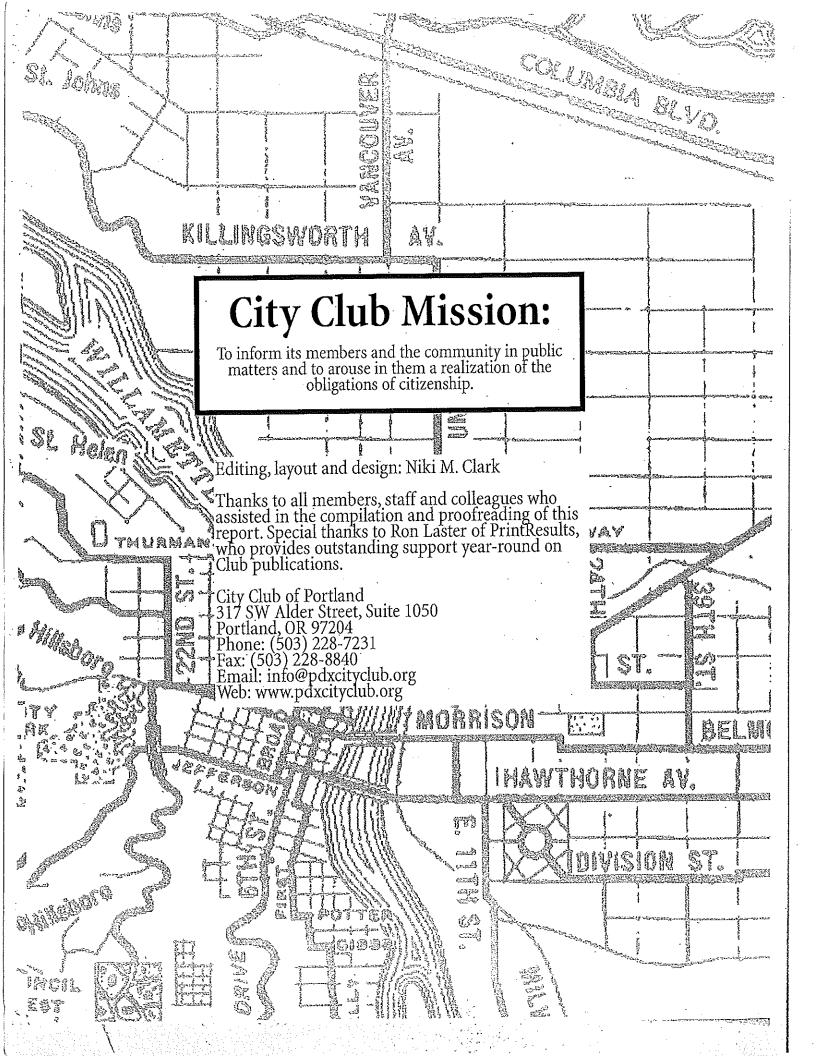
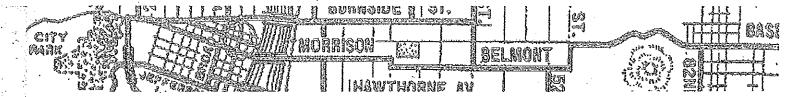
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City Club of Portland Annual Report 2002-2003





# table of contents

from the president	2
from the executive director	3
navigating the issues	4
friday forums	6
research	8
issue committees	12
new leaders council	14
financial report	. 15
annual fund	. 16
sister city club	18
membership	19
planned giving	19
city club staff	20





# from the president

Dear Members and Friends of City Club:

Navigating issues, navigating change. The winds and the chop have blown over City Club since the start of my year as president of the Board of Governors, June 2002. The most immediate change is the departure of our long time, highly respected executive director, Nancy Hedin. In January, Nancy announced that she would leave in six months after 13 years at the helm of City Club. She has done an amazing job of keeping many important issues on the front burner, always attentive to detail and providing excellent management with dwindling resources.

#### President Susan Kelly

Last summer two staff members resigned and Nancy was able to find excellent replacements, Wade Fickler as research director and Niki Clark as communications coordinator. Both were immediately producing at top

caliber and working in the streamlined office team under Nancy's capable supervision. They staffed the production of five ballot measure reports for the November election in the tight time frame demanded by Oregon's vote by mail system. The *Charter Schools in Portland* report was published thanks to Wade, and the Web site and *Bulletin* have become managed efficiently by Niki. Thanks are due the new staff members and especially to Suzanne Jeffreys who helped keep the office on an even keel with a skeleton crew.

City Club's financial situation, however, is clouded. For a number of years, membership fees and other sources of revenue have not been adequate to fund our programs. Through the boom years of the late 1990s, we were able to rely on the income generated from our investment account. Of course, the stock market decline of the last three years has severely restricted our ability to use that source of funding. Board discussions have recommended that we "stay the course," keep doing what we do well and continue to serve the community with programs and research reports. Nancy Hedin has investigated and implemented a range of program cost-efficiencies and cuts, and the Club is now operating on a "bare bones" budget.

As a result of this funding crisis, a dues increase will go into effect July 2003. The Board of Governors has committed to "give or get" a substantial increase in the amount they have raised in the past. While City Club volunteers already are donating tremendous amounts of time and energy, we will be asking all of you to do more. As in the past, we are seeking corporate sponsorship and support to offset the 40% of the budget not provided by our membership.

Looking to the future, we have vital and creative energy with our New Leaders Council. Membership numbers are growing and folks are becoming involved with the program, issue and research committees. We have an invigorated advocacy committee willing to push the Club into new territory. And we will soon have a new executive director full of energy to plunge in and accept the challenges of membership and fundraising.

It has been a turbulent year, yet the rewards are apparent, week after week, when City Club produces such quality and timely programs and research that become the reference point in deliberations about the community's key issues. I am honored to be a part of this outstanding institution and have tremendous confidence in the future.

Sincerely,

Susan Kelly

Susan Kelly President



# from the executive director

This is my last letter to you as your executive director, so I write it with mixed emotions. Serving this organization for the past 13 years has been one of the most enriching, exciting, enlightening and yes, sometimes frustrating experiences of my life.

When I came to you in 1990, the staff was composed of six people who had just moved into new offices during the summer of 1989. We relied on a Wang computer system for everything. Our membership database, though customized, allowed us to collect and analyze very little data, so many projects that could have been done by computer had to be done by hand. We had no desktop publishing



Executive Director Nancy Hedin

at the time, so the *Bulletin* was written in the office and then graphically laid out and printed out of house. We sent a staff member to the print shop each Thursday for the entire afternoon to put labels on the *Bulletins* and get them in the mail. I did the calculations for financial reports and budgets with a calculator and ruled accounting sheets. Email didn't exist.

It's amazing how far we've come since then. We faced challenging financial circumstances by cutting the staff to four. We were able to get financing to purchase and install a PC with Microsoft Office and other software programs that allowed us to do in-house desktop publishing. Email has cut mailing and paper production costs by more than half, we have a vital Web presence that gets hits from all over the world, our database has been reconfigured and provides much more flexibility, and Excel makes financial calculations a breeze.

In the past thirteen years, we have published 111 long-term, ballot measure, and information reports, hosted between 44 and 48 Friday Forums each year, carried out a month-long 75th anniversary celebration, held three annual dinners, and sponsored several after-work series. We have made it through the challenging period of the 90s when corporations were leaving our city and civic interest was on the wane. We have increased the annual fund drive from \$25,000 to over \$100,000.

Membership and fundraising remain the ever present challenges of the future, as we face the problems of a market downturn and compete with seemingly unending pressures on people's time. And yet, with the strength of this membership, the energy of a new executive director, and the legacy of this institution, I have no doubts about its successful future.

It has been one of the supreme privileges of my life to serve City Club for all of these years; thank you for the experience and the education of a lifetime.

Sincerely,

Nancy K. Hedin Executive Director

# navigating the issues

**Roard of Governors** 

Officers

Susan Kelly president

Andrew Linehan president-elect

Doug Marker first vice-president

Kurt Wehbring second vice-president

Josephine Pope secretary

Ginnie Cooper/Bill Kramer treasurer

Governors

Iom Deering Katy King Heather Kmetz Korleen Kraft Wayne Lei Guenevere Millius Marcus Simantel Chris Smith Carol Witherell

Paddy Tillett immediate past-president "On all sides there was political, social and economic unrest, as turbulent for that vigorous new generation - and with all the misgivings - as are the times of today."

-Ellis Lucia, The Conscience of a City

The opening page of The Conscience of a City, a book published in 1966 to celebrate the Club's first 50 years, describes the setting in which City Club of Portland was formed. In the spring of 1916, war loomed as inevitable. Publicspirited citizens spawned a new age of civic renaissance, partially in response to an ineffective government and corruption in local and state affairs. \*Concerns about public health, poverty and poorly operated school systems became lost in the rapidly growing metropolitan area. Times demanded change, and a handful of Portland citizens resolved to facilitate it. The City Club of Portland was born.

The situation then parallels the situation now. Again, war drowns out many domestic concerns. Political, social and economic turbulence awaken us from quiet content. Around every bend lurk issues that threaten our livability and our future. Oregon ranks number one in the nation for hunger among its citizens. School budget cuts threaten a shortened school year. Health insurance and public services serve a decreasing percentage of the population. These issues are broadcast into our lives from every imaginable medium. From television and newspapers to magazines, radio and the Web, our daily lives are saturated with information. How can civically engaged citizens possibly grasp all of this?

Since its formation, City Club of Portland has navigated the issues. Whether it be elections or education, health care or high tech, City Club has steered the discussion, discerned the truth and clarified the unclear. Its role remains as important today as in the spring of 1916. The Club continues to forge the way through critical and complex issues. The best path to a better tomorrow has always been through our citizens. By informing its members and the community in public matters, by arousing in them a realization of the obligations of citizenship, by continuing to navigate the issues, City Club is helping to define the path to a better tomorrow.

business and economy

Budget cuts and unemployment topped the headlines in the state and the city. City Club stepped to the forefront to lead the way in discussions, research and forums. From our annual economic forecast and a study on Measure 28, to labor-business forums, City Club focussed on business and the economy with more vigor than ever.

> THE LATER LANGUE TO THE STATE OF THE STATE O Photos (This page): Jim Johnson, a 27-year veteran of Intel, discusses the high tech industry at the Second Growth of the Silicon Forest forum.
>
> (Opposite, clockwise from top left): Club member and Oregon Repertory singer Carol Witherell at the holiday program; (Center) A student is interviewed by KATU News at the Crisis in Education Funding forum; Shahriar Ahmed, president of the Bilal Mosque Association, gives his presentation during the Life in Portland for Muslim and Arab Americans forum; Ted Kulongoski speaking to a City Club audience; Research Advisor to the Health Care Issue Committee Tom Dunne.



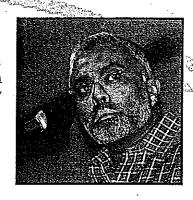






#### arts and culture

Portland continued to hold the spotlight on the arts community in Portland. The Arts and Culture committee and New Leaders Council sponsored a wine tasting at the Lawrence Gallery, and a Friday 'Forum on "Outgoing Arts Leaders" gave an inside perspective from four of Portland's shining arts leaders. Now an annual tradition, the Oregon Repertory Singers gave members a harmonious treat during a holiday performance.



#### health care

The state of health care was at the front of the minds of many Oregonians. As always, City Club navigated the discussion. Forums on health ranged from the youth obesity epidemic and the systemic lack of health insurance to the crisis of hunger and mistakes in medicine. The Health Care Issue Committee spoke with numerous experts and will soon publish a report on the health care safety net in Portland. The New Leaders' health care cell joined in the dialogue, hosting a forum on Measure 23, which proposed a statewide comprehensive health care plan. Reading of the party of the par



## international affairs

War in Iraq and diplomacy abroad brought previously distant issues into closer focus. City Club led discussions on numerous international topics this year. The New Leaders Council hosted a forum on Portland's growing Ukrainian and Russian populations and a discussion with a former Iragi soldier. The program committee organized a forum looking at the life experiences of Muslim and Arab-Americans through the eyes of three Portland panelists.

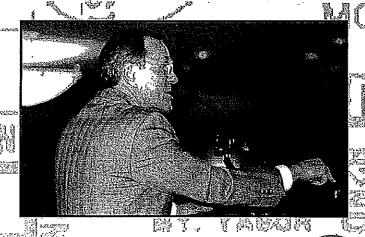


#### education

During the past year, City Club has explored the issue of education through research reports, Friday Forums, committee meetings and field trips. From the Charter Schools in Portland report to programs on "Financing Higher Education" and "The Crisis in School Funding" to the Education and Human Development Committee's visits to Lincoln High and Humboldt Elementary schools, City Club is navigating the waters of education in the state of Oregon.



The only thing outnumbering the challenges facing the state was the number of politicians promising to address them. City Club navigated the way by hosting debates for governor, U.S. senator, city commissioner and Metro Council president with the League of Women Voters. Members researched and made recommendations on six ballot measures and prepared 4 resolutions. When the November 2002 election was over, political analyst Tim Hibbitts gave members a unique framework for deciphering the results at a post-election Friday Forum.

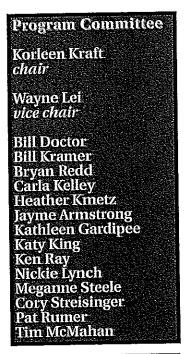






## friday forums

With the wide array of critical issues addressed at City Club forums, Fridays have become the springboard for public discourse. From our "State of" series to various panels on the arts, education and technology, Friday Forums navigated through issues of significance, prominence, urgency and humanity. City Club forums guided citizens in the ways of civic affairs, giving complex subjects relevance and clarity. Just one more reason to look forward to Fridays.





Photos (This page, L to R): ACLU President Nadine Strossen and member Cory Streisinger; member Elaine Cogan. (Opposite, L to R): member Whitney Bates; PPS Superintendent Jim Scherzinger and Board member Carol Witherell; member Bryan Redd.

#### ARTS AND CULTURAL AFFAIRS

City Club Holiday Program Oregon Repertory Singers December 20, 2002

Outgoing Arts Leaders
Robert Bailey, executive director,
Portland Opera; James Canfield,
artistic director, Oregon Ballet
Theatre; James DePreist, music
director and conductor, Oregon
Symphony; Sally Lawrence,
president, Pacific Northwest
College of the Arts; David
Hudson, executive director,
Regional Arts & Culture Council
April 25, 2003

Life in Portland for Muslim and Arab Americans Shahriar Ahmed, president, Bilal Mosque Association; Imam Mikal Shabazz, president, Oregon Islamic Chaplains Association; Gloria Tuma, licensed clinical social worker, Intensive Care Units, Oregon Health & Sciences University May 2, 2003

BUSINESS, ECONOMICS AND TECHNOLOGY Maritime Commerce in Oregon: Do We Need a Deeper Channel? Ogden Beeman, chief, Waterways Maintenance Branch, U.S. Army Corps of Engineers (retired); Paul Bingham, principal, DRI-WEFA June 14, 2002

Public Power: A Bright Idea? Ken Canon, executive director, Industrial Customers of Northwest Utilities; Fred Miller, executive vice president, PGE; Eric Sten, commissioner, City of Portland July 12, 2002 Successes and Challenges of Oregon's Wine Industry Jim Bernau, president, Willamette Valley Vineyards; Karen Hinsdale, president, The Cellar Door; Lynn Penner-Ash, owner, Penner-Ash Wine Cellars; Dick Ponzi, president, Ponzi Vineyards November 15, 2002

Portland's Economic Future: A Strategy for Success John Russell, chairman, Portland Development Commission November 22, 2002

Oregon's Economic Forecast 2003: The Reality John Mitchell, western regional economist, U.S. Bank; Tom Potiowsky, state economist, State of Oregon January 10, 2003

Second Growth in the Silicon Forest Dave Chen, general partner, OVP Venture Partners; Jim Johnson, former site manager, Intel Oregon; Sharon Van Sickle, senior partner and general manager, Fleishman-Hillard Portland and Seattle January 31, 2003

We Can Get There From Here: The Labor Movement's Action Plan for Good Jobs, Better Government and a Sustainable Economy Tim Nesbitt, president, Oregon AFL-CIO April 11, 2003



BDUCATION
Schools with Spirit...Schools
with Results
Judy Bryant, principal,
Humboldt Elementary School;
Sarah Taylor, principal,
Environmental Middle School;
Patricia Thompson, principal,
Madison High School
September 27, 2002

A New Partnership with Oregon: Financing Higher Education David Frohnmayer, president, University of Oregon January 17, 2003

The Crisis in Education
Funding
Gregg Kantor, member, Portland
Business Alliance; Jim
Scherzinger, superintendent,
Portland Public Schools; Jim
Francesconi, commissioner,
City of Portland
February 7, 2003

Academic All Stars
Emma Benzar, senior, Reynolds
High School; Kate Rood, senior,
Wilson High School; Jovencio de
la Paz, junior, Centennial High
School; Laura Westwood,
graduate, Grant High School;
James Williams, graduate,
Lincoln High School
May 30, 2003

ELECTIONS 2002 Portland City Council Debate Serena Cruz; Randy Leonard October 4, 2002

Gubernatorial Debate Tom Cox (Libertarian); Ted Kulongoski (Democrat); Kevin Mannix (Republican) October 11, 2002

Metro President Debate David Bragdon; Kate Schiele October 18, 2002





Single-Chair U.S. Senate Debate Bill Bradbury (Democrat) October 25, 2002

Election Follow-up Tim Hibbitts, partner, Davis, Hibbitts & McCaig, Inc. November 8, 2002

ENVIRONMENT AND NATURE Dan Saltzman's Plan for Investing in Portland's Future Dan Saltzman, commissioner, City of Portland July 19, 2002

Managing Oregon's Forests: Economics, Science and Other Key Issues Jerry Franklin, professor of ecosystem analysis, College of Forest Resources, University of Washington; Cassie Phillips, vice president, sustainable forestry, Weyerhaeuser Company; Hal Salwasser, dean, College of Forestry and Director, Forest Research Laboratory November 1, 2002

Audubon Society of Portland: 100 Years of Conservation Dave Eshbaugh, executive director, Audubon Society of Portland December 6, 2002

Portland's Parks Charles Jordan, director, Portland Parks and Recreation; Chet Orloff, adjunct professor of Urban Studies, Portland State University April 18, 2003

The Olmsted Plan and the Status of

HEALTH AND SOCIAL SERVICES
Building Community through Volunteerism
Alison Carl, executive director,
VolunteerWorks; Kate McPherson, director,
Project Service Leadership; Jack McGowan,
associate director, SOLV
July 26, 2002

Mistakes in Medicine: Disclosure and Improvement

Dr. Susan Tolle, professor of medicine and director, Center for Ethics in Health Care; Dr. Christine Cassel, dean, School of Medicine, OHSU September 13, 2002

Oregon's Youth Obesity Epidemic: What Can We Do? Dr. Mel Kohn, state epidemiologist; Gary DeStefano, president, USA Operations, Nike January 24, 2003

Hunger in Oregon Rachel Bristol, executive director, Oregon Food Bank; Patti Whitney-Wise, executive director, Oregon Hunger Relief Task Force February 28, 2003

Walking the Health Care Tightrope: Balancing Healthy Businesses and Healthy Workers Barney Speight, director of public policy and

Barney Speight, director of public policy and government relations, Kaiser Permanente; Alice Dale, president, Service Employees International Union Local 49 March 14, 2003

The Future of Planned Parenthood Gloria Feldt, president, Planned Parenthood May 16, 2003

POLITICS AND PUBLIC POLICY The Kitz-less Future of the Oregon Health Plan

Governor John Kitzhaber, State of Oregon June 7, 2002

Taking the Initiative: Direct Democracy in Oregon

Steve Novick, former director, Center for Constructive Citizen Action; Lloyd Marbet, program manager, Oregon Conservancy Foundation June 21, 2002

The State of Multnomah County Diane Linn, chair, Multnomah County Commission June 28, 2002 September 11th: What Have We Learned? Bill Hillar, principal, Leadership Consultation and Training September 6, 2002

Beyond Partisanship: Making the Legislature Work for Oregon Craig Berkman, former chair, Oregon Republican Party; Phil Keisling, former democratic Secretary of State, State of Oregon December 13, 2002

The Oregon Legislature: An Insider's View on What's Ahead Peter Courtney, Oregon Senate President February 14, 2003

The State of the State Governor Ted Kulongoski February 21, 2003

Portland Government: A Look Under the Hood Gary Blackmer, auditor, City of Portland March 7, 2003

The State of the Region David Bragdon, president, Metro Council March 21, 2003

The State of the Port Bill Wyatt, executive director, Port of Portland March 28, 2003

The State of the City Mayor Vera Katz, City of Portland April 4, 2003

Oregon Legislative Update Karen Minnis, Speaker of the Oregon House of Representatives May 9, 2003









## research

Research Board

Doug Marker
chair

Kurt Wehbring
vice chair

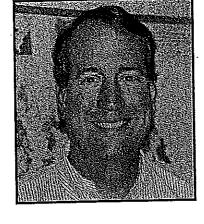
Pauline Anderson
Denise Bauman
Anne Marie Claire
Tom Dunne
Kirstin Greene
Tim Hemstreet
Gil Johnson
Paul Millius
Andy Sloop

Chuck Stuckey Tamsen Wassell



Photos (This page, L to R): Steve Schell, chair of the *Charter Schools in Portland* study committee; Research Chair Doug Marker. (opposite): Bob Shoemaker chaired both the Measure 21 and 22 Ballot Measure Studies.

City Club's tradition of citizen-based research continued in 2002-03 with Club members completing two long-term studies and six ballot measure studies. We also published four ballot measure resolutions and one information report based on previous research. With over 900 reports published since 1920 and several studies underway, Club members and the community at-large have, and will continue to, navigate complex public issues through the Club's research program.



#### LONG-TERM STUDIES

Charter Schools in Portland Steve Schell, chair

SUMMARY: Charter schools are the newest form of public education in Oregon, established by the legislature in 1999 as part of a growing national trend. Charter schools are publicly funded but independent schools established to encourage site-based school management and to shift emphasis in schools from educational processes to educational outcomes. Some charter schools are established as centers of innovation where new educational philosophies and practices can be introduced, proven and subsequently find their way into traditional public schools. City Club's charter schools study committee concluded that charter schools are not the "silver bullet" that will lead to major reform of public education, but they are a useful mechanism for meeting specific educational needs and they do not diminish the need to solve major problems with Oregon's education system.

RECOMMENDATIONS: The committee recommended revising Oregon's charter schools law to provide more equitable funding levels for charter schools, providing incentives for charter schools (and other schools) that successfully serve students who currently fail to complete school, and rewriting Oregon's complex and confusing laws governing public education. Best practices in schools should be recognized, rewarded and replicated. Portland Public School's successful alternative education and special focus programs should be expanded to meet demand and should be better publicized.

ACTION: City Club members adopted the report and its recommendations on September 6, 2002.

COMMITTEE: Dan Anderson, Doris Carlsen, Roger Eiss, Maureen Hosty, Eli Lamb, Sharon Paget, Paul Schlesinger, Rick Zenn, Steve Schell, chair. Research Advisors: Bill June and Pauline Anderson.

Community Policing in Portland Meredith Savery, chair

SUMMARY: Community policing is a philosophy and practice that has gained wide acceptance in many cities across the United States, including Portland. Though community policing is implemented in a variety of ways, all community policing embodies the fundamental concepts of problem solving and partnership. Community policing is distinctly different from traditional policing and requires organizational development and active reinforcement of its philosophy. Sustaining a problem-solving and partnership approach is the most difficult aspect of successfully implementing community policing. The committee concluded that the citizens of Portland accept and expect community policing in Portland. It also found that some of the structures and practices necessary for successful community policing are weak and in danger of becoming weaker.

RECOMMENDATIONS: The committee. recommended that the chief of police and elected city leaders take a more active and visible role in supporting community policing, that revisions be made to the City Council resolutions that established community policing in Portland, that changes be made in personnel practices at the Portland Police Bureau, and that systematic outside evaluations of community policing be instituted.

ACTION: City Club members adopted the report and its recommendations on May 9, 2003.

COMMITTEE: David Abravanel, Kristin Angell, Ruby Apsler, Jim Gorter, Kit Ketcham, Richard Meyer, Julie Sterling, Meredith Savery, chair. Research Advisors: Pauline Anderson and Gil Johnson.



#### **BALLOT MEASURE STUDIES**

Ballot Measure 21 (State of Oregon) Bob Shoemaker, chair

SUMMARY: Measure 21 proposed to amend the Oregon Constitution, revising the procedure for filling judicial vacancies and electing judges by allowing a vote for "None of the Above." The study committee found that increasing the role of politics in the judiciary would weaken the court's ability to interpret and implement law, especially in controversial cases. The committee also found Measure 21 to be ambiguous in regard to the governor's power to fill all judicial vacancies by appointment; these ambiguities alone were sufficient reason to reject Measure 21.

RECOMMENDATION: The committee recommended a "NO" vote.

ACTION: City Club members voted to adopt the report with the recommendation to vote "NO" in the November 2002 election.

COMMITTEE: Kenneth Dueker, Jack Featheringill, David Mandell, Paul Manson, Steve Olson, Bob Shoemaker, chair. Research Advisor: Chuck Stuckey.

Ballot Measure 22 (State of Oregon) Bob Shoemaker, chair

SUMMARY: Measure 22 proposed to amend the Oregon Constitution by requiring Oregon Supreme Court Judges and Court of Appeals Judges to be elected by district. The committee agreed with proponents of the measure that a disproportionate number of Oregon Supreme Court and Court of Appeals justices reside in the northern Willamette Valley and disproportionately few in the eastern, southern and coastal parts of the state. However, the committee also found insufficient evidence to prove this geographical imbalance has seriously hurt the courts' performance or jeopardized their ability to render impartial and objective decisions. The committee believed the goal of increasing the courts' regional diversity could be achieved by less intrusive and more informal means that would not require constitutional or statutory change, and that would not formally tie judges to specific constituencies.

RECOMMENDATION: The committee recommended a "NO" vote.

ACTION: City Club members voted to adopt the report with the recommendation to vote "NO" in the November 2002 election.

COMMITTEE: Kenneth Dueker, Jack Featheringill, David Mandell, Paul Manson, Steve Olson, Bob Shoemaker, chair. Research Advisor: Chuck Stuckey.

Ballot Measure 23 (State of Oregon) Jay Formick, chair

SUMMARY: Measure 23 proposed to establish a statewide comprehensive health care finance plan. City Club's Measure 23 study committee found that, although the goal was laudable, the measure itself failed to provide an adequate definition of, and limits on, the comprehensive health care finance plan it proposed to install. The committee, while sharing the concerns of Measure 23 proponents, did not share their confidence in the measure's mechanism for paying for the health care costs of all

Oregonians. The committee could not resolve nagging questions about the finances or legal implications of the measure.

RECOMMENDATION: The committee recommended a "NO" vote.

ACTION: City Club members voted to adopt the report with the recommendation to vote "NO" in the November 2002 election. A membership resolution recommending further study of health care reform was approved by the membership and referred to the Research Board for consideration.

COMMITTEE: Whitney Bates, Lance Erz, Vern Faatz, Ann Holznagel, Leslie Morehead, Wynne Wakkila, Jay Formick, chair. Research Advisor: Paul Millius.

Ballot Measure 25 (State of Oregon) Alan Brickley, chair

SUMMARY: Measure 25 proposed increasing Oregon minimum wage to \$6.90 in 2003 and increasing for inflation in future years. The majority of the Measure 25 study committee found that the passage of Measure 25 would have had unintended results that would actually worsen the situation for Oregon's low-skilled workers. The majority argued that a higher minimum wage would effectively raise the qualification bar for entry level jobs, increase competition for minimum wage jobs by attracting skilled discretionary workers to the workforce, and potentially reduce the number of entry-level positions available. The majority also found that a single statewide minimum wage, with no provision for training wages, tipped employees and agriculture workers would place an unhealthy burden on specific industries. The minority opinion of the committee concluded that Measure 25 could help some full-time workers earn their way out of poverty, reduce their need for food aid and other assistance and even increase wages for those earning slightly higher than the minimum wage. In addition, the minority found that Measure 25 could potentially boost wages for welfare recipients returning to work and help the young people, women and minorities who make up a disproportionate share of minimum wage workers.

RECOMMENDATION: The committee majority recommended a "NO" vote. The minority recommended a "YES" vote.

ACTION: City Club members voted to adopt the report with the minority recommendation to vote "YES" in the November 2002 election.

COMMITTEE: (Majority)
Mark Magnuson, Darren
Beatty, Roger F. Smith, Alan
Brickley, chair. (Minority)
Claire Corwin-Kordosky, Dr.
William Connor. Research
Advisor: Andy Sloop.





## research

Ballot Measure 26-33 (City of Portland) Rhidian Morgan, chair

SUMMARY: Measure 26-33 proposed a five-year levy to fund the city's Children's Investment Fund. The committee found that although specific implementation issues needed to be defined, they agreed with the measure's proponents that additional funding was needed for early childhood services, after-school and mentoring programs, and programs designed to prevent child abuse and neglect. The committee agreed that Measure 26-33 offered a practical way of providing these services and that the relatively modest short-term cost of the measure was worth the probable long-term gain for the children involved and the community as a whole.

RECOMMENDATION: The committee recommended a "YES" vote.

ACTION: City Club members voted to adopt the report with the recommendation to vote "YES" in the November 2002 election.

COMMITTEE: Brian Campbell, Robin Denburg, David Greenberg, Moses Ross, Rhidian Morgan, chair. Research Advisor: Tamsen Wassell.

Ballot Measure 28 (State of Oregon) Brian Campbell, chair

SUMMARY: Measure 28 proposed a temporary increase in state income tax rates to fund public services. The committee concluded that Measure 28 would provide essential funding for some of the state's most vital programs including education, human services and public safety. While the measure would not fully solve Oregon's most immediate or long-term state budget crisis, it was a reasonable effort to protect the state's social fabric. The committee considered testimony about the economic impact of a tax increase and was ultimately convinced that the risk of long-term harm to Oregon's economy was outweighed by the certain and immediate harm to many of the state's most vulnerable citizens if the measure failed. The committee also believed Measure 28 was consistent with City Club's guidelines for fairness in the tax system because it added a progressive element to Oregon's tax structure.

RECOMMENDATION: The committee recommended a "YES" vote.

ACTION: City Club members voted to adopt the report with the recommendation to vote "YES" in the January 2003 special election.

COMMITTEE: Marilynne Albers, Laura Alig, Peter Jacobs, Mark Magnuson (abstained from vote), Leslie Morehead, Roger F. Smith, Brian Campbell, chair. Research Advisor: Tim Hemstreet.



#### RESOLUTIONS

The Research Board submitted five resolutions based on previous City Club positions to the Board of Governors.

#### Fluoridation of Portland's Water Supply

RECOMMENDATION: The Research Board recommended renewed support for fluoridation of Portland's water supply.

ACTION: The Board of Governors adopted the resolution.

#### Ballot Measure 14 (State of Oregon)

RECOMMENDATION: The Research Board recommended a "YES" vote on Meàsure 14, which would remove ` historical racial references in obsolete sections of the Oregon Constitution.

ACTION: The Board of Governors adopted the resolution on August 12, 2002.

#### Ballot Measure 17 (State of Oregon)

RECOMMENDATION: The Research Board recommended a "YES" vote on Measure 17, which would reduce the minimum age requirement to serve as a state legislator from 21 years to 18 years.

ACTION: The Board of Governors adopted the resolution on August 12, 2002.



#### Ballot Measure 26-36 (Multnomah County)

RECOMMENDATION: The Research Board recommended a "YES" vote on Measure 26-36, which would provide funding for library services through a five-year local option levy.

ACTION: The Board of Governors adopted the resolution on September 22, 2002.

#### Measure 26-34 (City of Portland)

RECOMMENDATION: The Research Board recommended a "YES" vote on Measure 26-34, which would provide funding for park services, repairs and recreation programs.

ACTION: The Board of Governors adopted the resolution on September 22, 2002.

#### INFORMATION REPORT

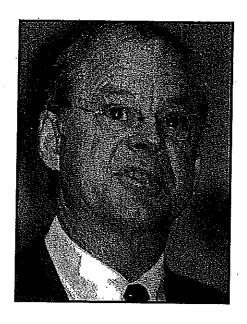
#### Ballot Measure 26-48 (Multnomah County)

SUMMARY: As a result of budget shortfalls, state government cut funding for many public programs and services. These funding cuts have, in turn, meant less revenue at the county and city levels for schools, health and senior care, public safety and other public services. In response, Multnomah County referred a temporary county income tax measure to voters on the May 2003 ballot. City Club's Research Board reported that Measure 26-48 does not comport with important criteria for tax equity established by City Club after extensive research. Nonetheless, the Research Board believed the impact of the proposed cuts to education, human services and public safety would be significantly detrimental to the health and welfare of the community and urged voters to consider all aspects of Measure 26-48.

RECOMMENDATION: None. The Research Board issued an information report that did not include a voting recommendation.

ACTION: A membership resolution in favor of Measure 26-48 was raised from the floor on May 2, 2003. The membership resolution supporting Measure 26-48 was adopted by the membership and referred to the Board of Governors for final action. The Board of Governors adopted the resolution supporting Measure 26-48.

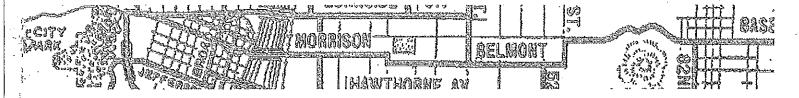






Photos (Opposite): Ballot Measure 28 study committee member Marilynne Albers (left) talks with a friend at a Friday Forum. (This page, top to bottom): Research Board Vice Chair Kurt Wehbring; Ballot Measure 28 study committee member Mark Magnuson; members vote on the Measure 26-48 membership resolution.





## issue committees

From Oregon's public schools to its wine industry, City Club issue committees navigated a vast spectrum of topics in the past year. From the health care safety net to issues of environmental sustainability and public safety, these dedicated City Club members explored it all, often uncovering opportunities for civic change in

ARTS & CULTURE

The Arts & Culture committee kicked into high gear last fall with a series of well attended events. The first series showcased Oregon's wine industry and included a Friday Forum panel discussion, a historical overview of the industry and a brown bag lunch presentation. The history program was held at the Lawrence Gallery and was co-hosted with the New Leaders Council; the new vintners brownbag was co-hosted with the Growth Management and Environment Committee. In 2003, the committee focused on arts and culture organizations and their impact on Oregon's vitality committee. In 2005, the committee focused off arts and culture organizations and their impact on Oregon's vitality and quality of life. Speakers have included: Susan Kelly and Ron Paul who discussed the arts in Portland; Christopher Zinn, executive director of Oregon Council for the Humanities, who led a discussion on the rise of the creative place and Selly Lourence retring precident of Pacific class; and Sally Lawrence, retiring president of Pacific
Northwest College of Art, who gave a presentation and led an
on-site tour of the college. Ross McKeen, interim executive
director of the Oregon Cultural Trust, also gave an overview of
the Oregon Cultural Trust.

the Oregon Cultural Trust.

BUSINESS & TECHNOLOGY

The Business & Technology Committee had many lively conversations with individuals from business, non-profits and government focusing on the long-term viability of our region. The committee began the series by looking at sustainability initiatives at the state level. The following month, they added the perspective of the Oregon Environmental Council, an NGO working to influence state legislation and provide sustainable community solutions through building coalitions within the business, healthcare and agricultural sectors of the state. At the November meeting, a speaker from Epson explored the issue of product stewardship in the electronics industry which was followed by a presentation from Oregon Country Beef on issues of sustainability as they affect beef production in Oregon. The January and February meetings focused on the forest products industry and how principles of sustainability are contributing to the business success of Collins Pine and how Sustainable Northwest is building partnerships to promote environmentally sound economic development within communities in Oregon, Washington, California, Montana and Idaho.

FDIIC ATION & HIIMAN DEVELOPMENT

EDUCATION & HUMAN DEVELOPMENT
The Education and Human Development committee chose the theme "No Child Left Unchallenged" for its work this year. The committee sponsored a Friday Forum featuring a panel of three Portland Public Schools principals. The presentation and discussion that followed were widely hailed for their

quality and testimony to some of the fine things happening in Portland's schools. The committee also co-sponsored two events with the New Leaders Council education cell, "Reinventing High Schools," featuring Kim Feicke, director of the Small Schools Workshop, and a



GOVERNMENT SERVICES & SAFETY
The committee continued its theme of the after-effects of 9-11 with a committee meeting and a Friday Forum featuring retired Colonel Bill Hillar. Other speakers included Multnomah County Sheriff Bernie Guisto and Office of Consolidated Emergency Management Director Scott Porter. In addition, Jeff Smith addressed the committee regarding the Oregon Bus Project's get-out-the-vote campaign.

#### **GROWTH MANAGEMENT &** ENVIRONMENT

ENVIRONIVIENT
The Growth Management & Environment Committee continued to hold monthly forums with balanced programs covering all sides of the issues. Speakers talked about everything from historic preservation and property rights to the Hanford nuclear cleanup site. In addition, the committee participated in the highly successful "Wine Industry in Oregon" series. a collaborative effort co-sponsored with the Arts and Culture Committee and the New Leaders Council.

HEALTH CARE

The Health Care Issues Committee concentrated on researching and writing an information report on "The Health Care Safety Net in the Portland Tri-County area." They interviewed witnesses from many of the local organizations and government agencies that provide this segment of health care. A high point of the year was a tour of the Virginia Garcia Memorial Health Center in Hillsboro, led by its executive director Gil Munoz.





### Committee Members

ARTS & CULTURE Susan Frost and Kathleen Walsh, co-chairs Donald Beebe Audrey Greenfield Carrie Hoops Jake Oken-Berg Sam Pardue Ron Paul Luwayne Sammons Beth Siegel Roger Smith Lynn Weigand Suzanne White Christopher Zinn

#### **BUSINESS &** TECHNOLOGY

Tom LaBerge and Sue Thomas, co-chairs David Cassard Carter Kennedy Kurt Krause Tony Laska Clem Laufenberg Roger Smith Mick Weltman

## EDUCATION & HUMAN DEVELOPMENT

Bryan LaBerge and Carol Witherell, co-chairs Deb Andrews Jayme Armstrong Verne Duncan Jim Harris Milt Markewitz Michael Ponder Ron Popkin Frank Rudloff Roger Smith Monroe Sweetland Keith Thomajan Betsy Warriner Susan Wolff

#### **GOVERNMENT SERVICES** & SAFETY

Joe Smith and Wynne Wakkila, co-chairs

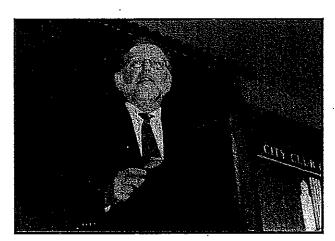
#### GROWTH MANAGEMENT & ENVIRONMENT

David August and Gil Johnson, co-chairs Anita August Steve Baker Clarke Balcom Peter Belluschi Anne Berg Bob Boileau Clyde Doctor Tom Dunne Kirstin Greene Sharon Joy Carter Kennedy Bill Kitto Lili Mandel Irwin Mandel Scott Maxwell Tim McMahan Rod Merrick Lyn Musolf Steve Olson Ron Paul Bruce Pearson Ray Polani TomPuttman Greg Raisman Bill Savage Bing Sheldon Marcus Simantel Chris Smith Roger Smith Joyce Tyler Mark Urban Harold Weight



#### HEALTH CARE

David Cook and Ted Falk, co-chairs Anita August Robert Benjamin Barbara Clárk Ralph Crawshaw Tracy Davies Tom Dunne Jennifer Eller Deb France Nancy Glerum Stephen Gregory Peter Grover Ray Guggenheim David Hooff Euan Horniman Sy Kornbrodt Bill Kramer Lynn Mayer Deborah McKay Chris Palmedo Mark Peterson Barbara Prowe Carole Romm Moses Ross Randy Stein



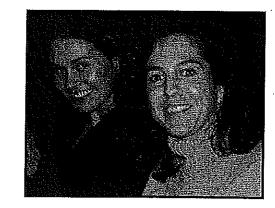
Photos (Opposite, top to bottom): Health Care committee member Moses Ross; Becky Channer admires the art at the Arts & Culture/New Leaders event at the Lawerence Gallery. (This page, L to R): Board liaison to the Issue Committees Marcus Simantel at a Friday forum; Growth Management & Environment committee member Bill Savage.



## new leaders council

On July 11, 2001, then City Club president Paddy Tillett convened a group of young people to address the "graying" of City Club's membership. He was specifically concerned about succession and the Club's continuing relevance to future generations of Portlanders. Tillett asked those present to explore real or perceived barriers to "youth" membership and devise an action plan to make the Club more attractive to young people and to recruit them to the Club. The action plan took shape and City Club's New Leaders Council was born.

Now completing its second year, New Leaders has continued to stay true to its goal of bringing together people and organizations who are working to make Portland a great city.



#### New Leaders Council Events

#### **Arts & Culture**

An Evening Wine Tasting co-sponsored with the City Club Arts & Culture Issue Committee

#### Education

Alternative Education: A Safety Net for Kids

Dollars and Sense: Creative Approaches to Public School Funding

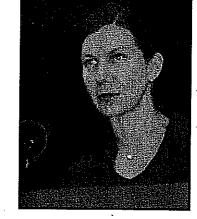
Reinventing High Schools

School Board Candidates Forum

#### Health Care

State of the Oregon Health Plan

Measure 23 Debate



#### **International Relations**

Ukrainian and Russian Cultures: Here and There (Bringing City Club to Ukraine and Developing Civics in Portland's Eastern European Immigrant Communities)

Power Shift in Iraq (The Implications of Invading Iraq)

#### Leadership

BORED of Directors

Community Asset Mapping

Transportation & Urban Planning Urban Renewal at Risk - the PDC and Shilo Inn v. Multnomah County

Outside the Box: Housing and Homelessness Solutions for Portland

The Future of Portland's Central Eastside



Photos (Clockwise from Top):Enjoying the New Leaders social; Co-Chair Heather Kmetz; member Jeff Smith, friend, and member Moses Ross; Co-Chair Gwen Millius; member Justin Gottlieb.





# Finance Committee Bill Kramer chair Lloyd Anderson Pete Behr Pete Heuser Fran Storrs

## financial report

The City Club's fiscal year runs from May 31 to June 1 of each year. Because this annual report must be prepared and published prior to the end of the fiscal year, a full 2002-2003 fiscal year report is not possible at this time. Provided below is the Club's statement of financial position at the end of the third quarter, February 28, 2003. The year-end balance sheet and statement of financial position will be published in the *Bulletin* in August, 2003.

#### Statement of Financial Position February 28, 2003

ASSETS	2/28/02	2/28/03
Cash Investments Accounts receivable Prepaid expenses Property and equipment, net Beneficial interest in perpetual trust	\$ 13,434 540,967 204 1,587 15,521 97,787	\$ 9,687 357,868 450 3,463 11,493 87,433
TOTAL ASSETS	\$ 669,500	\$ 470,394
LIABILITIES AND NET ASSETS	•	1
Liabilities:		
Accounts payable Accrued expenses Deferred membership revenue	18,379 5,697 38,680	\$ 16,941 5,657 35,609
Total liabilities	62,756	58,207
Net Assets: Unrestricted:		
Undesignated Board designated Net property and equipment	51,684 441,752 15,521	25,004 288,257 11,493
Total unrestricted Permanently restricted	508,957 97,787	324,754 87,433
Total net assets	606,744	412,187
TOTAL LIABILITIES AND NET ASSETS	\$ 669,500	\$ 470,394



Long-term fundraising team member Joey Pope



Leigh and Kathleen Stephenson-Kuhn Julie Sterling Susan Stone Milan Stoyanov Charles Stuckey Joan Tanner John Thoma Paddy Tillett Mark Turpel Don Waggoner Betsy Warriner Tamsen Wassell Bob Weil William Wessinger Jim Westwood Andrew Wheeler Arthur Whinston Thomas Whittaker Sabine Wild Tuck Wilson Tom Winterrowd Gary Withers Robert Wright in memory of George Dysart Bill Wyatt Merri Souther Wyatt Jim Zehren Katherine Zelko

Contributors (\$1-99)

Margery Abbott Roudabeh Akhavein Mary Jane Aman Sandra Anderson Jayme Armstrong Roger Bachman Hillary Barbour Allan Barnes Whitney Bates Joyce Benjamin Henry Blauer Jacqueline Bloom Jay Bloom Paul Bragdon Larry Bruton Jace Budlong Linda Hathaway Bunza Caroline Butters Darlene Cain D. G. Chakrapani

Nancy Chapman Isabella Chappell Anne Marie Claire Kent Clark Claire Corwin-Kordosky Marilyn Couch Lynne Coward Linda Craig Owen Cramer Marian Creamer Gloria Davis Clyde Doctor Kenneth Dueker Justin Dune Mary Dusenberry George Dysart Donald Ebert Gerda Eiseman Ronald Eiseman Barnes Ellis Marilyn Epstein Annette Farmer Paul Fellner Liz Field Suzanne Flynn Glen Friedman Olivia Froebe Sylvia Gates Curt Germundson Lise Glancy Nancy Glerum Muriel Goldman Howard Graham Walter Grebe Constance Grecco Kirstin Greene William Greenfield Chip Greening Stephen Gregory Stephen Guntli Norman Hascall Vicki Hersen Deborah Higa Kay Hill Fred Hoehler Joan Hoffman Thomas Hogan M. David Hooff Lydia Hudsick Grant Hughes Allen Hunt Robert Huntington

Gil Johnson Sharon Joy Winnie Kane Edward Kaye Daniel Keppler Kit Ketham **Judith Kliks** Heather Kmetz James Knoll Mary Krahn Kurt Krause Jim Labbe Anthony Laska Rene Leger Arvin Luchs

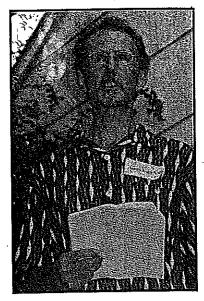
Robert Manicke Gayle Marger Sandy Marron Nancy Martin Oliver Massengale Susan Matthews Mary McCarthy Louisa McCleary Sally McCracken Rod Merrick Paul Meyer Lois Siddall Miller Margot Miller Guenevere Millius Paul Millius Michael Mills Joan Montague John Moreland Rhidian Morgan Lorna Morley Deborah Murdock Jeanne Nadal Nanette Newell Margaret Noel Steven Novick Robert Noyes Chet Orloff Sharon Paget Frank Palmrose Ethelyn Pankratz Peter Paulson Sue Pearce Malin Petrusich Ray Polani Michael Ponder Hugh Porter Edward Press I. Richard Raines Lynn Ramsdell Nancy Rangila Florence Rawson Arno Reifenberg George Rives Walt Roberts Ruth Róbinson Richard and Mary Rosenberg Charitable Foundation Patricia Ross Patricia Rumer

Meredith Savery Gary Scharff Steve Schell Andrew Sloop Joe Smith and Meredith Wood Smith Robert Morris Smith Julia Spence Caroline Stoel Leather Storrs Cory Streisinger Edward Sullivan Bonnie Sulmonetti Carla Teitzel

Keith Thomajan

Denise Thompson

Dan Saltzman



Erin Toelke Cheryl Tonkin Carol Turner Joyce Tyler Jacob Vilhauer Diane Vines Wynne Wakkila Kurt Wehbring Lynn Weigand Barbara West Joella Werlin Suzanne White Margaret Willer Michael Wray Betsy Wright Jacqueline Yerby Adam Youngbar Randy Zasloff Katherine Zelko Richard Zenn

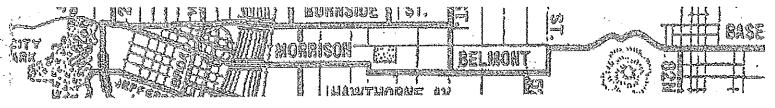
American Espresso Benson Hotel Buffalo Gap Saloon & Eatery Multnomah Athletic Club Ron Laster Kells Irish Pub Lucky Laborador Pub McDonald Jacobs, PC Northwest Natural Dan O'Brien Pathways/OI Partners Portland Brewing Company Portland Cable Access

In-Kind Donations

Port of Portland Sam Roloff of Studio Ridge Stueve & Millius, LLP Mike Surrett Willamette Week

Photos (L to R): Gary DeStefano, president of USA operations for Nike, gives a presentation on youth obesity (Nike was a corporate sponsor in 2003); Andrew Linehan, chair of the Annual Fund drive.





## annual fund

#### Team Captains

Sharon Brabenac Susan Kelly Andrew Linehan Josephine Pope

Team Members

1

Jayme Armstrong Tom Arnold Lee Anne Barham Dave Bartels Elise Bouneff Brian Campbell Arnold Cogan Ginnie Cooper Paula Coppel Madeleine Dulemba Donna Elsasser **Liz Field** Jay Formick Gil Johnson Gil Johnson
Katy King
Anne Kelly Feeney
Heather Kmetz
Korleen Kraft
Wayne Lei
Anne Madden
Doug Marker
Nancy Martin
Guenevere Millius
Tomm Pickles
Bryan Redd Bryan Redd Marcus Simantel Chris Smith Kari Stanley Kari Stanley
Frances Storrs
Leather Storrs
Cory Streisinger
Les Swanson
Tamsen Wassell
Kurt Wehbring
Lynn Weigand
Carol Witherell

Corporate Sponsors (\$2,500+)
CH2M Hill
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Pope & Talbot
Portland General Electric
Stoel Rives LLP
Washington Mutual Bank
Wells Fargo Bank
Weyerhaeuser Company
Foundation

Corporate Associates (\$1000) Providence Health System

Guarantors (\$1,000+) Beeman Fund of the Oregon Community Foundation Sharon Brabenac Don Frisbee Rusty Goldy Andrew Linehan Josephine Pope Jon Schleuning Harriet Watson Donald Williams

Benefactors (\$500-999) Baron/Gilbert Fund of The Oregon Community Foundation Philip Bogue Tom Deering Harry Demorest William Fronk Ned Hayes Kenneth and Colleen Lewis Fund of the Oregon Community Foundation Korleen Kraft Nickie Lynch Doug Marker Nathan Family Charitable Fund of the Oregon Community Foundation Mark Peters Christopher Smith Frances Storrs William Webber Bill and Julie Young

Patrons (\$250-499) Lloyd and Pauline Anderson Peter Behr John Bledsoe William Boone Nick Fish Eleanor Forrester
James Harris
Peter Heuser
Ellsworth Ingraham
Lloyd Lindley
Ned Look
Gregory Macpherson
Leslie Morehead
Rhidian Morgan
Kevin Neary
Gerald Rich
John Russell
Thomas Stoel
Douglas Strain
Les Swanson
Charles Swindells
Thompson/Rubinstein
Carol Witherell

Sponsors (\$100-249) Ànonymous Barbara Alberty Daniel Anderson Tom Arnold Ronald Atwood David and Anita August Ned Babson Ann Bardacke Don Barney Dave Bartels John Beatty Peter Belluschi Betsy Bergstein Ann Bisgeyer Earl Blumenauer Ernie Bonner Ernest Bonyhadi Elise Bouneff John Butler Brian Campbell Doris Carlsen Jane Cease Cynthia Chilton **Bud Clark** Arnold Cogan William Connor Ginnie Cooper Paula Coppel Herbert Crane J. Patrick Craven Ralph Crawshaw Marshall Cronyn Shirley Deale Bill Dickey Sandra Diedrich Allen Dobbins Bill Doctor Thomas Dunne Margaret Eickmann Donna Elsasser Ron Ennis David Evans Vern Faatz

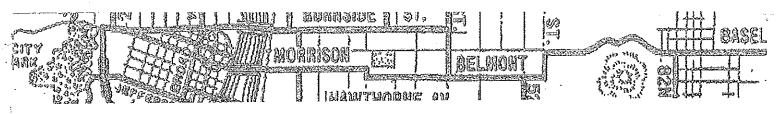
Charles Frost Thomasina Gabriele Herbert Goodman Ed and Lisa Gronke Jayne Hall Edwin Harnden Jackie Harper Larry Hilderbrand Charles Hinkle Anne Jarvis Joanne Jene Dennis Johnson Sal Kadri Andrėw Käser Myron Katz Susan Kelly Evan Kennedy Randall Kester Katy King Kenneth Kraemer William Kramer Kurt Krause Leslie Labbe Eli Lamb Nancy Lashnits John Leeper Sid Lezak Vickie Lyon-Zeff E. Kimbark MacColl Anne Madden Gus Mattersdorff Don Mazziotti Elaine McCall James Meyer Michael Mooney Judy Moore Lyndon Musolf Richard Newlands Caldon Norman Pat North Oliver Norville Douglas Obletz Stephen Olson Milo Ormseth Frank Palm Cheryl Perrin Tomm Pickles George Reinmiller Phoebe Rich Marvin Rittenberg Bill Savage Paul Schlesinger Stephen Schneider Martha Schulte Charlotte Schwartz B.J. Seymour Chuck Shattuck Joan Shipley Marcus Simantel Ethel Simon-McWilliams Frank Simpson Louis Simpson John Solters Kari Stanley

THE SERVICE

Jim Francesconi



16



## sister city club

## Civic Club of Vinnytsia Navigates Uncharted Territory in Ukraine

Andrei Tatarin, director of Civic Club of Vinnytsia, writes: "Local self-government exists through public meetings, local initiatives, community hearings, elections, referendums... as well as through the election of local authorities." Tatarin was describing his vision for how



democracy should look in Ukraine. Unfortunately, the essential elements of democracy listed by Tatarin are largely absent in Ukrainian society eleven years after the former Soviet republic became an independent country. Tatarin describes the majority of elected officials as *businessmen*, a term many Ukrainians consider synonymous with "criminal." "They are concerned with their personal interests. Half of the economy is controlled by private businesses owned by elected officials. Mutual protection is everywhere. State office workers just do their jobs to please their bosses. They are afraid of being fired."

Such is the environment in which our sister club, Civic Club of Vinnytsia, operates. According to Tatarin, Civic Club of Vinnytsia has studied the "Ukrainian experience" and developed a plan to promote the institutionalization of democracy in Vinnytsia. The Club's plan was submitted to local and national authorities but has not been signed into law. Tatarin said he realizes that citizens must lobby their representatives in government before change will occur, yet most Ukrainians continue to be passive participants of civic life. Tatarin's strategy: gain the support of the community first, and eventually the government will listen.

Civic Club of Vinnytsia was conceived in January 2001 and became a registered and independent non-governmental organization on April 25, 2002. Though it is now a separate legal entity, Civic Club continues to rely on the technical support of its parent organization, the Podilsky Center of Human Rights, and its newest offshoot, the Podilsky Center of Social Technologies. The Club has no funding and operates solely on a volunteer basis. Civic Club's outreach activities in 2002-03 include a press conferences, round table discussions and trainings. In addition, Tatarin met privately with individuals and families to explain the mechanisms of democracy.

The Club's objectives are to create a well-informed, active community with sufficient financing. Tatarin said, "We are currently creating local initiative groups and holding community meetings. In time, we will find money too. The important news is that a big part of the community has already been informed and has a positive attitude about the Club's plan, though some do not believe in the possibility of real change. Our duty is to encourage those who believe and want to work with us. There are a lot of them."

"I am an optimist. Otherwise, what is the reason for me to volunteer for almost a year from morning till night?"

- Andrei Tatarin, director, Civic Club of Vinnytsia

Photo: Emma Zwaschka, Eastern European Youth Services Coordinator for SE Works, and City Club Research Director Wade Fickler discuss Ukrainian and Russian cultures at a New Leaders gathering. Fickler began the Civic Club of Vinnytsia as a Peace Corps volunteer in Ukraine.



## membership & planned giving



Membership Task Force Chair Katy King

## Membership

Membership is the lifeblood of City Club. Members produce research, programs and, of course, great civic discourse. The recruitment efforts of the membership task force ensure that committed and dedicated new members continue to join. This year, with the energy of Task Force Chair Katy King spiriting it on, the membership drive brought in 97 new members. A total of 283 members joined in 2002-03. Thanks to Katy for keeping City Club and the list of outstanding citizens in Portland growing!

## **Planned Giving**

Legacy Society
Members

Don Barney
Ogden Beeman
Dan and Rusty Goldy
Allan Hart
Nancy Hedin
Peter Heuser
Susan Kelly
Randall Kester
Ned Look
Sid Lezak
Don and Julie Sterling
Frances Storrs
Kurt Wehbring
Bob Weil
Donald Williams

To many Portland citizens, civic service is a lifetime practice. To members of City Club's Legacy Society, that commitment continues in their legacies. The list of those assuring a vibrant Club for years to come continued to grow this year. Planned gifts can take many forms, from appreciated property and life insurance to charitable remainder trusts. The City Club Legacy Society is a unique collection of individuals dedicated to contributing to the Club through planned giving options.

As part of this committed group, City Club extends sincere gratitude to those people who have included a charitable gift or bequest to the Club in their estate plans. If you would like to be part of the Legacy Society and include a bequest or other planned gift to City Club in your estate plans, please contact the Club's executive director. Legacy Society bequests are deposited in the City Club Endowment Fund at the Oregon Community Foundation.



The late Don Sterling, Jr., a Legacy Society member



# city club staff



Nancy Hedin

became executive director of City Club on March 23, 1990 and has overall responsibility for Club administration, policy implementation, financial development, and community outreach. She came to City Club after 13 years as an economic development administrator with the City of Vancouver, where she was also active in a variety of community activities. Prior to employment with the City of Vancouver, she spent several years as an instructor of English at the college level. She is a senior fellow of the American Leadership Forum of Oregon and has served on the Portland Baroque Orchestra board. Nancy holds a Master of Arts degree in English from Washington State University and a Bachelor of Arts degree in English from Augustana College.

Favorite Activities: Using her green thumbs, travel, cooking, curling up with a good book or movie and her cat, Nadja.



Niki M. Clark

became communications coordinator in August of 2002. She writes and edits the weekly *Bulletin*, designs and formats all Club publications, maintains the Web site, photographs Club events and handles press advisories. Before moving to Portland, Niki worked as a communications coordinator at an environmental non-profit organization in Washington, DC. She holds her Bachelor of Arts in Print Journalism and minors in photography and Spanish from Southern Methodist University in Dallas, TX.

Favorite Activities: Photography, running, road trips, especially to see live music, and eating whatever gourmet meal her boyfriend Brian is making.



Wade Fickler

assumed the position of research director for City Club on August 1, 2002. A Montana native, Mr. Fickler has called Portland home since 1990. Fickler worked as a media planner/buyer and later as an account executive for a regional advertising agency. He continued his career as an account manager for Research Data Design, a market research firm headquartered in Portland. Most recently, Fickler completed a two-year Peace Corps assignment in the former Soviet Union where he established a sister City Club in Vinnytsia, Ukraine.

Favorite Activities: International travel, politics, watching movies, kayaking, rafting and learning Russian.



Suzanne Jeffreys

assumed the duties of office manager in January of 2000. She is responsible for membership services, Friday program logistics, office and database management, bookkeeping, and accounts receivable and payable. She provides assistance to the Membership Task Force, the Issue Committees, the Finance Committee, Research Board, and Board of Governors. Suzanne holds a Bachelors degree in Political Science with a minor in French from Wheaton College in Wheaton, Illinois.

Favorite Activities: Running, snowboarding, travelling to friends' weddings, live music and movies.



