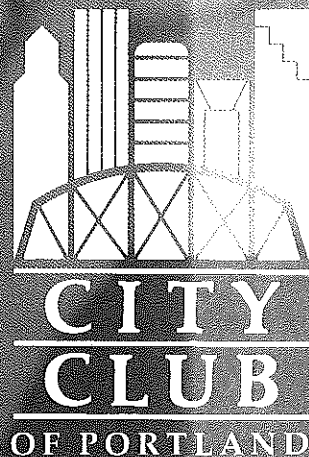


# *re*envisioning *civics*

*City Club of Portland Annual Report 2001/02*





### **City Club Mission:**

To inform its members and the community in public matters and to arouse in them a realization of the obligations of citizenship.

Editing, Layout, Design: **Stephanie D. Stephens**

Thanks to all members, staff, and colleagues who assisted in the compilation and proof-reading of this report. Special thanks to **Ron Laster of Print Results**, who provides outstanding support year round on Club publications.

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### **This Page**

Left: Sohrab Vossoughi, CEO, Ziba Design

Top: Tim Rooney, Portland Cable Access

Right: Kate Brown (D-Portland), senate minority leader, State of Oregon  
Gene Derfler (R-Salem), senate president, State of Oregon

### **Opposite Page**

Left: Dr. Bill O'Connor, member

Right: Governor John Kitzhaber gives Club Communications Manager, Stephanie D. Stephens, a "thumbs up"

### **Back Cover**

Top: Dave Switzer, Oregon Public Broadcasting

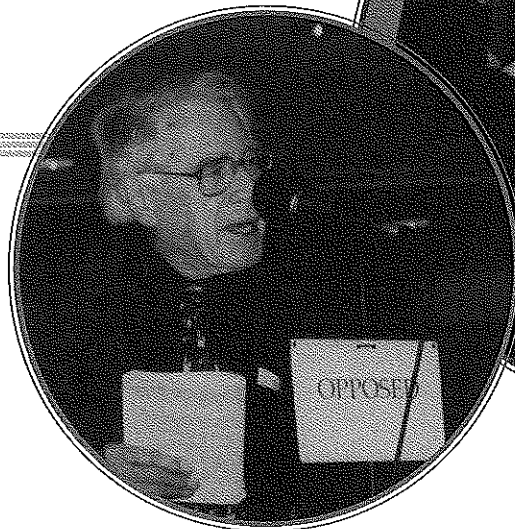
Center: Members Leather Storrs and Fran Storrs

Bottom: New Leaders Council Co-Chairs Heather Kmetz and Gwen Millius

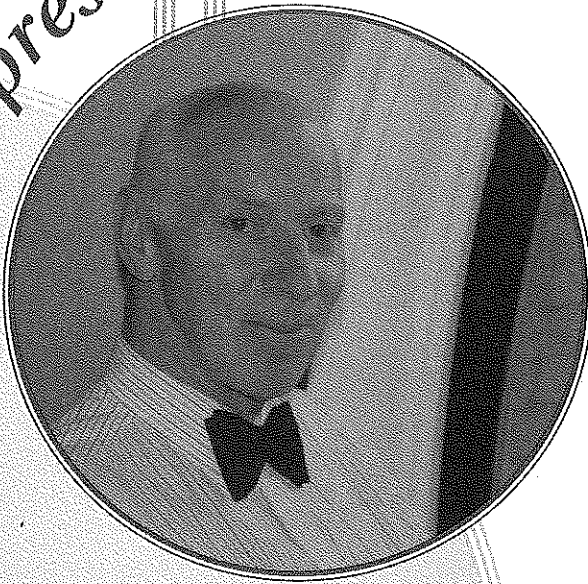


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from the president



Dear City Club Members:

This year, there are two recipients of the President's Kudos Prize. One goes to the City Club's Programming Committee for resourcefulness and agility in reshaping our Friday Forum programming following September 11th. The other goes to the recently formed New Leaders Council for an extraordinary demonstration of initiative and follow-through.

In July, I challenged an ad hoc group of young members and non-members to determine how we could engage their peers more effectively in the activities of the Club. A summer of diligent meetings and research yielded a carefully crafted and comprehensive list of initiatives, replete with implementation measures. In November, co-chairs Heather Kmetz and Guenevere Millius presented these to the Board of Governors at our retreat. Many suggestions were embraced and put into effect immediately; among them, formation of the New Leaders Council. This new component of the City Club focuses on fulfilling unmet needs of younger members. For example, the New Leaders Council has arranged an enormously popular series of evening forums aimed at those who, for reasons of timing or cost, are unable to attend our Friday luncheon forums.

Members of this young and energetic cadre are represented on a number of key committees in the Club, and are responsible for a growing membership. They provide an apt reminder that the Club's mission to "arouse... a realization of the obligations of citizenship" is blind to age. Much has been achieved through the initiative of New Leaders, with solid support from your Board and your staff, but much remains to be done, such as effective outreach to more of our high schools. Limited resources have obliged us to postpone implementation of some measures, but many have fully been put into effect.

City Club reports are our most enduring products. Our 1999 Density report captured national attention, followed by this year's impressive Affordable Housing report, which is achieving similar acclaim. Of more local interest, but possibly far reaching in effect is the long-anticipated report on Oregon's taxation system, hailed for its extraordinary common sense. As I write this, we are in the thick of the primary elections and Club reports on controversial ballot measures.

For 75 years, City Club has provided Portland with research, analysis and objective civic wisdom on a thousand different topics that shape our lives. It has been an extraordinary honor to preside over this institution for a year. Thank you, members, for continuing to invest your time and your talents to make City Club an exceptional resource for the benefit of all.

Paddy Tillett, President



*from the executive director*

It had been a quiet, uneventful summer. City Club committees were geared up for renewed fall activity—Friday Forums were planned, new committee chairs and Board members were in place, and research projects were underway—when the shock, horror, and devastation of September 11 struck us all. Life could not go on as usual for the average citizen, and neither could it for Portland's oldest and most esteemed civic institution.

The Program Committee responded first by literally "going back to the drawing board" and restructuring its entire fall schedule with such relevant program topics as religious pluralism, the tireless efforts of Mercy Corps in Afghanistan and Pakistan, terrorism, and emergency preparedness.

Later in the Fall, a group of "under 30" members and non-members presented their response to President Paddy Tillett's request for an honest report on what it would take to involve more younger people in City Club. The Board of Governors embraced the report at their November retreat and immediately created the New Leaders Council arm of the Club. In the past eight months, the New Leaders have organized and sponsored five evening, standing-room-only programs on such subjects as affordable housing, the Portland Development Commission, education, and civic involvement. Over 55 people under 30 years old have become members of the Club, and two of these people will join the Board of Governors in the coming year.

We have had a large demand for copies of our research reports on Affordable Housing, Tax Reform in Oregon, Measure 7, and the Club's report on Measure 26-30, the proposal to change Portland's form of government, which generated more active and stimulating debate among members than any issue has in the past decade.

We met our annual fund goal of \$95,000, but we need to do even better to continue this dynamic sort of programming. September 11 seemed to ignite a new civic pride and community spirit throughout the nation. I hope that the spark generated here will inspire our members and the community to ensure the civic treasure of the City Club of Portland well into the future.

Thank you for the opportunity to serve,

Nancy Hedin  
Executive Director



#### BOARD OF GOVERNORS

Paddy Tillett, president  
 Susan Kelly, president-elect  
 Jane Cease, first vice president  
 Doug Marker, second vice president  
 Ginnie Cooper, treasurer  
 Stephen Schneider, secretary

#### Governors:

Arnold Cogan  
 Tom Deering  
 Dan Findley  
 Katy King  
 Korleen Kraft  
 Kurt Krause  
 Joey Pope  
 Carol Witherell  
 Harriet Watson, immediate past president

#### PERSONNEL COMMITTEE

Stephen Schneider, chair  
 Susan Kelly  
 Joey Pope  
 Paddy Tillett

#### NOMINATING COMMITTEE

Lloyd Anderson, chair  
 Brad Avakian  
 Ann Bisgyer  
 Susan Kelly  
 Wayne Lei  
 Doug Marker  
 Gwen Millius

## reenvisioning civics

*"The closing decades of the twentieth century found Americans growing ever less connected with one another and with collective life. We voted less, joined less, gave less, trusted less, invested less time in public affairs, and engaged less with our friends, our neighbors, and even our families. Our "we" steadily shriveled. The unspeakable tragedy of September 11 dramatically interrupted that trend. Almost instantly, we rediscovered our friends, our neighbors, our public institutions, and our shared fate."*  
 —Robert Putnam, author, "Bowling Alone"

The City Club of Portland is, by nature, an organization of transformation. Its mission "to inform its members and the community in public matters and to arouse in them a realization of the obligations of citizenship" speaks of an ever-changing world and of the ongoing necessity for citizens to respond to it. In the shadow of WW I, the need for the City Club was recognized and its mission established. Now, as we enter a new age and a different kind of war, the Club must once more re-envision civic life and its role within it.

After the horror of September 11, our sorrow became like a potter's kiln breaking down clay through intense heat and remaking it into something stronger and far more beautiful. As the shock we felt made a transition to grief and eventually to solidarity, we witnessed countless kind acts that demonstrated the very best of what it means to be American. From this crucible, we emerged anew.

We felt closer to our wives, husbands, children, siblings, and parents. We became concerned about the welfare of our neighbors, our co-workers, and our friends. We became more determined to take personal responsibility to help ensure that the world we leave for our children is more promising, more hopeful, and more peaceful than the one to which we woke that autumn morning.

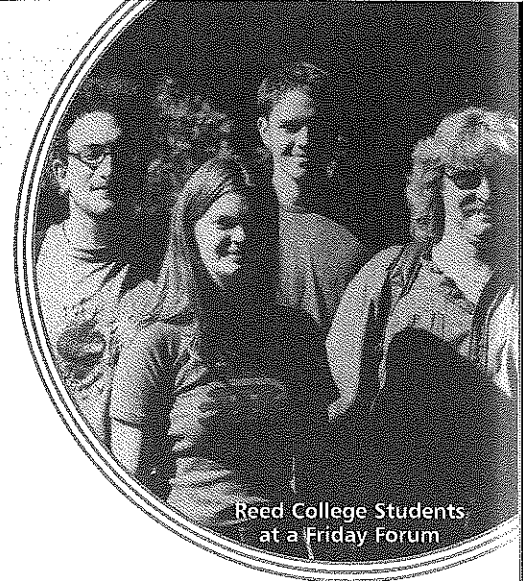
City Club faces unfamiliar challenges and an uncertain world, yet we remain undaunted. We feel certain that the virtues of democracy and the philosophy of transformation that have carried us for 86 years shall carry us at least as many more.



# reengaging our youth

*"Education is the transmission of civilization."  
—Ariel and Will Durant*

Knowledge is a continuum. We must be eager students of the generation that precedes us as we are patient, encouraging guides to those who follow. For that reason, City Club heartily welcomed students from Lincoln High School, Grant High School, Oregon Episcopal School, Mt. Tabor Middle School, and Reed College to its programs.



Reed College Students  
at a Friday Forum



Members Janet Grayson  
and Dan Miller

# reimagining ourselves

*"The noblest question in the world is,  
What good can I do in it?"  
—Benjamin Franklin*

City Club responded to the shock of 9/11 with renewed resolve and commitment to its mission. We took a long, hard look at ourselves, examined our efficacy, and created programs vital to our citizens' interests and concerns.

# reenergizing our community

*"In a democracy, the highest office is the office of citizen."  
—Supreme Court Justice Felix Frankfurter*

City Club breeds a sense of togetherness. It is, above all, open, linking people from across ideological boundaries or merely from across town. At City Club, we are not only able to view our community with greater understanding, but interact with what and who we find there.

This year, City Club brought Portland together in new and exciting ways—and reminded us that we each hold the "highest office" in our democratic nation, the office of citizenship.



Dignity Village Residents  
and Supporters

# friday forums



Ralph Cavanagh (above)

## PROGRAM COMMITTEE

Korleen Kraft, chair  
Joey Pope, vice chair

### Members:

Jayne Armstrong  
Ann Bisgyer  
Susan Hauser  
Larry Hilderbrand  
William Holmer  
Katy King  
Wayne Lei  
Nickie Lynch  
Gueneyere Millius  
Bryan Gooch Redd  
Charlotte M. Schwartz  
Brian D. Scott  
Cory Streisinger  
Betsy Warriner

September 11 changed everything. In the aftermath of the inconceivable, Americans of all ages reexamined their relationship with their fellow citizens and country, and we stood on the threshold of a great civic moment. As the shock of the terrorist attacks faded, we began looking for answers. We wanted to know *why*. We yearned to connect with one another. And so, City Club programming became more vital than ever this year, addressing immediate community needs and crucial societal issues. The organization sometimes called the "brain for the body politic" revealed that it has something else, perhaps, equally necessary for civic health—a compassionate heart.

9/11

**Inside Afghanistan and Pakistan**  
Neal Keny-Guyer, chief executive officer, Mercy Corps  
October 5, 2001

**Safe and Free: Balancing National Security and Civil Liberties**  
James Huffman, dean, Lewis & Clark Law School  
Michael Schunk, district attorney, Multnomah County  
October 12, 2001

**Understanding Our Neighbors: Religious Pluralism in America**  
Diana L. Eck, professor of comparative religion and Indian studies, Harvard University, and director, The Pluralism Project  
October 19, 2001

### When Disaster Strikes: Emergency Preparedness in Oregon

Grant Higginson, M.D., public health officer, Oregon Health Division  
Myra Thompson Lee, director, Office of Emergency Management  
Major Greg Willeford, director of operations services, Oregon State Police  
October 26, 2001

### Terrorism Far and Near: Al-Qaeda and Its American Cousins

Gary Perlstein, chair, division of administration of justice, PSU  
November 9, 2001

### Drugs & Terrorism: The Link and the Impact on America

John Walters, director, U.S. Office of National Drug Control Policy ("Drug Czar")  
April 26, 2002

## PORTLAND CIVIC CULTURE

### It's Not Your Grandfather's Civics: Rising Young Leaders on the New Civic Activism

Laura Bridges, chair, X-PAC  
Eric Friedenwald-Fishman, creative director and president, Metropolitan Group  
Carolyn Scott, information services project manager, Providence Health Systems  
September 21, 2001

### Changing the Face of the Future: What Our Demographics Teach Us

Jesus Carreon, president, Portland Community College  
March 15, 2002

### Philanthropy Post 9/11: A New Era of Charitable Giving in Oregon

Greg Chaillé, president, Oregon Community Foundation  
John Hampton, chair, Oregon Community Foundation Board  
May 3, 2002

### Branding Portland: Beyond the Sales Pitch

Randy Gragg, architecture writer, The Oregonian  
Chris Riley, director of Global Marketing, Wieden + Kennedy  
Ethan Seltzer, founding director, Institute for Metropolitan Studies, PSU  
Sohrab Vossoughi, CEO, Ziba Design  
March 22, 2002

## BUSINESS, ECONOMICS & TECHNOLOGY

### Think Fast! Innovation in the New Economy

Alan Webber, editor and co-founder, Fast Company Magazine  
June 22, 2001

### Bridging the Digital Divide: Social Equity in the Internet Age

Vera Katz, mayor, City of Portland  
Rey Ramsey, CEO and chairman of the board, One Economy Corporation  
Erik Sten, commissioner, City of Portland  
July 13, 2001

### Risky Business: Investment and Commerce in the New Economy

Ralph Shaw, president, Shaw Venture Partners  
July 20, 2001

### The State of Our Economy

Joe Cortright, economist, Impresa Consulting  
John Mitchell, regional economist, U.S. Bancorp  
Tom Piotowsky, state economist, State of Oregon  
January 11, 2002

**The Health of Our Central City**  
Kim Kimbrough, president and CEO, Association for Portland Progress



Don Mazziotti, executive director, Portland Development Commission  
April 12, 2002

**Dilemmas of Modern Capitalism**  
Co-Sponsored with the Pacific Northwest Regional Economic Conference  
Alice Rivlin, senior fellow, The Brookings Institution  
May 17, 2002

## EDUCATION

**The State of Portland Public Schools**  
Debbie Menashe, chair, Board of Education  
Jim Scherzinger, interim superintendent, Portland Public Schools  
September 28, 2001

### **Solving the Schools Facilities Problem: An Innovative Approach**

Marc Abrams, member, Portland Public Schools Board  
Steve Janik, partner, Ball Janik  
Ruth Scott, president, Innovation Partnership  
February 15, 2002

### **The Scientist in the Crib: Minds, Brains & How Children Learn**

Patricia Kuhl, Ph.D., co-director, Center for Mind, Brain & Learning, University of Washington  
March 8, 2002

### **Lessons from Los Angeles: Building Community Support for K-12 Education Reform**

Sonia Hernandez, president and CEO, Los Angeles County Alliance for Student Achievement  
April 19, 2002

## ENVIRONMENT AND NATURE

### **Wild in the City**

M.J. Cody, author and travel columnist, The Oregonian  
Mike Houck, urban naturalist, Audubon Society of Portland  
June 29, 2001

### **Power Plays: BPA Update on the Energy Crisis**

Stephen Wright, acting administrator, Bonneville Power Administration  
July 27, 2001

### **Are We Making the Grade? Assessing Oregon's State of the Environment**

Paul Risser, president, Oregon State University  
September 7, 2000

### **Blowing in the Wind: Renewable Energy in the Pacific Northwest**

Peggy Fowler, president and CEO, Portland General Electric  
Rachel Shimshak, director, Renewable Northwest Project  
Brett Wilcox, director, Goldendale Northwest Aluminum  
September 14, 2001

### **Our Evaporating Promise: Oregon's Water Law and Water Rights**

Reed Benson, executive director, Water Watch  
Martha Pagel, water law attorney, Schwabe, Williamson & Wyatt  
Andrew Purkey, executive director, Oregon Water Trust  
November 30, 2001

### **The Truth About Global Warming**

Eileen Claussen, president, Pew Center on Global Climate Change  
December 14, 2001

### **Future Shock: The Outlook for Energy in the Pacific Northwest**

Ralph Cavanagh, senior defense attorney, Natural Resources Defense Council  
January 25, 2002

## HEALTH AND SOCIAL SERVICES

### **The Perils of Portland's Homeless**

Jean DeMaster, executive director, YWCA  
Rob Justus, executive director, JOIN  
Kathy Oliver, executive director, Outside In  
December 7, 2001

### **Keys to Affordable Housing**

Susan Emmons, executive director, NW Pilot Project  
Steve Rudman, executive director, Housing Authority of Portland  
Erik Sten, commissioner, City of Portland  
February 8, 2002

### **Condition Critical: The Looming Physician Shortage in Oregon**

Douglas Walta, physician, Oregon Clinic  
March 29, 2002

### **The Pharmaceutical Industry and Medicare: A Dangerous Prescription?**

Alan Holmer, president, PHRMA  
April 26, 2002

## LAW AND JUSTICE

### **Kids Behind Bars: Juvenile Justice in Multnomah County**

Joanne Fuller, director, Multnomah County Department of Community Justice  
Amy Holmes Hehn, senior deputy district attorney, Multnomah County District Attorney's Office  
Elizabeth Welch, judge, Circuit Court of Multnomah County  
March 1, 2002

### **Multnomah County: Tough on Crime?**

Dan Noelle, sheriff, Multnomah County  
May 31, 2002

## POLITICS AND PUBLIC POLICY

### **A Journalist's First Impressions of the Bush Administration**

Daniel Schorr, senior news analyst, National Public Radio  
June 1, 2001

### **Gambling in Oregon: Are We Addicted?**

Chip Lazenby, Jr., legal counsel, Office of the Governor, State of Oregon  
June 8, 2001

### **New Directions for Multnomah County**

Diane Linn, chair, Multnomah County Commission  
June 15, 2001

### **Portland's City Government: Time for a Change?**

Carl Abbott, professor of urban studies, Portland State University  
Robert Ball, chief petitioner, Good Government Initiative  
Jim Redden, city hall reporter, Portland Tribune  
November 16, 2001

### **Spotlight on the Special Legislative Session**

Kate Brown (D-Portland), senate minority leader, State of Oregon  
Gene Derfler (R-Salem), senate president, State of Oregon  
January 18, 2002

### **State of the State**

John Kitzhaber, governor, State of Oregon  
February 1, 2002

### **State of the City**

Vera Katz, mayor, City of Portland  
February 22, 2002

## URBAN PLANNING AND GROWTH MANAGEMENT

### **State of the Port: New Leadership and New Challenges for the Port of Portland**

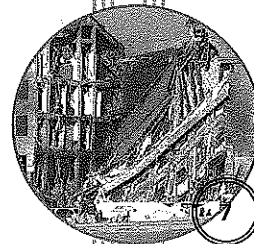
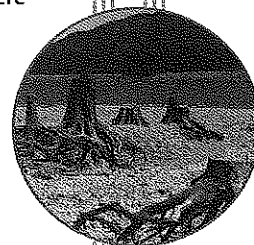
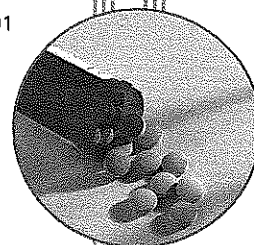
Bill Wyatt, executive director, Port of Portland  
November 2, 2001

### **State of the Region: Where Do We Grow From Here?**

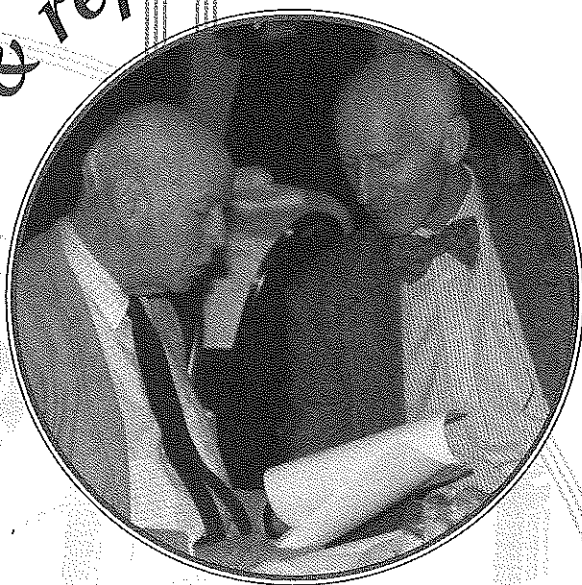
Mike Burton, executive officer, Metro  
April 5, 2002

### **Regional Growth & Transportation: How We Get There Matters**

Fred Hansen, general manager, Tri-Met  
May 10, 2002



# research & reports



## LONG-TERM STUDIES

### AFFORDABLE HOUSING IN PORTLAND (Clyde Doctor, chair)

**Summary:** Portland has gone from being one of the most affordable housing markets in the nation to one of the least affordable. More than 37,000 Portland households need housing assistance. The current complex housing assistance "system" is ineffective because it is significantly underfunded. The system currently serves only about one third of the need. It is inefficient because of its unmanaged complexity and its emphasis on construction. Many households need assistance to pay the rent in "affordable housing." The system's benefits are distributed essentially by chance and not by thoughtful public policy, and its unintended consequences stigmatize the poor and negatively impact neighborhoods.

**Recommendation:** The Majority recommended the creation of a system of long-term rental vouchers, increased funding for rental assistance rather than construction to meet the unmet need, establishment of a prioritization system to direct existing funding to the most needy households first; continued construction of housing for special-needs populations. The Majority also recommended that the City of Portland should seek a waiver from the Federal government to implement a long term rental voucher demonstration project in Portland. The committee Minority recommended a comprehensive study of the relative benefits of rent subsidies vs. construction before moving forward.

**Action:** City Club members adopted majority recommendations on February 8, 2002.

**Committee:** *majority*—David August; Mel Bisgyer; Ernie Bonner; Shirley Deale; Annette Farmer; Irwin Mandel; Karen Smith Geon; Clyde Doctor, chair; *minority*—Marc Tedesco. Research advisors: Anne Marie Claire, Dr. Bill Connor

### MEASURE 7 (Jeff Knapp & Andy Sloop, co-chairs)

**Summary:** Committee members reviewed 2000 Measure 7, which proposed government compensation when regulations reduce the value of property—a relatively new and extremely controversial principle known as "regulatory takings." Committee members concluded that, although Oregon's land-

Since 1920, City Club study committees have been "re-envisioning" Oregon. Their over 900 research reports have provided our elected officials with a glimpse of progressive solutions to community problems. This year, City Club continued its proud tradition of citizen-based research with the release of three long-term studies, two ballot measure studies, and three ballot measure resolutions.

## RESEARCH BOARD

Jane Cease, chair  
Doug Marker, vice chair

### Members:

Mark Anderson  
Pauline Anderson  
Isabella Chappell  
Anne Marie Claire  
Tom Dunne  
Kirstin Greene  
Gil Johnson  
Bill June  
Paul Millius  
Chuck Stuckey  
Tamsen Wassell  
Kurt Wehbring

use system is not perfect, Measure 7 is not the proper vehicle for remedying hardships. Committee members agreed that some action should be taken to alleviate long-standing frustrations stemming from Oregon's land use system and to provide relief to those property owners who have clearly suffered unfair hardship. The Committee set forth a list of principles intended to strike a balance between individual property rights and the interests of the community and to guide any effort to replace Measure 7.

**Recommendations:** The report recommended that the City Club formally adopt the principles, and use them to evaluate any future proposals for a system of compensation for the impact of government regulations on property values. The report recommended that the governor and Oregon Legislative Assembly immediately begin a public process to identify the appropriate balance between property rights and community interests that is acceptable to, and will be supported by, the majority of Oregonians, and then develop and implement a limited compensation program. The report also recommended that, if Measure 7 is upheld by the courts, the legislature refer a measure to voters to remove Measure 7 from the Oregon Constitution.

**Action:** City Club members voted to adopt the report on April 5, 2002.

**Committee:** Libby Barber, Herb Crane, Liz Field, James Harris, Rhidian Morgan, Marcus Simantel, Roger F. Smith, Marc Tedesco, Jeff Knapp, co-chair, Andy Sloop, co-chair. Research advisor: Mark Anderson

### TAX REFORM IN OREGON (Don Barney, chair)

**Summary:** The report found that Oregon's state and local tax system is precariously imbalanced, and not well structured to assure sufficient revenue to meet costs of public services approved by law. Further, the system is unfair to many taxpayers and confusing to nearly all. The task force concluded that it is time for improvement, and for broad reform instead of the piecemeal adjustments of the past two decades that have deepened the present set of problems.

**Recommendation:** The report recommends that the governor and legislature conduct a broad-based analysis of Oregon's tax structure—similar to that being undertaken by the Washington State Legislature. The analysis should use the report's criteria to evaluate Oregon's tax system, and focus on improving the

fairness of the system, making it simpler for taxpayers to understand, and increasing its ability to produce, with greater certainty, sufficient revenue to pay for public services. The effort should also seek a better balance by broadening the range of revenue options used in Oregon. The report recommends that the City Club lead the public discussion of tax reform.

**Action:** The City Club membership adopted the report recommendations on April 19, 2002.

**Tax Reform Task Force:** Brian Campbell, Paul Fellner, Nancy Glerum, Doug Marker, Janice Newton, Tamsen Wassell, Don Barney, chair.

## BALLOT MEASURE STUDIES

### MEASURE 26-30 (Alan Brickley, chair)

**Summary:** Measure 26-30 proposed to replace Portland's commission form of government with a "strong mayor/city council" form, with seven of nine council members elected by district. The Majority found that the City Council has tried for 15 years to patch over the deficiencies in the commission form and to better coordinate the city's administrative functions and bureau operations. These efforts have fallen far short of what is needed. The Majority concluded that structural barriers increase costs of government and leave citizens disenfranchised. The Minority concluded that our city government can improve, but that the most effective way to make improvements would be to carefully examine the nature of the problems and examine alternative solutions to those problems. The Minority suggested that a broader more inclusive process should examine these issues and determine whether changes in the charter, or other changes, are required.

**Recommendations:** The Majority recommended a YES vote on Measure 26-30. The Minority recommended a NO vote.

**Action:** On May 3, 2002, after a heated debate, Club members voted about three to one to adopt the Minority recommendation to vote "no" on Measure 26-30.

**Committee:** *majority*—Nancy Glerum; Andrew Käser; Carter Kennedy; Heather Kmetz; Paul Meyer; Ken Ray; Meganne Steele; *minority*—Caitlin Baggott; Carolyn Bullard; Bryan Redd; Alan Brickley, chair.

### MEASURE 13 (Jay Formick, chair)

**Summary:** Measure 13 proposed to convert Oregon's existing Education Endowment Fund into a new school stability fund and use \$220 million from the existing Endowment Fund to offset a severe shortfall in the state budget. The committee found that a school stability fund would yield long term benefits for education, but criticized the legislature's lack of resolve to establish stable revenue streams for K-12 education. The committee majority concluded that that a stabilization fund is a solid step in the right direction. The committee minority concluded that the legislature should be forced to create long needed stable funding for public education and that not doing so will lead to larger funding problems in the next biennium.

**Recommendation:** The committee majority recommended a YES vote. The minority recommended a NO vote.

**Action:** City Club members voted to adopt the report with the minority recommendation to vote NO on May 10, 2002.

**Committee:** *majority*—Jay Formick, chair; Tim Hemstreet; *minority*—William Savage. Research advisor: Gil Johnson

## RESOLUTIONS

The Research Board prepared and submitted formal resolutions to the Board of Governors on four ballot measures based on previous City Club studies and positions.

**City of Portland Measure 26-28:** Five-year Levy to Restore Park Services, Repairs, Recreation Programs. City Club has studied and supported a number of proposed park levies since the 1930s.

A 1994 City Club report supported improving maintenance, effecting deferred repairs, upgrading and adding facilities, and restoring or expanding programs. Since 1997, budget constraints have again led to curtailed programs, deferred maintenance of property and facilities, lowered safety of playgrounds and equipment, and closure or curtailment of open hours at certain facilities. The Research Board recommended support for the measure given the ongoing need to maintain and improve Parks and Recreation facilities and programs that well serve our community and the City Club's past support for levies to meet those needs.

**Recommendation:** The Research Board recommended a YES vote on Measure 26-38.

**Action:** The Board of Governors approved the resolution on April 8, 2002.

**Multnomah County Measure 26-32:** Five year Local Option Levy to Continue Library Services. The City Club has recognized the great importance of the Multnomah County Library as a free educational and cultural resource available to all adults and children of the county. The City Club of Portland has studied and supported Library levies on four separate occasions. Approval of the proposed levy would allow continued operation of the library system.

**Recommendation:** The Research Board recommended a YES vote on Measure 26-38.

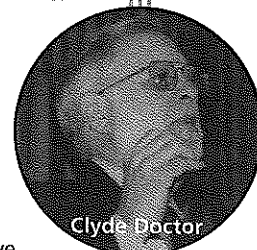
**Action:** The Board of Governors approved the resolution on April 8, 2002.

**Metro Measure 26-11:** Prohibits, Repeals Metro Housing Density Requirements; Requires Notice; Amends Charter; and **Metro Measure 26-29 Amends Charter:** Prohibits Increased Density in Existing Neighborhoods; Requires Reports. Measure 26-11, a citizen initiative, proposed to prohibit Metro requiring cities or counties to increase housing densities; to repeal any such existing requirements; and to require Metro to prepare reports on and mail notices of any city or county proposals to increase housing density. In contrast, Measure 26-29, a referral by the Metro Council, would have little effect on Metro's regional authority but would increase the stature of some existing policies by incorporating them into the Metro Charter.

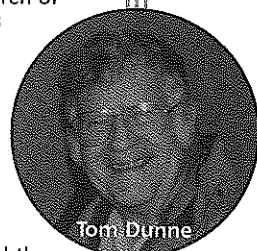
Past City Club studies have supported regional planning and have recognized the need to manage the impacts of increased population density. However, city zoning and planning policies govern the density of housing development and traffic impacts in Portland's neighborhoods—not Metro's policies. The Research Board concluded that Measure 26-11 is, at a minimum, misdirected, would inappropriately require Metro to provide notice and reports of city and county proposals, and would jeopardize the Urban Growth Boundary and regional efforts to contain sprawling development. The Research Board found that if Measure 26-29 passes with more votes than Measure 26-11, it would invalidate Measure 26-11 and prevent that measure from undermining our regional land use planning system.

**Recommendation:** The Research Board recommended a NO vote on Measure 26-11 and a YES vote on Measure 26-29.

**Action:** The Board of Governors approved the resolution on April 29, 2002.



Clyde Doctor



Tom Dunne



Marc Tedesco



Jane Cease



# issue committees



Kathrine Ellegood, Laura Rowland & Charlotte Schwartz (above)

From brewpub discussion groups and forums to after-work seminars and service field trips, City Club issue committees bring together the best and brightest Portlanders to voice their opinions, research solutions, and encourage action. By providing access to elected officials, policy-makers, topic experts, community leaders and—most of all—one another, Issue Committee activities act as catalysts for uncovering important civic issues and finding creative solutions.

## ARTS & CULTURE COMMITTEE

In addition to its regular committee meetings, the Arts and Culture Issue Committee planned an upcoming series on the Wine Making Industry in the Willamette Valley. The series will explore the political and economic implications of this new industry as well as the real estate/land use effects, tourism and the food industry, and the impacts upon local culture.

## BUSINESS & TECHNOLOGY COMMITTEE

Last year, the Club's Business and Technology Issue Committee published the information report, "Building a Sustainable Future for Portland," which attracted national attention. Building on their success, the committee continued its "Sustainability Brown Bag Breakfast Series", which highlighted local sustainable businesses. These meetings included presentations by business owners and frank discussions of how their companies bring the benefits of sustainability to their bottom line.

## EDUCATION & HUMAN DEVELOPMENT COMMITTEE

The Education and Human Development Issue Committee explored current issues in public education, and helped to bring Sonia Hernandez, president and CEO, Los Angeles County Alliance for Student Achievement, to the Friday Forum dais. The committee is currently researching an information report.

## GROWTH MANAGEMENT & ENVIRONMENT COMMITTEE

Not only did the Growth Management and Environment Issue Committee hold monthly forums, it continued its successful "Walk and Talk" series. Committee members took field trips to the Metro Hazardous Waste Receiving Center in Oregon City, a recently renovated industrial space in Northeast Portland and, and the new Brewery Blocks development site.

On June 1-2, members made the ultimate field trip—to Vancouver, BC—for the purpose of learning about how Vancouver deals with growth issues. Vancouver Planning Director Larry Beasley and City Councilor Gordon Price both spent time with the committee.

## HEALTH CARE COMMITTEE

During its twice-monthly meetings, the Health Care Committee examined the complexities of the nation's health care system, medicare concerns, and the pharmaceutical industry. Recent guest speakers included John Duke, executive director, Outside In, and Tracey Gratto from the Multnomah County Health Dept, who taught the committee about the Coalition of Community Clinics.

## GOVERNMENT SERVICES & SAFETY COMMITTEE

This year, the Government Services and Safety Committee worked on two projects. Community Preparedness & Response, or "CPR", focused on coordinating/helping to support an interagency effort with citizen involvement to address terrorism and other emergencies. The second project, "Looking in the Mirror," convened to develop a series of community public forums sponsored by the City Club to raise consciousness regarding the important issues relating to 9/11 and subsequent events.

## ARTS & CULTURE COMMITTEE

Rachel Stein, co-chair  
Joan Hoffman, co-chair  
Lee Anne Barham  
Linda Hathaway Bunza  
Carolyn Butters  
Minnie Cooper  
Margaret Eickmann  
Glenda Goldwater  
Ruth Robbins

## BUSINESS & TECHNOLOGY COMMITTEE

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Sue Thomas, co-chair  
Blake Rohrbacher  
Seth Isenberg  
Carter Kennedy  
Kurt Krause  
Tony Laska  
Clem Laufenberg  
Bill Nesbit  
Mick Weltman

## EDUCATION & HUMAN DEVELOPMENT COMMITTEE

Bryan LaBerge, chair  
Jayme Armstrong  
Phyllis Edmundson  
Milt Markewitz  
Rick Nitti  
Monroe Sweetland  
Carol Witherell

## GROWTH MANAGEMENT & ENVIRONMENT COMMITTEE

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David August, co-chair  
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Steve Baker  
Peter Belluschi  
Anne Berg  
Ken Brody  
Tim Burkhardt  
Amy Chomowicz  
Tom Dunne  
Tim Hemstreet  
Deborah Howes  
Gil Johnson  
Sharon Joy  
Carter Kennedy  
Jim Labbe  
Ned Look  
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Dee Magnoni  
Rod Merrick  
Kathryn Miller  
Lyn Musolf  
Bruce Pearson  
Frank Rudloff  
Pat Rumer  
Bill Savage

Bob Shoemaker  
Ingrid Stevens  
Marc Tedesco  
Joe Tripi  
Mark Turpel  
Joyce Tyler  
Matthew Udziela  
Harold Weight

## HEALTH CARE COMMITTEE

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Ted Falk, co-chair  
Anita August  
Sharon Benson  
Dave Cook  
Stephen Gregory  
David Hooff  
Euan Horniman  
Deborah McKay  
Chris Palmedo  
Carole Romm  
Moses Ross

## GOVERNMENT SERVICES & SAFETY COMMITTEE

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Wynne Wakkila, co-chair  
Mary Jane Aman  
Ken Calvin  
Lynne Coward  
Carolyn Butters  
Tom LaBerge  
Lorna Morley  
Christopher Larsen  
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## TERM LIMITS FOLLOW-UP GROUP

Jeannie Burt, Chair  
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Jane Cease  
Justin Delaney  
Bill Savage  
BJ Seymour



# new leaders council



This year, City Club experienced a renaissance, of sorts. After establishing the New Leaders Council, we witnessed a astonishing number of younger members join our organization—an occurrence we believe will carry the mission of the Club far into the future.

Not only will these young members help preserve the longevity, vitality, and strength of the Club, but they will be the guardians of our institutional heritage. An African proverb says: when an elder dies, it is as if a whole library has burned down. The New Leaders Council will help ensure that the Club's senior members pass their knowledge to junior members, keeping the Club's role as "conscience of the City" alive and vibrant.

As the torch is passed, young Portlanders will find compelling rationales for devoting their energy and ideas to the common good. They will find strength in diversity and dialogue. And they will find an outlet for helping build the New America that they, and the rest of the nation, are now seeking.

## IN THE NEWS

*The Oregonian* March 1, 2002

Jonathan Nichols

Crop tops and cold beer. Bare bellies and boy toys. Flirty glances and ... tax increment financing? Politics, long known for making strange bedfellows, did it again Tuesday night. Spurred by its president, Paddy Tillett, the City Club of Portland, home for civic-minded graybeards, went fishing for some young blood as it launched its New Leaders Council ... and something like 75 joined Gen-neXters Heather Kmetz and Gwen Millius at a Northwest pool hall to discuss the Portland Development Commission. So how did PDC boss Don Mazziotti feel seeing so many, barely old enough to drink, drinking deep of civic involvement?

"It made my heart tremble."

## INAUGURAL EVENTS

**It's Everything You've Ever Wanted to Know about Urban Renewal in Portland!**

Slide show and presentation by Don Mazziotti, executive director, Portland Development Commission.

February 26, 2002

**Outside the Box: Housing and Homelessness Solutions for Portland**

A conversation with Portland City Commissioner Erik Sten and Lio Alaalamoa, Lead Outreach Worker for JOIN

March 26, 2002

**Dollars and Sense: Creative Approaches to Public School Funding**

Marc Abrams, board member, Portland Public Schools  
Nick Weller, education policy analyst, Cascade Policy Institute  
Cynthia Guyer, executive director, Portland Schools Foundation

May 29, 2002

*information · interaction · action*



# council members

## NEW LEADERS COUNCIL MEMBERS

Guenevere Millius  
co-chair

Heather Kmetz  
co-chair

Stephanie D. Stephens  
staff

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Alee Shesiel  
Amy Fauver  
Andra Stoll  
Andrew Rosenthal  
Andy Linehan  
Andy Raubeson  
Angie Stephens  
Ann Casper  
Anthony Roy  
Barbara Nelson  
Becky Channer  
Ben Cooper  
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Beth Robinson  
Blue Young  
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Brad Crowley  
Bryan Geon  
Caitlin Baggott  
Carey Huff  
Carrie McClelland  
Casey Stephens  
Celeste Baskett  
Chad Coffelt  
Chad Stewart  
Chris Flamm  
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Clarke Balcom  
Dan Keppler  
Dave Bartels  
Dawn Gough  
Elizabeth Hall  
Ellie Fiore  
Erin E. Kane  
Evan Manvel  
Greg Burnett

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Jennifer Knutson  
Jennifer McReynolds  
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Justin Gottlieb  
Karen Smith Geon  
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Kathleen Peterson  
Kathrine Giacchino  
Katy King  
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Ken McGair  
Ken Ray  
Kevin Montgomery-Smith  
Kevin O'Scannlain  
Kristin Hull  
Kyle Kautz  
Kyle Stoneman  
Laura Bridges  
Lew Bowers  
Lisa Frack  
Lisa Manning  
Lise Harwin  
Liz MacDonell  
Maren Peterson  
Mark Adams  
Mark Landauer



Mark MacGibbon  
Mark Peterson  
Mark Reeves  
Marshall Runkel  
Michael Dennis  
Michael Parkhurst  
Miriam Calderon  
Mitsu Hadeishi  
Moses Ross  
Peter Jacobs  
Promise King  
Read Stapleton  
Rich Rodgers  
Robin Denburg  
Ron Beattie  
Ryan York  
Sarah Isralit  
Sarah Murphy  
Scott Bricker  
Sean Cox  
Sean Sullivan  
Selene Oslak  
Sharon Bernstein

Sharon Brabenac  
Shawn Alford  
Shelby Edwards  
Spencer Rockwell  
Stan Cocke  
Stanislav Osipov  
Stefee Knudsen  
Stephanie Krusemark  
Stephen Sonderman  
Sue Safford  
Susan Brown  
Suzanne Roberts  
Tiffany Lee Brown  
Tim Bernasek  
Tim Greve  
Tim Hemstreet  
Tina Mosca  
Tonya Parker  
Valerie DePan  
Van Mason  
Vicki Hersen  
Wendy Bolger



Jackie Yerby



Eric Sten



Angie Stephens



Jeff Smith

# special events



Kevin Mannix (above)

## "Who will be the driving force in the governor race?"

That was the question on the minds of Oregonians this spring. City Club's 2002 Gubernatorial Forum allowed attendees to test drive the candidates.

A panel of experts cooked up a thorny, tough-enough-to-be-real transportation problem. Our candidates had three hours to work on it and then present their solutions.

The idea was hatched by Congressman Earl Blumenauer, who introduced it in a City Club speech last spring. Portland State University's Mark O. Hatfield School of Government, the League of Women Voters of Oregon, and the Portland Tribune signed on as co-sponsors.

The forum commenced with a few comments from Ron Tammen, Director of the Mark O. Hatfield School of Government, on this new type of candidate forum. Then, former Governor Vic Atiyeh spoke about Oregon's transportation issues and outlined the transportation scenario. Those present heard something more than crafty sound bites. They found out how candidates would rate the competing needs of urban and rural communities, highways, trains, and bikes—and they also got a new perspective on how these politicians would lead if they ended up in the governor's seat.

*Jim Hill  
Ted Kulongoski  
Kevin Mannix  
Jack Roberts  
Ron Saxton  
Bev Stein*

## EVENING SERIES

### UNIQUELY PORTLAND SERIES Revealing the Secrets of Four of Portland's Landmark Companies

**Rejuvenation House Parts**  
Jim Kelly and Mary Roberts  
April 26, 2001

**Urban Wineworks**  
Ruel Fish  
May 24, 2001

**Clear Creek Distillery**  
Steve McCarthy  
July 12, 2001

**Powell's City of Books**  
Mike Powell  
July 19, 2001

## PORTLAND SEMINAR SERIES

**History:** Norma Paulus, interim executive director,  
Oregon History Center  
January 15, 2002

**Government:** Charlie Hales, commissioner,  
City of Portland  
February 7, 2002

**Urban Design & Planning:** Paddy Tillett, architect,  
Zimmer Gunsul Frasca Partnership & Gil Kelley, chief  
planner, City of Portland  
February 21, 2002

**The Artistry of Portland's Parks:** Joey Pope, chair,  
Portland Parks Board  
March 7, 2002

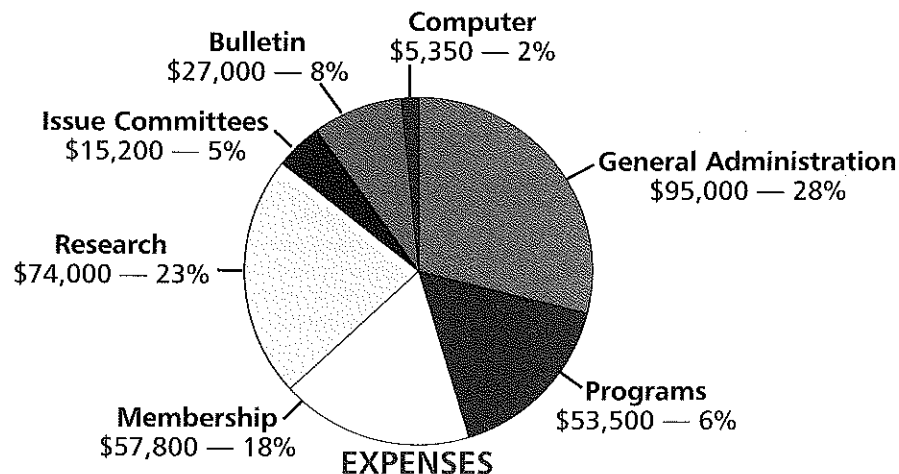
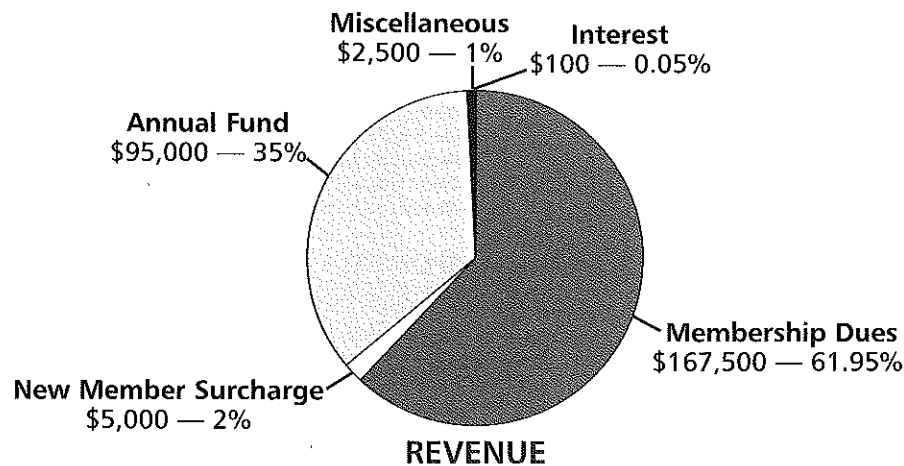
**Economy:** Joseph Cortright, economist,  
Impresa Consulting  
April 4, 2002

# financial report

The following breakdown of revenue and expenses is projected for the fiscal year ending May 31, 2002. Fourth quarter figures are estimates based on third-quarter actuals. A full financial statement will be available in July 2002.

<b>TOTAL REVENUE</b>	<b>\$270,100</b>
<b>TOTAL EXPENSES</b>	<b>\$327,850</b>
<b>EXPENSES IN EXCESS OF REVENUE</b>	<b>\$57,750*</b>

\*Cash flow shortfall is covered by transfer of funds from the Club's investment account.





# annual fund

Dedication to the building of community and the creation of a well-informed, committed citizenry has been the City Club's mission for 86 years and remains at the center of its work today. Like most non-profits, the City Club can no longer meet all of its financial obligations through membership dues alone.

Every year, we ask our Club members, community members, and some of our corporate friends to contribute to an Annual Fund Campaign, which accounts for 35% of our operating budget. This year, we reached our \$95,000 fundraising goal, thanks to these outstanding companies and individuals!

## CORPORATE SPONSORS (\$2,500+):

CH2M Hill  
Enterprise Rent-a-Car  
Kaiser Permanente  
Legacy Health System  
PacifiCare of Oregon  
Pope & Talbot  
Portland General Electric  
Providence Health System  
Washington Mutual Bank  
Wells Fargo Bank  
Weyerhaeuser Foundation  
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## CORPORATE ASSOCIATES (\$1,000-\$2,499)

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The Don Sterling Fund of The Oregon Community Foundation

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Rusty Goldy  
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 Sidney Lezak  
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 Sally McCracken  
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 Michael Mooney  
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 Milan Stoyanov  
 Charles Stuckey  
 Bonnie Sulmonetti  
 John Thoma  
 Denise Thompson  
 L. Randolph Todd  
 Nohad Toulan  
 Don and Eunice Waggoner  
 Tamsen Wassell  
 Robert Weil  
 William Wessinger  
 Barbara West  
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# sister city club



*From Returned Peace Corps Volunteer Wade Fickler:* Sunday, March 30, 2002 was election day in Ukraine. All seats in the national Rada (parliament) as well as regional and local governments were on the ballot. Everything except the Presidency was up for grabs. This was an important election—one that many political observers predicted would test Ukraine's commitment to democracy—and Civic Club of Vinnytsia was an active and visible part of the electoral process.

As many of you know, Civic Club of Vinnytsia was inspired by the City Club of Portland. As a Peace Corps volunteer, I first introduced the "City Club concept" to my Ukrainian host organization, the Podilsky Center of Human Rights, in January 2001. Two months later, with the blessing of both organizations, I announced to City Club members our intent to develop a "sister City Club" in Vinnytsia, Ukraine. Since then, everything from the name of the club to its organizational structure to the type of issues it would address has been discussed and debated—sometimes agreed upon and sometimes abandoned. Such is the nature of community development. Today, Civic Club is inches closer to its goal of being an important and recognized community resource for the citizens of Vinnytsia.

In preparation for the 2002 election, Civic Club of Vinnytsia hosted four mayoral debates as its first major undertaking. The debates attracted relatively large audiences and garnered considerable media attention. These were the first open political debates in Vinnytsia, and with objective media coverage almost nonexistent in Ukraine, the need for reliable information cannot be overstated. By creating a new mechanism that encourages citizen involvement and allows credible information to surface, Civic Club provided a truly valuable service to the people of Vinnytsia.

In addition to the mayoral debates organized by Civic Club, the Podilsky Center (our parent organization) also hosted four voter education forums in rural areas of the oblast. On each of the four occasions, we rented a minivan and traveled to nearby towns, banners and brochures in tow, espousing the importance of participating in elections. Know the issues. Know the candidates. Vote responsibly. Get involved. Familiar and important messages for City Club members.

During each forum, we conducted a mini-poll to gauge the audience's attitudes toward civic responsibility. In all cases, over 90% of those responding said that the government was responsible for solving problems in their local communities and only about 1% indicated that the citizens were responsible for community development. We saw this as a clear sign that the soviet orientation toward a passive citizenry must be overcome, and Civic Club of Vinnytsia will continue to be a much needed catalyst for change.

With the success of the mayoral debates behind us, Civic Club now shows even more signs of sustainability. As the Ukrainian expression goes, "the idea has a right to live." When I left Vinnytsia in April, Civic Club director Andriy Tatarin and Podilsky Center director Mykhailo Bardyn were considering several new projects that would address the health, education, housing, economic and political concerns of Vinnytsia's citizens.

Civic Club of Vinnytsia is proud to be associated with the City Club of Portland and would like to strengthen ties between the clubs and individual members while advancing the principals of democracy. *For more information on Civic Club of Vinnytsia and how you can be involved, please contact Returned Peace Corps Volunteer Wade Fickler at [wfickler@yahoo.com](mailto:wfickler@yahoo.com).*



#### LEGACY SOCIETY MEMBERS

Don Barney  
Ogden Beeman  
Dan and Rusty Goldy  
Alan Hart  
Nancy Hedin  
Peter Heuser  
Randall Kester  
Ned Look  
Don and Julie Sterling  
Frances Storrs  
Bob Weil  
Donald Williams

#### PLANNED GIVING

City Club's planned giving program continued to grow this year with an expanding list of members who wish to leave a long-term legacy to the Club's future. Planned gifts can take many forms, from appreciated property and life insurance to charitable remainder trusts. City Club's Legacy Society is a collection of individuals who have made significant contributions to the Club through planned giving options.

As part of City Club's Legacy Society, the Club extends sincere gratitude to those people who have included a charitable gift or bequest to City Club in their estate plans. If you have included a bequest or other planned gift to the City Club in your estate plans and would like to be a part of the Legacy Society, please contact the City Club executive director. Legacy Society bequests are deposited in the City Club Endowment Fund at the Oregon Community Foundation.

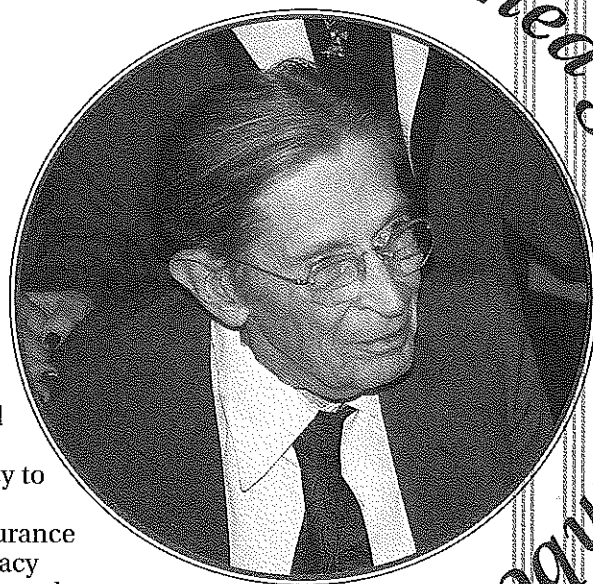
#### MEMBERSHIP

The Club's membership is the life of the organization. Without the recruitment efforts of City Club's Membership Task Force, many of the Club's most committed members would not have joined. This year, the Club's membership drive brought in over eighty new members from across the region. Thanks to the exceptional efforts of Task Force Chair Katy King and the other Task Force members, City Club's membership roster continues to grow.

#### MEMBERSHIP TASK FORCE

Katy King, chair

Ann Bisgyer  
Sharon Brabenac  
Carolyn Butters  
Susan Kelly  
Heather Kmetz



*planned giving / membership*



The Late Alan Hart (circle above), Katy King (left)

# city club staff



**Nancy Hedin**, who became executive director of the City Club on March 23, 1990, has overall responsibility for Club administration, policy implementation, financial development, and community outreach. She came to the City Club after 13 years as an economic development administrator with the City of Vancouver, where she was also active in a variety of community activities. Prior to employment with the City of Vancouver, she spent several years as an instructor of English at the college level. She is a senior fellow of the American Leadership Forum of Oregon and has served on the Portland Baroque Orchestra board. Nancy holds a Master of Arts degree in English from Washington State University and a Bachelor of Arts degree in English from Augustana College.

**Favorite Activities:** Using her green-thumbs; curling up with a good book or movie and her cat, Nadja.



**Paul Leistner** became research director for the Club in September of 1994. Before joining the City Club staff, Paul worked for the Washington State government in Olympia. As research director, Paul is responsible for managing the Club's research program, including report follow-up activities. Paul holds a Bachelors degree in Economics and International Relations from Claremont McKenna College, as well as a Master of Public Administration degree from the University of Washington.

**Favorite Activities:** Cooking elaborate French pastries and cakes; playing with his daughter, Alexa; traveling to foreign destinations.



**Stephanie D. Stephens** became communications manager in May of 2000. As communications manager, Stephanie assists the Program Committee and New Leaders Council, writes the Bulletin and media advisories each week, and sets up the sound system at Friday programs. She designed the Club's web site and produces weekly content for it. Stephanie received a Bachelor of Arts degree in Creative Writing from the Evergreen State College in Olympia, Washington. Stephanie operated her own online writing and editorial service, called Grammarphile.com, before joining City Club staff.

**Favorite Activities:** Riding her bicycle; racing Dragon Boats during Rose Festival; attending the theatre.



**Suzanne Jeffreys** assumed the duties of office manager in January of 2000. In her position, she takes responsibility for membership, Friday program logistics, office and data base management, bookkeeping, and accounts receivable and payable. She provides assistance to the Membership Task Force, the Issue Committees, the Finance Committee, Research Board, and Board of Governors. Suzanne holds a Bachelors degree in Political Science with a minor in French from Wheaton College in Wheaton, Illinois. Prior to her arrival at City Club, Suzanne was employed as a project assistant for Chicago Public Schools.

**Favorite Activities:** Running the Hood to Coast relay; snowboarding; listening to live music.

