

The background of the entire page is a dense, overlapping pattern of colorful speech bubbles. The colors include red, yellow, green, blue, purple, and brown. The bubbles vary in size and orientation, creating a vibrant and dynamic visual texture.

# City Club *of* Portland

ANNUAL REPORT 2011-2012

# CONVERSATIONS

# City Club of Portland

Established 1916

## 2011 - 2012 BOARD OF GOVERNORS


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Patrick McCormick, President Elect  
Mac Prichard, Secretary  
William Holmer, Treasurer  
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Bruce Ely, *The Oregonian*, (Governor Kitzhaber, p.12)  
Cheryl Juetten, p. 2, p. 4, p. 5, p. 8, p. 9, p. 10, p. 11,  
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Julie Mills, p. 18



# City Club of Portland

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## FROM THE PRESIDENT

The 2012 presidential election has been a stark reminder of the need for civic education and civil dialogue in our body politic. Its lessons underscore the gratitude I have for the enduring role that City Club of Portland plays in the civic life of our region. Never before has our commitment to citizen involvement and civil dialogue been more necessary.

In this past year City Club demonstrated its unique role in the health of our region. We provided a consistent, intelligent salve to the divisiveness of modern-day elections.

We provided the go-to programming in the region that citizens cherish, producing two research reports – one on Oregon’s redistricting process and the other on high school civics education. In addition, we convened Portlanders in literally hundreds of civics opportunities: time-honored Friday Forum debates and discussions, Agora’s in-depth series on new models for education, New Leaders Council’s mentoring program & pub nights and Citizens Read & Citizen Salons. It was a busy year!

A few block-buster programs will endure as part of City Club’s history. US Treasury Secretary Timothy Geithner captivated a Portland audience with his frank conversation about national and international finance. Our first-ever Civics Summit set new records for contemporary communications, inter-organization partnership and inclusion.

Through these activities and others, City Club brought new members to the Club, and broadened our reach into the next generation of Club leadership. As we close this successful year, our values and commitment to engagement and inclusion will propel us into our next 100 years. City Club of Portland continues to provide the foundation of civil dialogue that makes Portland’s democracy unique. City Club remains a place of inspiration, access and interaction. I look forward to all this next year has in store!

Melody Rose  
President, 2011–2012



## FROM THE EXECUTIVE DIRECTORS

It’s been an exciting year of programs at City Club as we realized our new strategic goal of convening important and relevant conversations in our community! New initiatives like the Portland Action Summit brought together leaders in the fields of education and youth engagement while allowing City Club’s Research, Advocacy and Friday Forum programs to work together in a new format that expanded attention for the Club’s newest comprehensive research report: “Educating Citizens: A City Club Report on Improving Civics Education in Portland’s High Schools”.

Along these same lines, Agora’s education team created an exciting series highlighting innovation in schools and teaching that also convened partners, students, teachers and concerned citizens. Finally, the New Leaders Council led club efforts to provide leadership development for members, increased outreach efforts to diverse communities and held 17 events during the year.

Another highlight of the year was the special Forum with US Treasury Secretary Timothy Geithner on April 25th. This event was live broadcast on OPB’s Think Out Loud program which made for an exciting partnership. The Secretary’s office asked City Club to host this event because of our Forum’s reputation as one of Oregon’s premier civic programs. We extend a special thanks to Mayor Sam Adams who invited Secretary Geithner to Portland and connected him with City Club.

Our programs could not happen without the efforts of volunteers who serve on our five programming committees – Research, Advocacy and Awareness, Friday Forum, Agora and New Leaders Council. These members dedicate their knowledge, time and passion to ensure Portland has a more informed citizenry. Thank you for your service.

We also had a very successful year financially, with growth in Annual Fund donations, corporate sponsorships and membership dues. With this success we ended the year with a surplus of revenue of \$15,000! This would not have happened without the dedication and generosity of our members, friends and supporters.

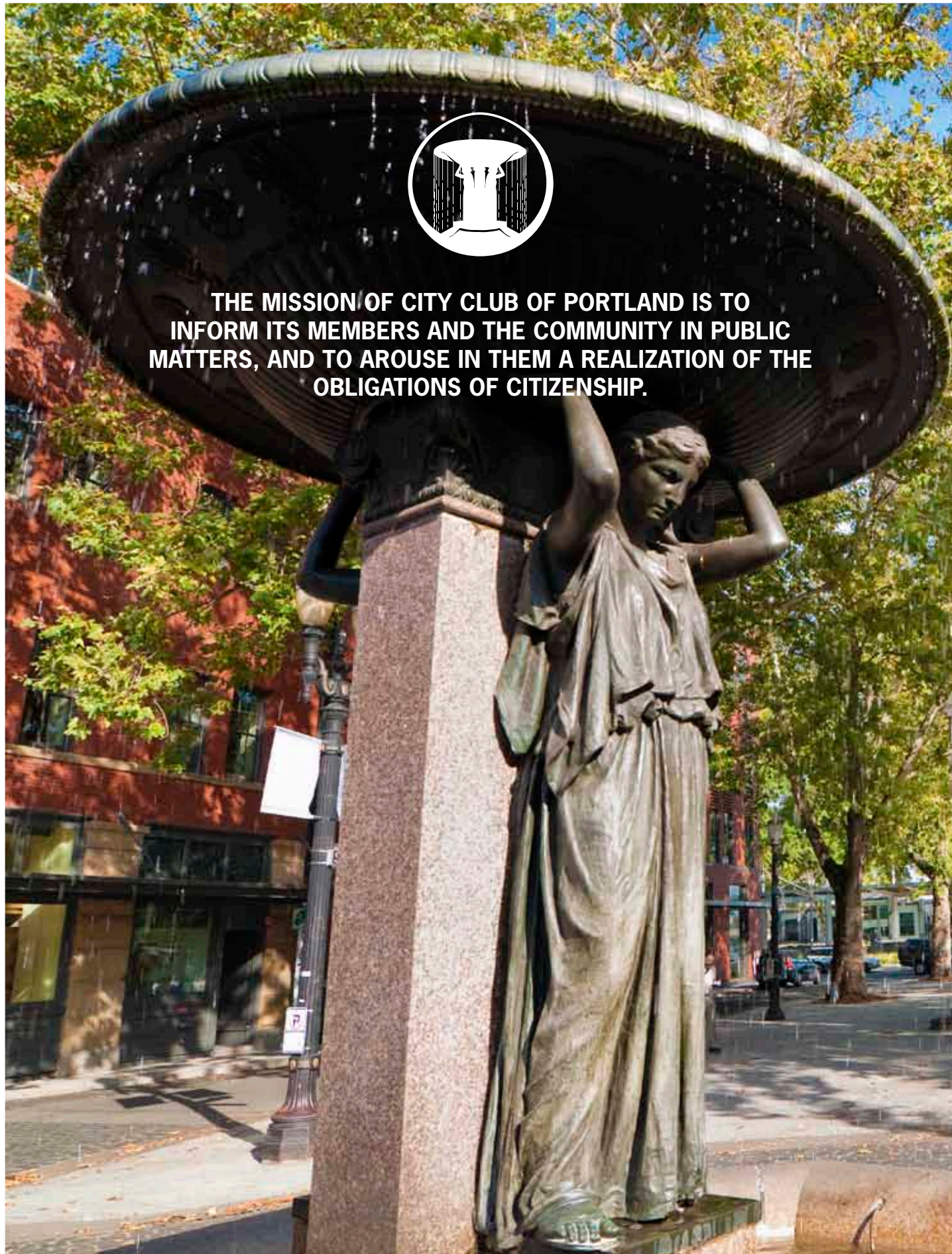
On behalf of City Club staff, thank you for making this year exciting, innovative and so successful!

Charity Fain  
Executive Director, 2011–2012

Sharon VanSickle-Robbins  
Acting Executive Director, 2012



THE MISSION OF CITY CLUB OF PORTLAND IS TO INFORM ITS MEMBERS AND THE COMMUNITY IN PUBLIC MATTERS, AND TO AROUSE IN THEM A REALIZATION OF THE OBLIGATIONS OF CITIZENSHIP.



# STRATEGIC GOALS (2011-2016)

# 1

**CITY CLUB CONVENES AND LEADS MAJOR POLICY DISCUSSIONS IN THE CITY, REGION AND STATE.**

- Build partnerships across sectors and convene forums to focus on the community's most pressing policy issues.
- Provide visionary solutions to major policy challenges through Club programs, research and policy positions.
- Enhance efforts to communicate mission, activities and policy positions to members, partners and the larger community.
- Expand the website to serve as a community portal to policies, issues and events that shape the region.

**CITY CLUB EMPOWERS ITS MEMBERS TO ENGAGE, INFORM AND SHAPE COMMUNITY DISCUSSIONS AND POLICIES.**

- Increase hands-on opportunities for individual members to acquire the knowledge and skills necessary for civic leadership.
- Promote interaction among members and strengthen engagement with community leaders.

# 2

**CITY CLUB BUILDS SUSTAINABLE FINANCIAL, ADMINISTRATIVE AND DIVERSE VOLUNTEER CAPITAL.**

- Increase new and retain current members, with targeted outreach to communities of color and younger adults.
- Increase Leadership Circle and Corporate Sponsorship giving, while ensuring that endowment funds exceed \$2 million.
- Develop operational and programmatic infrastructure (systems, technology, volunteers and staff) to support the management of Club activities and achieve the intended scope of programming.

# 3

# FRIDAY FORUMS

City Club's Friday Forum is a flagship program that has stood the test of time as a community pillar for almost 100 years. This weekly program is a traditional and timely conversation starter for Oregonians—a premier source of relevant, thought-provoking information about the most current public policy headlines. The topics to follow are just a few of those policy headlines that the Friday Forum presented as they unfolded, while encouraging rational, informed conversation in the public arena:

## FRIDAY FORUM COMMITTEE 2011-2012

Marge Kafoury, chair

Bruce Bishop

Joyce DeMonnin

Carol Ford

Adam Gamboa

John Horvick

Leslie Johnson

Jill Josselyn

Carla Kelley

Elaine McCall

Mike Moran

Jill Odell

Carole Romm

**"CITY CLUB MAKES A UNIQUE CONTRIBUTION TO MY CONTINUING EDUCATION. I LOVE ATTENDING THE FRIDAY FORUM TO LEARN ABOUT DIVERSE TOPICS AND MEET INTERESTING PEOPLE. AFTER ANY GIVEN FRIDAY, I'LL OFTEN CONTINUE THE CONVERSATION ABOUT A PARTICULAR TOPIC WITH FRIENDS NEAR AND FAR."**

TINA GILBERTSON  
MEMBER SINCE 2009

"Metro Council recently received state approval for its **fifty-year urban and rural reserve plan**, establishing an unprecedented long-term land-use strategy for the Portland metro region."

"**Congressman David Wu's recent resignation** opened the door to challengers for one of Oregon's most dynamic political regions: Oregon's 1st Congressional District."

"This month a judge declared Oregon death row inmate Gary Haugen **legally sane to be put to death**, clearing the way for the state's first execution in fourteen years."

"On September 17, **protestors occupied Wall Street**, declaring themselves the 99%"

"To balance the \$17 million deficit, **TriMet is considering service cuts and higher fares**, but also more drastic actions...."

"Arturo Vargas, a nationally-recognized expert on Latino policy and electoral issues, speaks about **the growing importance of the Latino population in the coming election cycle.**"

The Friday Forum takes place at 12:15pm almost every Friday of the year, excluding holidays and the month of August. It airs on Oregon Public Radio for an audience exceeding 15,000 listeners later the same day (7:00pm) and is also rebroadcast on local cable TV.



## ACHIEVING ENERGY INDEPENDENCE

June 3, 2011

Senator Jeff Merkley

American dependence on foreign oil is not sustainable. The United States possesses only two percent of the world's oil reserves, yet our nation uses a full one-quarter of all the oil produced globally. This reliance on oil-producing nations such as Saudi Arabia, Russia, Iraq, Venezuela and Nigeria not only costs our nation billions, but also aids governments that often act against America's national security interests. Moreover, it prevents the U.S. from investing more fully in home-grown clean energy, while undermining efforts to improve air and water quality.

## UNDERSTANDING THE FEDERAL DEBT AND HOW TO TACKLE IT

June 10, 2011

Congressman Kurt Schrader

Congressman Kurt Schrader will discuss what Congress might do to balance the budget while also tackling our mounting debt.

In the last decade we have seen dramatic increases in federal deficits. The economic downturn and tax cuts have decreased revenue while foreign wars and recent stimulus measures have significantly increased spending. A long-term solution – which will likely require both tax reform and a hard look at our current spending priorities – will be necessary to reduce the gap between revenues and expenditures and also to shrink the federal debt.

Rep. Schrader is the chair of the Blue Dog Coalition's Fiscal Responsibility Task Force, which promotes policies to reduce federal spending and stabilize the nation's mounting debt. A small-business owner, Schrader also serves on the House Committee on Small Business and serves as ranking member of the House Small Business Subcommittee on Finance and Tax.

## HONORING THE PAST, CULTIVATING THE FUTURE

CITY CLUB 2011 ANNUAL MEETING

June 17, 2011

Melody Rose, City Club President

As we approach the 100th anniversary of City Club in 2016, we realize the extraordinary debt we owe to the founders and generations of members who ignited a vision for civic engagement and who contributed to the vital, sustainable Club that we all enjoy today.

## CAN WE SELL OUR WAY TO CLEANER RIVERS?

June 24, 2011

Bobby Cochran, Executive Director, Willamette Partnership; Joe Whitworth, Executive Director, The Freshwater Trust

Stream temperatures impact fish and wildlife habitat and are easily affected by human activity. Environmental laws compel utility companies, whose clean but warm wastewater often increases stream temperatures, to spend significant amounts of money addressing their ecological impact.

## A CENTURY OF WOMEN'S SUFFRAGE IN OREGON: UNDERSTANDING HISTORY, MAKING HISTORY

July 8, 2011

Governor Barbara Roberts, Metro Councilor

It took 42 years and five unsuccessful campaigns before women in Oregon achieved the right to vote in 1912. Next year, Oregon will commemorate the 100th anniversary of women's suffrage in the state and already the retrospectives and celebrations are beginning.



## LEGISLATIVE WRAP-UP 2011

July 15, 2011

Rep. Bruce Hanna, Oregon House Co-Speaker; Rep. Arnie Roblan, Oregon House Co-Speaker

With the Oregon legislature divided almost equally between Democrats and Republicans, many predicted a political meltdown. Instead, Republican Bruce Hanna and Democrat Arnie Roblan—the first House Co-Speakers in Oregon legislative history—found opportunities for bipartisan action on tough issues facing our state.

## FROM DICTATORSHIP TOWARD DEMOCRACY

July 22, 2011

Steven Goldberg, Attorney at Law

Since January 2011, Tunisia has taken center stage as the country whose revolution triggered a wave of revolt that swept through the Arab world and beyond. The "Jasmine Revolution," a sudden and explosive wave of street protests, ousted Tunisian President Zine el-Abidine Ben Ali, an authoritarian leader whose repressive rule lasted 23 years, forcing him to flee the country.

## REVITALIZING THE ROSE QUARTER

July 29, 2011

Mike McCulloch, Architect; Brian Libby, freelance architecture writer and critic

Since its creation in 1993, the Rose Quarter – and particularly the Memorial Coliseum it houses – has seen turbulent times. Former Rose Quarter management companies have gone bankrupt, the Coliseum has been threatened with demolition, and inertia has plagued many urban renewal attempts. That this district sits on what was, in the 1960s, a thriving African American neighborhood just makes its lackluster

LISTEN: [pdxcityclub.org/friday\\_forum\\_archive](http://pdxcityclub.org/friday_forum_archive)



## BUILDING A FUTURE FOR OREGON'S HISTORY

September 23, 2011

**Kerry Tymchuk, Interim Executive Director, Oregon Historical Society**

The future of the Oregon Historical Society was touch-and-go, until voters last November approved a \$1.75 million levy to keep the 112-year-old organization up and running. Then, interim Executive Director Kerry Tymchuk lobbied the legislature for additional funding – and in July, received \$2.5 million in state lottery dollars to pay off a looming mortgage debt, freeing the historical society to plan for the future.

## WHAT'S NEW AT METRO

September 30, 2011

**Tom Hughes, Metro Council President**

Metro Council recently received state approval for its fifty-year urban and rural reserve plan, establishing an unprecedented long-term land-use strategy for the Portland metro region. This reduced the likelihood of bitter inter-county squabbles – which previously took place every five years – over which lands would be developed and which parcels would remain rural.

## 1ST CONGRESSIONAL DISTRICT DEMOCRATIC PRIMARY DEBATE

October 7, 2011

**Brad Avakian, Suzanne Bonamici and Brad Witt**

Congressman David Wu's August resignation opened the door to challengers for one of Oregon's most dynamic political regions: Oregon's 1st Congressional District. The unique character of this district – with its urban and rural areas, increasingly high-tech economy and growing racial and ethnic diversity – means that the challenges facing the district often directly reflect the nation's most pressing issues.

Candidates Brad Avakian, Suzanne Bonamici and Brad Witt will debate for the right to represent 1st District Democrats in January's special election. Candidates will answer tough questions about how best to lift the nation out of its economic doldrums; tackle a growing national debt; deal with threats to national security; and more.

atmosphere more tragic.

## AN INSIDE LOOK AT OREGON'S FINANCES

September 9, 2011

**Ted Wheeler, State Treasurer**

The Oregon State Treasury plays a critical role in securing and enhancing the financial health of the state and its residents. Treasury decisions impact income for schools and public institutions, retirement benefits for public employees, college savings for families and loans for small businesses. With the economic downturn in 2008 and the more recent volatility in the stock market, proper management of state funds is all the more crucial.

## HOW SECURE IS SOCIAL SECURITY?

September 16, 2011

**David Certner, Legislative Counsel and Director of Legislative Policy for Government Affairs, AARP**

With the first of nearly 80 million Baby Boomers now reaching retirement age, many Americans are concerned about our nation's ability to afford and maintain Social Security and Medicare benefits – the traditional pillars of retirement security – not just for Baby Boomers, but for future generations as well.

## MAKING NEWS: WHY PUBLIC BROADCASTING MATTERS

October 14, 2011

**Steve Bass, President and CEO, OPB**

From its start as part of the Oregon Agricultural College in 1922, Oregon Public Broadcasting (OPB) has tied Oregonians together. OPB has since grown to become a nationally respected public radio and television operation that reaches far and wide across the region. Recently, National Public Radio – a significant source of OPB's radio programming – made headlines when Congress debated terminating its federal financial support.

## THE DEATH PENALTY IN OREGON AND AMERICA

October 21, 2011

**Sister Helen Prejean, Author, "Dead Man Walking"**

This month, a judge declared Oregon death row inmate Gary Haugen legally sane to be put to death, clearing the way for the state's first execution in fourteen years. Paradoxically, it was Haugen himself who fought for this judgment, asserting that he is ready to die.

## GREATER PORTLAND PULSE: MEASURING RESULTS, INSPIRING ACTION

October 28, 2011

**Rex Burkholder, Metro Councilor; Marcus Mundy, President, Urban League of Portland; and Wim Wiewel, President, Portland State University**

How would our region be different if we had a way of measuring progress in areas from education, environment and the economy to health, housing and the arts? If we used those measures to discuss the region's priorities and coordinate actions among jurisdictions, agencies and sectors? If we measured those things over time in order to stay focused on what is important?

Greater Portland Pulse (GPP) is a partnership between Portland State University, Metro and more than 100 organizations. GPP created measures for issues that are important to everyone in the region. The resulting report, *The Path to Economic Prosperity: Education and the Equity Imperative*, serves as a first-ever regional report card, against which future progress can be measured.

"CIVIC ENGAGEMENT! CITY CLUB BRINGS THE PUBLIC ISSUES TO OUR MEMBERSHIP AND PROVIDES THE FORMAT FOR PARTICIPATION."

JILL JOSSELYN  
MEMBER SINCE 2010

## SCHOOLS AND COMMUNITIES: INNOVATING TOGETHER FOR CHANGE

November 4, 2011

**Mark Langseth, President and CEO, I Have a Dream Foundation**

U.S. Education Secretary Arne Duncan said, "A country that out-educates us today will out-compete us tomorrow." But boosting educational outcomes and achieving lasting gains, particularly for low-income students, may require significantly broader collaboration between schools and communities.

## FROM WALL STREET TO MAIN STREET: CAN "OCCUPY" BECOME A POLITICAL FORCE?

November 11, 2011

**Bob Liebman, Professor of Sociology, PSU; and David Sarasohn, Columnist, The Oregonian**

On September 17, protestors occupied Wall Street, declaring themselves "the 99%" – a reference to the difference in wealth between the nation's top one percent and the remaining population. Within a month, Occupy protests had spread to cities nationwide – including Portland's own Main Street – and around the world. Though still in development, Occupy's goals appear to include better jobs, more equal distribution of income, bank reform and a reduction of the influence that corporations wield in politics.

## PORTLAND PARKS: CULTIVATING THE CITY'S LIVING LEGACY

November 18, 2011

**Zari Santner, former Director, Portland Parks and Recreation**

National studies increasingly show what communities know instinctively: open spaces and recreation opportunities are important to quality of life. Parks are an essential component of community life, producing measureable health, environmental, social and economic benefits.

## PORTLAND'S ECONOMIC RECOVERY AND THE ROLE OF TRADE

December 2, 2011

**Bill Wyatt, Executive Director, Port of Portland; John Tapogna, President, ECONorthwest; as Moderator Elisa Dozono, Miller Nash LLP**

Some startling facts:

Multnomah County ranked second to last in private sector job creation on the west coast—198th out of 199 cities and counties in the five western states from 1997 to 2009.

Per capita income is 16 to 21 percent higher in Seattle, Denver and Minneapolis than in the Portland-metro region.

If Portland had the same per capita income as Seattle, Multnomah County schools would have \$86.6 million in additional funding.

These are staggering facts made even more threatening by the state of our local economy. Yet, there is a bright spot. Greater Portland is an export powerhouse. It ranked second in the nation in growth in value of exports between 2003 and 2008 – and our traded sector is poised for expansion, if we take the right steps now. Come hear Bill Wyatt, Executive Director at the Port of Portland and John Tapogna, managing Director of EcoNorthwest, discuss the trends that could lead us back to a more prosperous future.



## OREGON NATIONAL GUARD AND OREGON'S VETERANS

December 9, 2011

**Major General Raymond F. Rees, Adjunct General for Oregon; and Cameron Smith, Senior Policy Advisor, Office of Governor Kitzhaber**

More than ten years have passed since the attacks of September 11th. Even after a decade of war, the battles in Iraq and Afghanistan and the experiences of our soldiers and veterans often remain an abstraction for civilians. Most are unaware that since 2001, over 18,000 Oregon National Guardsmen and Guardswomen have been deployed overseas, with more than 8,000 currently serving. Oregon is also home to 340,000 veterans from all eras.

## WINE, CIVICS AND SONG WITH THE PORTLAND GAY MEN'S CHORUS

December 16, 2011

**Conductor Bob Mensel, Ph.D.; A selection of PGMC Singers**

For more than 30 years, the Portland Gay Men's Chorus has been using music as a medium to address philosophical and social barriers faced by the LGBTQ community. Their musical performances have become powerful tools in the fight for social equality, positive personal identity and increased civic engagement.



## 1ST CONGRESSIONAL DISTRICT DEBATE

January 6, 2012

**Suzanne Bonamici and Rob Cornilles**

Congressman David Wu's August, 2011 resignation opened the door to challengers in one of Oregon's most dynamic political regions: Oregon's 1st Congressional District. Whoever wins the January special election will no doubt face a daunting task: representing a demographically and economically diverse district in a Congress facing public opinion ratings at an all-time low.

## STATE OF THE STATE

January 13, 2012

**Governor John Kitzhaber**

In 2010, as he stepped into his unprecedented third term as Oregon's Governor, John Kitzhaber quickly set in motion plans to transform state delivery of education and health care, while promising economic growth and job creation.

## ARE CORPORATIONS PEOPLE? THE IMPACT AND FUTURE OF "CITIZENS UNITED"

January 20, 2012

**Janice Thompson, Executive Director, Common Cause Oregon; Steven M. Wilker, Attorney, Tonkon Torp and board member, ACLU-Oregon**

Few recent Supreme Court rulings have been as controversial as the landmark 2010 Citizens United v. Federal Election Commission decision. In a 5-4 split, the Court ruled that the First Amendment prohibits government from placing limits on independent spending for political purposes by corporations and unions.

## ECONOMIC FORECAST 2012

January 27, 2012

**Mark McMullen, Interim Director, Office of Economic Analysis; Tom Potiowsky, Chair, Department of Economics, Portland State University**

As an economic measure, unemployment is everyone's go-to statistic—and with Oregon's unemployment rate finally below 9 percent, there are signs that the economy is looking up. But this rate declined partly because some are giving up the job search. Moreover, the state's economic index just fell for the fourth month in a row—a trend that has, in the past, preceded state recession.

## 30 YEARS AT THE DA'S OFFICE: WHERE WE'VE BEEN, WHERE WE'RE GOING AND THE CHALLENGES AHEAD

February 3, 2012

**Mike Schruck, Multnomah County District Attorney**

During Mike Schruck's thirty-year career as Multnomah County's District Attorney, Portland and the nation have experienced dramatic changes in criminal behavior. When Schruck first assumed office, violent crimes were on a steep rise. Since the mid-1990s, however, crime rates have reversed, creating one of the safest eras in decades.

## PORTLAND IN 2062: A SUSTAINABLE CITY IN A SUSTAINABLE WORLD...OR NOT?

February 10, 2012

**Robert Liberty, Executive Director, Sustainable Cities Initiative, University of Oregon**

If a great challenge of the 21st century is to achieve both global prosperity and environmental sustainability, our cities – and the majority of the world's population living in them – must rise to meet that challenge.

## TRIMET: MOVING FORWARD WHILE CUTTING BACK

February 24, 2012

**David Knowles, Senior Transit Program Manager, Ch2M Hill; Neil McFarlane, General Manager, TriMet**

Some 330,000 times a day, someone steps on to a TriMet bus, MAX light rail or WES Commuter train. While TriMet, the state's largest transit agency, provides a critical service to our region, the agency is now facing a budget shortfall of up to \$17 million. To balance this deficit, TriMet is considering service cuts and higher fares, but also more drastic actions, such as ending the city's iconic Free Rail Zone and eliminating single-ticket round trips.



## STATE OF THE CITY

March 2, 2012

**Mayor Sam Adams**

Throughout Mayor Sam Adams' time in office, Portland has faced significant challenges, including a struggling economy, poor high school graduation rates and persistent inequality. There are, however, some signs of improvement. Unemployment rates in the Portland metro area have dropped below the national average and graduation rates within Portland Public Schools have risen five percent over the last year.

## TRANSPORTATION, TIMBER AND WHAT'S NEXT IN DC

March 9, 2012

**Congressman Peter DeFazio**

America's transportation infrastructure investments seriously lag behind those of competitor nations. The US spends under one percent of its GDP on infrastructure including transportation – far less than either China or India. Meanwhile on the back roads, rural counties are struggling. Federal funding for forested communities have helped support Oregon's rural counties for over a decade. With this funding, including county and timber payments, expiring, rural counties face severe impacts to their public services and some may even go bankrupt.

## 2012 LEGISLATIVE WRAP-UP

March 16, 2012

**Ted Ferrioli, Senate Republican Leader; Diane Rosenbaum, Senate Majority Leader; Jeff Mapes, Columnist, The Oregonian, as moderator**

The Oregon Legislature just wrapped up its first official annual session. Major education and health care reform bills, backed by Governor Kitzhaber, passed. Democrats and Republicans both claimed a number of victories on topics ranging from tax-friendly business enterprise zones to the Oregon Investment Act, but some legislators expressed concern that not enough was done to increase jobs and improve the economy.

## STATE OF THE COUNTY

March 23, 2012

**Jeff Cogen, Multnomah County Chair**

Multnomah County provides essential services – from primary and mental health care to public safety – designed to help keep community members healthy, safe and strong. The need for these critical services in our community continues to rise as residents get battered by unemployment, foreclosures and a tough economy.

So how will the county thrive in its mission to help people during tight budget times? In his State of the County address, Multnomah County Chair Jeff Cogen will outline innovative and collaborative solutions that attempt to address local needs.

## CITY COUNCIL DEBATE

March 30, 2012

**Amanda Fritz and Mary Nolan**

Together with the Mayor, Portland's City Council sets policy and oversees the various bureaus that manage the day-to-day operations in the city, such as the bureaus of housing, water or neighborhood involvement.

On Friday, March 30, incumbent Amanda Fritz will debate contender Mary Nolan at City Club's Friday Forum. How will the candidates work to improve public safety and grow a healthy economy? What are their priorities in addressing the growing need for affordable housing while balancing transportation and parking issues? And what will they do to maintain Portland's natural resources – such as its water – despite a rapidly increasing population?

## WHAT HEALTH CARE REFORM MEANS TO YOU

April 6, 2012

**Bruce Goldberg, Director, Oregon Health Authority; Mike Bonetto, Health Policy Advisor to Governor Kitzhaber**

With massive changes occurring in health care on both national and state levels, many Americans are wondering, "How will health care transformation impact me and my family?" On April 6, Drs. Bruce Goldberg and Mike Bonetto will begin to answer this question.

## "DEATH WITH DIGNITY": FIFTEEN YEARS OF IMPLEMENTATION AND EXPERIENCE

April 13, 2012

**Sue Dessayer Porter, Casework Volunteer; Board Member for Compassion of Oregon; Board Member for Compassion and Choices National**

In the fifteen years since Oregon voters first approved Oregon's "Death with Dignity" law, scholars, policy makers and public health advocates have studied its application while families, loved ones and those dying have personally experienced its impact.

## MAYORAL DEBATE

April 20, 2012

**Eileen Brady, Charlie Hales and Jefferson Smith**

It's one of the most competitive local elections in recent memory: the race to become Portland's next mayor. The three leading candidates – Eileen Brady, Charlie Hales and Jefferson Smith – will debate a range of issues: job growth, transportation policy, urban renewal, affordable housing, Portland's schools and more. Each candidate will also have the task of demonstrating why their distinctive style and experience is what will be best for Portland.

“MY CITY CLUB MEMBERSHIP FORGES A STRONGER CONNECTION BETWEEN MYSELF AND MY CITY. I ENJOY THE FRIDAY FORUMS THE MOST. THEY ARE A WONDERFUL OPPORTUNITY TO LEARN AND ENGAGE.”

SARAH ANDERSON  
MEMBER SINCE 2012

### ATTORNEY GENERAL DEBATE

April 27, 2012

**Dwight Holton and Ellen Rosenblum**

On April 27, City Club hosts attorney general candidates Dwight Holton and Ellen Rosenblum in a Friday Forum debate. As chief lawyer for the state of Oregon, the attorney general is responsible for providing administrative oversight and support for the Department of Justice. This work includes issuing legal opinions on controversial issues such as land-use and same-sex marriage, as well as representing the state in significant, high-profile matters, such as tribal gaming, tobacco litigation and consumer protections.

### DOMESTIC VIOLENCE: THE SILENT EPIDEMIC

May 4, 2012

**Maureen McKnight, Multnomah Co. Chief Family Court Judge; Chiquita Rollins, former Multnomah Co. Domestic Violence Coordinator; Sgt. Greg Stewart, Portland Police Bureau**

Over the past five years, more than 85,000 women and men in Oregon have experienced domestic violence. Those trapped in violent relationships often feel ashamed of their situation and are reluctant to come forward. At this week's Friday Forum, a panel of experts will give voice to the lives and concerns of those affected by domestic abuse, and will discuss community, police and court response.

### THE GROWING IMPORTANCE OF THE LATINO ELECTORATE

May 11, 2012

**Arturo Vargas, Executive Director, National Association of Latino Elected and Appointed Officials**

Arturo Vargas is a nationally-recognized expert on Latino policy and electoral issues. Vargas would propose to discuss the growth of the Latino population nationally and in the northwest, and the growing importance of this electorate in the coming election cycle.

### THE NONPROFIT REVOLUTION: OPENING THE DOORS TO INNOVATION

May 18, 2012

**Darian Rodriguez Heyman, Philanthropy, Nonprofit Management, Social Entrepreneurship, and Youth Leadership Expert**

How can nonprofits and foundations navigate these challenging economic times, while capitalizing on some of the most exciting trends in decades? On May 18th at a Friday Forum co-sponsored by the Willamette Valley Development Officers (WVDO), social entrepreneur Darian Rodriguez Heyman will deliver helpful resources and keen insights into how the nonprofit landscape is changing, including how to engage the next generation and diversify staff and board members, and how participants can seize related opportunities.



### TIMOTHY GEITHNER, US SECRETARY OF THE TREASURY, VISITS CITY CLUB

On April 25, 2012, City Club hosted US Secretary of the Treasury Timothy Geithner for his first visit to Portland. Secretary Geithner suggested a conversation setting, rather than a lecture from the podium. Oregon Public Radio's David Miller, the host of "Think Out Loud" was happy to create the perfect tone. With an audience of more than 500 City Club members and guests, the secretary spoke with Mr. Miller about a wide range of economic policy, including an analysis of the elements that led to our nation's economic plunge in 2008 and the key ingredients necessary for recovery.

## MEMBER PROFILE

**PAUL MEYER**  
Retired Attorney

**MEMBER FOR 60 YEARS!**

For sixty years, attorney Paul Meyer, founder of ACLU's Oregon chapter, has been engaged in City Club – a participant in many influential research projects and an active proponent of City Club's admission of women in the 70s.

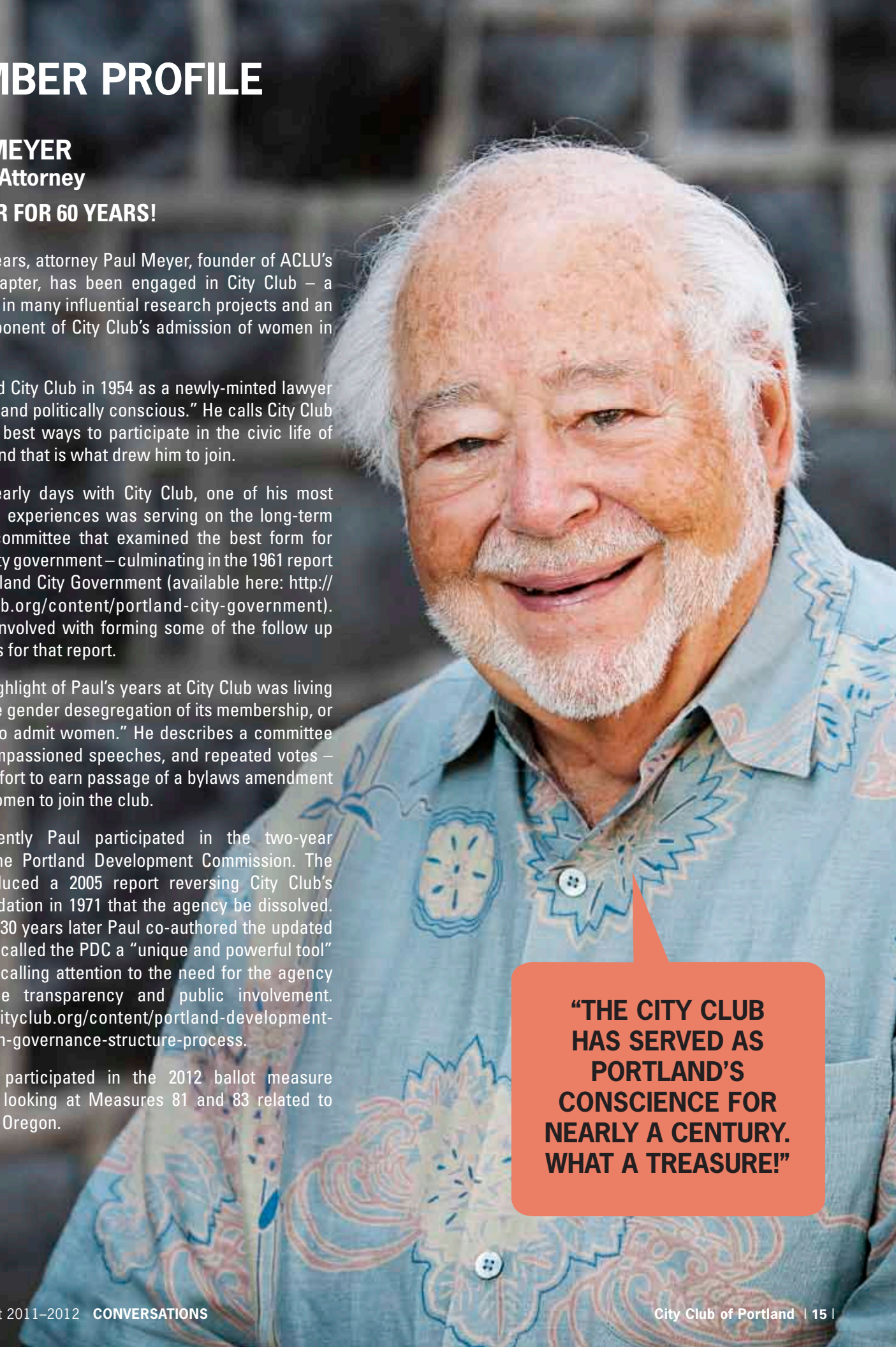
Paul joined City Club in 1954 as a newly-minted lawyer – "socially and politically conscious." He calls City Club one of the best ways to participate in the civic life of Portland, and that is what drew him to join.

From his early days with City Club, one of his most memorable experiences was serving on the long-term research committee that examined the best form for Portland city government – culminating in the 1961 report called Portland City Government (available here: <http://pdxcityclub.org/content/portland-city-government>). Paul was involved with forming some of the follow up committees for that report.

Another highlight of Paul's years at City Club was living through the gender desegregation of its membership, or "the fight to admit women." He describes a committee hearing, impassioned speeches, and repeated votes – all in the effort to earn passage of a bylaws amendment to allow women to join the club.

More recently Paul participated in the two-year study of the Portland Development Commission. The study produced a 2005 report reversing City Club's recommendation in 1971 that the agency be dissolved. More than 30 years later Paul co-authored the updated report that called the PDC a "unique and powerful tool" while also calling attention to the need for the agency to increase transparency and public involvement. [www.pdxcityclub.org/content/portland-development-commission-governance-structure-process](http://www.pdxcityclub.org/content/portland-development-commission-governance-structure-process).

Paul also participated in the 2012 ballot measure committee looking at Measures 81 and 83 related to casinos on Oregon.



“THE CITY CLUB HAS SERVED AS PORTLAND'S CONSCIENCE FOR NEARLY A CENTURY. WHAT A TREASURE!”



# RESEARCH

**“WHEN PARTICIPATING ON RESEARCH COMMITTEES, I ENJOY THE OPPORTUNITY TO LEARN IN DEPTH ABOUT A NEW SUBJECT, MEET THE PEOPLE IN THE COMMUNITY WHO HAVE EXPERTISE IN THE AREA, AND JOIN FORCES WITH A GROUP OF INTELLIGENT, EAGER COMMITTEE MEMBERS FROM DIFFERENT BACKGROUNDS.”**

PETER LIVINGSTON  
MEMBER SINCE 2007

During 2011–2012 over 40 members gathered weekly to conduct research and lead conversations about four topics of great relevance for our region: Political Redistricting; Civics Education in our high schools; the role of Bicycle Transportation in our community and Air Quality Regulation in the Portland metro area.

## RESEARCH BOARD 2011-12

Clifford Droke, chair  
Carmel Bentley  
Kathy Black  
Roger Eiss  
Barnes Ellis  
Mary Ellen Page Farr  
Shannon Grzybowski  
F. Jean Hart  
LaJean Humphries  
Mark Knudsen  
Mary Macpherson  
David Quisenberry  
Jennifer Rollins  
Aaron Whiteford

Upon completion of the first two reports, City Club members voted to adopt the committee recommendations. Advocacy committees were formed so that the Club could continue to represent the membership while convening and leading conversations with our state’s most influential elected and community leaders. The third and fourth reports are due for publication in the winter and spring of 2013.

Research reports and recommendations are the result of 12 months of focused interviews, hundreds of hours of independent research, weekly member-to-member debates and continual critical analysis of competing priorities. All of these activities take place in the pursuit of finding bipartisan, unbiased consensus for a committee recommendation.

Once a recommendation is adopted by the committee and later by the membership, the real work of advocating for the recommendations in the public arena begins.



## LINES THAT DON'T DIVIDE: A CITY CLUB OF PORTLAND REPORT ON IMPROVING OREGON'S REDISTRICTING PROCESS



**Report approved by City Club members unanimously**

The Oregon Legislature’s successful 2011 redistricting effort was due to an unusual set of circumstances, including close cooperation between Republican and Democratic leaders, and a desire to keep the process out of the hands of the secretary of state. Even so, redistricting under the control of the Legislature is inherently partisan, and the results are frequently attacked as biased, whether true or not.

The committee recommended an independent, nonpartisan commission as the best and most effective way to improve Oregon’s redistricting process in the long term because it would eliminate the conflict of interest inherent in the present system as well as the potential for partisan abuse.

The committee further suggested that the current Legislature should act quickly on the recommendation in order to capitalize on the cooperative individuals holding office. In the face of increasing polarization of national and state politics in the country, Oregon may have only a limited window to adopt a nonpartisan redistricting process while our Legislature is made up of lawmakers who put the state’s interest ahead of partisan politics.

Scott Warnick, chair  
Eugene Bradley  
Alan Brickley  
Steven Carter, lead writer  
Anne Madden  
Alan Mela  
James Ofsink  
Ryan Schowen  
John Snodgrass  
Jon Stride  
Karl Twombly  
Carl Von Rohr  
Bridget Williams  
Mary Ellen Page Farr, research advisor



## EDUCATING CITIZENS: A CITY CLUB REPORT ON IMPROVING CIVICS EDUCATION IN PORTLAND'S HIGH SCHOOLS



**Report approved by City Club members unanimously**

Democracy requires citizenship – the knowledge of history and how government works, the critical thinking skills to develop informed opinions about public issues, and the disposition to become actively engaged in public affairs. Social studies, more than any other subject, provides students with the preparation for citizenship.

This report concluded with eight specific recommendations for the Portland Public School District, the Oregon Legislature, the Oregon Department of Education, and all of Portland’s local governments and civic organizations. All recommendations were for local action steps that would target youth involvement while communicating a clear commitment to the preparation for citizenship as a fundamental priority for a functioning democracy.

This report also includes a summary of five common elements of a school that promotes civic engagement and six proven practices for promoting civic engagement.

In an effort to elevate the community’s conversation about the importance of engaging the next generation of citizens and civic leaders, City Club organized its first full day summit and dedicated the day toward building intergenerational conversations.

James Gorter, chair  
Michael Achterman  
Jan Christensen  
Allison Deverman Vietor  
Roger Meyer  
Colleen Shoemaker  
Kurt Wehbring  
Don Williams  
Stephen Griffith, lead writer  
Mark Knudsen, research advisor  
Merril Keane, advocacy and awareness advisor



LAUNCHED IN 2011/2012 – TO BE COMPLETED IN 2013



## BICYCLING IN PORTLAND: A SERIOUS LOOK AT TRANSPORTATION POLICY AND PRIORITIES

While Portland enjoys a well-deserved reputation as one of the top bicycle-friendly cities in the nation, any plans to expand the city’s network of bikeways will no doubt require addressing a number of funding, public safety and community challenges. This study committee is charged with examining what role bicycling should play in Portland’s overall transportation system, while also making recommendations to address these specific challenges.



## AIR QUALITY REGULATION IN THE PORTLAND METROPOLITAN AREA

Despite Portland’s reputation as a clean air leader, major questions have been raised in recent years about the region’s air quality, especially as it relates to airborne carcinogens. This study committee is charged with: (1) evaluating such claims and (2) identifying ways that environmental and health agencies, industry, transportation and public interest groups can work together to improve the air quality regulatory process.

READ: [pdxcityclub.org/content/research](http://pdxcityclub.org/content/research)

# ADVOCACY

## ADVOCACY 2011-2012

Karen Kervin, Chair  
Dan Anderson  
Ed Hershey  
Krista Hildebrand  
Merril Keane  
Andi Miller  
Sharon Nielson

## PERS

Robert Aldisert, chair  
Carmel Bentley  
Kathy Black  
Rob Brostoff  
Joe Lake  
David Quisenberry  
John Wish  
Angela Wykoff  
Sharon Nielson, advisor

## FOREST PARK

Carol Chesarek, chair  
Spencer Ehrman  
Elizabeth Friedenwald  
Jim Gorter  
Jim Jackson  
Mary Ella Kuster  
Nick Orfanakis  
Jennifer Rollins  
Paul Schmidt  
Bob Speltz  
Chris Zahas  
Wayne Clark, advsor  
Merril Keane, advisor

**"IF CITY CLUB DIDN'T EXIST, WE WOULD ALL DREAM OF CREATING IT! CITY CLUB'S RESEARCH AND ADVOCACY PROGRAM IS A UNIQUE MODEL OF CITIZEN PARTICIPATION IN PUBLIC POLICY AND DECISION-MAKING FOR THE COMMON GOOD. THERE'S NOTHING LIKE IT!"**

LESLIE MOREHEAD,  
MEMBER SINCE 1984

Members work through City Club's Advocacy & Awareness Program to enact the recommendations of City Club Research Committees that have been overwhelmingly approved by Club members. Two committees worked diligently on past reports during this period: the Forest Park Advocacy Committee and the PERS Advocacy Committee.

The Forest Park Advocacy Committee represents some of the most successful advocacy work the Club has undertaken. In its first year of work, the Committee accomplished half of the recommendations outlined in the report. During the 2011-2012 fiscal year, committee members continued to raise awareness about the importance of Forest Park through City Club programming and meetings with leaders who's decisions affect the future of this treasured resource.

Members of City Club's PERS Advocacy Committee appeared before the PERS board and met with state policy leaders to urge action that would ensure a viable system that serves future retirees responsibly and sustains the quality of our public services. Their work has garnered statewide media attention, and stirred state leaders into action on this seemingly intractable issue.

Advocacy committees were also formed to promote the recommendations of the Redistricting and Civics Education reports, and members are reporting many early successes as they work to accomplish their goals.



READ: [pdxcityclub.org/content/advocacy-awareness](http://pdxcityclub.org/content/advocacy-awareness)

## MEMBER PROFILE

**JAMES OFSINK**  
Financial Aid Officer  
Portland State University

MEMBER SINCE 2010

Passionate about civic engagement and electoral issues, James Ofsink admires City Club as a group that can really affect change. He says, "In my generation there's a bit of apathy... a sense that the system is rigged against you. People may be right, but the response shouldn't be disengagement."

In his relatively brief time as a City Club member, James has gotten involved with the New Leaders Council as well as the research committee looking at the process Oregon uses for redistricting. As part of that committee, he and other members spent a year interviewing experts about redistricting.

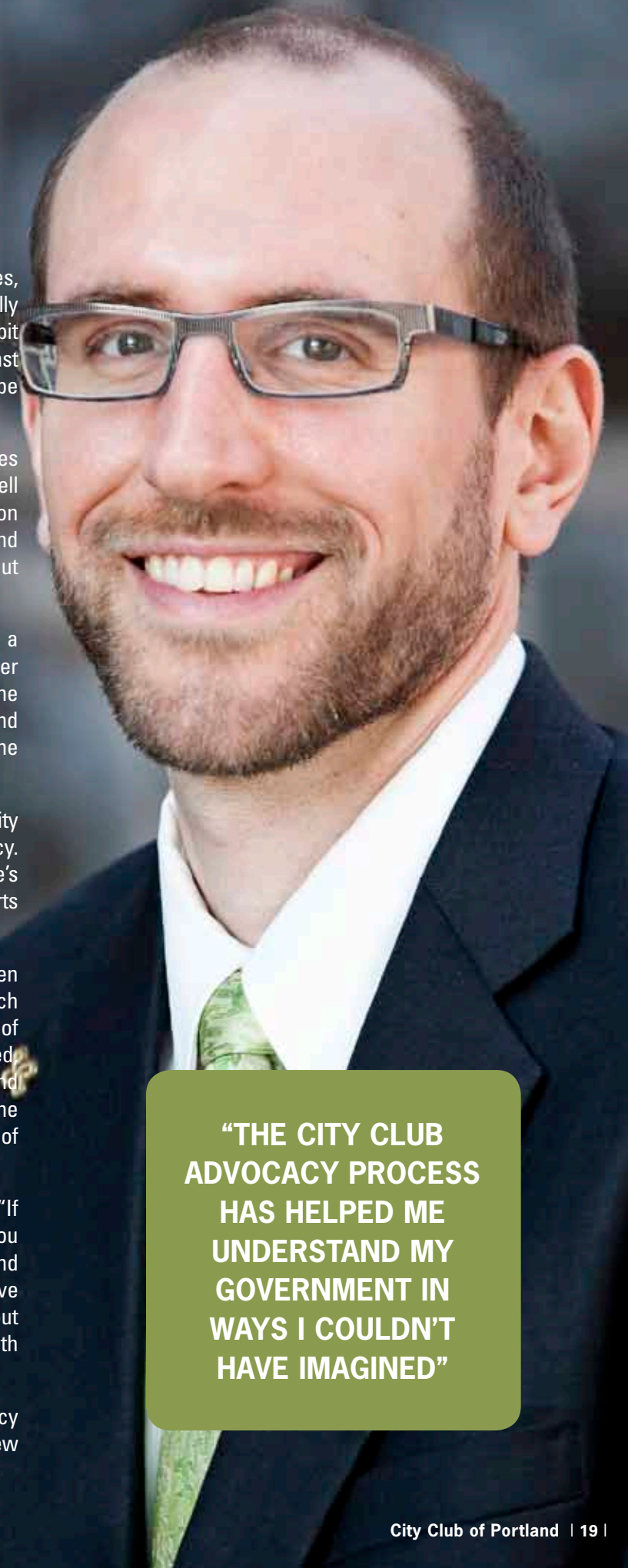
The committee presented its recommendations during a Friday Forum presentation, with Congressman Blumenauer present. No known corruption has taken place using the current redistricting process – but the committee found that conditions are ripe for corruption, and reform of the redistricting process is needed in order to prevent it.

The report garnered the requisite number of votes from City Club members, and now James has embarked on advocacy. He says, "Now that you've studied, you're an expert!" He's chairing the redistricting advocacy committee and reports it has a champion for a bill in the state legislature.

James is enthusiastic about the "strength of citizen-driven research." He says there were 12 people on the research committee – from all walks of life, screened for conflict of interest, and no one with a hidden agenda. They debated, would agree to disagree, but through writing majority and minority reports, came out with a report that everyone could get behind. James says he'd love to see this style of democracy from elected officials at the federal level.

James is thrilled with the way City Club works. He says, "If you are a member and are passionate about something you can make it happen; the agenda isn't set by the board and the staff. The Club is surprisingly not top-down. If you have a good research or program idea and are passionate about it, and if you can convince other Club members to work with you – you can bring your idea to life!"

As for the future, James would love to see his advocacy committee through to success, and stay involved with New Leaders Council as well.



**"THE CITY CLUB ADVOCACY PROCESS HAS HELPED ME UNDERSTAND MY GOVERNMENT IN WAYS I COULDN'T HAVE IMAGINED"**

# AGORA

The Agora Committee is the marketplace of ideas and topics for exploration. Topics can be as diverse as the members who want to steward them. Lectures, discussions, tours and more explore topics ranging from agriculture to urban planning, from economics to social dynamics.

This year Agora maintained a steady schedule of Citizens Read book discussions and Citizen Salon dinner topics. The group also produced two in-depth event series that proposed thought-provoking questions and analysis of healthcare and education, two of the most hotly debated topics of the year locally and nationally.

## AGORA ROSTER 2011-12

- Caroline Harris Crowne, chair
- Paula Amato, vice-chair
- Courtney Brooks
- Gwen Millius
- Cole Mills
- Leslie Morehead
- Marc Tedesco
- Wynne Wakkila
- Carol Witherell

"AGORA PLAYS AN INCREDIBLY IMPORTANT ROLE IN THE CLUB – IT INVITES PUBLIC ENGAGEMENT THAT LEADS TO INTELLIGENT DISCUSSION, AND THE GROWTH OF A WELL-INFORMED POPULACE."  
SARAH ANDERSON,  
MEMBER SINCE 2012

"I WANT TO BE A PART OF THE CONVERSATION THAT TAKES PORTLAND FORWARD BY CRAFTING PROGRESSIVE POLICY SOLUTIONS FOR OUR MOST DIFFICULT AND PRESSING PROBLEMS."  
SUE HILDICK,  
MEMBER SINCE 1999

CITY CLUB IS A PLACE WHERE CIVIC AFFAIRS CAN BE STUDIED QUIETLY, DISCUSSED INTELLIGENTLY, DEBATED VIGOROUSLY AND UNDERSTOOD MORE FULLY THAN ANY OTHER VENUE ALLOWS."

BRUCE BISHOP,  
MEMBER SINCE 1992



EVENTS: [pdxcityclub.org/content/agora-events](http://pdxcityclub.org/content/agora-events)

## BRIGHT LIGHTS: PORTLAND PLANNED. BUT WHAT'S REALLY WORKING?

June 13, 2011  
Jimmy Mak's

A Conversation with Ethan Seltzer, Professor of Urban Studies and Planning, Portland State University. With two new books out on regional planning, Portland's chief pundit of urbanism takes a hard look at the myths and realities of our legendary future-perfect ethos.

## CITIZENS READ: EXPLORING "HOW TO CREATE A CIVIL SOCIETY."

June 22, 2011

Market Street Pub

"Banker to the Poor: Micro-Lending and the Battle Against World Poverty"

By Muhammad Yunus

Banker to the Poor is author Muhammad Yunus's touching memoir documenting the birth of microfinance, a concept for which he later won a Nobel Prize.

How well does this concept work in the United States?

What role can microcredit have in building a civil society?

What attributes are needed? For example, trust—that the lendee can be an entrepreneur; that the lender will be repaid; that there is a market out there. How do you cultivate these kinds of trust in a brand new civil society?

Is this concept subject to abuse?

## CITIZENS READ: EXPLORING "HOW TO CREATE A CIVIL SOCIETY."

July 19, 2011

Market Street Pub

"Democracy in America"

By Alexis de Tocqueville

A wide ranging, complex discussion on the birth of the American democracy.

## CITIZEN SALON: DAVID SARASOHN OPINES ON HIGHER ED IN OREGON

July 24, 2011

Hosts: Tamsen Wassell, Nanine Alexander  
Provocateur: David Sarasohn, Columnist, *The Oregonian*

Oregon likes to think of itself as having a high-tech, international future, yet the state ranks around 45th in its support for higher education. Oregon has adopted a policy goal of 40% of Oregonians graduating from its institutions with a bachelor's degree or better, but tuitions continue to rise and some say that residents in their 20s and 30s actually attain less education than previous generations of Oregonians.

## CITIZEN SALON: IS LOCAL FOOD REALLY THE HOLY GRAIL OF EATING?

July 26, 2011

Host: Renee Rutz  
Provocateur: Cookbook Author Martha Holmberg, Culinary Director at Watershed Communications

Portland considers itself a foodie town, where "everyone" knows about the value of eating locally grown food. But for some, this option is not always feasible; for others, it is not always palatable. In the search for humane, sustainable food, is local the right answer? Is "humane and sustainable" the right question? What other alternatives exist?

## CITIZEN SALON: CREATING A HEALTHY, PROSPEROUS AND EQUITABLE CITY FOR THE 21ST CENTURY

August 2, 2011

Host: Chet Orloff  
Provocateur: Susan Anderson, Director, Portland Bureau of Planning and Sustainability

In March, 2011 the Bureau unveiled the 2011-2013 strategic plan for Portland, after a year of conducting public surveys, interviews and focus groups.

Join City Club for a unique opportunity to learn about the values set forth in this updated plan. How will it affect you? How can you influence future planning?

## CITIZEN SALON: IMPROVING PUBLIC SERVICE DELIVERY: WHAT CAN CITIZENS DO?

August 4, 2011

Hosts: Elaine McCall and Denis Burger  
Provocateur: Elizabeth Harchenko, former Director of the Oregon Department of Revenue

As in many other states, the economic downturn has driven Oregon to change how it delivers public services. But no perfect roadmap exists to guide recovery while still adequately caring for those most severely affected by the downturn.

## CITIZENS READ: "SPOOK COUNTRY" BY WILLIAM GIBSON

August 17, 2011

Market Street Pub

Tito is in his early twenties. Born in Cuba, he speaks fluent Russian, lives in one room in a NoLita warehouse, and does delicate jobs involving information transfer.

Hollis Henry is an investigative journalist, on assignment from a magazine called Node. Node doesn't exist yet, which is fine; she's used to that. But it seems to be actively blocking the kind of buzz that magazines normally cultivate before they start up. Really actively blocking it. It's odd, even a little scary, if Hollis lets herself think about it much. Which she doesn't; she can't afford to.

## CITIZEN SALON: EVERY PICTURE TELLS A STORY

September 14, 2011

Host: Wynne Wakkila  
Provocateur: Will Hornyak, Storyteller, communications studies faculty, Marylhurst University

A rare opportunity to participate in an evening of storytelling led by storyteller Will Hornyak, communications studies faculty at Marylhurst University and member of the Portland Storyteller's Guild. Each guest is asked to bring a single photograph to show the others, and to be prepared to tell a story of five minutes or fewer, true or otherwise, related to the photo or its contents.

**CITIZENS READ: "PORTLAND'S GOOSE HOLLOW" BY TRACY J. PRINCE WITH BUD CLARK**

September 19, 2011

**The Mission Theatre and Pub**

Portland's Goose Hollow explores the intersection of the natural and urban world, when Northwest Portland was creek and lake, and Old Town was largely a bog. The plentiful photos bring the past to life in this truly local read by Tracy J. Prince with former Portland Mayor Bud Clark. Take a journey into history—join the authors and City Club for a fun and interactive discussion and slide show of Portland's Goose Hollow.

**LEAKS, TWEETS AND DELETES: INTELLECTUAL FREEDOM IN A DIGITAL WORLD**

October 1, 2011

**Multnomah County Central Library**

Join City Club, the Multnomah County Library and ACLU of Oregon for a panel discussion in honor of Banned Books Week, September 24-October 1.

**CITIZENS READ: "NICKEL AND DIMED: ON (NOT) GETTING BY IN AMERICA" BY BARBARA EHRENREICH**

October 19, 2011

**Market Street Pub**

Times and presidents have changed since this book was first published—but have things essentially stayed the same? Is minimum wage really sufficient to let citizens achieve the American dream? However you answer, Nickel and Dimed raises issues worth discussing

**IT'S TIME TO EAT REAL!**

October 24, 2011

**Lucky Labrador Brewing Company**

City Club partners with the Portland Multnomah Food Policy Council and a panel of local experts for a discussion on health and equity on Food Day, a national grassroots campaign that seeks to bring together people from all walks of life to push for healthy, affordable food produced in a sustainable, humane way.

**CITIZENS READ: "UNCLE SAM'S PLANTATION: HOW BIG GOVERNMENT ENSLAVES AMERICA'S POOR AND WHAT WE CAN DO ABOUT IT" BY STAR PARKER.**

November 16, 2011

**Market Street Pub**

A stark counterpoint to the October Citizens Read selection, author Star Parker argues that America's quasi-socialist social system keeps the poor enslaved in poverty. Parker, a speaker at a Republican leadership conference on CSPAN and a former congressional candidate, shares her own journey out of poverty and - incorporating free-market policies—offers five actionable steps that can help others make the same trip.

**TOUR THE EXHIBIT "OREGON ROCKS!: A HISTORY OF POPULAR MUSIC IN OREGON"**

December 3, 2011

**Oregon Historical Society**

From the juke joints of the forties to the coffeehouses of the sixties, to the rocking, anarchic Mayor's Balls of the eighties, Oregon has long offered fertile ground for musicians to nurture their talents. "Oregon Rocks!" explores the relationship between music and the community at large. This exhibit connects the scattered dots of local musical luminaries, from Johnny Ray to the Kingsmen and Paul Revere to Nu Shooz and the Dandy Warhols. The tour will be guided by Ryan Tobias, one of the curators of the exhibition.

**CITIZENS READ: "DARK ROSE: ORGANIZED CRIME AND CORRUPTION IN PORTLAND" BY ROBERT C. DONNELLY**

December 15, 2011

**Market Street Pub**

Before World War II Portland was a den of corruption. Bootlegging, gambling and prostitution abounded, and law enforcement and union leaders were all on the take. Following the war, the situation only got worse. A startling investigation by Oregonian journalists exposed organized crime and rampant corruption in the city, sparked a reform movement and created the foundation for what is today one of the nation's most progressive cities.



**BRIGHT LIGHTS: PDX: THE GLOBAL CITY?**

January 9, 2012

**Jimmy Mak's**

Join City Club and *Portland Monthly* with John Jay, global creative director for Wieden + Kennedy, as he maps Portland's connections with the world.

**BRIGHT LIGHTS: SHAKING THE FOUNDATIONS**

February 13, 2012

**Jimmy Mak's**

The CEOs of Oregon's two largest charitable organizations, the Meyer Memorial Trust and the Oregon Community Foundation, offer a look at how nonprofit investment and giving will help reshape the state.

**CITIZENS READ: "THE GIRL WHO FELL FROM THE SKY" BY HEIDI W. DURROW**

February 15, 2012

**Market Street Pub**

Rachel, the daughter of a Danish mother and a black G.I., is raised by her strict African American grandmother in a "mostly" black community in Portland. Her light brown skin, blue eyes and beauty bring mixed attention her way. Growing up in the 1980s, she learns to swallow her overwhelming grief and confronts her identity as a biracial young woman in a world that wants to see her as either black or white.

**CITIZENS READ: "THE GLOBAL ACHIEVEMENT GAP" BY TONY WAGNER**

February 22, 2012

**Market Street Pub**

Expert Tony Wagner discusses the disparity between what American schools teach their students and the real-world skills that serve students as they enter adult life and the workforce. Wagner interviews employers to learn what they're seeking, and offers examples of schools that are teaching to the needs of the future.

**CITIZENS SALON: PORTLANDIA: HOW DO WE IDENTIFY AS PORTLANDERS?**

March 17, 2012

**Host: Rachel Clark**

**Provocateur: Randy Blazak, PhD, Professor of Sociology, PSU**

Portland culture has been in the spotlight over the past few years, with more media, including film, TV, Internet and print showing the world how Portland is unique. Recently, the television show *Portlandia*, now in its second season, brings out the quiriness of "typical" Portland personalities. How does this compartmentalization of characters affect Portland's unique character or the unique characters of Portlanders?

**CITIZENS READ: "HOPE AND DESPAIR IN THE AMERICAN CITY: WHY THERE ARE NO BAD SCHOOLS IN RALEIGH" BY GERALD GRANT**

March 21, 2012

**Market Street Pub**

Why do the Syracuse, New York and Raleigh, North Carolina school districts achieve such disparate results? Syracuse struggles with high dropout rates and a failing school system, while Raleigh has a high graduation rate for all students. In "Hope and Despair in the American City: Why There Are No Bad Schools in Raleigh", author Gerald Grant claims that the unification of Raleigh's city and surrounding areas into one unified school district - and thereby racially integrating the schools - made the difference.



**IN THE RED AND BROWN WATER: THE BROTHER/SISTER PLAYS**

April 8, 2012

**The Old Church**

The new Production of Tarrell Alvin McCraney's play is a story of talent, cultural gravity and ambition, and the complexity of conflicting goals and loyalties.

Oya runs -- fast enough to win a scholarship out of the projects. But then the grief of family and the spirits of the bayou tear up the path beneath her swift feet, threatening to pull her beneath the waters. How strong is the song of Oya's run and can she outpace the call of fate?

**CITIZENS SALON: JOBS IN OREGON: ILLUSION OR REALITY?**

April 9, 2012

**Hosts: Cindy Banzer, John Kilian and Sally Woolley**

**Provocateur: Kate Brown, Secretary of State**

Salon attendees will enjoy truly exquisite food and drink served in intimate style in charming 1925 Mt Tabor home. Secretary of State Kate Brown will lead a stimulating discussion on job creation in Oregon. Hosts include former Oregon State Representative Cindy Banzer, Gresham City Councilor John Kilian and former campaign manager Sally Woolley.

**BRIGHT LIGHTS: PORTLAND NICE—THE ROSE CITY'S THORNY RACE POLITICS**

April 9, 2012

**Jimmy Mak's**

Join City Club and *Portland Monthly* for a conversation about the city's uneasy path to equity. With Tony Hopson Sr., Founder/CEO of Self Enhancement Inc, Rev. Dr. W. G. Hardy Jr. of the Highland Christian Center and Karen Gibson, Associate Professor of Urban Studies and Planning at PSU.

**CITIZENS READ: "THE AMERICAN WAY OF EATING" BY TRACIE MCMILLAN**

April 17, 2012

**Market Street. Pub**

In the style of Barbara Ehrenreich's "Nickel and Dimed in America", Tracie McMillan, who was raised outside Detroit, goes on an exploration of where America's food comes from. In the land of plenty, why are the people who grow, sell, and prepare our food too exhausted to enjoy its fruits? Should we pay the "true cost" of food? She works in the fields, stocks shelves at Walmart, and serves dinners at Applebee's in this book based on her first person research.

**DEATH AND TAXES**

April 19, 2012

**City Club Commons**

Steve Robinson and Christopher Allanach discuss innovative ways to address Oregon's revenue shortage problems. Steve, a policy analyst with Decision Metrics, will present his ideas about our revenue problems and limiting tax expenditures (i.e. all those things we just deducted when completing our tax forms). Chris, senior economist with the Legislative Revenue Office, will discuss what the Legislature has done to date, as well as possible future actions.

**CITIZENS SALON: OREGON'S EDUCATION URGENCY: A CHOICE FOR CHANGE**

April 22, 2012

**Hosts: Naomi Cole, with the New Leaders Council and Agora Steering Committee**  
**Provocateur: Ben Cannon, Education Advisor to Governor Kitzhaber**

In his recent State of the State address, Gov. John Kitzhaber said that not taking action in education, "is a choice to abandon the responsibility we owe to the next generation, a choice to fail the future." From the creation of the Oregon Education Investment Board to the State's 40-40-20 goal, a renewed sense of urgency is inspiring ambitious and practical changes at all levels of Oregon's education system.

## HEALTH CARE REFORM AND OREGON

April 27, 2012

First Congregational United Church of Christ

Mad As Hell Doctors and the Oregon Chapters of Physicians for a National Health Program present two events about reforming Oregon's health care system.

## BRIGHT LIGHTS: GROWING THE "PORT" IN PORTLAND

May 14, 2012

Jimmy Mak's

The Rose City may have gained its increasingly global profile from its bands, restaurants, and highly successful Kickstarter campaigns. But its local wages are shrinking: per capita income is falling behind that of similarly creative cities like Seattle, Denver, and Minneapolis. Port of Portland Executive Director Bill Wyatt contends our economic salvation may lay in a part of our economy the *New York Times* food critics and French museums skip: exports like computer chips and soybeans.

## CITIZENS READ: "THE BARBARIAN NURSERIES" BY HECTOR TOBAR

May 22, 2012

Market Street Pub

*LA Times* Columnist Hector Tobar examines the intersection of two overlapping versions of America. Inspired by California's Proposition 187, which restricted benefits and rights of illegal immigrants (passed in 1994 but later overturned), this book tackles tough questions such as, "Are we a nation of immigrants, or are people from more established immigrant groups (e.g., Europeans) more legitimate than others?"

**"MEMBERSHIP GIVES ME AN OPPORTUNITY TO ENGAGE ON MY TERMS AS A CITIZEN IN THE LIFE OF THE BROADER COMMUNITY."**

ALAN MELA,  
MEMBER SINCE 2009

# IN-DEPTH SERIES

## SCHOOLS MAKING A DIFFERENCE: PORTRAITS OF EXCELLENCE, ENGAGEMENT AND EQUITY

This series aimed to activate a deeper, sustained educator-student-citizen dialogue about what a good education for the 21st century looks like. The series included portraits of highly successful schools and classrooms, both in our region and around the world, followed by presentations by a panel of educators, students, and community leaders and dialogue between audience participants and our panelists. Portraits like these can inspire ongoing civic dialogues on the challenges and opportunities that lie ahead as educators and citizens alike rethink and transform our educational system so that all students can enjoy excellence, engagement, and equity in our schools.



### FORUM 1: REAL WORLD PROJECT LEARNING IN OUR REGION'S SCHOOLS: PORTRAITS OF EXCELLENCE, ENGAGEMENT AND EQUITY

January 25, 2012

The Mission Theater

The film highlights project-based learning in greater Portland region schools. Bob Gliner, filmmaker will be participating in the panel discussion and dialogue with audience participants.

### FORUM 2: HOW WELL ARE WE EDUCATING OUR STUDENTS FOR THE GLOBALLY CONNECTED WORLD OF THE 21ST CENTURY?

February 8, 2012

The Mission Theater

Filmmaker Robert Compton follows two students in each of three countries—the United States, China, and India—to learn how they spend their high school years. This film is a good companion to Tony Wagner's book *The Global Achievement Gap*. Panel discussion and dialogue with audience participants to follow film.

### FORUM 3: LESSONS FROM AFAR AND CLOSE AT HOME: WHAT CAN WE LEARN FROM SCHOOLS IN FINLAND AND REGGIO EMILIA, ITALY?

March 5, 2012

Hollywood Theater

Featured film: *The Finland Phenomenon: Inside the World's Most Surprising School System* by Robert Compton, producer. Panel discussion and dialogue with audience participants to follow film.

### FORUM 4: HOW IMPORTANT ARE THE ARTS AND CIVIC EDUCATION FOR OUR STUDENTS' CURRENT AND FUTURE LIVES?

March 14, 2012

Hollywood Theater

Featured Film: *Paper Clips* by Elliot Berlin and Joe Fab Filmmakers. Panel discussion and dialogue with audience participants to follow film.

## THANK YOU TO ALL OF OUR FORUM PARTICIPANTS AND PANELISTS:

Lisa Alibabaie, Primary Grades Teacher; Early Childhood Specialist; Alder Elementary School, Reynolds School District

Peyton Chapman, Principal, Lincoln High School

Emily Crum, Teacher, Alder Elementary School, Reynolds School District

Lorna Fast Buffalo Horse, Director, Leadership and Entrepreneurship Public Charter High School (LEP High)

Bob Gliner, Filmmaker, Lessons from the Real World

Hannah Gold, senior, Lincoln High School, Portland Public Schools-International Baccalaureate Program, Constitution Team Member, Playwright

Nathan Goodman, student, SST

Matt Karlsen, 4th grade Teacher, Evergreen, WA; formerly at Sunnyside Environmental School, The Cloudforest School in Monteverde—Costa Rica, Lewis & Clark College—Master of Arts in Teaching Program

Amy Kleiner, Principal of SE Portland's Sunnyside Environmental School (K-8)

Fred Locke, Interim Principal, da Vinci Arts Middle School; former Principal, Renaissance Arts School within Marshall High School campus

Karl Logan, Regional Administrator, Portland Public Schools—Madison/Grant Cluster; former Principal of SE Portland's Lane Middle School

Susan Mackay—Director of Education and the Center for Children's Learning, Portland Children's Museum; former Classroom Teacher, Willamette Elementary School and Opal School, a Portland Public Charter School located in the Children's Museum

Hasaun Moore, sophomore at LEP High

David Moss, Social Studies/Language Arts/Technology Teacher, Science & Technology (SST) High School, Merlo Station—Beaverton

Manuel Nava, student from Jefferson High School

Will Parnell, Asst. Professor & Coordinator, Curriculum and Instruction—Early Childhood Education; Pedagogical Director, Helen Gordon Child Development Center and the Children's Center, Portland State University

Xavier Pierce, graduate of Opal School (K-5th grades), now a junior at Wilson High School, PPS

Jacob Roter, Sekai Edwards, and Ally Merkel—students/actors/dancers at da Vinci Arts Middle School

Amy Vanacore, Outreach Director, Ethos Music Center

Drew Wilson, Language Arts/Social Studies Teacher, Jackson Middle School, PPS

Duncan Wyse, Executive Director, Employers for Education Excellence (E3); President, Oregon Business Council



# CIVICS SUMMIT

In support of City Club's strategic goals, on June 1st, the Club produced its first "full day" summit – an opportunity for members and community leaders with divergent views to explore and talk about a topic at length and through the lens of a diverse community.

The Portland Action Summit was created to bring the community together to talk about the focus of the Club's research report: Educating Citizens: A City Club Report on Improving Civics Education in Portland's High Schools.

## MANY THANKS TO CITY CLUB'S COMMUNITY PARTNERS IN MAKING THIS FIRST TIME EVENT AN INCREDIBLE SUCCESS!

Avatar Inc.  
 The Bus Project  
 Classroom Law Project  
 Coalition for the Communities of Color  
 DHM Research  
 Latino Network  
 Multnomah Youth Commission  
 Northwest Health Foundation  
 Oregon Campus Connect  
 Oregon Community Foundation  
 Oregon Secretary of State Kate Brown  
 Oregon Volunteers  
 Portland State University  
 Prichard Communications  
 Urban League Young Professionals

The event featured the national championship "We the People" team from Lincoln High School, the City of Portland Youth Planning Program, the Bus Project's "Policy Charette" model, "Stories from the Next Generation of Leaders", and five skills-based sessions designed to prepare youth for active citizenship.

## THANKS ALSO TO THE EVENT PLANNING COMMITTEE:

Patrick Belin  
 Jenessa Datema  
 Ben Ferguson  
 Lucia Foulkes  
 Max Gambee  
 Steve Griffith  
 Siri Gypmantasiri  
 McKenzie Ingram  
 Colin Jones  
 Stacey Michaelson  
 James Ofsink  
 Jazzmin Reece  
 Jennifer Sexton  
 Tina Shantz  
 Jenny Smith

## MEMBER PROFILE

**LATOYA FICK**  
 Government Affairs, Stand For Children  
 City Club Board of Governors  
 MEMBER SINCE 2010

In 2010 Toya Fick arrived in Portland from Washington, D.C., and started working in government relations for OHSU, which paid for her to join City Club.

Now on City Club's Board of Governors, Toya says she is so grateful that OHSU recognized the potential value of City Club for her role there. She says that during Friday Forum luncheons, which she attends regularly, she has met high-caliber, diverse civic and business leaders. "Without City Club, I don't know how I would have interacted with such an amazing group of individuals so soon after arriving in town."

One important connection Toya has made resulted from a Friday Forum encounter. She met the executive director of Open Meadows, a North Portland alternative school. She soon got involved with building the school's Young Black Women group.

After leaving OHSU and starting her job at Stand For Children, Toya has remained involved with City Club and thoroughly enjoys the breadth and depth of City Club's programming year round.

She also values City Club because it is full of people who are engaged to affect positive change. A pet peeve of hers is hearing people complain who don't take action to make a difference. She says she loves the people she meets at City Club. "You just don't find such a diverse group of people who share a common commitment to community very often. But you will talk with them every week at City Club" Toya says. "I love that OHSU 'made me' join!"

**"YOU JUST DON'T FIND SUCH A DIVERSE GROUP OF PEOPLE WHO SHARE A COMMON COMMITMENT TO COMMUNITY VERY OFTEN."**



**“THE MENTORSHIP PROGRAM HAS BEEN AN EXCELLENT OPPORTUNITY FOR ME TO CONNECT WITH A CIVIC-MINDED MEMBER OF THE PORTLAND COMMUNITY. I’VE RECEIVED VERY HELPFUL PERSONAL AND CAREER ADVICE BACKED BY A RICH VARIETY OF EXPERIENCES, AND I FEEL LIKE IT’S JUST THE BEGINNING OF A LONG-LASTING PROFESSIONAL RELATIONSHIP”**

ANDRE LIPINSKI,  
MEMBER SINCE 2012

# NEW LEADERS COUNCIL

City Club’s New Leaders Council (NLC) is a group of young (and young-at-heart!) citizens who love this city and work to make it better by finding opportunities for civic involvement that are informative, interactive, no to low cost, and fun!

## NEW LEADERS COUNCIL 2011-12

Kourtney Nelson, NLC chair  
Craig Beebe, events co-chair  
Eric Gebbe, leadership chair  
Laurel Glasmire, events co-chair  
David Wang, outreach chair

Kimberlin Butler  
Naomi Cole  
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Rhett Tatum  
Joel Turkheimer  
Rachel Wall  
Rachel White

NLC programs focus on event structures that require participant engagement. The NLC event schedule included six interactive community tours that showcased vital civic functions that many take for granted, including the elections office on ballot day, our nationally recognized urban wildlife refuge, and the front lines of the mission to end youth homelessness in Portland.

Other highly interactive events featured a disaster response simulation and a hands-on exercise to draw the state map that would “redefine” Oregon’s legislative districts.

The NLC is also dedicated to the development of the next generation of Portland’s leaders. The highlight of many monthly meetings is the “Leadership Spotlight”, which provides NLC members with an opportunity to meet and learn from Portland’s community leaders in a casual, conversational setting.

The NLC mentorship program, introduced this year, was also a huge hit. The program was designed to serve as a bridge between young leaders and seasoned City Club members, facilitating new relationships and connecting civically minded mentors and mentees across areas of interest, expertise and experience. In the first year, the program created twenty-one matches!



**“GO BEYOND ADEQUATE!”**  
MARK HOLLOWAY, SOCIAL VENTURE PARTNERS PORTLAND, NLC LEADERSHIP SPOTLIGHT

EVENTS: [pdxcityclub.org/content/new-leaders-council-events](http://pdxcityclub.org/content/new-leaders-council-events)



## NLC HAPPY HOUR

September 26, 2011

### The Guild Public House

City Club’s New Leaders Council invites the young and young-at-heart to a welcome-in-the-fall happy hour at The Guild Public House. Deepen your knowledge of public affairs in fun conversation while networking with other civic-minded people.

## TOUR THE MULTNOMAH CO. ELECTIONS OFFICE (AS THE BALLOTS COME IN!)

November 8, 2011

### Multnomah County Elections office

As City Club members we spend a lot of time figuring out how to make our votes count; join us as we see just how our votes are counted! If you’d like to learn more about the mechanisms of democracy, come tour the Multnomah County elections office as the ballots from the First Congressional District Democratic primary are returned.

## PORTLAND IN PIECES: DISASTER RESPONSE SIMULATION

November 10, 2011

### City Club Commons

A mega earthquake is expected to hit Portland and the entire Northwest. How would you deal with it? Find out in this interactive disaster response simulation presented by NLC.



## WORKING TO END YOUTH HOMELESSNESS: TOUR OF OUTSIDE IN

December 1, 2011

### Outside In

Since 1968 Outside In has been on the front lines of working to end youth homelessness in Portland. Hear from Executive Director Kathy Oliver about the services that Outside In offers to youth in need – housing, education, meals, healthcare, employment, and the list goes on. From their medical clinic that practices both western and eastern healthcare and provides syringe exchange program, to their leadership in supporting the growing GLBTQ population, Outside In takes a unique approach in serving 16-24 year olds as they work to transition out of homelessness.

## GREENWASHING: TRUTHS AND CONSEQUENCES

December 7, 2011

### University of Oregon White Stag Building

Companies are rushing to meet consumer demand for so-called green products by marketing everything from BPA-free bottles to better climate friendliness. How do consumers make educated decisions when purchasing products? Do companies represent their products ethically and truthfully? Do consumer perceptions of environmentally friendliness really make an impact, or do companies’ claims simply frustrate and confuse consumers?



## MENTORSHIP HAPPY HOUR

January 19, 2012

### Ringlers Pub

Believe it or not, we’ve made it to the 6-month mark in our 2011-2012 Mentorship Program! In celebration of this milestone, we would like to invite you to our first Mentorship Program Happy Hour. This informal event is a great way to connect with other participants in the program.



## PORTLAND TRIVIA NIGHT

January 31, 2012

### The Green Dragon

Join City Club’s New Leaders Council at the Green Dragon Bistro and Brewpub for Portland Trivia Night—an exciting evening of wit, cheer, and good natured heckling. It doesn’t matter if you moved here to retire after seeing the first episode of Portlandia or if you are one of the 16 remaining Portland natives—all skill levels are welcome. Questions will focus on Portland history, politics, art... if it’s got something to do with Portland, the topic is fair game.

## REDISTRICTING 101

February 8, 2012

### City Club Commons

In anticipation of the release of City Club’s Redistricting Research Report, NLC is hosting an introductory course on the challenges and controversies of redistricting. Participants will learn about gerrymandering and get a chance to play legislator as they create maps to meet specific goals. If you’ve ever wondered what the big deal with redistricting is, or want to get a refresher, then this is an hour you won’t want to miss.

## TOUR OUR WILD BACKYARD: THE TUALATIN RIVER NATIONAL WILDLIFE REFUGE

March 17, 2012

### Tualatin River National Wildlife Refuge

Just a few miles south of downtown Portland, the Tualatin River National Wildlife Refuge was created through citizen action just 20 years ago. TRNWR is one of the nation’s only urban National Wildlife Refuges. It is a key stopover on the Pacific Flyway, home to scores of bird species throughout the year as well as salamanders, turtles and a variety of mammals from foxes to bats.



### HOYT ARBORETUM GUIDED TOUR

May 11, 2012

#### Hoyt Arboretum

Celebrate National Gardens Day in Hoyt Arboretum! The Arboretum is a 187-acre museum of living trees featuring collections of plants and trees from around the world for conservation, research, education and display. Hoyt Arboretum was planted in 1931 and nurtures over 6000 trees and 1100 species – 62 of which are threatened or endangered. Join Curator Martin Nicholson for a stroll through the Arboretum to learn the secrets behind the collections and marvel over spring’s colorful blooms. The magnolias should be in full bloom so bring your cameras!

This tour is made possible by Hoyt Arboretum Friends, a member-based nonprofit that supports Hoyt Arboretum in partnership with Portland Parks and Recreation.

### NLC TURNS 10!

May 16, 2012

#### Davis Street Tavern

Toast ten years of New Leaders Council success! In 2002, the City Club formed the New Leaders Council to grow and inspire a new generation of active citizens within the Club and Portland Community. NLC—the go-to place for young folks looking to engage—is now a thriving and essential part of the Club’s experience and offerings. Join new and not-so-new leaders to celebrate NLC’s past and future.

### TOUR THE NAYA FAMILY CENTER

May 19, 2012

#### Native American Youth and Family Center (NAYA)

Tour Portland’s Native American Youth and Family Center! For more than 30 years, the NAYA Family Center has offered educational services, cultural arts programming, and assistance to alleviate poverty for the Portland metropolitan area’s American Indian and Alaska Native community.

### DOVELEWIS TOUR: MORE THAN A “MIDDLE-OF-THE-NIGHT” RESPITE!

March 28, 2012

#### DoveLewis Animal Hospital

We Portlanders love our pets. A lot. And most of us have at one point or another ended up in DoveLewis’ emergency room with our sick furry friends. But did you know DoveLewis is more than just an ER? Join NLC as we tour DoveLewis Hospital and learn about the community outreach and other services that they provide.

### TAKE A TOUR OF SOLARWORLD

March 29, 2012

#### SolarWorld

As we look toward a changing energy future, Oregon is becoming a hotbed of renewable energy innovation and development. Come join NLC Council for a tour of the Oregon SolarWorld manufacturing facility. Based in Germany, SolarWorld recently established its Hillsboro facility by reusing an existing industrial space, where it is now growing silicon crystals, cutting and forming solar panels that will be used around the world.

### PORTLAND DEMOCRACY WEEK TRIVIA NIGHT

April 16, 2012

#### EastBurn

In conjunction with the Bus Project’s Rebooting Democracy conference and in honor of Portland Democracy Week, bring your civic pride and join the City Club New Leaders Council for a fun night of stumpers about Stumptown! Questions will cover civics and politics from above-the-board to behind-closed-doors, from fresh-out-of-the-political-oven to long-forgotten-scandal.



### LEADERSHIP ROUND TABLE: POLITICS FOR NON-POLITICAL PROFESSIONALS

May 29, 2012

#### City Club of Portland Commons

As non-political professionals, engaging the political process can be a daunting a task. The New Leaders Council’s Leadership Round Table provides an opportunity to learn from the pros how to develop political competency as a leader. The workshop-style summit features three community leaders discussing a range of core political skills, from recognizing when a political issue exists, to transforming a political message into action.

“MY MENTOR WAS A GREAT SOUNDING BOARD, AND WAS ABLE TO CONNECT ME WITH OTHER CITY CLUB MEMBERS WHO SHARED THEIR LIFE EXPERIENCES WITH ME AND OFFERED ADVICE ON HOW TO MOVE FORWARD WITH MY CAREER AND MY CIVIC INVOLVEMENT. IT WAS A GREAT EXPERIENCE!”

RACHEL WHITE,  
MEMBER SINCE 2009

## MEMBER PROFILE

### CHELSEY HICE

Portland State University

Sophomore

International Affairs & Political Science

Major

MEMBER SINCE 2012

As a Portland State Honors student, rising star Chelsey Hice joined City Club during the summer of 2012 with the aim of getting professional experience. She immediately joined 15 other people on the research committee looking at Ballot Measures 82 and 83, related to privately-owned casinos. As note-taker and researcher, Chelsey loved getting the chance to apply her research skills in a real-world setting, and to get a chance in helping to influence policy.

Although she might be more accustomed to working amid professionals than the average undergraduate (Chelsey worked in a corporate law firm in Bend during her last years of high school), she still valued the opportunity to work with a diverse cross-section of Portlanders during the intensive research experience this summer.

Her experience with City Club has also helped her with her full-time internship with Drive Oregon – the nonprofit that supports the hybrid and electric vehicle industry in Oregon. Chelsey says that her experience with City Club has strengthened her research skills, and meeting participation and note-taking skills at Drive Oregon.

As a poli-sci major, Chelsey also loves thinking in real terms about local politics – and realizes the influence that citizens can have on local decision-making. Chelsey says that even though she didn’t think casinos could affect her personally – because she doesn’t gamble – she discovered that casinos do have enormous economic impacts, both positive and negative.

Chelsey is grateful for the opportunity to explore a public issue at close range – especially an issue that seemed out of her realm. Looking forward, she hopes to have another chance to work on a research committee, as well as get involved with New Leaders Council.

“ENGAGING UNIVERSITY STUDENTS HELPS TO BRIDGE THE GAP BETWEEN DEVELOPING PROFESSIONALS AND ESTABLISHED LEADERS WITHIN THE COMMUNITY. WITH EVERY CONNECTION COMES AN OPPORTUNITY AND MY SHORT TIME WITH THE PORTLAND CITY CLUB HAS PROVIDED ME WITH MANY.”



Club of Portland

LEA

BECOME A MEMBER

# MEMBERSHIP MATTERS

## MAKE A DIFFERENCE IN YOUR COMMUNITY

Your City Club membership expands the Club's capacity to convene programs like Friday Forums while broadcasting them on OPB so that tens of thousands of citizens across the state can LISTEN.

Your City Club membership sustains the Club's citizen-led research studies and ballot measure analyses that help every citizen LEARN.

Your City Club membership builds our entire community's capacity for citizens to LEAD in finding solutions to the challenges we face and event topics. It also provides the opportunity for young, emerging leaders to meet and learn from veteran members.

With 1,330 members, membership dues provide 40 percent of the Club's operating budget. Membership is a pillar of support for citizen-led research and event production that shapes the community conversations.

"I BELONG TO CITY CLUB BECAUSE I THINK IT'S AN IMPORTANT FORUM FOR A NON-PARTISAN EXCHANGE OF IDEAS ON ISSUES OF VITAL IMPORTANCE TO OUR COMMUNITY."

JOYCE DEMONNIN,  
MEMBER SINCE 2005



"I LOVE THAT CITY CLUB PROVIDES A PLACE FOR PEOPLE OF DIFFERENT BACKGROUNDS AND PROFESSIONS TO COME TOGETHER AROUND THEIR SHARED COMMITMENT TO PORTLAND."

NAOMI COLE  
MEMBER SINCE 2007



"I'M A MEMBER OF CITY CLUB BECAUSE I VALUE BEING INFORMED ABOUT ISSUES FACING OUR CITY IN AN ATMOSPHERE OF INTELLIGENCE AND RESPECT FOR WELL THOUGHT OUT OPINIONS."

CHRIS NEILSEN,  
MEMBER SINCE 2007





# THANK YOU

With the help of hundreds of volunteers, City Club is able to accomplish the work of an organization many times its size. At its June 17, 2011 Annual Meeting, members were recognized for their outstanding contributions to fulfilling City Club's mission.

## CITY CLUB AWARD

### Adam Davis

For outstanding contributions to City Club and the community and for setting an example of inspired citizenship

## MEMBER OF THE YEAR AWARD

### Christine Nutters

For outstanding overall contributions to City Club

## RESEARCH AWARD

### Meredith Savery

In recognition of extraordinary commitment to research and its role in civic engagement

## PRESIDENT'S AWARD

### Carol Witherell and Cole Mills

For outstanding service to City Club and its mission

## RECOGNITION OF OUTGOING PRESIDENT

Melody Rose

## CENTENNIAL COMMITTEE

The City Club Centennial Committee formed this year and is charged with organizing, promoting, coordinating, and implementing the activities commemorating the Club's 100th anniversary before and during 2016. The Countdown has begun!

Ted Kaye, Chair

Roger Eiss

Herb Goodman

Korleen Kraft

Doug Marker

Roger Meyer

Fran Storrs

Paddy Tillett

Wynne Wakkila

Bob Weil



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\$3,500 - \$4,999

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"I LIKE THE IDEA OF CITIZENS WORKING TOGETHER VOLUNTARILY TO INFORM AND IMPROVE THE QUALITY OF LIFE FOR ALL OF US, AND I WANT TO BE A PART OF THAT MOVING FORWARD."

SUE HILDICK,  
MEMBER SINCE 1999

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**“CITY CLUB OF PORTLAND HAS NEVER HAD A MORE IMPORTANT ROLE AS AN INCUBATOR OF IDEAS AND A FORUM FOR A RESPONSIBLE EXAMINATION OF THE ISSUES THAT CONFRONT OUR CITY, REGION, AND NATION. I AM PROUD TO BE PART OF THAT PROCESS.”**  
EDWARD HERSHEY  
MEMBER SINCE 2005

**THE LEGACY SOCIETY**

The Legacy Society is a group of forward thinking, generous individuals who have chosen to support the Club’s mission long into the future by including City Club of Portland in their estate plans.  
Don Barney  
Ogden Beeman\*  
Sharon Brabenac  
Jeanne C. Crouch  
Dan and Rusty Goldy\*  
Susan Hammer  
Alan Hart\*  
Ned Hayes\*  
Nancy Hedin  
Peter Heuser  
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Tamsen Wassell  
Kurt Wehbring and Donna Dermond  
Robert Weil  
Donald and Janet Williams  
James Zehren  
\*deceased



**THE LEGACY COMMITTEE**

The Legacy Society grows each year thanks to the dedication of members who make specific requests of their fellow members on an ongoing basis. City Club thanks all of you for the work you have done to ensure City Club’s fiscal stability for many years to come.  
Ted Kaye, chair  
Don Barney  
Pete Heuser  
Susan Kelly  
Steve Schell  
Fran Storrs  
Sue Thomas  
Kurt Wehbring



**“THROUGH MY MEMBERSHIP IN CITY CLUB I NOT ONLY STAY INFORMED AND CONNECTED, BUT I SUPPORT THE CLUB’S IMPORTANT WORK PROVIDING RESEARCH AND PROGRAMS THAT INFLUENCE PUBLIC POLICY.”**  
TED KAYE  
MEMBER SINCE 1990

# FINANCIALS

## STATEMENT OF ACTIVITIES

For the fiscal years ended May 31,	2012	2011
<b>SUPPORT &amp; REVENUE</b>		
Contributions & grants	\$172,707	\$148,743
Bequests & endowment gifts	5,598	7,600
Membership dues	161,596	154,075
Program service revenue	139,926	104,248
Investment income	1,871	1,307
Net realized & unrealized gains	(59,552)	130,230
Other income	9,672	36,095
<b>TOTAL SUPPORT AND REVENUE</b>	<b>\$431,818</b>	<b>\$582,298</b>
<b>EXPENSES</b>		
Program services	\$374,003	\$362,462
Management & general	87,327	85,750
Fundraising	42,390	40,302
<b>TOTAL EXPENSES</b>	<b>\$503,720</b>	<b>\$488,514</b>
<b>CHANGE IN NET ASSETS</b>	<b>(\$71,902)</b>	<b>\$93,784</b>
<b>NET ASSETS</b>		
Beginning of fiscal year	\$888,647	\$794,863
End of fiscal year	\$816,745	\$888,647

## STATEMENT OF FINANCIAL POSITION

For the fiscal years ended May 31,	2012	2011
<b>ASSETS</b>		
Cash & cash equivalents	\$51,589	\$39,205
Accounts & grants receivable	25,342	48,358
Prepaid expenses & deposits in transit	6,042	5,526
Property & equipment, net	1,022	2,745
Investments, at market	746,407	800,993
<b>TOTAL ASSETS</b>	<b>\$830,402</b>	<b>\$896,827</b>
<b>LIABILITIES</b>		
Accounts payable	\$5,147	\$6,015
Deferred revenue	3,000	-
Accruals	5,510	2,165
<b>TOTAL LIABILITIES</b>	<b>\$13,657</b>	<b>\$8,180</b>
<b>NET ASSETS</b>		
Fund balances	\$816,745	\$888,647
<b>TOTAL NET ASSETS</b>	<b>\$816,745</b>	<b>\$888,647</b>
<b>TOTAL LIABILITIES &amp; NET ASSETS</b>	<b>\$830,402</b>	<b>\$896,827</b>

The Club's **operating** results were a **deficit of \$13,790** in 2010-11 and a **surplus of \$13,866** in 2011-12. No capital expenditures occurred in either year; gross property & equipment at each year-end was \$69,961.

The Club secures a full financial audit every for years. Reporting for the 2010-2011 fiscal year is based on audited financial statements prepared by McDonald Jacobs, PC. Members may obtain a copy by contacting the Club.

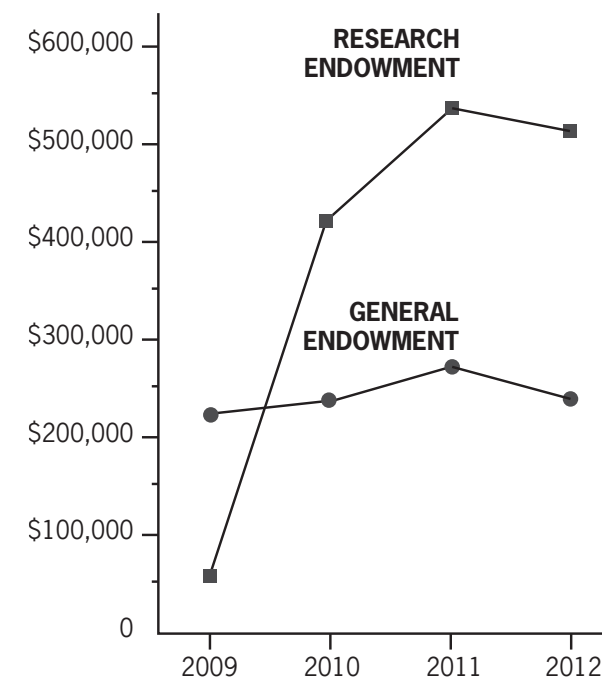
## ENDOWMENT FUNDS SUMMARY

	GENERAL ENDOWMENT	RESEARCH ENDOWMENT
<b>May 31, 2009</b>	<b>\$220,004</b>	<b>\$55,701</b>
Additions	0	369,909
Distributions	(12,662)	(7,345)
Gain/(Loss)/Expenses	26,374	747
<b>May 31, 2010</b>	<b>\$233,716</b>	<b>\$419,012</b>
Additions	0	44,715
Distributions	(11,817)	(16,170)
Gain/(Loss)/Expenses	46,926	84,611
<b>May 31, 2011</b>	<b>\$268,825</b>	<b>\$532,168</b>
Additions	0	34,951
Distributions	(11,201)	(21,115)
Gain/(Loss)/Expenses	(19,239)	(37,982)
<b>May 31, 2012</b>	<b>\$238,385</b>	<b>\$508,022</b>
Pledges Outstanding	0	12,850
<b>TOTAL</b>	<b>\$238,385</b>	<b>\$520,872</b>

The Club's endowments are held by the Oregon Community Foundation (OCF) in its main long-term investment pool. The Club is also the beneficiary of two designated funds at OCF (Don Sterling and Goldy Family), not shown here.

Annual distributions from the endowments support the Club's operating budget and, in the case of the Research Endowment, the Club's research function within the operating budget.

Currently the distribution rate set by OCF is 4.5% of the average endowment balance over the previous 13 quarters, adjusted for additions.



## FINANCE COMMITTEE 2011-12

Bill Holmer, chair  
Pam Kane  
Ted Kaye  
Marcy Lantz  
Anne O'Neill  
Cynthia Townsend



# CORPORATE SPONSORS 2011 - 2012

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## FRIDAY FORUM



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**NW Natural**<sup>®</sup>  
We grew up here.



## AGORA



## NEW LEADERS COUNCIL



## PORTLAND ACTION SUMMIT



NORTHWEST HEALTH  
FOUNDATION

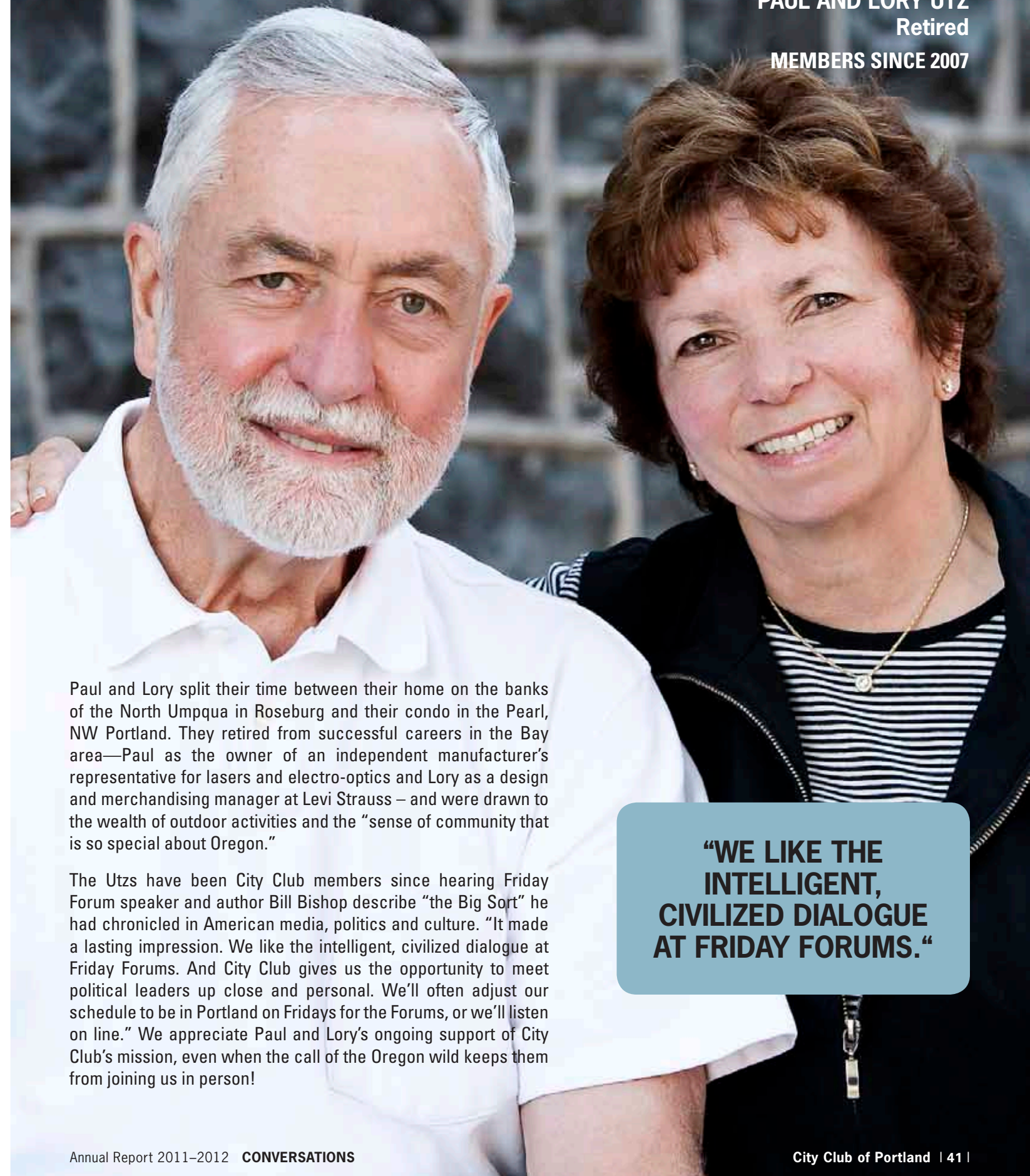
## SUPPORTERS



RELAX THE BACK

# MEMBER PROFILE

PAUL AND LORY UTZ  
Retired  
MEMBERS SINCE 2007



Paul and Lory split their time between their home on the banks of the North Umpqua in Roseburg and their condo in the Pearl, NW Portland. They retired from successful careers in the Bay area—Paul as the owner of an independent manufacturer's representative for lasers and electro-optics and Lory as a design and merchandising manager at Levi Strauss – and were drawn to the wealth of outdoor activities and the “sense of community that is so special about Oregon.”

The Utzs have been City Club members since hearing Friday Forum speaker and author Bill Bishop describe “the Big Sort” he had chronicled in American media, politics and culture. “It made a lasting impression. We like the intelligent, civilized dialogue at Friday Forums. And City Club gives us the opportunity to meet political leaders up close and personal. We’ll often adjust our schedule to be in Portland on Fridays for the Forums, or we’ll listen on line.” We appreciate Paul and Lory’s ongoing support of City Club’s mission, even when the call of the Oregon wild keeps them from joining us in person!

“WE LIKE THE INTELLIGENT, CIVILIZED DIALOGUE AT FRIDAY FORUMS.”

<http://www.pdxcityclub.org/content/corporate-sponsors>

# STAFF



Sharon VanSickle-Robbins,  
Acting Executive Director



Greg Wallinger, Research  
and Policy Director



Jennifer Thompson, Membership  
and Office Manager



Rachel Loskill, Program and  
Communications Coordinator



Jennifer Li, Administrative  
Assistant



Staff 2011-2012, from left to right: Tony Iaccarino, Research and Policy Director, 2007 – 2012; Amy Harris, Program and Communications Manager, 2008 – 2012; Jennifer Thompson, Membership and Office Manager, 2011 – present; Charity Fain, Executive Director, 2008 – 2012.

<http://www.pdxcityclub.org/content/people>

# 5 GUIDING PRINCIPLES

## ACCESS

City Club aspires to expand citizen access to public leaders, bring greater transparency to its operations, and enrich member opportunities to exercise leadership and influence our community.

## INCLUSION

City Club aspires to be the “common ground” where citizens seek alternative perspectives and new understanding, engage in respectful and generative discourse, and welcome the diverse voices of our community.

## INTERACTION

City Club aspires to continually innovate interactive means of engaging citizens in the betterment of their community.

## RELEVANCE

City Club aspires to address our community's most relevant issues in a timely manner through balanced, non-agenda driven programming.

## SUSTAINABILITY

City Club aspires to attract and utilize all resources – human, financial, material and influential – in a manner that continually generates increased capability in the community as well as in the organization.



**INCREASE YOUR  
UNDERSTANDING OF  
THE ISSUES AFFECTING  
PORTLAND, THE NATION  
AND THE GLOBAL  
COMMUNITY**

**LEARN THE ART OF  
CIVIL DISCOURSE – IT'S  
THE KEY TO SOLVING  
PROBLEMS**

**USE YOUR KNOWLEDGE  
AND CITY CLUB  
CONVERSATION SKILLS  
TO ENCOURAGE  
CONSENSUS IN THE  
WORLD AROUND YOU –  
FIND COMMON GROUND  
– FIND SOLUTIONS!**

# City Club *of* Portland

*Established 1916*

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[www.pdxcityclub.org](http://www.pdxcityclub.org)