



**City Club of Portland**  
**Annual Report 2012–2013**

**2012–2013 BOARD OF GOVERNORS**

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## 1. PRESIDENT'S LETTER

A few months after attending my first City Club event, the historic Morse-Packwood debate, I joined City Club. For 44 years, it's been an important part of how I stay connected to community affairs—a unique local bulwark against partisan and political gridlock. With nonpartisan research, advocacy, and public forums, the City Club of Portland brings together civic-minded people to help solve the problems we face as a city and state.

As president for the 2012–2013 fiscal year, I was fortunate to work with three executive directors—Charity Fain, who helped stabilize City Club's finances and implement the strategic plan; former Club president Sharon VanSickle-Robbins, who, as acting Executive Director, helped lead the search process; and Sam Adams, whose leadership has invigorated the City Club as we move toward our centennial in 2016.

As you can see from this Annual Report, starting with new Executive Director Sam Adams, City Club's 2012–2013 fiscal year was one of change leading towards more diversity and growth:

- Research work at City Club is thriving. High-profile research study reports focused on air pollution and bicycle transportation were completed and approved by City Club members. New research studies are reviewing Oregon's General Equivalency Degree (GED), and the rates and governance of Portland's water and sewer utilities.
- City Club's increased media visibility is based on strong advocacy for its research study recommendations. In addition to advocacy initiated on the most recently completed research, City Club also continued its advocacy on previous research study recommendations including improvements to high school civic education and the need for a nonpartisan approach to drawing state legislative districts.
- City Club hosted 10,000 event attendees, plus Friday Forums broadcast statewide. From gay rights to gun control, the speakers and topics focused some of the most timely and controversial issues of the day. And we launched new gatherings such as the popular monthly Civic Drinks networking mixers.

Membership increased 15 percent on the strength of these and other changes. And many more new innovations and improvements are coming.

A big thank you to all our City Club members, donors, and sponsors.

Yours,



Pat McCormick, President  
City Club of Portland

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## 2. EXECUTIVE DIRECTOR'S LETTER

It is a deep honor to have been selected as the Executive Director of the City Club of Portland.

It is gratifying to see the positive response to both the changes we are making at the City Club of Portland and the traditions we are fortifying.

City Club serves the community with nonpartisan independent research, advocacy on approved research recommendations, and public convenings like Friday Forums, Member-Led Forums, Civic Drinks, and the New Leaders Collective.

City Club uses a service-learning approach, meaning our members volunteer to complete the core work of the organization and learn as they go:

- Join a research committee and you will learn both how to conduct applied research and about the topic being researched.
- Sign up to advocate for a set of research recommendations and you will be trained how to do so.
- Want to learn how to galvanize a public discussion on a civic issue? Join a program committee and you will learn to do so as you organize a public forum.

We on staff are here to support our members' work and service learning. I am thrilled to work with a smart and nimble City Club staff. Thank you, Greg, Jennifer, Rachel, and Jenn. I am honored to work for a passionate and active Board of Governors and a growing list of civic-minded City Club members, sponsors, donors, and organizational partners.

Yours,



Sam Adams, Executive Director  
City Club of Portland

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### 3. PURPOSE AND PRINCIPLES

#### Purpose

With nonpartisan research, advocacy, and public forums, the City Club of Portland brings together civic-minded people to make Portland and Oregon better places to live, work, and play for everyone.

#### Principles

- **Inclusion:** City Club aspires to be the “common ground” where citizens seek alternative perspectives and new understanding, engage in respectful and generative discourse, and welcome the diverse voices of our community.
- **Access:** City Club aspires to expand citizen access to public leaders, bring greater transparency to its operations, and enrich member opportunities to exercise leadership and influence in our community.
- **Interaction:** City Club aspires to continually innovate interactive means of engaging citizens in the betterment of their community.
- **Relevance:** City Club aspires to consistently address our community’s most relevant issues in a timely manner through balanced, non-agenda driven programming.
- **Sustainability:** City Club aspires to attract and utilize all resources—human, financial, material and influential—in a manner that continually generates increased capability in the community as well as in the organization.

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#### 4. CITY CLUB OF PORTLAND ORGANIZATIONAL IMPROVEMENT PLAN

The Board of Governors adopted the following City Club of Portland Organizational Improvement Plan. Taken together, this Plan is a set of integrated investments and organizational improvements to create a more equitable and effective organization based on a robust membership experience and a higher-impact giving program that will increase overall revenue for City Club, allowing it to develop new programs and improve existing ones.

The City Club of Portland seeks to grow as an organization that uses non-partisan research, advocacy, and public forums to bring together civic-minded people to make Portland and Oregon better places to live, work, and play for everyone.

It has a strong base of committed and passionate supporters who believe in the organization. Its 550 new members in seven months bring it new vitality. It has a legacy of accomplishment. It has a strong staff. With stabilized financial performance, City Club has the opportunity to invest in its growth.

The [Portland Plan](#) serves as the community context for City Club's work and this Improvement Plan. The Portland Plan includes data showing a higher-than-average level of civic involvement but also social disfranchisement among local racial and other socio-demographic groups.

Increasing the racial and age diversity of City Club's membership, boosting internal inclusivity, and increasing external organizational partnerships are the key organizing principles of this improvement plan.

The Improvement Plan is organized into three goals, nine action areas, and 31 implementation tasks:

**Goal 1:** City Club convenes and leads major policy discussions in the city, region, and state.

- Build partnerships across sectors and convene forums to focus on the community's most pressing policy issues.
- Provide visionary solutions to major policy challenges through Club programs, research, and policy positions.
- Enhance efforts to communicate mission, activities, and policy positions to members, partners, and the larger community.
- Expand the website to serve as a community portal to policies, issues, and events that shape the region.

**Goal 2:** City Club empowers its members to engage, inform, and shape community discussions and policies.

- Increase hands-on opportunities for individual members to acquire the knowledge and skills necessary for civic leadership.
- Promote interaction among members and strengthen engagement with community leaders.

**Goal 3:** City Club builds sustainable financial, administrative, and diverse volunteer capital.

- Increase new and retain current members, with targeted outreach to communities of color and younger adults.
- Increase Leadership Circle and Corporate Sponsorship giving, while ensuring that endowment funds exceed \$2 million.
- Develop operational and programmatic infrastructure (systems, technology, volunteers, and staff) to support the management of Club activities and achieve the intended scope of programming

The Plan also includes 46 Metrics of which eight are considered the Plan's Key Metrics:

- Average Number of Friday Forum Attendees Per Event
- Number of New Leaders Collective/Member-Led Forums Events
- Number of Research Reports (Comprehensive, Ballot, or Resolutions) Completed
- Percentage of Research Report Recommendations Substantially Completed
- Number of Members
- Overall Membership Retention Rate
- Number of Leadership Circle Donors at \$1,000 and above
- Number of Corporate Sponsors

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## 5. RESEARCH

Research Board: Roger Eiss (chair), Kathy Black (vice-chair), Carmel Bentley, David Cannon, Jeremiah Centrella, Mary Ellen Page Farr, Shannon Grzybowski, LaJean Humphries, Mark Knudsen, Mary Macpherson, David Quisenberry, Jennifer Rollins, Cory Streisinger, and Lonnie Tucker.

During 2012–2013 over 110 members gathered weekly, contributing over 6,000 hours to conduct research and lead conversations about six topics of great relevance for our region: comprehensive reports on the role of [bicycle transportation](#) in our community, [air quality regulation](#) in the Portland metro area, and [property taxes](#) in Oregon; as well as ballot measure reports on non-tribal [casinos](#), the [arts tax](#), and [fluoridation](#) of the Portland water supply; and a resolution on the [Children's Levy](#)

Upon completion of the first two reports, City Club members voted to adopt the committee recommendations. The majority recommendations were approved by the membership after robust and civil debate. Advocacy committees were formed so that the Club could continue to represent the membership while convening and leading conversations with our state's most influential elected and community leaders. The third report is due for publication in the fall of 2013. All three ballot measure reports included minority recommendations. After vigorous debate, club membership ultimately supported the majority recommendations.

Electronic voting was piloted throughout the year, ultimately allowing City Club members to cast a binding vote on the Bicycle Transportation and Air Toxics reports. This was the first time in City Club history that members not physically present at a Friday Forum were permitted to participate in a City Club vote. Recognition goes to the members of the Voting Process Review Task Force for their work over the last three years to make this a reality.

Voting Process Review Task Force: Leslie Morehead (chair), Lori Irish-Bauman, Barnes Ellis, Leslie Johnson, James Ofsink, Steve Rosenbaum, and Kurt Wehbring.

Research reports and recommendations are the result of 12 months of focused interviews, hundreds of hours of independent research, weekly member-to-member debates, and continual critical analysis of competing priorities. All of these activities take place in the pursuit of finding bipartisan, unbiased consensus for a committee recommendation.

Once a recommendation is adopted by the committee and later by the membership, the real work of advocating for the recommendations in the public arena begins.



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## **Air Toxics Town Hall & Advocacy**

May 8, 2013

Study committee members host an informational town hall about the report *Invisible Enemies: A City Club Report on Reducing Air Toxics in the Portland Airshed*—findings, conclusions, and recommendations.

## **Comprehensive Studies:**

### **Invisible Enemies: Reducing Air Toxics in the Portland Airshed**

Date: April 26, 2013

Volume: 95

Number: 35

Adopted: Final Vote: 238–5 in favor (98%)

Chair: Peter Livingston

Members: Spencer Ehrman; Susan Klebl; Ryan Porter; Bill Savery; and Maria Everhart, lead writer

Advisors: Roger Eiss and Jennifer Rollins, research advisors; Janelle Sorenson, advocacy advisor; Greg Wallinger, research and policy director

#### **Recommendations:**

1. DEQ should acquire more metro-area monitoring stations, and analyze and publish the resulting data, to provide harder evidence of current levels of air toxics.
2. DEQ should more fully enforce existing wood stove certification laws.
3. All relevant government agencies within Oregon and Southwest Washington should strategically pool public education resources to achieve agreed-upon awareness goals for air toxics.
4. DEQ should begin to track and publish its general fund budget outlays according to geography and community served, as well as pollutant-targeted.
5. The Environmental Quality Commission and the governor should exempt DEQ from Oregon legislative involvement for the purpose of federal supplemental funding applications to assist local jurisdictions.
6. State and local governments should explore public financing or loan options for woodstove replacements, diesel engine retrofits, and other solutions within their jurisdiction.
7. The Environmental Quality Commission should adopt the California emissions standard for heavy-duty diesel on-road trucks.
8. The legislature should authorize DEQ to regulate the operation of non-road diesel engines, and DEQ should develop and impose rules to reduce non-road diesel particulate emissions.
9. All government agencies within the airshed should adopt California's construction contract requirements for off-road diesel equipment.
10. DEQ should determine the level of funding required to implement fully its Portland metropolitan area goals and plans for air toxics, and should request those funds from the legislature, which should provide them. It is appropriate for a higher portion of DEQ's budget to come from the public now, as air toxics primarily spring from citizen behavior.

Publication: <http://pdxcityclub.org/2013/Report/Portland-Air-Toxics>

# No Turning Back: A City Club Report on Bicycle Transportation in Portland

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Date: May 29, 2013

Volume: 95

Number: 37

Adopted: Final Vote: 254–51 in favor (83%)

Chair: Dan Keppler

Members: Craig Beebe; Rob Brostoff; Pat Flynn; Pam Kane; Andrew Lee; Robert McCullough; Byron Palmer; Nancy Thomas; Carl von Rohr; Traci Wall; and Henry Leineweber, lead writer

Advisors: Kathy Black, research advisor; Edward Hershey, advocacy advisor; Greg Wallinger, research and policy director

## Recommendations:

1. PBOT, Metro, and relevant City Commissioners should establish specific criteria to incorporate bicycling into an overall strategic plan for transportation, and identify projects and priorities that promote bicycle use as a viable transportation alternative. PBOT should also add safety criteria to its Strategic Implementation Plan.
2. Separate routes (such as cycletracks or paths) and low-speed routes (such as bicycle boulevards) should be prioritized over alternatives, even if it means eliminating bicycle lanes on high-speed or high-capacity streets. PBOT should perform a city-wide audit of traffic corridors and intersections that are difficult and/or unsafe for bicycle riders and pedestrians.
3. PBOT should prioritize bicycle routes between neighborhoods over routes to downtown and the central city. Broadly, bicycle infrastructure investments should move from opportunistic to strategic and emphasize connectivity and safety.
4. PBOT should purchase and install additional automated bicycle counters (such as the one currently installed on the Hawthorne Bridge) to gather accurate bicycle ridership data.
5. As bicycling is further integrated into Portland's comprehensive transportation system, PPB, PBOT, Portland Public Schools, and other relevant partners, improve education and enforcement regarding traffic laws.
6. PBOT, Metro, and relevant community organizations should work with businesses, non-profits and community partners to create incentive programs to encourage safe and responsible road use.
7. City Commissioners, in conjunction with Portland Police Department and PBOT, should conduct a review of current traffic laws that apply to bicycle riders and agree on a strategy for improving enforcement of those applicable laws, as well as for improving bicycle rider visibility.
8. Local bicycle retail businesses should distribute bicycle registration forms and associated educational materials about bicycle registration at the point of sale for new and used bicycles.
9. The City of Portland should implement a three-part funding strategy that includes the following:
  - a. Working with the State of Oregon to enact a 4% excise tax on the sale of new bicycles at the state level, with revenue going to fund school safety programs, the installation of automated bicycle counters, and the creation and distribution of safety programs and materials.
  - b. Portland should continue to pursue strategic funding for bicycle infrastructure from outside sources, so long as it promotes the overall safety of bicycling, as well as the criteria laid out in PBOT's Bicycle Strategic Implementation Plan.
  - c. If Portland develops either a transportation services general obligation bond, or a Street Maintenance Fee, it should include a specific allocation for bicycle projects commensurate with the city's stated goals for bicycle ridership.
10. PBOT should revise the Bicycle Advisory Committee selection criteria to reflect a greater diversity of economic and social backgrounds, professions, and transportation preferences.
11. TriMet should improve integration of bicycle parking, storage, and other infrastructure into existing transit vehicles and facilities.

Publication: <http://www.pdxcityclub.org/2013/Report/Portland-Bicycle-Transit/HTML>

## **Ballot Measure Studies:**

### **A City Club Report on Ballot Measures 82 & 83**

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Date: October 11, 2012

Volume: 95

Number: 20

Adopted: Final Vote: 80–7 in favor (92%)

Chair: Clifford Droke; Michael Crean, vice-chair

Members: Ben Buhayer; Kimberlin Butler; John Hartner; Chelsey Hice; Tom Karwaki; Paul Meyer; Roberta Palmer; Nikola Vucinic; and Jean Hart, lead writer

Advisors: Carmel Bentley and David Quisenberry, research advisors; Greg Wallinger, research and policy director

State of Oregon Measure 82: Amends the Oregon Constitution to permit privately-owned casinos; a percentage of revenue payable to dedicated state funds is mandated.

State of Oregon Measure 83: Authorizes a privately-owned casino in Wood Village, Oregon; a percentage of revenue payable to dedicated state funds is mandated.

Majority recommendation: The majority recommends a “no” vote on Measures 82 & 83.

Minority recommendation: The minority recommends substituting the Minority Conclusions for the Majority Conclusions, and a “yes” vote on Measures 82 & 83.

Publication:

<http://pdxcityclub.org/sites/default/files/reports/Measures%2082%20%26%2083.pdf>

### **A City Club Report on Ballot Measure 26-146**

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Date: October 11, 2012

Volume: 95

Number: 20

Adopted: Final Vote: 60–46 in favor (57%)

Chair: Joe Lake

Members: Alan Brickley Lauren Fox; Sudha Malakar; Paul Millius; Chuck Mitchell; Dan Olsen; Benjamin Petersen; Stephen Rahe; Zoe Smolen; Rhett Tatum; Erica Thatcher; Rick York; and Stephen Rahe, lead writer

Advisors: Roger Eiss and Mary Ellen Farr, research advisors; Greg Wallinger, research and policy director

Measure 26-146, the Portland Arts Education and Access Income Tax Measure, creates a new dedicated funding source for support of school- and community-based arts. Funds would

be raised through a \$35 per-person tax imposed on all adult income-earning residents of Portland residing in households above the federal poverty level.

Majority recommendation: The majority recommends a “yes” vote on Measure 26-146.

Minority recommendation: The minority recommends substituting the Minority Conclusions for the Majority Conclusions, and a “no” vote on Measure 26-146.

Publication: [http://pdxcityclub.org/sites/default/files/reports/Measure\\_26-146\\_.pdf](http://pdxcityclub.org/sites/default/files/reports/Measure_26-146_.pdf)

## **A City Club Report on Ballot Measure 26-151: Fluoridation of Portland Drinking Water Supply**

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Date: April 11, 2013

Volume: 95

Number: 34

Adopted: Final Vote 95–19 in favor (83%)

Chair: Angela Wykoff

Members: Stuart Campbell; Elizabeth Friedenwald; Jonathan Levine; Muriel Lezak; Jimmy Lindsay; Nan Newell; Ben Petersen; Judith Ramaley; Keith Skille; and Michael Crean, vice chair and minority writer; and Kristina Holm, lead writer

Advisors: Mary Ellen Farr and Mary Macpherson, research advisors; Greg Wallinger, research and policy director

Ballot Measure 26-151 will appear on the ballot as follows: CAPTION: Fluoridation of Portland Drinking Water Supply, QUESTION: Shall Portland fluoridate its drinking water supply?

Portland supplies drinking water to city residents and businesses and to several other municipalities and water districts outside Portland. Portland currently does not add fluoride to its drinking water supply.

This measure requires Portland to fluoridate its drinking water supply. The measure requires fluoridation at the levels recommended by the Centers for Disease Control and Prevention or the Oregon Health Authority intended to reduce tooth decay and promote oral health. The measure is a referral of an Ordinance adopted by the Council. Although the Ordinance requires fluoridation of Portland’s drinking water supply by March 1, 2014, the actual date of implementation of fluoride will depend on the effective date of this measure. The fluoride must meet standards of the American Water Works Association. The measure requires record-keeping related to quantities of water treated and the type and amounts of fluoride used. The measure also requires the City to conduct tests for fluoride in treated and untreated water in accordance with state and federal recommendations.

The measure funds fluoridation through water user fees.

Majority recommendation: The majority recommends a “yes” vote on Measure 26-151.

Minority recommendation: The minority recommends substituting the Minority Conclusions for the Majority Conclusions, and a “no” vote on Measure 26-151.

Publication: [http://pdxcityclub.org/reports/Measure\\_26-151\\_2013](http://pdxcityclub.org/reports/Measure_26-151_2013)

## Resolutions:

### Resolution in Support of Ballot Measure 26-150: Children's Levy

Date: March 11, 2013

Members: Julie Young & David Mandell

Advisors: Mark Knudsen and Cory Streisinger, research advisors; Greg Wallinger, research & policy director

Adopted: Final Vote of Board of Governors: 15–0–2 in favor (100%)

In 2002, the City Club endorsed the first proposed Portland Children’s Levy. In ten years, it has raised almost \$100 million that was invested into pre-kindergarten and early childhood development, after school and mentoring programs, child abuse prevention and intervention, and foster care services. Administrative expenses are kept to 5% or less, meaning 95 cents out of every dollar reaches the programs that help children. In light of the ongoing need to invest in preventive children’s programs, the Portland Children’s Levy’s proven track record of efficiency and effectiveness, and the City Club’s past support for the levy, the Board of Governors recommends that membership vote “YES” on Ballot Measure 26-150. Resolution in Support of Ballot Measure 26-150 was written and approved by the City Club of Portland Research Board on February 28, 2013; adopted by the Board of Governors on March 11, 2013.

Publication: [http://pdxcityclub.org/system/files/reports/Measure26-150resolution\\_2013.pdf](http://pdxcityclub.org/system/files/reports/Measure26-150resolution_2013.pdf)

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## 6. ADVOCACY & AWARENESS

Advocacy & Awareness Board: Merrill Keane (chair), Ed Hershey, Megan Irwin, Andi Miller, Sharon Nielson, Kristie Perry, and Janelle Sorenson.

Members work through City Club's Advocacy & Awareness program to enact the recommendations of City Club research committees that have been approved overwhelmingly by Club members. Three committees worked diligently on past reports during this period: the Forest Park Advocacy Committee, the Legislative Redistricting Advocacy Committee, and the Civics Education Advocacy Committee.

The Forest Park Advocacy Committee represents some of the most successful advocacy work the Club has undertaken. In its first year of work, the Committee accomplished half of the recommendations outlined in the report. During the 2012–2013 fiscal year, committee members continued to raise awareness about the importance of Forest Park through City Club programming and meetings with leaders whose decisions affect the future of this treasured resource. Committee members: Carol Chesarek (chair), Spencer Ehrman, Elizabeth Friedenwald, Jim Gorter, Jim Jackson, Mary Ella Kuster, Nick Orfanakis, Jennifer Rollins, Paul Schmidt, Bob Speltz, Chris Zahas, Wayne Clark (advisor), and Merrill Keane (advisor).

The Legislative Redistricting Advocacy Committee sponsored two bills in the Oregon Legislature that received a hearing before the House Ways and Means Committee. The committee has partnered with the League of Women Voters, Common Cause, and AARP to ensure a fair and nonpartisan legislative redistricting process. Committee members: Steven Carter, Anne Madden, Alan Mela, Karl Twombly, Norman Turrill, Carl Von Rohr, Scott Warnick, and Andi Miller (advisor).

The Civics Education Advocacy Committee applied for and received funding from the Multnomah Bar Foundation for the inaugural Civic Awards to be presented in the fall of 2013. Additionally, committee members partnered with Portland Public Schools and Portland State University to lay the groundwork for an audit of civics education in Portland. Committee members: Aukeem Ballard, Jim Gorter, Steve Griffith, Krystine McCants, Roger Meyer, Colleen Shoemaker, Rob Wagner, Don Williams, and Merrill Keane (advisor).

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## 7. PROGRAMS

### a. Friday Forums

Friday Forums Program Committee: Leslie Johnson (chair), Bruce Bishop, Joyce DeMonnin, Adam Gamboa, Jill Josselyn, Carla Kelley, Elaine McCall, Mike Moran, Jill O'Dell, Paddy Tillett, and Sharon VanSickle-Robbins.

City Club's Friday Forum is a flagship program that has stood the test of time as a community pillar for almost 100 years. This weekly program is a traditional and timely conversation-starter for Oregonians—a premier source of relevant, thought-provoking information about the most current public policy headlines.

The ongoing lunchtime lecture series engages audiences in issues of significance, prominence, urgency, and humanity. From speeches by government and community leaders, to panel discussions about health, arts, technology, and more, Friday Forums give complex subjects relevance and clarity, and keep Oregonians informed about the most pressing issues of our time. City Club welcomes members and nonmembers to Friday Forums.

The Friday Forum Committee chooses the topics and speakers who present and co-sponsor. The committee seeks to offer a diversity of perspectives. Unless noted, the topics and opinions expressed at City Club events are those of the speakers and not necessarily those of the City Club of Portland.

The Friday Forum takes place at 12:15 PM nearly every Friday of the year, excluding holidays and the month of August. It airs on Oregon Public Radio for an audience exceeding 15,000 listeners later the same day (7:00 PM) and is also rebroadcast multiple times on local cable TV (Portland Community Media's CityNet 30).

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### **Portland Action Summit: Stories from the Next Generation of Leaders**

June 1, 2012

*Aukeem Ballard, Lewis and Clark masters student; Zahar Muhammed, David Douglas High School student; Audrianna Rodriguez, Open Meadows student*

Three area youth leaders share their personal stories on what inspired them to become civically active, what they've accomplished, what barriers they think young people face and how to overcome them. The speakers represent a variety of Portland neighborhoods, schools and universities, and community programs. They encompass a vast definition of what it means to be a civically engaged youth.

## **Annual Meeting 2012**

June 8, 2012

*Pat McCormick, incoming City Club Board of Governors' President*

We honor members who have served in key positions of leadership, as well as our valuable corporate sponsors, and will hear from the incoming president, who will discuss his vision for the coming year.

## **Portland's Tech Startup Scene**

June 15, 2012

*Skip Newberry, President, Software Association of Oregon; Rick Turoczy, The Silicon Florist blogger*

Portland has the potential to be a leading tech startup hub, on par with much bigger metropolitan areas. Our city has embraced a culture of “attention to craft and workmanship” that has customers yearning for Portland’s products, employees clamoring to be part of a burgeoning new startup scene, and entrepreneurs from around the world considering Portland as the home for their startups.

## **Designing Healthy Communities**

June 22, 2012

*Richard J. Jackson, Chair of Environmental Health Sciences, UCLA*

Dr. Jackson discusses the link between our health and the way our communities—especially our suburbs—are designed. Obesity, asthma, diabetes, and heart disease are all aggravated by the ways we live our lives today. For the first time in two centuries, children today face shorter life expectancies than their parents, due in part to unhealthy lifestyles. It doesn’t have to be this way. Dr. Jackson will talk about how well designed communities and better transportation choices can enable physical activity and improve both our physical and mental health.

## **Community Philanthropy: Why Should the Billionaires Have All the Fun?**

June 29, 2012

*Max Williams, President, Oregon Community Foundation*

The founders of The Oregon Community Foundation (OCF) believed that Oregonians around the state could come together to help improve our quality of life. That belief has been borne out by the tremendous growth of the Foundation, reflecting the generosity—not of one person—but of thousands of donors. Because of the geographic reach and diversity of its donors, OCF acts as a neutral convener, bringing unlikely allies together to find common solutions, and help create a new 21<sup>st</sup> century philanthropy that is inclusive, innovative, and rooted in community.

## **Health Care and the Impact of the Supreme Court Decision**

July 13, 2012

*Melanie Curtice, Stoel Rives; Laura Etherton, OSPIRG; Dr. Chuck Kilo, OHSU*

Though the Supreme Court upheld most of President Obama’s signature legislation—the Affordable Care Act—many questions still loom. Join a panel of experts as they predict how the health law will impact health systems, employers and consumers, and what it will mean for Oregon’s health care reform efforts as elements of the law go into effect in the next 18 months.



## **Oregon's Energy Future**

July 20, 2012

*Bob Jenks, Executive Director, Citizens Utility Board; Jim Piro, President and CEO, PGE; Moderator Melissa Powers, Lewis & Clark College*

The evolution of energy in Oregon provides a foundation for understanding the societal, economic, and environmental benefits that come from progressive energy policy and regulation. Our state and city are national leaders in energy efficiency programs, renewable energy investments, and creative utility regulation. In 2012, we are at a turning point to meet the rising demands of consumption, the challenges of climate change, and a political environment strongly invested in proactive policy. What does the future hold for Oregonians in relation to energy, consumers, and the environment?

## **Hot Times, Summer in the City**

July 27, 2012

*Victoria Frey, PICA; Thomas Phillipson, NW Film Center; Zale Schoenborn, Pickathon; Mike Thelin, Feast Portland; Moderator Barbara Steinfeld, Travel Portland*

Friday Forums may be vacationing during late summer, but Portland's music, food, arts, and film scenes couldn't be more alive! Join us for a cultural tour of Portland's summer activities as panelists discuss how their areas of expertise enrich the cultural life of our city, and the role this plays in bringing Portland's vaunted "creative culture" to life.

## **The Future of Education in Oregon**

September 7, 2012

*Rudy Crew, Chief Education Officer of Oregon*

As students return to schools and colleges across the state, City Club welcomes Rudy Crew, the state's first chief education officer. Crew will oversee the state's entire education system—preschool to graduate school—paving the way for the state to meet ambitious goals by 2025: 40 percent of students attaining college degrees, 40 percent acquiring technical degrees, and 20 percent graduating high school with educations that prepare them for employment.

## **Is Oregon's Electoral Grass Greener?**

September 14, 2012

*Marc Johnson, Managing Partner, Gallatin Public Affairs; Tony Williams, Founder, Washington2 Advocates; Jim Moore, Political Science Professor and Director of the Tom McCall Center for Policy Innovations*

Idaho's Marc Johnson—a Democrat from a Red State—and Washington's Tony Williams—a Republican from a Blue State—are both familiar with Oregon politics, and will provide a unique lens to Oregonians in understanding how our election season looks from the outside.

### **Measure 80 Debate—The Oregon Cannabis Tax Act**

September 21, 2012

*Paul Stanford, Spokesman for Measure 80; Joshua Marquis, District Attorney, Clatsop County; Moderator Sarah Stephan, Pyramid Communications*

This fall, Oregonians will vote on a ballot measure calling for legalization of marijuana production and distribution. As the state with the seventh-highest rate of marijuana use in the country and a crop valued at more than \$200 million, according to *Willamette Week*, proponents argue that this measure will raise revenue for the state while decreasing enforcement costs. Critics reply that legalization will undermine both public health and public safety.

### **Breaking the Silence: Online Women Driving Change in the World's Most Challenging Places**

September 28, 2012

*Jensine Larsen, Founder, World Pulse; and Global Correspondents Hummingbird, Syria; Neema Namadamu, Democratic Republic of Congo; Stella Paul, India*

Increasing access to new media technologies is enabling women from some of the remote regions of the world to make international headlines, organize across borders, and obtain vital development information. Portland-based World Pulse is harnessing the power of digital media to connect and empower a network of over 40,000 women from more than 190 countries, many who are speaking out using internet cafes and cell phones. In addition, World Pulse is equipping grassroots women leaders with training to become empowered citizen journalists and web-savvy change agents for their communities. Hear directly from citizen journalists who have traveled from impoverished rural villages and conflict zones around the world to share how they are using online technology to drive change.

### **Portland Mayoral Debate**

October 5, 2012

*Charlie Hales; Jefferson Smith; Moderator Tracy Barry, KGW News Anchor*

Charlie Hales and Jefferson Smith debate a wide-range of issues: job growth, transportation policy, urban renewal, affordable housing, Portland's schools, and more. Each candidate will also have the task of demonstrating why their experience and vision is best for Portland's future.

### **Will the Economy Determine the 2012 Elections?**

October 12, 2012

*Robert Kuttner, Wayne Morse Chair, University of Oregon's Wayne Morse Center for Law and Politics*

Most political observers and pollsters say the outcome of the fall elections will hinge on the economy. But what does that mean? How do the unemployment figures, the stock market performance, housing prices, and the European debt crisis influence Main Street voters? Do voters on opposite sides of the growing income gap view the economy—and their election choices—differently? To what extent do the voters hold the incumbent responsible for a weak economy, and how are other issues influencing the outcome?

## **Portland City Council Debate Round II**

October 19, 2012

*Amanda Fritz; Mary Nolan; Moderator Len Bergstein*

Together with the Mayor, Portland's City Council sets policy and oversees the various bureaus that manage the daily operations in the city. Incumbent Amanda Fritz debates Mary Nolan. How will the candidates work to improve public safety and grow a healthy economy? What are their priorities in addressing the growing need for affordable housing while balancing transportation and parking issues? What will they do to maintain Portland's natural resources, such as its water, despite a rapidly increasing population?

## **Oregon Secretary of State Debate**

October 26, 2012

*Kate Brown; Knute Buehler; Moderator Morgan Holm*

The Oregon Secretary of State maintains the official records of Oregon's government, provides oversight of public spending, and promotes commerce by enabling the creation of business. Maybe most widely known—the Secretary of State interprets and applies the election laws that allow our democracy to function. Oregon votes by mail and has one of the highest rates of civic engagement. In 2010 Oregon ranked 4<sup>th</sup> in the nation for voting and Portland ranked 2<sup>nd</sup>. Kate Brown and Knute Buehler debate issues such as voting, money in politics, business and more.

## **Money Measure on the Ballot**

November 2, 2012

*Kevin Mannix, President, Common Sense for Oregon and Oregon Anti-Crime Alliance; Steve Novick; Moderator Katherine VanZanten*

This election season, Oregonians are voting on three statewide measures that effect our revenue and tax system in Oregon. Measure 79 bans a real estate transfer tax, Measure 84 phases out estate and inheritance taxes, and Measure 85 allocates a corporation's income tax refund to help fund our K-12 public education system. Don't yet know what your vote is going to be? Want to know a bit more about how these measures will affect you, your children and our schools? Kevin Mannix and Steve Novick discuss the measures.

## **We Voted—Now What? Election Recap**

November 9, 2012

*Allen Alley, Chair, Oregon GOP; Earl Blumenauer, US Representative; Moderator Wendy Willis*  
Oregonians have a lot to consider and vote on this election season—the president, US House of Representatives, four statewide offices, all of our state representatives, 16 state senators, and an abundance of state and local ballot measures. So what does this mean as we head into 2013? Who is in office? What ballot measures passed? Who has control of the Oregon House and Senate and why does that matter? Allen Alley and Representative Earl Blumenauer provide a recap, update, and answer all those questions and more

### **Best Practices at the Department of Corrections**

November 16, 2012

*Colette Peters, Director, Oregon Department of Corrections*

The Oregon Department of Corrections is responsible for the care and custody of more than 14,000 incarcerated adults in 14 prisons throughout the state. This presentation will focus on understanding who is incarcerated and what works in reducing recidivism and future victimization by dispelling certain myths about corrections and crime, and update the audience on the Governor's Commission on Public Safety.

### **Justice Denied: The Courts in Crisis?**

November 30, 2012

*Chief Justice Thomas Balmer; former Chief Justice Paul J. De Muniz*

What does a healthy state court system look like and how do we sustain one? Chief Justice Balmer and retiring Justice Paul De Muniz discuss the present and future of Oregon's state courts. With an eye toward the 2013 legislative session, the justices discuss the role of the courts and the risks of underfunding, the condition of the physical courts, progress toward electronic filing and record-keeping, court staffing, judicial and staff compensation, and funding for legal aid.

### **My Life Behind the Mic: 43 Years with the Portland Trail Blazers**

December 7, 2012

*Bill Schonely, Founding Broadcaster, Portland Trail Blazers*

"Good evening basketball fans, wherever you may be..." Bill Schonely shares personal stories about life behind the mic, as one of the most well-known voices in our city, and tells us why "you've got to make your free throws."

### **Holiday Show: Showcasing the Value of Music**

December 14, 2012

*Portland State Chamber Choir*

This year we are pleased to welcome the internationally recognized Portland State Chamber Choir. We hope to spark a discussion about the future of music and music education, while we listen to classical selections by Monteverdi and Rachmaninoff, modern masterworks by Whitacre and Esenvalds, pop songs, Haitian voodoo music, holiday selections, and selections from their newly-released album "A Drop in the Ocean."

## **Negotiating Portland's Development Projects**

January 11, 2013

*John Russell, Founder, Russell Development Company; Interviewer Brian Libby*

Our city gets a lot of attention for our strategic and efficient land-use planning and we are known as one of the greenest and most livable cities in the world. We've invested in and revitalized places like the Pearl District and Alberta, and they are highly desirable places to live, shop and eat. Portland strives for equitable and healthy communities, but are those goals tangible enough to get the work done? What will it take to move forward with projects like the Memorial Coliseum and Centennial Mills, which have been hot topics of discussion for decades? John Russell discusses ideas to keep development moving forward in our city, while keeping Portland's values intact.

## **Advancing U.S. Energy: An Oregon Perspective**

January 18, 2013

*Senator Ron Wyden*

After decades of policies to cope with scarce oil and gas resources, America suddenly must answer totally new questions: what do we do with potentially massive new energy reserves? How can policymakers leverage the shale gas revolution while encouraging renewable power and moving toward a low-carbon economy? And how will this energy future fuel continued growth for Oregon? Senator Wyden plans to put people first, ensuring that the policies introduced in 2013 are written with families, workers, and employers in mind.

## **BPA's 75<sup>th</sup> Anniversary—Opportunity and Reconciliation**

January 25, 2013

*Steve Wright, BPA Administrator*

Since 1937, the Bonneville Power Administration (BPA) has teamed with the Columbia River to better lives in the Northwest. The Columbia River and the hydropower it produces is a vital part of the Northwest's economic engine and our region's clean air. However, these benefits came with impacts to Native American cultures and the river's ecosystem. In BPA's 75<sup>th</sup> anniversary year, Steve Wright discusses the value of the Northwest's public hydropower system and the importance of maintaining economic prosperity and ecological health.

## **State of the County**

February 1, 2013

*Jeff Cogen, Chair, Multnomah County*

Multnomah County government has always been the place for essential services to keep everybody in our community safe, healthy and strong. Community needs for critical services continue to rise as residents face unemployment, foreclosures and a tough economy. So how will the county thrive in its mission to help people during tight budget times? And where does the county go from here? In his State of the County address, Chair Jeff Cogen will outline how innovative and collaborative solutions can address our local needs.

### **Celebrating 30 Years of Advocacy**

February 8, 2013

*Andrea Cano, Chair, Oregon Commission on Hispanic Affairs; Isaac Dixon, Chair, Oregon Commission on Black Affairs; Mari Watanabe, Vice-Chair, Oregon Commission on Asian Pacific Islanders; Stephanie Vardevas, Chair, Oregon Commission on Women; Moderator Renee Mitchell*

Since 1983, Oregon's advocacy commissions have amplified the voices of Oregon citizens who are under-represented in the corridors of political power: women, black, Hispanic, and Asian/Pacific Islander Oregonians. Join the chairs of the four commissions for a conversation about how much has been achieved and the challenges that remain, including priorities for the 2013 legislative session.

### **Student Debt Crisis and the Path Forward**

February 15, 2013

*Nathan Hunt, PSU Student; Ariel Gruver, PSU Student; Mary C. King, PSU Professor of Economics*  
Student debt has grown to crisis proportions, burdening young people and becoming a drain on our economy. As Oregon and other states have dramatically reduced the level of state support for public higher education, tuition at public universities, as well as private institutions, has skyrocketed. Federal and state education grants have increasingly been replaced by loans, both private and federal. Oregon students now graduate from our public universities with an average of \$25,000 in debt. Discussing the causes and magnitude of student debt, the speakers review our most promising federal policy options, and propose a bold new method to finance public higher education in Oregon, called "Pay-it-Forward."

### **Beyond the Fiscal Cliff**

February 22, 2013

*Congressman Earl Blumenauer*

The New Year's Day Congressional fiscal cliff legislation dealing with the expiring tax provisions, looming sequestration budget cuts, and the debt ceiling was a modest temporary solution to a huge long term challenge. To avert devastating consequences of continued political paralysis and hyper-partisanship, America needs to change how we do business, not just a few budgets and policies. Congressman Blumenauer explores the circumstances that led to the current state of play and several non-partisan actions to get us back on track.

### **When the Unthinkable Happens: Patient Safety**

March 1, 2013

*Dr. Thomas Gallagher, Professor, University of Washington; Armando Nahum, Co-Founder, Safe Care Campaign; Bethany Walmsley, Executive Director, Oregon Patient Safety Commission*

Although healthcare providers work extremely hard to keep patients safe, mistakes occur and patients are sometimes harmed while receiving care. Studies have estimated that 44,000 to 98,000 people die each year as a result of medical mistakes. When a harmful event occurs, patients look to their healthcare providers for information and follow up. In Oregon and across the nation, efforts are underway to improve how healthcare providers can communicate with their patients after an event and how providers can work to prevent similar events from occurring in the future.

### **Who's Gung Ho on Guns?**

March 8, 2013

*Penny Okamoto, Ceasefire Oregon; Kevin Starrett, Oregon Firearms Federation; Moderator Jack Roberts, Lane Metro Partnership*

The tragic incidents at Sandy Hook Elementary School and our very own Clackamas Town Center have once again moved the debate about gun control to the forefront of legislative agendas across the country. Proposals in the Oregon State Legislature include improvements to our mental health system, stricter laws on background checks, and bans on high capacity magazines and semi-automatic weapons. More than half of Oregonians own a gun, and any change will require compromise.

### **Governor Kitzhaber on Think Out Loud**

March 15, 2013

*Governor John Kitzhaber; Dave Miller, Think Out Loud*

This year's kindergarteners are the Class of 2025—the year the state has set the goal of 100 percent high school completion. Oregon is taking significant steps forward implementing education reforms and more accountability for better results for students. The governor recognizes that long term financial stability is needed if we are to reach our state's ambitious goals and is pursuing opportunities to both reduce cost-drivers that divert resources from classrooms and generate new revenue to invest in improved outcomes.

### **Youth and Violence: Voices from the Front Line**

March 22, 2013

*Violeta Alvarez, Catlin Gabel sophomore; Ana Meza, 2012 David Douglas graduate; Mariam Ngoye-Dogo, David Douglas junior; Marc Fernandes, Youth Development Coordinator, Multnomah Youth Commission*

Far too often, young people are the victims or the perpetrators of violence in our community. Over the last two years, the Multnomah Youth Commission has brought young people together to develop policy solutions to the wide range of violence triggers that they deal with daily: anti-LGBT and gender issues, cyber-bullying, gangs, unsafe homes, school bullying, sexual and date violence, and police abuses. The speakers discuss steps we can take together to reduce violence in our society.



## **Higher Ed in Oregon: The Way Forward**

March 29, 2013

*Ben Cannon, Education Advisor to Governor Kitzhaber; Heather Conroy, Executive Director, SEIU Local 503; Emily McLain, Executive Director, Oregon Student Association; Melody Rose, Interim Chancellor, Oregon University System*

What will it take in terms of funding, academic innovation, collaboration, and measurement to get Oregon to the 40-40-20 goal? This ambitious goal means we are striving for 40 percent of Oregonians to hold a bachelor's or advanced degree, 40 percent to have an associate's degree or other certificate, and all adult Oregonians to hold a high school diploma or equivalent by 2025. The panel will discuss and debate the proposed reforms to Oregon's higher education model that are being weighed in the legislative session. They will also explore higher education reforms that are underway nationally, and in other states, with an eye on how the various stakeholders—students, families, faculty and taxpayers—stand to fare from the reforms.

## **Reversing the Decline of the Middle Class: Saving the American Dream**

April 5, 2013

*Senator Jeff Merkley*

The American Dream is slipping away from the hopes of many Americans. It's true that the past few years have been tough economically for our country, but the reality is that the income inequality we are seeing in today's society has been a long time coming. Productivity has risen steadily since World War II, but wages have stagnated for more than 30 years and the middle class is shrinking—along with the American Dream. If we are going to get back on track as a nation and focus on growing our economy and the middle class, then we've got to realize that what we've been doing the last 30 years hasn't been working. We need to measure our success by how well ordinary people are doing, not by aggregate numbers. From infrastructure and education investments, to fixing the housing market and creating a new vision for our budget and tax code, we can make smart decisions that will lead to a better future for our children.

## **How Do We Build a Better Oregon?**

April 12, 2013

*State Treasurer Ted Wheeler*

The challenges facing Oregon today can seem daunting, but Oregonians have a long history of overcoming obstacles through a combination of creativity, perseverance, and collaboration. State Treasurer Ted Wheeler says Oregonians should reconnect with our pioneering roots, take calculated risks, and work together to build a better state. That means being unafraid to blaze new trails when it comes to building a strong workforce for the jobs of tomorrow, making economic development efforts more nimble, and financing key strategic infrastructure to bolster Oregon's long-term competitiveness.



### **What's Your Position on Fluoridation?**

April 19, 2013

#### *City Club Member Debate & Vote*

Should City Club recommend a vote for or against fluoridation of the public water supply in Portland? Proponents of fluoridation point to the health benefits of reducing cavities in children, seniors, and people of lower incomes who may be unable to afford adequate dental care. Opponents maintain that there are still doubts about the long-term effect of ingesting fluoride, and object to what they see as contamination of a very pure water system. There is only one certainty in this debate: There is a lot of passion on both sides.

### **State of the City**

April 26, 2013

#### *Mayor Charlie Hales*

Charlie Hales was sworn in as mayor of Portland at the beginning of January. During his first four months in office, a budget deficit of approximately \$25 million for 2013–14 dominated his agenda. Hales will speak at the City Club about his priorities in office, and about efforts to address the city's economic problems.

### **It's Time for Immigration Reform; Air Toxics Debate & Vote**

May 3, 2013

#### *Congressman Kurt Schrader*

America is currently facing a soul-searching moment surrounding an outdated, irrational, and dehumanizing immigration system. One hundred years ago, America took all comers to its shores. Now our byzantine immigration system encourages would-be immigrants to put their livelihoods on the line in order to seek the American dream. It makes criminals out of business owners and farmers, who hire people to do work that no one else will do. This same work that Americans benefit from and take for granted every day. The dynamic generates an unconscionable trade in human beings and human rights violations that operate in dark shadows, often beyond our legal and law enforcement systems. This spring, a bipartisan Senate group is working on a comprehensive immigration plan. This discussion is about the very nature of who we are as Americans—our beliefs, our morals, and our need to share the unalienable rights our immigrant forefathers bequeathed upon us 238 years ago.

## **Localism in the Age of Globalism**

May 10, 2013

*Nancy Folbre, Professor, University of Massachusetts Amherst*

From our locally-owned stores, to our farmer's markets and food carts, Portland is a leader in the movement to buy local. It's cultural, it's trendy, and it's smart for our local economies. In our increasingly global economy, many communities are trying to encourage local forms of economic development that could generate more stable employment and help build social capital. These community initiatives aim to develop local economies, sustain local farms, generate more stable employment, and build social capital. Small businesses often find them particularly attractive as a way to mobilize local capital and build consumer loyalty. Localism represents a clear alternative—as well as an outright challenge—to more standard economic development strategies, such as tax subsidies to large firms that promise to generate local jobs but sometimes fail to stick around. Can localism go global, and move beyond its niche in relatively upscale neighborhoods and college towns? What can we learn from “best practices” in communities across the country?

## **State of the Region**

May 17, 2013

*Tom Hughes, Council President, Metro*

During the last three decades, Metro has played a unique role in coordinating public planning and preservation projects that cross city and county lines. In 2010, leaders across the region agreed on “Six Desired Outcomes” that focus on what matters in people's everyday lives. Council President Tom Hughes discusses how Metro is working with the cities and counties in our region to sustain and grow good jobs, restore and protect our natural ecosystems, and enable all of our region's people to enjoy the benefits of growth and prosperity.

## **Bicycling in Portland**

May 31, 2013

*Kelly Clifton, Associate Professor of Civic Engineering, PSU; Dan Keppler, Research Committee Chair, City Club of Portland; Jeff Mapes, Political Reporter, The Oregonian; Sharon Maxwell-Hendricks, CEO, Boanerges Group; Rob Sadowsky, Executive Director, Bicycle Transportation Alliance*

Portland is a city where people travel by car, public transit, walking and bicycling. Each is here to stay. Biking is part of our city's culture, and in 2012, Bicycling magazine ranked Portland as the most bike-friendly city in the country. With the release of City Club's report on bicycle transportation in Portland, we'll answer the question: “How should we improve our transportation system to optimize choice, efficiency and safety for all modes of transportation?”

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## **b. Member-Led Forums**

Member-Led Forum Committee: Paula Amato (chair), Courtney Brooks, Caroline Harris Crowne, Guenevere Millius, Cole Mills, Leslie Morehead, Renee Rutz, Marc Tedesco, Wynne Wakkila, and Carol S. Witherell.

Too many important civic and public policy discussions happen during work hours, take place in formal regimented government meetings, or in the same part of town.

Member-Led Forums (MLF), formerly Agora, explore a wide-range of areas. The committee chooses topics, presenters, and co-sponsors. The format ranges from large speeches to intimate gatherings, from expert panel discussions to site tours, and from food and wine tastings to art and music outings. MLF events are open to City Club members and the public.

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### **Citizens Read: *On the State of Egypt* by Alaa Al Aswany**

June 20, 2012

A series of essays about events leading up to the Tahrir Square revolution.

### **Bullying and the Harmful Effects of Misogyny**

June 21, 2012

Join City Club, Fight Against Sex Trafficking, Playworks president and COO Elizabeth Cushing, and Dr. Ron Clark as they speak about school bullying and its harmful consequences, and misogyny and how it related to bullying and other problems in our society.

### **Citizen Salon: Behind the Scenes of Silicon Forest Start-Ups**

June 24, 2012

Join City club for a deep look into the Silicon Forest start-up scene with Rick Turoczy. Rick has been following the high-tech start-up scene for more than 16 years. He offers insights into what makes an individual start-up successful, why the Silicon Forest is unique, and its impact on the local and global markets.

### **Civic Salon: Breaking the Silence: The Rising Voice of Women Worldwide**

July 12, 2012

Across the Earth, courageous women leaders from rural villages to corporate suites are connecting to solve global problems. Jensine Larsen, founder of World Pulse, shares her personal journey building an interactive global media enterprise uniting women from over 190 nations, including those from remote regions and conflict zones using internet cafes and cell phones. Larsen discusses how women the world over, and here at home, can participate in this ongoing evolution.

**Citizen Read: *Democracy in America* by Alexis de Tocqueville**

July 19, 2012

What makes a democracy? Free and fair elections? Political parties? A functioning government? The rule of law? Economic opportunity? Free speech? Other freedoms? In light of recent events in Egypt, Libya, and Burma, the group will discuss if it's fair to use these criteria to define democracy and apply these standards to other nations—or if some other criteria should be used.

**Tour the Food Innovation Center**

August 7, 2012

The Food Innovation Center (FIC) is Portland's premier collaborative facility for food product development, food marketing, and the general advancement of Northwest foods and agriculture. Find out how the FIC provides services to culinary entrepreneurs in the community, while learning about the development of both retail and restaurant food products. Participants tour the development kitchens, learn about the testing of storage and packaging technology, see the consumer testing and research center, and find out about research in RFID inventory systems.

**Citizens Read: *Snow Crash* by Neal Stephenson**

August 16, 2012

Welcome to America's future—where the Internet is a Metaverse, pizza delivery in Mafia-controlled, and the book's hero and protagonist is named Hiro Protagonist. According to Amazon.com, "Interweaving everything from Sumerian myth to visions of a postmodern civilization on the brink of collapse, *Snow Crash* is the portrayal of a future that is bizarre enough to be plausible." Are they right? You decide.

**Civic Salon: Major League Baseball in Portland—Dream or Reality?**

September 9, 2012

Join an intimate dinner and discussion with Dr. Lynn Lashbrook, president of Sports Management Worldwide and a longtime leader in efforts to bring Major League Baseball to Portland. The evening's discussion focuses on what it would take to attract and sustain a Major League Baseball team in Portland, how a Major League Baseball team would complement (or compete with) Portland's existing NBA and MLS teams, and whether efforts to attract single A baseball teams to Hillsboro and Milwaukie may help or hinder Portland's prospects for securing a Major League team.

**Bright Lights: Mayoral Quiz Show! Starring Charlie Hales and Jefferson Smith**

September 10, 2012

What the two candidates know—and don't know—about Portland, and what we want to know about them.

### **Van Tour of Forest Park**

September 24, 2012

Portland Parks & Recreation will treat 10 people to a van tour of Forest Park, taking us into several parts of the park and providing an introduction to Forest Park. We will also visit sites infested with invasive ivy that threatens the health of the park so we can learn how Portland Parks & Recreation is working to eliminate ivy and restore the ecosystem. A naturalist will be along to answer questions about plants and animals. There will short walks along trails to some sites.

### **Have We Outlived the Electoral College?**

October 17, 2012

Join us to talk about the electoral college! Do you love the electoral college? Do you hate it? Do you not know a thing about it? Come ask your questions and make your voice heard.

### **Help Free Forest Park of Ivy**

October 20, 2012

Celebrate City Club's long relationship with Forest Park by helping remove invasive ivy. The City Club's report "Forest Park: A Call to Action" highlights how ivy and other invasive species harm the park's native plants and animals. Help City Club act on its recommendations during Forest Park Conservancy's Day of Stewardship. Enjoy a day in the park and learn more about Forest Park's invasive ivy problem.

### **Citizens Read: *Norman Foster: A Life in Architecture***

October 22, 2012

October is Architecture Month, so we discuss what architecture means to us. Norman Foster grew up on the wrong side of the tracks in Manchester, England, during and after WW II, with scenery such as crashed aircraft along the way to school. His life was his own, and his internal ambition got him into the right places where he could explore what would become his craft—architecture. From a lowly clerk at the Treasury building (an amazing structure), to winning competitions based on re-drawing cigarette packages, every step he took was his own. Norman Foster's recent accomplishments include the Great Court at the Queen Elizabeth II Museum in London, the German Parliament building, and numerous other expansive, innovative, and modern structures. *A Life in Architecture* is an interesting biography of someone who became a member of the British House of Lords.

### **Educating Global Citizens for the 21<sup>st</sup> Century**

October 24, 2012

"The next generation has the magnificent opportunity to powerfully influence the twenty-first century and perhaps all of humanity's future. What will you make of the opportunity?" — J. Michael Adams and Angelo Carfagno, *Coming of Age in a Globalized World*. Featuring panelists Representative Lew Frederick, Derrick Olsen, Golann Salazar, Stephanie Stokamer, Todd Jones, Amanda Canarios, and moderator Michael Mills, join us as we engage citizens of all generations, backgrounds, and affiliations in dialogue on how well we are preparing youth and young adults for local-to-global citizenship and fulfilling lives in the 21<sup>st</sup> century; explore the

possibilities and challenges we face in developing engaged citizens and leaders who will build on the diversity, vitality, sustainability, and equity needs of all our communities and regions; and share ideas for moving our dialogue into action, engaging those who educate, parent, care for, or mentor youth and young adults from early childhood through college and university years.

### **Bright Lights: A Conversation with Rick Turoczy**

November 12, 2012

Through an unlikely nexus of meticulous craft, go-your-own-way frontier spirit, and friendly urbanism, the Rose City is blooming into a kind of anti-Silicon Valley. But is it another '90s-style flowering destined to wilt? Or could Portland's smaller-scale, artisanal approach build a more durable economic cluster?

### **Civic Salon: The Poetry of Civic Engagement**

November 15, 2012

Wendy Willis, poet and executive director of the Policy Consensus Initiative (and former executive director of City Club), reads selected pieces from her new book of poems, *Blood Sisters of the Republic*, and discuss how poetry can help us imagine a more robust democracy.

### **Civic Salon: An Evening with Peter Ames Carlin, author of *Bruce***

November 26, 2012

It's been 25 years since the legendary rock star Bruce Springsteen welcomed a biographer backstage into his life. Portland author Peter Ames Carlin shares his experiences chronicling Springsteen's impact on American culture and politics, which once prompted Obama to note, "I'm the President, but he's the Boss." Springsteen's music and lyrics about the pursuit of the American Dream have become anthems for American politicians and activists, ringing out across convention floors and union halls, college campuses, and country fairs.

### **Bright Lights: Art, Architecture, Portland**

January, 14, 2013

Tom Manley, president of Pacific College of Art, and Brad Cloepfil, renowned architect designing the college's new headquarters, talk about how the college hopes to reshape the city.

### **Bright Lights: Design as Common Ground**

January 28, 2013

Can a Boston "museum" concept gain traction in Portland? In 2009, a pair of 20-something designers had an idea: a design museum for Boston. But rather than reach for a building, the founders and future co-directors of Design Museum Boston (DMB), Sam Aquillano and Derek Cascio, threw a pizza party—and spread their belief in design throughout the city. Nearly four years later, through wide-ranging collaborations with colleagues and institutions, the duo has wrangled exhibits and projects ranging from *Retail: Retell. Recycle. Rethink*, an exhibition on sustainable marketing, to a competition to design street seating for Boston's booming Fort Point Channel. In July 2011, Design Museum Boston, in collaboration with the City of Boston and the Massachusetts College of Art and Design, received a grant from the National

Endowment for the Arts to use design to build community and increase the livability of the South Boston Waterfront, home to the city's burgeoning Innovation District. Over the past 18 months, DMB has cut across individual constituencies to unite this diverse community in ways no one thought possible.

### **Bright Lights: State of the Arts**

February 11, 2013

A conversation with Christopher Stowell and Christopher Coleman. Two of Portland's most influential artistic directors, one now leaving, reflect on the challenges, accomplishments, and impact of their nine-year tenures at Oregon Ballet and Portland Center Stage.

### **Dig into *Under Wildwood***

February 11, 2013

Put on your headlamp and explore the caves below the Impassable Wilderness with Colin Meloy and Carson Ellis, author and illustrator of *Wildwood* and *Under Wildwood*, the first two books in the *Wildwood Chronicles* trilogy. Colin and Carson share fantastical tales and gorgeous illustrations from their books, based on Portland's very own Forest Park. Co-sponsored by New Leaders Collective.

### **Oregon's Human Trafficking Grade: D**

February 20, 2013

Senator Betsy Close (R-Albany) and Senator Betsy Johnson (D-Scappoose) recently announced they will be proposing legislation to improve Oregon's laws on human trafficking. Specifically, the bills address the issues raised in *The Protected Innocence Challenge* report card, which gave Oregon a 'D.' Join Multnomah Commissioner Diane McKeel and Labor Commissioner Brad Avakian as they update us on proposed legislation, and gather our feedback for future legislation. Barbara Smith-Warner from Senator Ron Wyden's Office will also be there to answer questions and hear our ideas for the Senator.

### **Bright Lights: Portland Public Art: Coming of Age at Last?**

March 11, 2013

A new streetcar, light-rail line, and two bridges are generating nearly \$5 million for new public art in Portland. Who's making it? Who's selecting it? And what's it going to look like? A conversation with Eliose Damrosch, executive director of the Regional Arts & Culture Council, and Mary Priester, manager of the TriMet Public Art Program.

### **Portland School Board Candidates Forum**

April 3, 2013

Join us to hear from this year's candidates and learn more about the school board. The candidates include Martin Gonzalez, Pam Knowles, Steve Buel, and Tom Koehler. Sam Adams, Executive Director of the City Club of Portland, emcees, and Mark Langseth, President & CEO of I Have a Dream Oregon, moderates.

**Alien Boy: The Life & Death of James Chasse**

April 7, 2013

Screening and discussion of the film with director Brian Lindstrom. In 2006 James Chasse was brutally beaten by a group of Portland police officers, denied medical care, and left to die in the back of a police car. This movie explores his life, his death, the cover-up, and the controversy around that tragic day. The film weaves a detailed portrait from eyewitness accounts, courtroom footage, videotaped depositions from the police officers, and recollections of friends and members of the community.

**Bright Lights: The Portland Art Museum's Next Horizon**

April 8, 2013

A conversation with Brian Ferriso, Portland Art Museum's executive director. Ferriso talks art, bikes, gardens, and expansion—collections and upcoming shows, and about the hard art of steering an institution through a storm. But he will also share his earlier experiences during flusher times when he helped plan and complete a \$125 million addition to the Milwaukee Art Museum designed by Santiago Calatrava

**S/he-bop: Making Sense of Gender in American Pop Music**

April 25, 2013

Through popular music, we can understand changing social norms and life experiences. In this conversation, Portland State University adjunct professor Sarah Dougher focuses on how gender is represented in American popular music through historical, political, and social lenses. Participants will listen to music and discuss videos and images from popular music genres and outlets from rockabilly to American Idol, considering the way popular music shapes and reflects values, mores, and aesthetics in our culture.

**Civic Salon: How Will We Get Our News?**

May 8, 2013

The combination of changes in technology and the Great Recession has had a major impact on the media enterprises that Oregonians traditionally rely upon for news and information. What's the future of news in Oregon and how will media organizations need to change in order to meet the information needs of Oregonians? Steve Bass, president and CEO of Oregon Public Broadcasting, speaks.

**Bright Lights: Senate Bill 100 – The Next 40 Years**

May 13, 2013

As the legendary statewide planning act turns 40, look at what's working and what isn't, and what needs to change. This conversation brings together experts in business, natural resources, and farming: Doug Krahmer, farmer and chairman of the Oregon Agricultural Board; Sara Vickerman, Defenders of Wildlife; and Bernie Bottomly, Portland Business Alliance and aficionado of economic development.



### **Civic Salon: The Future of Biking**

May 15, 2013

National trends show that bicycling is becoming more inclusive as a wider variety of people adopt cycling as a mode of transportation. What changes can we expect Portland's burgeoning bike industry to embrace as a result? What will the future of Portland's streets look like as bicycling becomes even more of a force in our city and region? Jonathan Maus, publisher of BikePortland.org, speaks.

### **Learning from History**

May 15, 2013

A conversation with Lois Leveen, educator and author of *The Secrets of Mary Bowser*. Based on a true story of a woman born into slavery, freed and educated in the North, and who returned to the South and became a Union spy in the Confederate White House. Named one of the top 10 books of 2012 by *The Oregonian*, the novel is introducing readers across the country to little known aspects of American history, and to a real-life African American heroine. Lois Leveen discusses how the history behind the novel offers important lessons for the 21st century, particularly how Mary Bowser's journey from slavery to freedom can serve as a model as we work to achieve educational equity for all young people in Portland.

### **Civic Salon: What's in Store for Sports?**

May 22, 2013

Major League Baseball? The NBA All-Star Game? NCAA Women's Final Four? The Oregon Sports Authority works to grow Oregon's sports landscape, through the attraction of franchises like the Portland Timbers and Hillsboro Hops, to mega-events like the NCAA Men's Basketball Tournament and Women's World Cup Soccer. So what's in store for Oregon's sports future and how do we get there? Meyer Freeman, COO of the Oregon Sports Authority, speaks.

### **Human Trafficking Series & *Half the Sky***

May 28, 2013

Kristin Lumm, MS, QMHP, program coordinator for New Options for Women of Lifeworks NW, talks about their work with sex trafficking victims. We also discuss the book *Half the Sky: Turning Oppression into Opportunity for Women Worldwide* by Nicholas Kristof, with Audrey Loberfield and a few other "Reedies," Reed college students who recently hosted the author.

### **Voices of Change: Celebrating APA Heritage Month**

May 29, 2013

"Asian and Pacific Americans have helped advance Oregon's prosperity through their contributions to the fields of education, business, the arts, economic development, and science and technology"—Oregon Governor Proclamation. Celebrate with the Asian Pacific American Network of Oregon (APANO) for Asian Pacific American Heritage Month. The *Voices of Change Celebration* gathers 200+ community leaders and supporters for unique music, a sampling of Asian and Pacific Islander foods, and cultural performances. Asian Pacific Islanders in America have roots that span the world. Their entrepreneurship and fortitude have helped build our country, from shaping the railroads and driving the economy through small business, to taking

leadership for civil rights and serving in our United States Armed Forces. Asians and Pacific Islanders in Oregon have grown significantly over the last decade, and have a population of nearly 200,000 inclusive of those who are multiracial. Although many API have achieved success, far too many still struggle to overcome the obstacles of unemployment, poverty, and language barriers or face significant education, economic, and health disparities.

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### **c. New Leaders Collective**

New Leaders Collective Steering Committee: Kourtney Nelson (chair), Laurel Glasmire (event co-chair), Ben Petersen (event co-chair), Etta Lockey (leadership chair), Kimberlin Butler (outreach co-chair), and Brian Forrester (outreach co-chair).

City Club's New Leaders Collective (NLC) promotes civic engagement, education, and equity by fostering dialogue and collaboration among new leaders in Portland. NLC is a group of young (and young-at-heart!) citizens who love this city and work to make it better by finding opportunities for civic involvement that are informative, interactive, no to low cost, and fun!

NLC is organized into three subcommittees: Events, Leadership, and Outreach. NLC members are free to direct their efforts toward one or more of these areas in order to find an area that best fits each member's interests and to create the greatest impact on Portland and its future.

NLC programs focus on events that require participant engagement. The NLC is also dedicated to the development of the next generation of Portland's leaders. The highlight of many monthly meetings is the "Leadership Spotlight," which provides NLC members with an opportunity to meet and learn from Portland's community leaders in a casual, conversational setting.

The NLC mentorship program, introduced last year, was also a huge hit. The program bridges the divide between new leaders and more experienced City Club members, forming new relationships and connecting civically minded mentors and mentees across areas of interest, expertise and experience.

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### **Portland Action Summit: Leadership for the Next Generation**

June 1, 2012

Share your opinions with some of Portland's top leaders, make suggestions on how to improve our city, schools, and communities; and learn skills such as lobbying, networking, and creating sustainable change.

### **Mentorship Kickoff**

July 10, 2012

### **Summer Mix n' Serve**

July 12, 2012

Held at the Community Warehouse, which supplies vulnerable populations with home goods, guests bring one household item to donate at the entrance. Participants then grab a beer, and meet, hang out, and share stories and ideas with young adults from City Club and other community organizations. Guests receive a tour of the Community Warehouse, and have a chance to learn about each of the participating organizations.

### **Tour the *Street Roots* Publication HQ**

July 20, 2012

Come see the publication facilities, hear about distribution, and learn about the advocacy *Street Roots* does for Portland's low-income population. *Street Roots*, published biweekly in Portland, Oregon, has been Portland's flagship publication addressing homelessness and poverty since 1998, and provides income opportunities for people experiencing poverty and homelessness.

### **Explore *Wildwood* in Forest Park with Colin Meloy and Carson Ellis**

July 27, 2012

Join author *Colin Meloy* and illustrator *Carson Ellis* on a hike through Forest Park. Learn how Forest Park inspired the Impassable Wilderness, Avian Principality, and The Long Road. Is the ivy in Forest Park as bloodthirsty as the ivy in the book? Hikers may also hear clues about *Under Wildwood*, the second book in the series due out in September. *Wildwood* is a fantasy-adventure story with intricate illustrations, written for middle graders. A naturalist from Forest Park Conservancy will join the group to answer questions about plants and animals in the park, and to explain how the Conservancy and Portland Parks and Recreation work together to remove invasive ivy. Co-sponsored by Member-Led Forums.

### **An Event with Chris Coleman**

November 14, 2012

*Chris Coleman* is the artistic director for Portland Center Stage. Take advantage of this exclusive opportunity to speak with Chris, learn about his career story, and enjoy a tour of Gerding Theater and the Armory. Attendees may purchase tickets to the show that night, *A Midsummer Night's Dream*, as well as network with emerging and established business and civic professionals.

### **The Why Behind the Weird**

December 5, 2012

What makes Portland, well, Portland? Is Portland truly the place where young people go to retire? What does this mean for the future of Portland, and what can we do to capitalize on the innovation brought by entrepreneurs, adventurers, and innovators? Our series will highlight the stereotypes of Portland, create dialogue, and cast light on the truth behind *Portlandia*. *Greg Schrock* and *Jason Jurjevich*, of *Portland State*, discuss their research on the economic landscape; while *Crispin Argento*, owner of *Pino*, and *Bret Burmeister*, *Food Cart Tsar*, share their perspectives and insights on the economic landscape of Portland.

### **Mix & Mingle with PEAL**

January 17, 2013

Cohosted by Portland Emerging Arts Leaders (PEAL), mix, mingle, catch up, and make new connections.

**Tour PAM: Carrie Mae Weems**

February 21, 2013

Julia Dolan, Minor White Curator of Photography, leads a tour of Portland Art Museum's current photographic exhibit, *Carrie Mae Weems: Three Decades of Photography*. Weems, born in Portland, explores themes of race, gender, and class through photography, video, performance art, and activism.

**Why Behind the Weird: Portland Food Culture & Access**

March 20, 2013

In a city of over 700 food carts, how is food access still a considerable problem for many? Portland is often characterized as a city where people shop at farmers markets and stores like New Seasons, and value local food. The television series *Portlandia* cast a humorous light on this stereotype in its "Colin the Chicken" sketch. Do lower income individuals and families have the same access to healthy, local food? How have land policies affected access to farming and food for all? Come explore the food landscape of Portland with our panelists *Jill Kuehler of Zenger Farm; Mike Moran of the Oregon Food Bank; Nathan McClintock, professor of Urban Studies and Planning at Portland State University; Charles Robertson, Village Market; and Anita Yap, former Chair of the Portland Multnomah Food Policy Council.*

**Get on Board! Leadership Summit**

March 26, 2013

Young leaders can gain valuable leadership experience by joining the board of an organization and organizations can benefit from the fresh insight of younger directors. During this summit we will provide young leaders the tools they need to effectively serve on a board. This Leadership Summit is designed to help young leaders explore three critical areas of the director experience: 1) identifying the value of active involvement with an organization's leadership; 2) getting on a board and effectively participating; and 3) understanding the legal and fiduciary duties of board members. Panelists include *Graeme Byrd of Cascade Web Development; Mark Fulop of Facilitation and Process, LLC; Courtney Mersereau of RBC Wealth Management; and Cindy Cumfer of Nonprofit Legal Services.*

### ***Dance for a Dollar: A Dance & Theatre World Premiere***

May 19, 2013

The play takes place in the Queens club Las Palmas, where a man can take the hand of a woman, embrace his culture, and whirl away the cold. At Las Palmas, the *muchachas que bailan* run the joint and serve up *los hombres* a little homestyle dignity. Check your worries at the door and feel your body come to life among the joyful sounds of *duranguense*, *folklórico*, and *cumbia*. The talk-back examines topics faced by the characters including alienation, underestimation, and even dismissal by the dominant culture. Through the familiar songs, the characters recover pieces of their former, stronger identities. Is there a physiological benefit as well as a sense of belonging that comes from the arts? Panelists include *Maria Chavez-Haroldson, Associate Director for the Center for Latino Studies and Engagement at Oregon State University; Teresa Alonso, Diversity and Advocacy Coordinator for the Global Diversity and Inclusion Office at Portland State University; and Alberto Moreno, Executive Director at Oregon Latino Health Network.*

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#### **d. Partners**

Member-Led Forums and the New Leaders Collective worked with many organizations to present programming in 2012–2013.

Allen Temple CME Church  
Concordia University  
FAAST  
First Unitarian Church of Portland  
Forest Park Conservancy  
Global Citizen Corps / Mercy Corps  
Institute of Democratic Education in America  
Lewis & Clark College's Graduate School of Education & Counseling  
Northeast Coalition of Neighborhoods  
Oregon Historical Society  
Oregon Humanities  
PEAL  
p:ear  
*Portland Monthly*  
Portland Parks & Recreation  
Portland State University  
Portland State University's Graduate School of Education  
The Chalkboard Project  
Urban League of Portland  
Volunteers of America—Oregon  
World Affairs Council

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## **e. Civic Drinks**

Because bringing civic-minded people together is what we do. Civic Drinks is a mix of informal conversation, connection, and cocktails. It's your opportunity to mingle with local leaders, City Club members, and others involved or interested in civic issues. Each month we bring together "special guests"—organizations and individuals focused around a particular issue.

### **April Civic Drinks**

April 2, 2013

*Special guests: local staff leaders of agencies and organizations dedicated to our economic success including Gale Castillo, president of Hispanic Metropolitan Chamber; Robert S. DuCote, acting district director of US Small Business Administration; Heather A. Hoell, executive director, and Justin Zeulner, president of Venture Portland; Herb Fricke, president of Oregon Native American Chamber of Commerce; Scott Goddin, director of US Export Assistance Center; Roy Jay, president of African American Chamber of Commerce; Jaime Lim, president of Philippine American Chamber of Commerce of Oregon; Tim McCabe, director of Business Oregon; Sandra McDonough, president of Portland Business Alliance; Andrew McGough, executive director of Worksystems; Jeffrey Nauck, president of Portland Area Business Association; Sean Robbins, president & CEO of Greater Portland Inc; Shelley Shirley, executive director of East Portland Chamber of Commerce; and Patrick Quinton, executive director of Portland Development Commission.*

### **May Civic Drinks**

May 7, 2013

*Special guests: candidates for school board in Multnomah County and staff of Portland's Ballot measure campaigns including Centennial, Corbett, David Douglas, Gresham-Barlow, Parkrose, Portland, Reynolds, and Riverdale School Districts; Mt. Hood Community College; Multnomah Education Service Department; Portland Community College; Ballot Measure 260-150 (Renew five-year levy to prevent abuse and child hunger); and Ballot Measure 26-151 (Fluoridation of Portland drinking water supply).*

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## 8. MEMBERSHIP

Membership Committee: Christine Nutters (chair), Ted Kaye (coordinator, New Member Welcome Events), Karen Kervin, Mary Ella Kuster, Joe Sixta, and Don Williams.

Communications Sub-Committee: Joe Sixta (chair), Caleb Dean, J. Collin English, Carole Hardy, Lindsey Miller, Gwen Millius, Amy Potthast, and Mary Swanson.

Members make an important civic investment in making Portland and Oregon a better place to live, work, and play. Membership dues underwrite the bulk of the City Club's non-partisan work to bring together civic-minded people to solve the problems we face.

Members of the City Club of Portland enjoy the following benefits and opportunities:

- **Use your Friday Forum free tickets:** No reservations required. Just show up and you enjoy free general admission seating at any Friday Forum event. Or enjoy member-discounted beverage and meal tickets. And, only City Club members like you can ask a question of the speaker. View the schedule [here](#).
- **Save time with the *Civic Reader*:** Because we know how difficult it is to keep up on the issues, City Club members receive the [Civic Reader](#) by email. It is a monthly curation of analysis and commentaries on civic and policy issues.
- **Expand your network at Civic Drinks:** Enjoy time for informal, face-to-face networking. Catch up with old friends and meet new ones. [Civic Drinks](#) is held the first Tuesday of each month at a different location. Each Civic Drinks event features a new set of special guests, giving you a new group of people to meet each month!
- **Plan ahead with the *Civic Calendar*:** Feed your brain, vent your spleen, or both. In the weekly [Civic Calendar](#) email, you receive invites to City Club events and a curation of the other great local, nonpartisan civic events.
- **Coordinate a Member-Led Forum:** Join with other City Club members and help lead a community discussion or tour on a topic you are passionate about. Learn more [here](#).
- **Read the *Member Bulletin*:** City Club's [Member Bulletin](#) email newsletter provides you advanced information on City Club activities, exclusive notice of member-only events, insider updates on research and advocacy, and links to publications and videos of speakers you might have missed.
- **Learn as you serve:** As a member, you have exclusive opportunities to serve on research study or advocacy committees that seek solutions to the problems we face. Openings for committees are posted in the *Member Bulletin*. Learn more here: [research](#) and [advocacy](#).
- **Vote on what's best for the future of Portland/Oregon:** Since 1916, City Club has completed over one thousand nonpartisan research studies. As a member, you vote to approve or reject draft Research Study Reports and recommendations. See [studies in progress here](#).
- **Access the Member Directory:** You have exclusive access to City Club of Portland's [Membership Directory](#). Password updates are included in each *Member Bulletin*.

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## 9. MEMBER RECOGNITION

With the help of hundreds of volunteers, City Club is able to accomplish the work of an organization many times its size. At its June 14, 2013 Annual Meeting, members were recognized for their outstanding contributions to fulfilling City Club's mission.

### **City Club Award**

**Sharon VanSickle-Robbins**

*For outstanding contributions to City Club and the community, and for setting an example of inspired citizenship.*

### **Member of the Year Award**

**Laurel Glasmire**

*For outstanding overall contributions to City Club.*

### **Research Award**

**Maria Everhart**

*In recognition of extraordinary commitment to research and its role in civic engagement.*

### **President's Award**

**Spencer Ehrman and Jan Christensen**

*For outstanding service to City Club and its mission.*

### **Recognition of Outgoing President**

**Pat McCormick**

**Centennial Committee:** Ted Kaye (chair), Roger Eiss, Roger Meyer, Fran Storrs, Paddy Tillett, Wynne Wakkila, and Bob Weil.

**Development Committee:** John Horvick (chair), Sharon Brabenac, Kamla Hurst, Laila Umpleby, and Sharon VanSickle-Robbins.

**Finance Committee:** William Holmer (chair), Pamela Kane, Ted Kaye, Marcy D. Lantz, and Anne O'Neill.

**Legacy Society Committee:** Ted Kaye (chair), Don Barney, Sharon Brabenac, Peter Heuser, Susan Kelly, Steve Schell, Frances J. Storrs, Sue Thomas, Kurt Wehbring, and Don Williams.

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### **Member Appreciation Picnic**

September 20, 2012

Members gather at Woodstock Park for a celebration of the Club's achievements.

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## 10. DONOR RECOGNITION

When City Club was founded in 1916, it worked to solve problems for the common good. Over the last century, the City Club of Portland has grown and evolved to reflect the values and temperament of the times, but it has never strayed from the member-driven model that has enabled it to thrive for nearly 100 years.

Today, when a few powerful voices can dominate the political dialogue, more and more people are depending on organizations like City Club for unbiased information and thoughtful debate.

As members we are responding by creating programs and conducting research on the truly important issues in our community. We are convening people and organizations of divergent beliefs to listen, learn and lead in crafting creative solutions and advocating for their adoption.

To remain true to our values of independence, City Club has always been member-driven and member supported. However, membership dues cover only 40 percent of our operating expenses. To support the rest, the Club relies on additional gifts from members.

### **a. Research Endowment**

Established in 2008, the Research Endowment (at the Oregon Community Foundation) currently holds over \$567,000. Annual distributions at 4.5 percent directly support the Club's research efforts. The initial funds were pledged and contributed by over 100 members and friends in memory of Ogden Beeman, former Club president and champion of research, with a substantial match from his family.

Additional contributions were made in 2012–13 by:

Rhidian M. Morgan

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## **b. Legacy Society**

Generous individuals and couples who have included City Club of Portland in their estate plans form the Legacy Society. They have made a commitment to the Club's long-term fiscal stability by increasing its endowments over time.

It's easy to join the Legacy Society. Provide for the City Club in your will or trust, or make the Club a beneficiary of life insurance or a retirement account. Then, simply complete and send in the short [enrollment form](#). You will be recognized in all future listings of the Legacy Society, and you will help ensure the Club's success in perpetuity.

For more information about the Legacy Society, contact Executive Director Sam Adams by [email](#) or call (503) 228-7231 x101.

Don Barney  
Ogden Beeman\*  
Sharon Brabenac  
Jeanne C. Crouch  
Dan\* and Rusty\* Goldy  
Susan Hammer  
Alan Hart\*  
Ned Hayes\*  
Nancy Hedin  
Peter Heuser  
William Holmer  
John Horvick  
Leslie S. Johnson  
Ted and Debbie Kaye  
Susan Kelly  
Randal Kester\*  
Muriel and Sid\* Lezak  
Andy Linehan\*  
Ned Look\*

Greg Macpherson  
Nicole June Maher  
Pat McCormick  
Su Midghall  
Leslie Morehead  
Josephine and Peter Pope  
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Steve Rosenbaum  
Steve Schell  
Chris Smith  
Julie\* and Don\* Sterling  
Frances J. Storrs  
Sue and Glyn Thomas  
Sharon VanSickle-Robbins  
Tamsen Wassell  
Kurt Wehbring and Donna Dermond  
Robert Weil  
Donald and Janet Williams  
James Zehren

(\* indicates deceased)

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### **c. 2012–2013 Leadership Circle**

The Leadership Circle encompasses City Club supporters who are committed to ensuring that the Club remains the leading Oregon institution engaging citizens in public issues. Members of the Leadership Circle invest in the Club's future with contributions of \$1,000 or more per year. We are grateful for the support of the Leadership Circle members listed below. If you would like to join them in supporting the City Club, please contact Executive Director Sam Adams by [email](#) or call (503) 228-7231 x101.

#### **Visionary Level - \$3,500–\$4,999**

Gina and Adam Davis

#### **Guiding Level - \$2,500–\$3,499**

Bill Dickey

Phil Walsh

#### **Sustaining Level - \$1,500–\$2,499**

Philip R. Bogue

Peter and Nancy Fenner

Sean Martin

Tom and Chris Neilsen

Bill and Merri Souther Wyatt

Sharon VanSickle-Robbins and Bill Robbins

#### **Supporting Level - \$1,000–\$1,499**

John Horvick, City Club President-Elect

Patrick McCormick, City Club President

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Frank A. Bauman

Charlotte Beeman

Leonard J. and Betsy Bergstein

Ernie Bonyhadi

Jeanne Crouch

Ted Gilbert

Joel Godbey

Susan Hammer

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Leslie S. Johnson

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Ted and Debbie Kaye

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Karen and Tom Kervin

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Milo E. and Beverly Ormseth

Josephine and Peter Pope

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Harriet M. Watson

Donald W. and Janet Williams

William E. and Julie Young

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#### **d. 2012–2013 Annual Fund Donors**

##### **Benefactor - \$500–\$999**

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## 11. CORPORATE SPONSORS

### Friday Forum Fall Sponsors



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Portland General Electric

### Friday Forum Winter Sponsors



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New Leaders Collective Sponsors



Supporting Sponsor



Civic Drinks Sponsors



**Portland General Electric**

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## 12. FINANCIAL REPORTS

### **Statement of Activities** **For the years ended May 31, 2012 & 2013**

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	2013	2012
<b>Support and Revenue</b>		
Contributions & grants	\$165,124	\$172,707
Bequests & endowment gifts	500	5,598
Membership dues	187,711	161,596
Program service revenue	129,227	139,926
Investment income	7,773	1,871
Net realized & unrealized gains/(losses)	103,544	(59,198)
Other income	4,994	8,820
<b>Total support and revenue</b>	<b>\$598,873</b>	<b>\$431,320</b>
<b>Expenses</b>		
Program services	\$356,206	\$373,764
Management & general	94,145	86,722
Fundraising	44,917	42,382
<b>Total expenses</b>	<b>\$495,268</b>	<b>\$502,868</b>
<b>Change in net assets</b>	<b>\$103,605</b>	<b>(\$71,548)</b>
<b>Net assets</b>		
Beginning of year	\$816,745	\$888,293
End of year	\$920,350	\$816,745

Notes: The Club's *operating* results were *surpluses* of **\$14,718** in 2011-12 and **\$27,922** in 2012-13. \$5,551 in capital expenditures occurred in the 2012-13; gross property & equipment at year-end was \$69,961 in 2011-12 and \$75,512 in 2012-13.

The Club secures a full financial audit every four years. The 2010-11 fiscal was audited by McDonald Jacobs, PC. Members may receive a copy of those financial statements by contacting the Club offices.

**Statement of Financial Position**  
**May 31, 2012 & 2013**

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	2013	2012
<b>Assets</b>		
Cash & cash equivalents	\$92,770	\$51,589
Accounts & grants receivable	17,395	25,342
Prepaid expenses & deposits in transit	6,782	6,042
Property & equipment, net	4,920	1,022
Investments (at market)	830,175	746,407
<b>Total Assets</b>	<b>\$952,042</b>	<b>\$830,402</b>
<b>Liabilities and Net Assets</b>		
<i>Liabilities:</i>		
Accounts payable	\$14,568	\$3,520
Deferred revenue	12,686	3,000
Accruals	4,438	7,137
<b>Total liabilities</b>	<b>\$31,692</b>	<b>\$13,657</b>
<i>Net assets:</i>		
Unrestricted	29,757	(61,541)
Temporarily restricted—capital	54,068	59,620
Temporarily restricted—endowments	17,359	-
Board-designated endowments	301,241	301,241
Permanently restricted (Research)	517,925	517,425
<b>Total net assets</b>	<b>\$920,350</b>	<b>\$816,745</b>
<b>Total Liabilities and Net Assets</b>	<b>\$952,042</b>	<b>\$830,402</b>

## ENDOWMENT FUNDS SUMMARY

	General Endowment	Research Endowment
<b>May 31, 2010</b>	<b>\$233,716</b>	<b>\$419,012</b>
Additions	0	44,715
Distributions	(11,817)	(16,170)
Gain/(Loss)/Expenses	46,926	84,611
<b>May 31, 2011</b>	<b>\$268,825</b>	<b>\$532,168</b>
Additions	0	34,951
Distributions	(11,201)	(21,115)
Gain/(Loss)/Expenses	(19,239)	(37,982)
<b>May 31, 2012</b>	<b>\$238,385</b>	<b>\$508,022</b>
Additions	0	7,000
Distributions	(11,107)	(23,442)
Gain/(Loss)/Expenses	35,549	75,768
<b>May 31, 2013</b>	<b>\$262,827</b>	<b>\$567,348</b>
Pledges Outstanding	0	6,350
<b>TOTAL</b>	<b>\$262,827</b>	<b>\$573,698</b>

The Club's endowments are held by the Oregon Community Foundation (OCF) in its main long-term investment pool. The Club is also the beneficiary of two designated funds at OCF (Don Sterling and Goldy Family), not shown here.

Annual distributions from the endowments support the Club's operating budget and, in the case of the Research Endowment, the Club's research function within the operating budget.

Currently the distribution rate set by OCF is 4.5% of the average endowment balance over the previous 13 quarters, adjusted for additions.

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### 13. STAFF, INTERNS, AND VOLUNTEERS

#### **Staff**

Sam Adams, Executive Director  
503-228-7231 x101  
[sam@pdxcityclub.org](mailto:sam@pdxcityclub.org)

Jennifer Thompson, Director of Finance and Membership  
503-228-7231 x104  
[jennifer@pdxcityclub.org](mailto:jennifer@pdxcityclub.org)

Greg Wallinger, Research and Policy Director  
503-228-7231 x103  
[greg@pdxcityclub.org](mailto:greg@pdxcityclub.org)

Rachel Loskill, Program and Communications Director  
503-228-7231 x100  
[rachel@pdxcityclub.org](mailto:rachel@pdxcityclub.org)

Jennifer Li, Membership Assistant  
503-228-7231 x104  
[jenniferli@pdxcityclub.org](mailto:jenniferli@pdxcityclub.org)

Sharon VanSickle-Robbins, Acting Executive Director, 2012  
Charity Fain, Executive Director 2008–2012

#### **Interns**

Gregg Bahr  
Barb Cowen  
Rayleen McMillan

#### **Office Volunteers**

Natalie Cregar  
Steve Foster  
Sharon Paget

#### **Friday Forum Volunteers**

SA Anders  
Richard Barker  
Kathleen Brugger  
Natalie Cregar  
Jeff Croxford  
Claudia Dissel  
Jill Dornfeld  
Katherine Drew

Spencer Ehrman  
Thomas Groendal  
Ellen Hopper  
Thomas Karwaki  
Debbie Kaye  
Ted Kaye  
Mary Ella Kuster  
Muriel Lezak

Andrew Lipinski  
Melanie Mueller  
Anne O'Neill  
Sharon Paget  
Alex Tinker  
Wynne Wakkila  
Becky Washington  
Richard York

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