

City Club of Portland

Annual Report
2008 – 2009





City Club of Portland

Good citizens are the riches of a city

Established 1916

**City Club's Mission: To inform its members
and the community in public matters,
and to arouse in them the realization of
the obligations of citizenship.**

2008-2009 Board of Governors

James A. Zehren, president
Sue Thomas, president-elect
Jon Stride, first vice-president
Tom Iverson, second vice-president
Sharon VanSickle-Robbins, secretary
Ted Kaye, treasurer
Tom Cox
Adam Davis

John Horvick
Marge Kafoury
Steffeni Mendoza-Gray
Leslie Morehead
Elizabeth Reilly
Melody Rose
Lawrence Wallack
Don Williams, immediate past president

Annual Report designed by Susan Shepperd
Photos by Amy Harris, pp. 6, 11; Cheryl Juetten, inside cover,
table of contents, pp. 1, 2, 7, 10, 14, 16, 20;
Susan Shepperd, all bridges



City Club Staff

from left to right

Tony Iaccarino
Research and Policy Director

Jennifer Untalan
Office and Membership Administrator

Charity Fain
Executive Director

Amy Harris
Program Coordinator



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City Club volunteers John Horvick (left),
Kyle Smith (center) and Jay Bloom (right)

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Letter from the President

James A. Zehren



This was a year of continuing accomplishments for City Club of Portland. While we faced new challenges, the organization has a promising future.

The Club continued its rich programming tradition. It approved two research study reports, initiated two new studies and issued reports and resolutions on six state ballot measures. The Club's reinvigorated advocacy and awareness program successfully stimulated legislative activity to reform Oregon's initiative system.

The Friday Forum continued as Oregon's premier public affairs forum with newsworthy speeches, panel presentations and political debates. New Leaders Council and Agora held many events attracting diverse participants. The Citizens Read book group continued apace and our Citizen Salon dinner discussion series is being developing into a year-round program.

Like other non-profits, harsh economic realities challenged City Club. The Board and staff worked hard to cut expenses and generate revenues. Although we did not fully balance the budget, we were in much better shape then we would have been had we not acted as we did.

It was fortuitous that last fall the Board initiated a strategic planning process to address the Club's purpose, programming, financial model and adaptation to societal changes. Some 800 people participated, including those who attended the evening Annual Meeting on June 23. The Strategic Planning effort will continue during the new Club year.

The Board also worked hard to improve decision-making. This included the work of a Governance Task Force, which will soon propose changes to the Club's By-Laws.

Having completed its 93rd year, City Club has a promising future. Executive Director Charity Fain and staff are talented and hard-working. Club volunteers remain savvy and dedicated. Given societal changes, the Club's mission is more relevant than ever...and the Club is adapting with the times. So stay tuned; you will hear more good things about City Club as the new year unfolds!

Jim Zehren
President, 2008-2009

Letter from the Executive Director

Charity Fain



Looking back over my first year as City Club Executive Director, I feel inspired by what we — members and staff — have accomplished. This past year, City Club asked its members to answer a call to service. This is nothing new for us, as our members already understand the need to work for the common good. In answer to this call, program committees organized many events including debates with local candidates and tours of campaign headquarters during the fall election season. Volunteers researched six ballot measures in reports and resolutions, helping prepare our community for the complicated election. As you read this annual report, remember that these and other accomplishments were made possible by the contributions of dedicated members who gave of themselves to help build a better city for all of us.

On behalf of the staff, I'd like to thank all those members who gave generously of their time, energy and funds to help City Club weather the financial storm

that hit without warning in fall 2008. In particular, I'd like to recognize the Board of Governors for its leadership and decision-making as we met for long hours to find solutions to budget restraints. I feel confident that we are in a stronger position because of this work and that we have created a firmer financial platform for City Club.

Finally, I am excited about the strategic planning work. We started an effort to envision a twenty-first century City Club. We engaged over 800 members and nonmembers in work that will lead us forward. This effort led to a renewed commitment to our core values of promoting nonpartisan information and citizen involvement. This work also generated new ideas and energy that will continue into the next several years. I look forward to working to ensure the future of City Club and associating with impassioned, informed citizens.

Charity Fain
Executive Director



Strategic Planning

Strategic Planning Committee 2008–2009

Sue Thomas, chair
John Branam
Tom Cox
Charity Fain
Ted Kaye
Elizabeth Reilly

Sharon VanSickle-Robbins
Steven R. Schell
Paddy Tillett
Tashiana Wangler
James A. Zehren

City Club's Strategic Planning Process

In the fall of 2008, the Board of Governors invited City Club members and others to participate in the information-gathering phase of the Club's strategic planning process. Since that time approximately 800 individuals — both members and non-members—have provided input through focus groups, literature reviews, surveys and an electronic polling exercise at the June 2009 annual meeting. The Strategic Planning Steering Committee compiled and analyzed the information it received and worked with the Board of Governors to distill the key concepts that will guide the Club's decision-making as we move toward our centenary. Though expressed many different ways, we repeatedly heard the importance of five ideas. City Club needs to be increasingly **inclusive** if it is to remain relevant. We need to provide greater **access** to our programming through technological venues and offer more opportunities for member engagement. We need to provide increased **interaction** for members at our events. We must protect the **credibility** of our research and program offerings in order to maintain our unique position as non-partisan and citizen-driven. Finally, we need a **sustainable** business model if we are to continue to be a viable organization in the future. These five ideas will inform the final stage of the strategic planning process over the coming months and will define City Club's path forward throughout the next two years.



Friday Forums

Friday Forums, City Club's ongoing lunchtime lecture series, engage audiences in issues of significance, prominence, urgency and humanity. From speeches by government and community leaders to panel discussions about health, arts, technology and more, Friday Forums give complex subjects relevance and clarity and keep Oregonians informed about the most pressing issues of our time.

Last year, City Club hosted 42 Forums with a total attendance of 7,829 people. In addition to the in-person attendees, the Forums had a weekly radio audience of about 15,000 Oregon Public Broadcasting listeners. Benson High School's KBPS AM radio and City Club website downloads gave people another chance to hear each week's Forum. For those who preferred to watch a rebroadcast, Portland Community Media televised the most recent Forum approximately three times per week on cable television.

Friday Forum Committee 2008-2009

Melody Rose, chair
Jayme Armstrong
David Barenberg
Jay Bloom
Tom Cox
Jeanne Crouch
Joyce DeMonnin

Marge Kafoury
Elaine McCall
Joe Sixta
Merri Souther Wyatt
Kyle Smith
Susan Stone
Paddy Tillett

2008-2009 Friday Forums

June 6, 2008

Annual Meeting

City Club Research: A Quiet Catalyst For Momentous Change

Steven R. Schell, attorney, Black Helterline LLP

June 13, 2008

Education In Oregon: An Interview With Susan Castillo

Susan Castillo, superintendent of public instruction, Oregon Department of Education

June 20, 2008

Great Parks, Great City: Civic Collaboration Key to Portland Parks Success

Zari Santner, director, Portland Parks and Recreation

June 27, 2008

A Troubled Bridge: The Future of the I-5 Columbia River Crossing

Rex Burkholder, councilor, Metro District 5; Joe Cortright, economist, Impresa and chief economic analyst, Oregon Business Plan

July 11, 2008

The Big Sort: Why the Clustering of Like-Minded America is Tearing Us Apart

Bill Bishop, author, *The Big Sort*

July 18, 2008

Oregon's LNG Future?

Joe Desmond, senior vice president of external affairs, NorthernStar Natural Gas; Brent Foster, executive director, Colombia Riverkeeper

July 25, 2008

Mayoral Lessons: Words of Wisdom from Bud Clark and Vera Katz

Bud Clark, Portland mayor, 1985-1992; Vera Katz, Portland mayor, 1993-2005

September 5, 2008

State of the Portland Public Schools

Carole Smith, superintendent, Portland Public Schools

September 12, 2008

Preserving Modern Landscape Architecture in Portland

Charles Birnbaum, president, Cultural Landscape Foundation

September 19, 2008

Portland City Council Debate: Council Seat #1

Amanda Fritz, RN, co-founder, Tryon Creek Watershed Council; Charles Lewis, executive director, Ethos Music Center

September 26, 2008

State Treasurer Debate

Allen Alley, deputy chief of staff to the Governor; Senator Ben Westlund

October 3, 2008

Measure 57 and Measure 61 Debates: Sentencing Reform for Drug, Identity Theft and Property Crimes

John Foote, district attorney, Clackamas County; Kevin Mannix, attorney and former legislator, Oregon House of Representatives; Judge Michael Marcus, Multnomah County Circuit Court

October 10, 2008

Measure 65 Debate: Reforming the Primary

Paul Gronke, professor of political science, Reed College; Phil Keisling, executive vice president, CorSource Technology Group

October 17, 2008

Single Chair U.S. Senate Debate

Jeff Merkley, Democratic candidate, U.S. Senate

October 24, 2008

Measure 58 Debate: English Proficiency in Public Schools

Dana Hepper, statewide advocacy director, Parents and Teachers Know Better Coalition; Rick Hickey, chair, English for the Children of Oregon political action committee

October 31, 2008

The American Dream at Risk: Middle Class Anxiety and the Future of American Politics

Jacob Hacker, professor of political science, Yale University

November 7, 2008

2008 Post-Election Analysis

Tim Hibbitts, political researcher and consultant, Davis, Hibbitts, and Midghall, Inc.; Liz Kaufman, campaign and grassroots organizer; Dan Lavey, partner, Gallatin Public Affairs

November 14, 2008

Tackling the Diabetes Epidemic: America's Fastest Growing Disease

Andrew Ahman, MD, director, Harold Schnitzer Diabetes Health Center, OHSU; Michael Green, JD, former national chair, American Diabetes Association; Chris Dudley, advisory board member, Harold Schnitzer Diabetes Health Center, OHSU

November 21, 2008

Skidmore Awards

Mark Holloway, executive director, Social Venture Partners Portland

December 5, 2008

The Changing Politics of Washington: Rebuilding, Renewing and Recovering

Congressman Earl Blumenauer

December 12, 2008

Universities and Urban Development

Wim Wiewel, president, Portland State University

January 9, 2009

2009 Economic Forecast Forum

Tom Potiowsky, state economist

January 16, 2009

Revenue and Budget Restructuring in Oregon: Lessons from Home and Abroad

Richard Burke, president, Tualatin Valley Water District Board; Randall Pozdena, senior economist, ECONorthwest; Lane Shetterly, chair, Oregon Task Force on Revenue Restructuring

January 23, 2009

The New Diversity: Race and Politics in Today's America

M. Lee Pelton, president, Willamette University

January 30, 2009

Making Local Government Work in Tough Economic Times: State of Multnomah County 2009

Ted Wheeler, chair, Multnomah County

February 6, 2009

Making the Invisible Visible: Portland's Native American Community

Nichole June Maher, executive director, Native American Youth and Family Center

February 13, 2009

A Short Sighted Approach to Long-Term Care?

Gerald Cohen, Oregon State director, AARP; Leslie Frane, executive director, SEIU Local 503; John Tapogna, managing director, ECONorthwest

February 20, 2009

Despite the Downturn: How the Legislature Can Position Oregon Schools for Progress

Jonah Edelman, co-founder and CEO, Stand for Children

February 27 2009

State of the City

Mayor Sam Adams

March 6, 2009

A New Order in the Courts

Judge Ellen Rosenblum, Oregon Court of Appeals; Presiding Judge Jean Maurer, Multnomah County Circuit Court; Judge Nan Waller, Multnomah County Chief Family Court

March 13, 2009

The Sustainable New Deal

Mary King, professor of economics, Portland State University

March 20, 2009

Fires, Weeds and Finances: Forest Park at Risk

Meryl Redisch, executive director, Audubon Society of Portland; Michelle Bussard, executive director, Forest Park Conservancy

March 27, 2009

Restoring Integrity to Oregon's Initiative System

Melody Rose, professor of political science, Portland State University; Ryan Deckert, president, Oregon Business Association; Representative Larry Galizio

April 3, 2009

The Race to Save the World's Endangered Languages

Greg Anderson, founder and director, The Living Tongues Institute for Endangered Languages

April 10, 2009

Confronting AIDS in Portland

Michael Kaplan, executive director, Cascade AIDS Project

April 17, 2009

If Newspapers Die, Can Democracy Survive?

Peter Bhatia, executive editor, *The Oregonian*; Charity Fain, executive director, City Club of Portland; Al Stavitsky, associate dean, University of Oregon School of Journalism

April 24, 2009

The Role of the Port in Portland

Bill Wyatt, executive director, Port of Portland

May 1, 2009

It's All About the Bike

Mia Birk, principal, Alta Planning and Design; Jay Graves, owner, Bike Gallery; Jonathan Nicholas, founder, Cycle Oregon

May 8, 2009

Building a Bright Future in Washington County

Tom Brian, chair, Washington County; Jill Eiland, corporate affairs manager, Intel; Gordon Brinser, vice president, SolarWorld Energies

May 15, 2009

Oregon's Legislative Update: Weathering the Crisis

Governor Ted Kulongoski

May 29, 2009

The Unfinished Business of the Baby Boom Generation

Governor John Kitzhaber



Friday Forum committee members Marge Kafoury (left) and Jeanne Crouch (right)

Member Profile

Joe Sixta

"I volunteer at City Club because it is the most impressive and dynamic organization serving Portland."



When he's not working as an Americorps volunteer or volunteering at City Club, Member of the Year Joe Sixta enjoys canning and has won first prize for two of his jams at a county fair.

What led to your initial involvement in City Club of Portland?

During college, I attended a Friday Forum about a topic I was studying in class. There, I learned that the Forum the following week was on something that also interested me. I quickly became a regular at Friday Forums because they were always about something I was studying or reading in the paper. I began attending evening discussions and neighborhood tours that focused on more specific issues. A few months later I joined City Club and have continued to be active on both the New Leaders Council and the Friday Forum Committee.

What inspires you about City Club?

I am inspired by City Club because it includes people from various political persuasions and backgrounds who work to find the best solutions for Portland. City Club pursues a deliberative process to identify problems and outline solutions that help to make Portland such a great place. Civic organizations, exemplified by City Club, that pursue democratic solutions in a non-partisan way are what truly make for a successful democracy and great communities.

How has participation in City Club changed your perspective or opinion on local issues?

During the candidate debates last fall, I was very persuaded by a handful of candidates whom I had not previously considered voting for. City Club debates further my knowledge about issues affecting Portland and Oregon, but it is most often individuals who are present at the events who help me think more critically about the policy options being considered by elected officials.

Research

City Club has a long history of tackling big issues and sparking public discussion through its research program. A volunteer board sets the direction and provides oversight for dozens of members who write the reports that inform public debate and that often play a role in shaping local, regional and state policies. Final reports are presented to the membership for adoption in a public debate and vote.

Between June 2008 and May 2009, 85 Club members worked on on-going research studies or completed studies or served on the Research Board. During this period, City Club published two comprehensive research reports, three ballot measure reports and two ballot measure resolutions, while also launching two new comprehensive research studies. Take a look into City Club's online research archives and it's easy to see why City Club is a highly respected source of balanced information on issues affecting Portland, the region and the state.

Research Board 2008-2009

Jon Stride, chair
Tom Iverson, vice chair
Kori Allen
Mary Jane Aman
Mark Anderson
Jeannie Burt
David Cannon

Clifford Droke
Roger Eiss
John Horvick
Jonathan Radmacher
Meredith Savery
Eva Schweber
Chuck Stuckey

Enhancing Portland's Business Environment: A Public-Private Enterprise

This report evaluated the strengths and weaknesses of the numerous factors shaping Portland's business environment, including government services, taxation, education, workforce development, transportation, capital availability, housing and quality of life. In a vote on June 27, 2008, Club members overwhelmingly adopted the study committee's report.

Sharon VanSickle-Robbins, chair
Roger Eiss
Charles Hinkle
William Holmer
Mary Ann Huff
Dwayne Johnson
Karl Johnson
Joanne Kahn
John Moreland, research advisor

Bridging the Partisan Divide: A City Club Report on Reducing Excessive Partisanship in the Oregon Political System

City Club identified numerous structural mechanisms to reduce excessive partisanship in the Oregon Legislature, including legislative rule changes to guarantee a more meaningful role for the minority party and the creation of a nonpartisan redistricting commission. In a vote on January 16, 2009, Club members overwhelmingly adopted the study committee's report.

Caroline Harris Crowne, chair
Kori Allen
Alan Brickley
Carolyn Bullard
Mary Ellen Farr
Kerry Forrell
Andrew Kaser
Barbara Mahoney
Scott Maxwell
Rick Nitti
Roger Smith
Scott Warnick
Bonnie Gee Yosick
Morgan O'Toole-Smith, research advisor
Sue Thomas, research advisor



November 2008 Election

For generations, voters have relied on the credibility and lay perspective of City Club research to guide them toward sound voting decisions. That tradition continued as City Club produced three reports and two resolutions on six key ballot measures.

A City Club Report on Ballot Measures 57 and 61:

Increases Sentences for Drug Trafficking, Theft Against Elderly and Specified Repeat Property and Identity Theft Crimes; Requires Addiction Treatment for Certain Specified Offenders (57); Creates Mandatory Minimum Prison Sentences for Certain Theft, Identity Theft, Forgery, Drug, and Burglary Crimes (61)

City Club recommended a “YES” vote on Measure 57 and a “NO” vote on Measure 61.

David Aman, chair
William Connor
John Cooper
Jean Hart
Heather Kmetz
Charles Mitchell
Alexander Sachon
Ethan Scarle
Richard York
Chris Zahas
John Horvick, research advisor

A City Club Report on Ballot Measure 63

Exempts Specified Property Owners from Building Permit Requirements for Improvements Valued at/under 35,000 Dollars

City Club recommended a “NO” vote on Measure 63.

Mike Greenfield, chair
Jim Barta
Linda Craig
Maitri Dirmeyer
Bill Harris
Sally Lajoie
Paul Millius
Nick Orfanakis
Travis Sanford
Jeff Schwaber
Margaret Van Valkenburg
David Cannon, research advisor

A City Club Report on Ballot Measure 65:

Changes General Election Nomination Processes for Major/Minor, Independent Candidates for Most Partisan Offices

City Club recommended a “NO” vote on Measure 65.

Leslie Johnson, chair
Steve Baron
Steve Bloom
Jan Christensen
James Gorter
John Leeper
Ruth Radford
Sam Sadler
B.J. Seymour
Eli Van Camp
Wynne Wakkila
Mary Jane Aman, research advisor

City Club’s Board of Governors, acting on the advice of the Research Board, adopted resolutions on two ballot measures. Both resolutions were based on previous City Club research.

Resolution in Opposition to Ballot Measure 59

Creates an Unlimited Deduction for Federal Income Taxes on Individual Taxpayers’ Oregon Income-Tax.

City Club recommended a “NO” vote on Measure 59.

Resolution in Opposition to Ballot Measure 60:

Teacher “Classroom Performance,” not Seniority, Determines Pay Raises; “Most Qualified” Teachers Retained Regardless of Seniority.

City Club recommended a “NO” vote on Measure 60.

Work in Progress

City Club launched two comprehensive study research committees on complex policy issues during the 2008-2009 year. Reports from both committees — Transportation Governance in the Portland Metropolitan Region (Stephen Griffith, chair) and The Future of Forest Park (Margaret Van Valkenburg, chair) — are expected in early 2010.

A database of more than 900 City Club reports and resolutions is available at www.pdxcityclub.org. Reports and resolutions are available free of charge in PDF format on the website.

Member Profile

Jazzmin Reece

"I volunteer with City Club because I am a strong believer in the civic process and that active participation is the only way to a healthy and properly functioning democracy."



A Bellingham, Washington native, Jazzmin was a national competitor in the heptathlon for Willamette University.

How did you first get involved with the City Club of Portland?

I first learned of City Club while working as a temp at Metro for the Directors of Planning. Over time I kept up with the Friday Forums and then applied for a position on the research committee to study the region's transportation governance system.

Which Friday Forum did you find most memorable last year?

One of the most memorable and rewarding Friday Forums was given by President Lee Pelton of Willamette University. I enjoyed it not only because I am a Willamette Alum, but because his address to City Club identified how President Obama's successful 2008 campaign illuminated the progress, leadership, health and potential growth of the American body politic.

What inspires you about Portland? The City Club?

Portland's location between the Pacific Ocean and Cascade Range, at the convergence of the Columbia and Willamette Rivers, inspires me. Even more inspiring is the ability of technology to make this port town community more mobile through mass transit investments and thoughtful planning and engineering. I enjoy City Club because it provides a resource for Portlanders to become actively involved with the civic process and matters of governance.

Advocacy and Awareness

City Club's Advocacy & Awareness program extends the life and increases the impact of the Club's research reports by engaging members in organized efforts to promote the Club's public policy recommendations. This year, members of the Initiative Reform Committee appeared on OPB Radio's "Think Out Loud" program, helped organize a City Club Friday Forum on "Restoring Integrity to Oregon's Initiative System" and testified in the state legislature on behalf of four bills inspired by City Club recommendations. The Partisanship Committee met with former legislators to begin crafting a strategy for establishing a nonpartisan redistricting commission and the Land Use Committee provided written testimony for the legislatively-appointed Big Look Task Force.

Initiative Reform Committee

Leslie Johnson, chair
David Cannon
Ed Gronke
Chuck Frost
Leslie Morehead
Arden Shenker
Scott Shorr
Richard York

Partisanship Committee

Scott Warnick, chair
Kori Allen
Caroline Harris Crowne
Mary Ellen Farr
Sonja Grove
Barbara Mahoney
Bill Savage
Roger F. Smith
Bonnie Gee Yosick

Land Use Committee

Mark Anderson, chair
Joel Fowlkes
Mark Knudsen



Advocacy and Awareness Board Member Kurt Wehbring

Advocacy and Awareness Board 2008-2009

Doug Capps, chair
Mark Anderson
Tom Cox
Chuck Frost
Sonia Grove
Marge Kafoury
Kurt Wehbring

Agora

Agora, named after the public marketplace in ancient Athens, provides a place for members to engage with one another and the community through tours and discussions about timely and relevant regional issues. Agora event participants can also explore issues in-depth through intimate, ongoing discussion series. Agora offers an opportunity for club members to deepen their City Club experiences both as shapers and attendees of these programs.

In addition to multiple one-time programs, such as a tour of the Multnomah County Election Headquarters, Agora hosted a number of notable series. The group kicked-off its Civics 101 series with a historical review of The Portland Plan. The committee assumed leadership of the monthly Citizens Read book group, focusing on Northwest books and authors. Agora programs also included a lecture series on Human Trafficking and the ongoing Bright Lights design discussions hosted in partnership with *Portland Spaces* magazine.

Agora Committee 2008-2009

Guenevere Millius, chair
Jennifer Allen
Paula Amato
Daniele Colona
Tim DuRoche
Susan Kelly

Leslie Morehead
Ann Mulroney
Marc Tedesco
Cynthia Townsend
Carol Witherell
Wynne Wakkila

Agora Events 2008-2009

June 9, 2008

Bright Lights: Taking a “Big Look” at the Future of Oregon

Speaker John Fregonese discussed Oregon’s “Big Look,” a governor-appointed, 10-person task force, charged with creating a vision for the state that goes beyond the patchwork remodeling that voters passed with Measures 37 and 49.

June 9, 2008

Civics 101: The Portland Plan

Carl Abbott, professor in the Urban Planning Department at PSU, and Michael Harrison, a former planner in the City Planning Bureau, described the historical context of the Portland Plan and led a discussion of its strengths and weaknesses.

July 14, 2008

Bright Lights: A Scientific Link: Connecting OHSU and OMSI

OHSU Provost Lesley Hallick and OMSI President Nancy Stueber appraised the potential of the proposed bridge across the Willamette River that would be the first light rail/pedestrian/bike-only bridge in the U.S.

September 8, 2008

Bright Lights: Revisiting the South Auditorium District

Carl Abbott, professor in the Urban Planning Dept at PSU and urban-design writer Randy Gragg looked at the past and present of the Portland Development Commission’s very first project – the South Auditorium District.

September 9, 2008

Tales from the Convention Floor

State party delegates returned with first-hand accounts of the happenings at the Democratic and Republican National Conventions.

October 6, 2008

Bright Lights: Trash, Trails, Trees and the Urban Growth Boundary

Metro President David Bragdon spoke about regional parks, urban centers and the challenges of holding to the urban growth boundary in a growing city.



October 29, 2008

Where Does Your Vote Go Once It's Cast?

Agora and New Leaders Council hosted a tour of Multnomah County's Election Division. Participants learned where votes go, how voter registration is handled today and what it's like to run an elections office in the era of vote-by-mail.

November 10, 2008

Bright Lights: A Conversation with Congressman Earl Blumenauer

Third District Congressman Earl Blumenauer discussed the city's urban planning and mass transit goals and examined what we can learn about these issues from other cities.

November 15, 2008

Civics 101: Learn How City Hall Works

City bureau representatives gave snapshots of what their bureaus do and explained how to bring issues and concerns to the attention of City Hall. Co-sponsored with South Waterfront Community Relations and Portland's Office of Neighborhood Involvement.

December 8, 2008

Bright Lights: Nike and Sustainability

Lorrie Vogel, the director of Nike's environmental initiatives, offered a look at the milestones and potholes encountered along Nike's path to sustainable design.

January 12, 2009

Bright Lights: A Conversation with Miguel Rosales, AIA

International bridge designer Miguel Rosales talked about his proposed design for Portland's first new bridge over the Willamette River in 35 years.

January 27, 2009

Pints and Policy

Experts shared their thoughts on the role of media in the local community, including such topics as media bias, consolidation of the media and the future of old and new media. Co-Sponsored by MetroEast Community Media.

January 28, 2009

Citizen's Read: *Kafka Comes to America: Fighting for Justice in the War on Terror* by Steven Wax

Guest speaker and Oregon federal public defender Steven Wax examined the erosion of civil liberties in the post-9/11 world.

January 29, 2009

Private Lives in the Public Eye: A Panel on Politics and Ethics

This event addressed the broad ideas of privacy, ethics and the media. Co-sponsored by the Oregon Council for the Humanities and the University of Oregon School of Journalism.

February 9, 2009

Bright Lights: Art, Row Houses and Social Sculpture

Artist/activist Rick Lowe presented a sampling of his work, including the Houston Project Row Houses in Texas and the Delray Beach Cultural Loop in Florida.

February 25, 2009

Citizens Read: *The Grail: A Year Ambling and Shambling through an Oregon Vineyard in Pursuit of the Best Pinot Noir Wine in the Whole Wild World* by Brian Doyle

Author and guest speaker Brian Doyle led citizen readers on a cheerful tour through the world of winemaking.

February 26, 2009

Human Trafficking In Wartime

Kathryn Farr, professor emerita at PSU, addressed the effects of war on human trafficking, such as the demand for sex workers by military personnel.

March 9, 2009

Bright Lights: A Conversation with KPFF's Anne Monnier

Anne Monnier of KPFF Consulting Engineers provided a look behind the walls of some of Portland's most prominent recent landmarks.

March 24, 2009

Caring About Primary Care

A panel addressed the perceived shortage of primary care providers, how existing primary care resources could be used more effectively and how change can be leveraged from new concepts like the use of electronic medical records.

March 25, 2009

Citizens Read: *Dance Lest We All Fall Down* by Margaret Willson

Guest speaker and anthropologist Margaret Willson discussed her book, which chronicles her efforts to create a top-quality educational center in a Brazilian shantytown.

March 26, 2009

A Local Perspective: Rescuing and Restoring Victims of Human Trafficking

Chris Killmer, coordinator of the Oregon Coalition to Combat Trafficking in Persons, discussed rescuing trafficked persons and helping them build legal and healthy lives in Oregon.

April 13, 2009

Bright Lights: Portland's Public Spaces

In celebration of the 25th birthday of Pioneer Courthouse Square, local landscape architect J. Douglas Macy and Ethan Kent of the New York-based nonprofit Project for Public Spaces took an analytical look at Portland's public spaces.

April 22, 2009

Human Trafficking: How it Happens. What You Can Do.

An overview by Mike Hogan of a human trafficking case from the beginning of the investigation to the end of the aftercare process, and an explanation by Scott MacDonald of how every person has a skill that can help free someone from modern-day slavery.

April 29, 2009

Citizens Read: *Beauty of the City: A.E. Doyle, Portland's Architect* by Philip Niles

Author Philip Niles discussed his book about the architect who helped transform Portland from a frontier outpost into an elegant city.

May 11, 2009

Bright Lights: How Oregon Can Save the Planet - Or Miss the Boat

Former Secretary of State Bill Bradbury explored how Oregon's worst recession in decades might serve as a catalyst for transformational change in areas ranging from "greening" the economy to bridging the urban/rural divide.

May 28, 2009

Human Trafficking: Medical Conditions and the Problems With Pimping

Brian Willis of Global Health Promise discussed medical conditions that victims face, such as STDs and pregnancy. Darrell Smith from Stop Pimping Alliance addressed the ways pimping and its glorification degenerate our cultural and social standards.



Agora Committee Member Wynne Wakkila

New Leaders

The New Leaders Council (NLC) creates programs that connect the best and brightest of Portland's future leaders with the community in which they live. This year, NLC successfully implemented an outreach effort for new committee members, sending out recruitment letters and hosting "easy-access" happy hours to introduce people to the group. NLC also kicked-off a Leadership Spotlight, where meeting participants talk one-on-one with business, community and non-profit leaders. NLC event participants continued to enjoy fun, free and informative programs.

New Leaders Council 2008-2009

Valerie Plummer, chair
Brooke Berglund
Naomi Cole
Maitri Diermeyer
Kevin Erickson
John Horvick
Robert Krotser
Steve Lanning
Erin Levenick

Blake Nelson
Kourtney Nelson
Sharon Padgett
Ken Ray
Kyle Smith
Jinell Smithmyer
Brisa Trincherro
Tashiana Wangler

New Leaders Events 2008-2009

July 9, 2008

Cyber-Dissent in China

An overview of internet protest and dissent over China's restrictive political and social policies, co-hosted with World Affairs Council.

July 12, 2008

Portland's "Eat Local" Movement: Shake the Hand That Feeds You

A history and tour of Portland's downtown farmers market with Southpark executive chef Broc Wills, followed by a three-course lunch with just-purchased items.

October 22, 2008

Behind the Campaign Curtain

A behind-the-scenes tour of the Barack Obama and Jeff Merkley campaign headquarters, followed by a discussion at Dots Café.

October 29, 2008

The Campaign Spinners: Discussing Spin in Campaign Advertising

Speakers Michele Rossolo of Future PAC and Professor Rick Rolf of PSU offered their vision regarding the strategies and processes of campaign advertising.

December 1, 2008

Leadership Spotlight

Susan Hammer, attorney at law, Dispute Resolution Services

February 2, 2009

Leadership Spotlight

Rachel Shimshak, director, Renewable Northwest Project

March 19, 2009

Backstage Tour: *Wicked* with Portland Center for the Performing Arts

A close-up view of costumes, wigs and flying-witch apparatus during this backstage tour of *Wicked*, followed by PCPA presentations and visits to the Schnitzer and Newmark theaters.

April 6, 2009

Leadership Spotlight

Amelia Lamb, volunteer services coordinator, Hands on Greater Portland.

April 25, 2009

In-City Trail Tour with David Bragdon

City Club's "Get to Know Your City" series continued with Metro Council President David Bragdon and Washington County Commissioner Dick Schouten leading a walking tour and discussion about the development of a regional trails network.



Member Profile

Joey Pope

"Time and time again, City Club research and events have enhanced my understanding of the *complexity* of civic issues and the need for informed compromise."



A long-time City Club member, Joey Pope received the 2008-2009 City Club Award, offered for outstanding contributions to City Club and the community and for setting an example of inspired citizenship.

What led to your initial involvement in City Club?

Upon returning to Portland after college, I felt a need to branch out. I became a precinct committee woman; however, I found partisan politics unhelpful (even then!). City Club became a welcome outlet with its ethic of non-partisan, open discussion of all sides of issues and the ramifications of their various solutions.

What inspires you about Portland and City Club?

I believe Portland functions in the best interests of most of its residents. It does so, in part, as a result of the existence of an underlying sense of citizen empowerment. Significant numbers of residents feel they can make a difference, and spend hours — parts of lifetimes — trying to

do so! The opinions and activism all go into a mix which, though time and resource consuming, results in an informed populous with a stake in the system. City Club offers perhaps the best venue for involvement with civic issues.

Why do you volunteer your time and talents to this organization?

I believe meaningful, long term involvement must offer the following:

- An inspiring, relevant mission — one that compels interest, commitment and time
- The respect of being treated as a professional capable of strategic thoughts about the organization (rather than just as an envelope stuffer or check writer — important as those activities are!)
- Opportunities for personal growth

City Club offers all of the above!

Membership

Over the course of the year 283 individuals joined City club. The Club ended the fiscal year with 1404 households comprising 1497 individual members. Many members renewed their commitment to City Club despite the economic downturn, with appreciation for how the Club's events and opportunities for community involvement help them become more active, informed and engaged citizens.

Get Involved

There are many ways to participate in political and civic life through City Club:

- Attend Club programs and events
- Join a Club committee and develop programs
- Participate in research report studies
- Support the Club financially. Even if you don't have time to attend programs, your tax-deductible dues and gifts fund the Club's vitally important work and keep dues affordable for others.

Benefits of Membership

In addition to the benefits listed below, perhaps the greatest advantage of membership is that when you say, "I'm a member of City Club," you are countering a culture of talking heads and unproductive arguments. You convey to your colleagues, friends, neighbors and elected officials that you value civil discourse and believe an informed citizenry benefits the community. Other benefits include:

- Free general admission to weekly Friday Forums and many other City Club events
- Discounted Friday Forum luncheon tickets for you and up to two guests per week
- Discounted Citizen Salon tickets
- Opportunities to conduct the research and write the reports that become part of Oregon history
- Opportunities to create the events that inform Portland and the region about vital issues
- Discuss committee findings and vote to adopt or reject the recommendations of each report
- Free subscription to the *e-Bulletin* as well as research and information reports.

Become a Member

Anyone over the age of 18 is eligible to become a City Club member. Applications may be submitted online or through the mail. All dues, fees and gifts to City Club are tax-deductible. There is a one-time new member fee of \$25 when you join. Most members pay dues on a yearly basis, but many have arranged for the Club to deduct monthly payments from their credit card or checking account. Regular membership is only \$13.75 per month! Please see our application forms on pages 18 and 19 to learn about City Club's dues structure.

Membership Committee 2008-2009

Liz Reilly, chair
Joel Fowlks
Justin Gottlieb
Jodi Heintz
Christopher Kahle
Nolan Lienhart

Sionainn Marcoux
Madeline Murphy
Christine Nutters
Heather Swientek
Glyn Thomas

Final Fridays

At Final Fridays, Club members meet new people, share ideas, and hash out the local issues that matter. This social event gives members a chance to mingle and offers potential members an opportunity to talk with City Club staff and current members in a casual, relaxed environment.

June 27, 2008

City Club Commons
Open house featuring Portland multi-media artist
Julia Gardner

September 26, 2008

City Club Commons
Open House featuring local photographer Joni Kabana

March 27, 2009

Lucky Labrador Beer Hall

April 24, 2009

Wine Down on 28th

May 29, 2009

Vino Paradiso

Membership is open to everyone

We welcome your membership! **To become a member now, go to <http://pdxcityclub.org/content/city-club-membership>.** Alternatively, we invite you to print out this page (p. 18) and send your completed membership form, along with your dues, to our office. If you would like to take advantage of our monthly payment plan, please also include the next page (p. 19) with your membership form. Mail to: City Club of Portland, 901 SW Washington St., Portland, OR 97205. With questions, please contact City Club at 503-228-7231 x104 or email jen@pdxcityclub.org.

Individual Memberships

(first year includes one-time \$25 new member fee)

- ☐ Regular membership is for individuals age 31 and older \$190 (renews at \$165/year)
- ☐ Junior membership is for individuals age 30 and younger \$107.50 (renews at \$82.50/year)
- ☐ Student membership is for currently enrolled full-time students 18 and over \$70.00 (renews at \$45/year)
- ☐ Nonresident membership is available to those who live AND work outside of Multnomah, Washington, Clackamas and Clark counties \$107.50 (renews at \$82.50/year)

Provide the following information (please print)

Name(s) _____

Referred by (optional) _____

Home Mailing Address _____

City _____ State _____ ZIP _____

Phone _____ E-mail _____

Employer/Organization _____

Work Mailing Address _____

City _____ State _____ ZIP _____

Phone _____ E-mail _____

Preferred address for receiving City Club news and publications:

☐ Work ☐ Home ☐ Work E-mail ☐ Home E-mail

Civic issues of interest _____

Family Memberships

(first year includes one-time \$25 per person new member fee)

- ☐ Regular/Family membership is for two individuals 31 and older \$325 (renews at \$275/year)
- ☐ Junior/Family membership is for two individuals 30 and younger \$185 (renews at \$135/year)
- ☐ 1+1/Family membership is for one junior and one regular member \$255 (renews at \$205/year)

Choose your payment method

☐ Automatic monthly dues payment plan (complete the form on page 19)

☐ Check enclosed

☐ Charge to my credit card: ☐ VISA ☐ MasterCard ☐ American Express

Card No. _____

Exp. date _____ CCV #: _____

Name on card _____

Signature _____

City Club is committed to achieving a diverse membership. Your answers are optional, but they will help us measure our progress.

☐ Female ☐ Male Date of Birth ___/___/___

Monthly dues option

Join City Club for as little as \$3.75 per month, withdrawn directly from your checking account. To enroll, complete both the membership form on page 18 and the section below. Include your \$25 per-person new member fee and a voided check so City Club can set up a monthly withdrawal from your bank account.

Membership Type	Monthly Debit
Regular	\$13.75
Junior or Nonresident	\$6.88
Student	\$3.75
Regular/Family	\$22.92
Junior/Family	\$11.25
1+1/Family	\$17.08

Authorization agreement for pre-authorized debit

I hereby authorize City Club of Portland to initiate debit entries to my account at the financial institution named below. I have enclosed a voided check for the account from which I wish dues to be withdrawn.

Financial Institution _____

Branch _____ Checking Acct. No. _____

City _____ State _____ ZIP _____

Choose one of the following options:

- ☐ **Regular membership:** I understand that regular membership dues are \$165 per year and this will result in a monthly debit of \$13.75.
- ☐ **Junior or Nonresident membership:** I understand that junior or nonresident membership dues are \$82.50 per year and this will result in a monthly debit of \$6.88.
- ☐ **Student membership:** I understand that student membership dues are \$45 per year and this will result in a monthly debit of \$3.75.
- ☐ **Regular/Family membership:** We understand that regular/family membership dues are \$275 per year and this will result in a monthly debit of \$22.92.
- ☐ **Junior/Family membership:** We understand that junior/family membership dues are \$135 per year and this will result in a monthly debit of \$11.25.
- ☐ **1+1/Family membership:** We understand that 1+1/family membership dues are \$205 per year and this will result in a monthly debit of \$17.08.

This authority is to remain in full force and effect until I notify City Club to end it.

Name (please print) _____

Signature _____

Date _____

Return this completed form to:

City Club of Portland
901 SW Washington St.
Portland, OR 97205
Or fax to 503-228-8840
Questions? Call 503-228-7231, ext. 104

Member Profile

Adam Davis

“Seeing the beta-version of City Club’s dynamic and user-friendly new website was extremely rewarding. It will increasingly be the Club’s face to the membership and the rest of the world.”



Adam first joined City Club as a high-school student, when a teacher sponsored him for membership.

How do you participate in City Club?

I feel engaged simply by being a member and knowing that my annual membership fee and Leadership Circle donation help support an institution critical to Portland’s civic health. I’ve served on committees and the Board of Governors, but it’s knowing that I’m helping in a small way with my money to increase public awareness, knowledge and participation in the future of our City that is most important to me.

Why do you volunteer your time and talents to this organization?

My work partners — Tim Hibbitts and Su Midghall — and I continue to see a decreasing level of awareness and knowledge about the ABC’s of government and how the public sector contributes to the quality of life we enjoy in this city. Young people are not getting the information at home, at school or through the media. Organizations like City Club are needed to fight against this.

How has your perspective/opinion changed due to your participation in City Club?

For me it is seeing the young people becoming involved in City Club and demonstrating smarts and leadership. In my business — doing public opinion surveys and focus groups — you can get discouraged, even cynical, about government, politics and the future of our society. What I’m seeing on the Board and in committees from young members gives me optimism and a sense of hope that this City will be in good hands moving forward into this new century.

Statement of Financial Position

2008 – 2009
Finance Committee

Ted Kaye, chair
Pete Behr
Bill Holmer
Bill Kramer
Steve Rosenbaum

Statement of Activities

For the year ended May 31, 2009

Support and Revenue	Total
Contributions and grants	\$257,740
Membership dues	172,223
Program service revenue	97,961
Investment income	1,639
Net realized/unrealized gains (losses)	(94,428)
Other income	21,880
Total support and revenue	\$457,015
Expenses	
Program services	\$420,406
Management and general	70,978
Fundraising	54,598
Total expenses	545,982
Change in net assets	(\$88,967)
Net assets	
Beginning of year	\$476,207
End of year	\$387,240

Statement of Financial Position

May 31, 2009

Assets	Total
Cash and cash equivalents	\$11,918
Accounts & grants receivable	11,564
Prepaid expenses & deposits in transit	3,971
Investments	283,356
Property and equipment, net	14,330
Beneficial interest in perpetual trust	81,531
Total Assets	\$406,670
Liabilities and Net Assets	
<i>Liabilities:</i>	
Accounts payable	\$3,897
Deferred Revenue	10,392
Accruals	5,141
Total liabilities	\$19,430
<i>Net assets:</i>	
Unrestricted:	16,333
Temporarily restricted	6,020
Board-designated endowments	283,356
Permanently restricted	81,531
Total net assets	\$387,240
Total Liabilities and Net Assets	\$406,670

Adjusted for depreciation, a prior-year correction and contributions to and unrealized losses in the Club's endowments, the 2008-09 operating deficit was \$14,616.

Special Thanks

City Club does the work of an organization many times its size, thanks to the dedicated volunteer service of hundreds of members and their friends. At its June 23 annual meeting, 18 members were recognized for their outstanding contributions to fulfilling City Club's mission.

City Club Award

Joey Pope

For outstanding contributions to City Club and the community and for setting an example of inspired citizenship

Member of the Year

Joe Sixta

For outstanding overall contributions to City Club

Research Award

Wade Fickler

In recognition of extraordinary commitment to research and its role in civic engagement

President's Award

Ted Kaye

Mary Ella Kuster

For outstanding service to City Club and its mission

Outgoing President's Plaque

James A. Zehren

Board of Governors Honorees

(end of term)

Marge Kafoury

Jon Stride

Lawrence Wallack

Don Williams

Research Board Honorees

(end of term)

Jeannie Burt

Meredith Savery

Jon Stride

Chuck Stuckey

Advocacy and Awareness Board Honorees

(end of term)

Charles Frost

Kurt Wehbring

Membeship Committee Honoree

(end of term)

Elizabeth Reilly

New Leaders Council Honorees

(end of term)

Valerie Plummer



Our Generous Donors

Civic engagement through City Club was supported generously by the personal contributions of hundreds of individuals, our valued corporate sponsors, local foundations, the hosts, discussion provocateurs and guests of Citizen Salon dinner events and the Board of Governors. These supporters contributed over \$257,000 and made it possible for City Club programs to reach thousands of citizens every week.

2008-2009 Development Committee

Sharon Brabenac, chair
Jack Gahan
Chris Kahle
Ted Kaye
Sue Thomas
Sharon VanSickle-Robbins

The Leadership Circle

The Leadership Circle was inaugurated in 2006 as an initiative for increasing philanthropic support of City Club's mission. Leadership Circle members make gifts of \$1,000 or more annually to ensure the Club's financial health and to keep dues affordable for others.

During the year 46 Leadership Circle gifts were made by individuals or families, totaling over \$70,000.

Leadership Circle categories:

Skidmore Fountain (\$10,000 and above)
Keller Fountain (\$5,000 – \$9,999)
Salmon Street Springs (\$2,500 – \$4,999)
Benson Bubbler (\$1,000 – \$2,499)

The Beeman Challenge – Establishing the Research Endowment

In response to a \$100,000 challenge by the family of the late Ogden Beeman, former president of City Club and champion of its research function, generous members are raising an additional \$300,000 to establish a permanent endowment to support Club research in perpetuity. The endowment's eventual goal: at least \$1.5 million by the Club's centennial in 2016. By the end of the fiscal year more than half of that challenge had been pledged and \$55,000 had been contributed to the endowment.



Citizen Salons

Cit.i.zen n., A resident of a city or town, esp. one entitled to vote and enjoy other privileges. – The American Heritage Dictionary

Salon n., A gathering of stimulating people of quality under the roof of an inspiring hostess or host, partly to amuse one another and partly to refine their taste and increase their knowledge through conversation and readings. – Wikipedia

Dubbed “Best Intellectual Salon” by *Portland Monthly*, City Club’s 2008 Citizen Salon series included discussions of election and policy issues, biodiversity and environmental issues and Portland’s renowned restaurant scene. Citizen Salons are intimate gatherings in private homes, providing an opportunity for true conversation while supporting City Club financially.

June 22, 2008

A Referendum on the Initiative System?

Hosts: Arden and Lois Shenker

Provocateurs: Hardy Myers, former Oregon attorney general; Arden Shenker, chair, City Club’s study committee on the initiative system

June 24, 2008

Race: The Haunting of America

Host: Leslee Lewis

Provocateurs: Tom Spanbauer, author; Ken Gordon, chef

July 10, 2008

Collision Course: Agriculture, Energy and Immigration Policy

Host: Sharon VanSickle-Robbins

Provocateur: Karla Chambers, vice president, Stahlbush Island Farms

July 10, 2008

An Olympic Feat

Hosts: Jon Palanuk and Jackie Gordon

Provocateur: Tom Osdoba, sustainability manager, City of Vancouver, BC

July 17, 2008

Tensions and Tradeoffs in the Portland Plan

Hosts: Brian Campbell and Julie Goodman

Provocateurs: Gil Kelley, director, Portland Planning Bureau; Sheila Martin, director, Institute of Portland Metropolitan Studies, Portland State University

July 27, 2008

Portland Park Parley

Host: New Leaders Council

Provocateur: Zari Santer, director, Portland Parks and Recreation

July 30, 2008

50 Years of Developing Portland

Hosts: Chet and Wendy Orloff

Provocateurs: Mark Rosenbaum, chair, Portland Development Commission; Bruce Warner, director, Portland Development Commission

August 2, 2008

Spinning the Electorate

Hosts: Leslie Morehead and Bob Monserud

Provocateurs: Chuck Deister and Charlie Burr, political communication professionals

August 9, 2008

True to Food: Portland and Its Culinary Identity

Hosts: Tamsen Wassell and Nanine Alexander

Provocateur: Ron Paul, chef

August 16, 2008

Bandwagons of Yesterday and Tomorrow

Hosts: Elaine McCall and Dennis Burger

Provocateur: Dennis Burger, biotechnology entrepreneur

August 21, 2008

Culture Wars: Learning to Choose Our Weapons

Hosts: Joella Werlin and Robert Autrey

Provocateurs: Colin Diver, president, Reed College

August 24, 2008

Land and Legacy: The Lewis and Clark Expo of 1905

Hosts: Ted and Debbie Kaye

Provocateurs: Carl and Margery Abbott, historians

City Club Thanks its Supporters

Keller Fountain \$5,000 - \$9,999

Edmund Hayes, Jr.

Salmon Street Springs \$2,500 - \$4,999

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