright Lights: Rethinking Urban Renewal**

March 10, 2014

Patrick Quinton, Executive Director of PDC

No city agency has been racked by more recent change than the Portland Development Commission. World renowned for its role in re-creating downtown and shaping new urban neighborhoods like the Pearl District, the agency turned from placemaking to economic development under Mayor Sam Adams during the Great Recession. And, ironically, as the economy has begun to boom, the PDC had to shrink, shedding dozens of jobs and institutional memory. Now, under a new mayor, the PDC is shifting focus again with the most dramatic redrawing of the city's urban renewal areas in over two decades.

#### **Spirits Tour Down Distillery Row**

March 12, 2014

Portland's got a drink of choice for everyone- tea, coffee, beer, and spirits! We are well-known for our coffee and beer, and our next "Made in Oregon" tour will explore the industrial eastside and its booming distillery row. We will chat about the local spirit business, and industrial eastside revitalization, and sample at four distilleries: Eastside Distilling, House Spirits, New Deal Distillery, and Vinn Distillery.

#### A Deeper Look into Oregon's Initiative Process

March 14, 2014

Felisa Hagins, Political Director at SEIU; Kevin Mannix, Former legislator and attorney; Jackson Miller, Professor at Linfield College; and moderated by Tara Sulzen, Executive Director at The Bus Project

What's not to love about direct democracy? The idea of a voter-powered coup of the political process has many appeals, but ballot initiatives also have wide ranging, sometimes unintended, consequences. The 2014 election promises a plethora of significant and controversial issues on the slate--marriage equality, marijuana legalization, regulation of alcohol--and as the election season unfolds we will host a series of discussions to help our community understand the ins and outs of our complicated initiative process. The first event will explore the process from multiple perspectives, centering on the following questions: What does and does not work about our system? What benefits arise and what problems are caused by direct democracy? How does Oregon's initiative system compare to processes in other states? Join us for an evening examining these questions and help shape the questions Oregonians should ask about direct democracy.

#### Cops, Jails, and Mental Health

April 3, 2014

Dan Staton, Multnomah County Sheriff; Cliff Bacigualupi, Portland Police Bureau's Behavioral Health unit; and Billy Kemmer, Portland Police Bureau's Behavioral Health unit Multnomah County Sheriff Dan Staton will talk about people who suffer from mental illness and end up in our jail system. Cliff Bacigualupi and Billy Kemmer will discuss how the bureau works with people with mental illness, and the programs they have to train officers within the bureau.

# Oregon's Answer to Initiative Reform: An Evening with the Citizens' Initiative Review April 10, 2014

Lucy Palmersheim Greenfield, Development & Communications Director, Healthy Democracy Oregon; Molly Keating, mediator and facilitator; and Ann Bakkensen, former CIR participant The Citizens' Initiative Review (CIR), created by legislation passed in 2011, is an Oregon-created innovation to the initiative process. A CIR panel is constructed of a representative cross-section of the voting public. Each panel spends five days researching a ballot initiative, including hearing from advocates for and against the initiative and expert witnesses, and publishes their findings in the Voters' Guide. Ballot initiatives often have far-reaching and unintended consequences; the CIR serves the common good by providing a public hearing of these proposed laws. In this participatory event, you'll hear from CIR organizers and former participants while getting a taste of what it is like to sit on a CIR panel.

#### Portland Transportation: Today & Tomorrow

April 22, 2014

Leah Treat, Director, Portland Bureau of Transportation

Bikes, pedestrians, cars, transit, and freight: the mix on Portland streets is a constant cause of concern and action. From bikeshare to Vision Zero, unsafe arterials to potholes on neighborhood streets, there is a lot at stake and a lot to do. How do we create a system that is safe, well-maintained, and suitable for everybody? After nearly a year on the job, Portland Bureau of Transportation Director Leah Treat will share some of her lessons, plans, and inspirations in this unique Tuesday lunchtime presentation. Co-presented with the Oregon Active Transportation Summit.

#### Real Estate Trends & Forecasts in the Columbia Corridor

April 30, 2014

Development is back! Come hear directly from a panel of local developers who are in the middle of active projects. They will share their thoughts on how the improved industrial market has prompted speculative development in the Columbia Corridor for the first time since 2007. With over 2.5 Million Square Feet either under construction or on the drawing board, exciting times are back.

#### The Psychology of Money

May 28, 2014

Shell Tain, professional Untangler

You're good at what you do. But have you ever gotten tongue-tied when it comes to talking about money to a client? Have you ever offered a discount rate before someone asked you for a discount? Sharpen your business acumen and your knowledge about the psychological motivators that drive how we think and act when it comes to money. If your business depends on making sales (and what one doesn't?) you need to know how money talks in customer terms. This talk, by Shell Tain, professional untangler, will deliver what you and your sales team need to know. There will be opportunity for networking and discussion before and after the event.

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#### c. New Leaders Collective

New Leaders Collective Steering Committee: Brian Forrester (chair), Nels Johnson (vice-chair), Katie Scott (secretary), Travis Evans (treasurer), Jeff Lusin (programming chair), Chris Hammond (communications chair), Connor McDonnell (events co-chair), Ben Petersen (events co-chair), Laurel Glasmire (mentorship chair), Eduardo Moreno (membership chair), Kimberlin Butler (outreach co-chair), and Dannon Raith (outreach co-chair).

The New Leaders Collective (NLC) is a network of new and young leaders who enjoy community collaboration, conversation, and service. Through our series of free (or low-cost) events and mentorship program, the New Leaders Collective helps connect our members with community leaders, elected officials, and opportunities to participate in community discussions and direct service.

#### Our signature events:

- Leadership Spotlights offer our community a chance to catch up, get informed, and benefit from an exclusive Q&A session with a leader in our community. Past guests include Portland's First Lady Nancy Hales, former mayor Sam Adams, Commissioner Dan Saltzman, Milagro Theater's Jose Garcia, NW Health Foundation's Nicole Maher, and more! All are welcome and encouraged to attend this no-cost event.
- Mix N' Serves, held quarterly, are joint outreach and service opportunities in partnership with local agencies and nonprofit organizations. Peers and young leaders from all around the City are invited to participate. Mix N' Serves are constructed with themes that resonate with young leaders.
- Friday (Night) Forums Civic engagement with style. Join City Club members and friends for an evening of civic discourse (and drinks). This low-cost event is an opportunity to engage and learn about some of the City's most pressing issues. It's a great way to kick off your weekend and a chance to meet some cool people.
- Why Behind the Weird Portland is one of a few cities in the country that has been proudly labeled "Weird." Our city's reputation for self-expression has been lovingly satired in IFC's "Portlandia." Is the weirdness of our city a caricature or genuine? At Why Behind the Weird low-cost events, we seek to unravel some of the things that give Portland this reputation. Past topics include food culture, bicycle transportation, and more.

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#### Monthly Meeting & Leadership Spotlight with Jose Gonzales

October 7, 2013

Jose Gonzales, Executive Director, Milagro Theater

Join the New Leaders Collective (NLC) for their monthly meeting and Leadership Spotlight.

#### Friday (Night) Forum

October 18, 2013

Moderated by Adam Davis, principal at DHM Research

Join City Club's first-ever Friday (Night) Forum, hosted by the New Leaders Collective. Adam Davis, principal at DHM Research and frequent guest speaker on OPB, will moderate a town hall discussion on the results of the Oregon Values and Beliefs Survey—a survey of thousands of Oregonians, taken once every ten years, to determine what Oregonians care about, believe in, and want for the future of the state. Sponsored by Karmic Marketing, Burnside Brewing Company, and The Cleaners at the Ace Hotel.

# Why Behind the Weird: Bikes in Portland: Who Rides, Who Doesn't, and Why? November 13, 2013

Mychal Tetteh, CEO of Community Cycling Center; Elly Blue, author of Taking the Lane; and moderated by Michael Anderson of Bike Portland

We will investigate bicycle transportation, a beloved topic that people nationwide think epitomizes Portlandia. This event will focus specifically on bicycle transportation through the lens of accessibility. What inspires people who ride, and more importantly, what prevents others from joining in? With all the positives that come with increasing bicycle transportation, are there unintended consequences to communities? What can we do to mitigate these and overcome barriers to make bicycling a realistic option for more people more often?

#### Arts + Equity Mix 'N' Serve

November 18, 2013

This event, our first Mix 'N' Serve, will focus on arts at the intersection of equity. It will bring awareness to PHAME Academy and other nonprofit organizations, promoting a call to action, engaging City Club members in service and solutions across Portland. Why we're serving: the unemployment rate for adults with developmental disabilities in Oregon is 82%. And the vast majority of this population does not have access to higher or continuing education. That's why many of the individuals served at PHAME need of programs that provide lifelong learning, skill development and socialization—and the arts are a strong vehicle to affect positive outcomes in their lives. The service components will include a mailing project for PHAME's holiday appeal and an office clean-up/clean-out/sorting. Invited organizations include Ethos, August Wilson Red Door Project, Well Arts, and My Voice Music.

#### **Leadership Spotlight with Sam Adams**

December 2, 2013

Sam Adams, Executive Director, City Club of Portland

Until 2013, Sam Adams most recently was the Mayor of Portland, Oregon. Prior to being elected Mayor, Sam served a four-year term as City Commissioner and 11 years as Chief of Staff to Portland Mayor Vera Katz. His earlier public service includes work as the Political Director of the Oregon House Democrats and as an aide to Oregon Congressmen Peter DeFazio. Sam's non-profit service includes: All Hands Raised (Co-founder), Greater Portland, Inc. (Co-founder), U.S. Conference of Mayors (Chair, Metro Economies Committee), National League of Cities, Oregon Mayors Association, National Association of City Transportation Officials (Treasurer),

Portland Streetcar, Inc., Bicycle Transportation Alliance, Creative Advocacy Network (Cofounder), Oregon Art PAC (Co-founder), Innovation Partnership (Co-founder), Q Center (Cofounder), Basic Rights Oregon, Cascade Aids Project (Chair), Portland Sustainability Institute (Co-founder).

#### **Leadership Spotlight with Chris Otis**

January 6, 2014

Chris Otis, Executive Director, SMART (Start Making a Reader Today)

Meet new members, make new friends and hang out with local leaders as they tell their stories. Chris Otis joined SMART in December 2010, and in that time, she has effectively led SMART through a strategic planning process that has resulted in impressive program growth. Chris has a rich background of more than 20 years in nonprofit leadership, most recently having served as executive director for the Children's Relief Nursery, a child abuse prevention program serving high-risk children and families in Portland.

# Lifting Communities As We Climb: A Day of Service Honoring Martin Luther King, Jr. January 20, 2014

Help create personal care (dental/hygiene) shoeboxes for Portland's most vulnerable residents—underserved children and disconnected homeless youth. Volunteers will join fellow young professionals to decorate and fill hundreds of shoeboxes with basic dental/hygiene/school supplies to ensure children and homeless youth are prepared to access a healthier life and promising future. This project, honoring the spirit of Dr. Martin Luther King, Jr., will unite a collective group of Portland's young professional leaders in service to Alder Elementary and organizations serving homeless youth.

# Friday Night Forum: Education and Equity Closing the Gap

January 31, 2014

Zeke Smith, chair of the GED Research Committee and Diego Hernandez, Co-Executive Director of the Momentum Alliance & Reynolds School Board member

What does equity look like, what are we doing, and what is the way forward in light of 40-40-20 and the release of City Club's GED research study? Join the New Leaders Collective (NLC) for an evening of dialogue to discuss the future of education in Portland. Leaders in education will speak candidly about the challenges they face, the successes they have had and the critical needs going forward. Sponsored by Stephouse and The Cleaners at the Ace Hotel.

# Leadership Spotlight with former Governor Barbara Roberts

February 3, 2014

Former Oregon Governor Barbara Roberts

Join City Club of Portland New Leaders Collective and the Rotary Club of Portland New Generations for a joint event featuring an intimate discussion with former Oregon Governor Barbara Roberts as she talks about her journey and lessons on leadership.

#### Why Behind the Weird: What the Frankentax?

February 27, 2014

Oregon State Representative Tobias Read and Eric Chambers, Senior Manager for City of Gresham's Mayor Shane Bemis

How do disparate and inequitable property taxes influence our choices about the neighborhoods we live in? Oregon property taxes, through a series of ballot measures intended to reduce taxes for homeowners and make them more predictable, have become inequitable, overly complicated, and in need of a bold overhaul. We will learn about Oregon's complicated property tax system, why undoing the current system is important, and how it will be done. This event will evaluate the findings and recommendations of City Club's report, "Reconstructing Oregon's Frankentax: Improving the Equity, Financial Sustainability, and Efficiency of Property Taxes," and, more importantly, try to make sense of the tax system and its impact on our City and State. Thank you Oregon Public House!

#### **Leadership Spotlight**

March 3, 2014

#### **NLC Leadership Spotlight**

April 7, 2014

# Tossing Your Hat in the Ring: The Who, What, Where, How, & Why of Getting into Politics April 18, 2014

Richard Burke, Executive Director of Western Liberty Network; Elisa Dozono, Partner at Miller Nash, LLP and co-founder of Emerge Oregon; Nels Johnson, Attorney at Nels Johnson Law, LLC and recently elected; and Paige Richardson, campaign strategist and co-founder of Springwater Partners

Tempted to run for office? Curious about what it takes? What are the biggest challenges and where does one start? Please join the New Leaders Collective and panelists with decades of experience for the legal, political, and financial ingredients to run a successful campaign.

#### **Leadership Spotlight with Peter Bhatia**

May 5, 2014

Peter Bhatia, editor of The Oregonian and vice president/content of Oregonian Media Group Peter Bhatia has worked in journalism since his graduation from college in 1975. During his tenure in Portland, The Oregonian's newsroom won four Pulitzer prizes. Newsrooms he helped lead in Sacramento and in San Francisco won three other Pulitzers. He has served for 20 years as managing editor, executive editor and, since 2010, editor of The Oregonian. Last October, he became vice president/content of the new digitally focused Oregonian Media Group. He will be leaving Portland soon to take a teaching position at the Cronkite School of Journalism and Mass Communication at Arizona State University.

#### d. Civic Drinks

Because bringing civic-minded people together is what we do. Civic Drinks is a mix of informal conversation, connection, and cocktails. It's your opportunity to mingle with local leaders, City Club members, and others involved or interested in civic issues. Each month we bring together "special guests"—organizations and individuals focused around a particular issue.

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#### **LGBTQ Pride**

June 4, 2013

June's special guests: We are celebrating LGBTQ Pride Month and we've invited organizations and leaders to join us! ACLU Oregon, Alliance for a Safer Portland, Basic Rights Oregon, Cascade AIDS Project, Equity Foundation, HRC Portland, Metropolitan Community Church of Portland, NetRippers Football Association, OGALLA, Oregon Student Association, PFLAG Portland, Portland Area Business Association, Portland Gay Men's Chorus, Portland Latino Gay Pride, PQ Monthly, Pride Northwest, Q Center, Rose City Gay Freedom Band, TransActive.

#### Neighborhoods

July 2, 2013

July's special guests: We are recognizing Portland's Neighborhood Associations and we've invited the associations and their leaders to join us, including: Beaumont-Wilshire; Centennial Community; Central Northeast Neighbors Coalition; Concordia; Cully Association of Neighbors; East Columbia; Grant Park; Hayden Island Neighborhood Network; Hazelwood; Hillsdale; Historic Parkrose; Kenton; Laurelhurst; Lloyd District Community; Linnton; Northeast Coalition of Neighborhoods; Northwest District; Northwest Industrial Neighborhood; Parkrose; Portland Downtown; Richmond; Russell; SE Uplift Neighborhood Coalition; South Burlingame; Southwest Hills; Vernon; Wilkes Community Group; Woodland Park; Woodlawn.

# **Young Professionals**

September 10, 2013

September's special guests: Young Professional Organizations in Portland. Are you involved in a young professional organization in Portland?

# **Disability Advocacy**

October 1, 2013

We will bring together organizations and individuals working on disability advocacy, disability rights, and Portland-based organizations and agencies that provide programs and services to persons with disabilities, including *The ARC of Multnomah-Clackamas, Albertina Kerr, Brain Injury Alliance of Oregon, Disability Rights Oregon, ILR/Independent Living Resources, Incight, KidTalk—Oregon Scottish Rite Clinics, L'Arche Portland, Mt. Hood Kiwanis Camp, PHAME, Polaris Dance Theatre, Special Olympics Oregon, Youth, Rights & Justice, and more.* 

#### **Workforce Training**

November 5, 2013

This month brings together organizations and individuals focused on workforce training and development, including Apprenticeship and Training Division/BOLI, Clackamas Community College, Haute Verte Couture, Home Forward, IRCO, Mac's List, Mathys+Potestio, Mt. Hood Community College, NAYA Family Center, NTEN, Office of the Mayor/City of Portland, OHDC YouthSource, Open Meadow, Oregon Tradeswomen Inc., Parkrose School District, PCC Workforce Network, Portland Business Alliance, Portland Development Commission, Portland Public Schools, Portland State University, Robert Half, Springdale Job Corps, Willamette Valley Development Officers, Workforce Investment Council of Clackamas County, Worksystems, and more.

#### Homelessness

January 7, 2014

This month brings together organizations and agencies that serve those facing homelessness, including Catholic Charities El Programa Hispano, Central City Concern, Clay Street Table, Human Solutions, JOIN, Macdonald Center, Northwest Pilot Project, Outside In, PivotDesk, Portland Homeless Family Solutions, Portland Rescue Mission, Portland Women's Crisis Line, Q Center, Right2DreamToo, Salvation Army Veterans and Family Center, Salvation Army Female Emergency Shelter (SAFES), Street Roots, Transition Projects, Volunteers of America Home Free, and more.

#### **African American Arts-Black History Month**

February 18, 2014

This month brings together African-American artists, arts businesses and arts nonprofits for Black History Month, including *The Art of Reconciliation, Big Brothers Big Sisters, M3 Productions LLC, Obo Addy Legacy Project, Oregon Arts Commission, Pacific Crest Sinfonietta (American Music Program), Race Talks, Regional Arts & Culture Council, S. Renee Mitchell, World Arts Foundation, Inc., Y.O.U.th, Zimbabwe Artists Project, and more. The Mel Brown Septet will be performing that evening at 8pm.* 

#### **March Madness**

March 11, 2014

This month brings together athletes, sports businesses and sports nonprofits, including *Big Brothers Big Sisters-Sports Buddies, Bonzi Sports Software, Bustin' Barriers, City of Portland Parks & Recreation, Friends of Baseball, Girls on the Run Portland, Green Sports Alliance, NetRippers FC, Oregon Amateur Sports, Oregon Disability Sports, Oregon Road Runners Club, Oregon Sports Authority, Portland International Raceway, Portland Rugby Club, Portland Timbers, Portland Thorns, Portland Trail Blazers, Q Sports, Special Olympics Oregon, and more.* 

# Candidates

April 8, 2014

Are you running for office? You're invited to be our special guest! Feel free to bring campaign gear—signs, pins, literature—to give to attendees!

# Cinco de Mayo

May 5, 2014

This month we are hosting Civic Drinks with *Portland Guadalajara Sister City Association* at their networking reception during the Cinco De Mayo Fiesta at the Waterfront.

#### 8. MEMBERSHIP

#### Current membership: 1,880

Members make an important civic investment in making Portland and Oregon a better place to live, work, and play. Membership dues underwrite the bulk of the City Club's non-partisan work to bring together civic-minded people to solve the problems we face.

Members of the City Club of Portland enjoy the following benefits and opportunities:

- **Use your Friday Forum free tickets**: No reservations required. Just show up and you enjoy free general admission seating at any Friday Forum event. Or enjoy member-discounted beverage and meal tickets. And, only City Club members like you can ask a question of the speaker. View the schedule <a href="here">here</a>.
- Save time with the *Civic Reader*: Because we know how difficult it is to keep up on the issues, City Club members receive the *Civic Reader* by email. It is a **monthly curation** of analysis and commentaries on civic and policy issues.
- Expand your network at *Civic Drinks*: Enjoy time for informal, face-to-face networking. Catch up with old friends and meet new ones. *Civic Drinks* is held the first Tuesday of each month at a different location. Each Civic Drinks event features a new set of special guests, giving you a new group of people to meet each month!
- Plan ahead with the *Civic Calendar*: Feed your brain, vent your spleen, or both. In the weekly *Civic Calendar* email, you receive invites to City Club events and a curation of the other great local, nonpartisan civic events.
- Coordinate an *Issue Forum*: Join with other City Club members and help lead a community discussion or tour on a topic you are passionate about.
- Read the Member Bulletin: City Club's Member Bulletin email newsletter provides you
  advanced information on City Club activities, exclusive notice of member-only events,
  insider updates on research and advocacy, and links to publications and videos of speakers
  you might have missed.
- Learn as you serve: As a member, you have exclusive opportunities to serve on research study or advocacy committees that seek solutions to the problems we face. Openings for committees are posted in the *Member Bulletin*. Learn more here: <u>research</u> and <u>advocacy</u>.
- Vote on what's best for the future of Portland/Oregon: Since 1916, City Club has
  completed over 1,000 nonpartisan research studies. As a member, you vote to approve or
  reject draft Research Study Reports and recommendations. Visit our Research library here.
- Access the Member Directory: You have exclusive access to City Club of Portland's <u>Membership Directory</u>.

#### 9. MEMBER RECOGNITION

With the help of hundreds of volunteers, City Club is able to accomplish the work of an organization many times its size. At its June 6, 2014 Annual Meeting, members were recognized for their outstanding contributions to fulfilling City Club's mission.

#### **City Club Award**

#### **Bill Dickey**

For outstanding contributions to City Club and the community, and for setting an example of inspired citizenship.

#### **Member of the Year Award**

# Matt Keenan, Jason Reichow, and Maggie Tallmadge

For outstanding overall contributions to City Club.

#### **Research Award**

#### **Zeke Smith**

In recognition of extraordinary commitment to research and its role in civic engagement.

#### **President's Award**

# **Gregg Bahr**

For outstanding service to City Club and its mission.

#### **Recognition of Outgoing President**

John Horvick

<u>Centennial Committee</u>: Ted Kaye (chair), Bruce Bishop, Roger Eiss, Carla Kelley, Roger Meyer, Nova Newcomer, Fran Storrs, Paddy Tillett, Wynne Wakkila, and Bob Weil.

<u>Centennial Volunteers</u>: Carmel Bentley, Belinda Beresford, Sam Cooper, Stacy Coumier, Kristen Earl, Emily Ford, Martha Hart, Jil Heimensen, Mary Ella Kuster, Lindsey Maser, Paul Millius, James Ofsink, Wayne Paige, Sharon Paget, Kincaid Schmitz, Katie Scott, Merrily Hill Smith, Jane Stackhouse, Emily Sterling, Rachel Tillman, Amanda Tillstrom, and Joella Werlin.

<u>Finance Committee</u>: William Holmer (chair), Paul Barnum, Pamela Kane, Michael Lortz, Carolyn Minor, and Ben Ulrich.

<u>Legacy Society Committee</u>: Ted Kaye (chair), Pete Heuser, Greg Macpherson, Fran Storrs, Kurt Wehbring, and Don Williams.

#### **10. DONOR RECOGNITION**

When City Club was founded in 1916, it worked to solve problems for the common good. Over the last century, the City Club of Portland has grown and evolved to reflect the values and temperament of the times, but it has never strayed from the member-driven model that has enabled it to thrive for nearly 100 years.

Today, when a few powerful voices can dominate the political dialogue, more and more people are depending on organizations like City Club for unbiased information and thoughtful debate.

As members we are responding by creating programs and conducting research on the truly important issues in our community. We are convening people and organizations of divergent beliefs to listen, learn, and lead in crafting creative solutions and advocating for their adoption.

To remain true to our values of independence, City Club has always been member-driven and member supported. However, membership dues cover only 40% of our operating expenses. To support the rest, the Club relies on additional gifts from members.

#### a. Research Endowment

Established in 2008, the Research Endowment (at the Oregon Community Foundation) currently holds over \$615,000. Annual distributions at 4.5 percent directly support the Club's research efforts. The initial funds were pledged and contributed by over 100 members and friends in memory of Ogden Beeman, former Club president and champion of research, with a substantial match from his family and a bequest by Andy Linehan, former Club president.

Additional contributions were made in 2013–14 by:

Lamb Baldwin Foundation: \$5,000

#### **b.** Legacy Society

Generous individuals and couples who have included City Club of Portland in their estate plans form the Legacy Society. They have made a commitment to the Club's long-term fiscal stability by increasing its endowments over time.

It's easy to join the Legacy Society. Provide for the City Club in your will or trust, or make the Club a beneficiary of life insurance or a retirement account. Then simply complete and send in the short <u>enrollment form</u>. You will be recognized in all future listings of the Legacy Society, and you will help ensure the Club's success in perpetuity.

For more information about the Legacy Society, contact Executive Director Sam Adams by <u>email</u> or call (503) 228-7231 x101.

Don Barney
Ogden Beeman\*
Sharon Brabenac
Jeanne C. Crouch
Arthur Goldsmith\*
Dan\* and Rusty\* Goldy

Susan Hammer Alan Hart\* Ned Hayes\* Nancy Hedin Peter Heuser William Holmer John Horvick Leslie S. Johnson

Ted Kaye Susan Kelly Randal Kester\* Muriel and Sid\* Lezak

Andy Linehan\* Ned Look\*

(\* deceased)

Greg Macpherson Nicole June Maher Gus Mattersdorff\* Pat McCormick Su Midghall Leslie Morehead David Quisenberry Steve Rosenbaum

Steve Schell Chris Smith

Julie\* and Don\* Sterling

Frances J. Storrs

Sue and Glyn Thomas Sharon VanSickle-Robbins

Tamsen Wassell

Kurt Wehbring and Donna Dermond

Robert Weil

Donald and Janet Williams

James Zehren

# c. 2013-2014 Leadership Circle

The Leadership Circle encompasses City Club supporters who are committed to ensuring that the Club remain the leading Oregon institution engaging citizens in public issues. Members of the Leadership Circle invest in the Club's future with contributions of \$1,000 or more per year. We are grateful for the support of the Leadership Circle members listed below. If you would like to join them in supporting the City Club, please contact Executive Director Sam Adams by email or call (503) 228-7231 x101.

Visionary Level - \$3,500+

Gina and Adam Davis Peter & Nancy Fenner

**Guiding Level - \$2,500-\$3,499** 

Philip R. Bogue Susan Hammer

Sustaining Level - \$1,500-\$2,499

Marge and Stephen Kafoury Tom & Chris Neilsen
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Sean Martin Sharon VanSickle-Robbins & Bill Robbins Win McCormack Bill Wyatt & Merri Souther Wyatt

Supporting Level - \$1,000-\$1,499

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Robert Aldisert Patrick McCormick
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John Horvick, City Club President David Quisenberry
Leslie S. Johnson Steve Rosenbaum

Al Jubitz John W. Russell & Mary Fellows

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Tom & Karen Kervin Christopher P. Smith & Staci Paley

William E. Kramer & Melissa Cadwallader Harriet M. Watson

Walter Lander & Kit Tong Ng Donald W. & Janet Williams

Leland Larson William E. & Julie Young

#### d. 2013–2014 Annual Fund Donors

# Benefactor - \$500-\$999

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# Patron - \$250-\$499

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#### 11. CORPORATE SPONSORS

# Friday Forum Fall 2013 Sponsors









# **Friday Forum Winter 2014 Sponsors**













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#### **12. FINANCIAL REPORTS**

# Statement of Activities For the years ended May 31, 2013 & 2014

	2014	2013
Support and Revenue		
Contributions & grants	\$273,970	\$165,124
Bequests & endowment gifts	6,000	500
Membership dues	201,222	187,711
Program service revenue	141,593	129,227
Investment income	9.960	7,773
Net realized & unrealized gains	92,003	103,544
Other income	13,679	4,994
Total support and revenue	\$738,427	\$598,873
Expenses		
Program services	\$421,438	\$356,206
Management & general	115,444	94,145
Fundraising	69,534	44,917
<b>Total expenses</b>	\$606,416	\$495,268
Change in net assets	\$132,011	\$103,605
Net assets		
Beginning of year	\$920,350	\$816,745
End of year	\$1,052,361	\$920,350

Notes: The Club's *operating* results were *surpluses* of \$27,922 in 2012–13 and \$76,913 in 2013–14. \$37,450 in capital expenditures occurred in the 2013–14; gross property & equipment at year-end was \$75,512 in 2013 and \$112,962 in 2014.

The Club secures a full financial audit every four years. The 2010–11 fiscal year's financial statements were audited by McDonald Jacobs, PC. Members may receive a copy of those financial statements by contacting the Club offices.

# Statement of Financial Position May 31, 2013 & 2014

A 1 -	2014	2013
Assets		
Cash & cash equivalents	\$142,524	\$92,770
Accounts & grants receivable	16,599	17,395
Prepaid expenses & deposits in transit	5,141	6,782
Property & equipment, net	34,404	4,920
Investments (at market)	898,511	830,175
Total Assets	\$1,097,179	\$952,042
Liabilities and Net Assets		
Liabilities:		
Accounts payable	\$19,495	\$14,568
Deferred revenue	19,500	12,686
Accruals	5,823	4,438
Total liabilities	\$44,818	\$31,692
Net assets:		
Unrestricted	135,302	29,757
Temporarily restricted—capital	17,448	54,068
Temporarily restricted—endowments	77,445	17,359
Board-designated endowments	302,241	301,241
Permanently restricted (Research)	519,925	517,925
Total net assets	\$1,052,361	\$920,350
Total Liabilities and Net Assets	\$1,097,179	\$952,042

# Operating Results History 2006-2014

	2006-07 Jun '06 - May '07	2007-08 Jun '07 - May '08	2008-09 Jun '08 - May '09	2009-10 Jun '09 - May '10	2010-11 Jun '10 - May '11	<b>2011-12</b> Jun '11 - May '12	2012-13 Jun '12 - May '13	2013-14 Jun '13 - May '14
REVENUES								
Individual Contributions	110,408	132,496	106,349	97,755	82,408	97,015	93,053	98,836
Corporate Sponsorships	39,235	40,000	85,500	53,000	62,000	70,180	62,000	126,922
Foundation Grants	5,500	.0,000	11,500	500	02,000	10,100	4,718	22,000
Meyer MT Receipt	50,000	25,000	•				ŕ	•
In-Kind Gifts								18,449
Membership Dues	178,954	191,229	176,148	158,966	154,075	161,596	187,711	201,222
Program Revenue Service Revenue	103,500	107,669	97,961	89,458	103,948	139,926	129,227	141,593 7,500
Special Events Revenue	2,635	4,966	9,391	16,110	6,652	2,612	5,274	8,949
Sterling Fund	3,638	3,985	4,335	4,563	4,335	5,487	4,852	4,963
Endowment Draw	15,000	15,000	15,449	20,007	27,987	32,316	34,549	35,868
Miscellaneous Income	17,747	14,119	13,620	14,465	14,806	6,731	221	31
	526,617	534,464	520,253	454,824	456,211	515,863	521,606	666,333
EXPENSES								
Personnel	282,586	257,500	244,074	226,291	228,017	258,602	253,515	300,528
Rent	55,428	57,771	60,385	61,641	63,010	53,702	46,227	46,998
Equipment Rent	4,147	5,800	6,729	7,570	10,838	8,570	7,412	7,128
Telephone	4,054	3,748	3,641	3,684	3,921	4,049	4,830	4,402
Insurance	7,642	7,907	8,466	7,448	5,605	4,709	4,847	3,809
Printing/Copying	40,565	35,020	30,762	2,683	3,875	1,988	4,002	12,743
Postage	9,621	9,600	7,072	3,187	2,403	2,763	2,317	2,113
Professional Services	22,402	38,232	43,003	23,385	31,487	32,360	20,816	14,126
Broadcast Fees+Sound*	9,073	9,205	13,670	13,400	12,802	20,146	21,102	20,273
Luncheons	88,851	86,596	87,184	75,551	84,600	86,121	89,704	102,488
Special Events	4,449	5,986	3,012	2,401		213	8,851	2,342
Marketing, FR, & Sponsor								21,002
Grant Expenses								2,154
In-Kind Offsets								18,449
Bank Fees/Fin. Charges	11,746	13,220	13,316	12,866	14,662	16,138	16,633	16,068
Supplies & Misc.	7,018	8,082	8,077	3,702	1,756	4,217	4,150	6,487
Other (15 accounts)	8,550	6,651	5,478	10,667	7,026	8,419	9,210	8,311
	556,130	545,321	534,869	454,476	470,002	501,997	493,615	589,420
NET Surplus / (Deficit)	(29,513)	(10,857)	(14,616)	347	(13,790)	13,866	27,992	76,913
					1.2,.20			

These amounts exclude gains/losses on investments, gifts and bequests to endowments, and depreciation, and adjust for releases of restricted funds and endowment distributions.

# **ENDOWMENT FUNDS SUMMARY**

	General Endowment	Research Endowment
May 31, 2011	\$268,825	\$532,168
Additions	0	34,951
Distributions	(11,201)	(21,115)
Gain/(Loss)/Expenses	(19,239)	(37,982)
May 31, 2012	\$238,385	\$508,022
Additions	0	7,000
Distributions	(11,107)	(23,442)
Gain/(Loss)/Expenses	35,549	75,768
May 31, 2013	\$262,827	\$567,348
Additions	1,000	7,250
Distributions	(11,289)	(24,579)
Gain/(Loss)/Expenses	30,372	65,582
May 31, 2014	\$282,910	\$615,601
Pledges Outstanding	0	1,100
TOTAL	\$282,910	\$616,701

The Club's endowments are held by the Oregon Community Foundation (OCF) in its main long-term investment pool. The Club is also the beneficiary of two designated funds at OCF (Don Sterling and Goldy Family), not shown here.

Annual distributions from the endowments support the Club's operating budget and, in the case of the Research Endowment, the Club's research function within the operating budget.

Currently the distribution rate set by OCF is 4.5% of the average endowment balance over the previous 13 quarters, adjusted for additions.

## 13. STAFF, INTERNS, AND VOLUNTEERS

#### Staff

Sam Adams, Executive Director 503-228-7231 x101 sam@pdxcityclub.org

Jennifer Thompson, Director of Finance and Membership 503-228-7231 x104 jennifer@pdxcityclub.org

Greg Wallinger, Research and Policy Director 503-228-7231 x103 greg@pdxcityclub.org

Rachel Loskill, Program and Communications Director 503-228-7231 x100 rachel@pdxcityclub.org

Jennifer Li, Administrative Assistant 503-228-7231 x104 jenniferli@pdxcityclub.org

<u>Interns</u> <u>Office Volunteers</u>

Gregg Bahr Danielle Schira Steve Foster
Jesse Brooks Kincaid Schmitz Charlotte Bartruff

Sam Chase Gus Wolff

Rayleen McMillian

# **Friday Forum Volunteers**

SA Anders Thomas Groendal Sharon Paget
Richard Barker Ellen Hopper Danielle Schira
Jesse Brooks Thomas Karwaki Alex Tinker
Kathleen Brugger Ted Kaye Wynne Wakkila
Sam Cooper Mary Ella Kuster Becky Washington

Katherine Drew Muriel Lezak Gus Wolff Spencer Ehrman Rayleen McMillian Rick York

TK 2-20-15